

Purpose





The purpose of this report is to provide Council with an opportunity to consider a new approach to long-range planning with a citywide lens to provide a meaningful response to the housing crisis.



Land Management: A Core City Function

Official Community Plan



Provides the foundational capacity to accommodate growth

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Zoning



A key mechanism for realizing the OCP's vision



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A Changing Context

- · Keeping up with faster than anticipated growth
- · Catching up with latent demand
- Zoning and regulation

is falling behind

Victoria Population Projections 120,000 100,000 80,000 60,000 40,000 20,000 0 ■ 0 to 14 years (+3%) ■ 35 to 44 years (+8%) ■ 65 to 74 years (+7%) **GROUPS** ■ 15 to 24 years (+3%) ■ 45 to 54 years (+11%) ■ 75 to 84 years (+35%) (% of total growth) ■ 55 to 64 years (+1%) ■ 85 years or more (+34%) ■ 25 to 34 years (-2%)

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A Deeply Rooted Housing Crisis

Victoria's Rental Vacancy Rate is

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(well below 3-5% considered healthy)

More than 80% of rental supply was built in 1960s and 1970s

More than

30%
of renters are in
Core Housing
Need

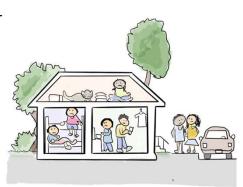
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A Transformational Response is Required

- City has taken progressive action with near term solutions in recent years.
- But we're getting past the point of quick wins.
- We have a better understanding of how foundational land management tools can support meaningful solutions.



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Land Management: A Foundational Response to the Housing Crisis



OCP and Zoning lack capacity

Still falling short in the OCP

Zoning remains misaligned



Need more room in good locations

Lack capacity near Urban Villages and Town Centres



Need more diversity in supply

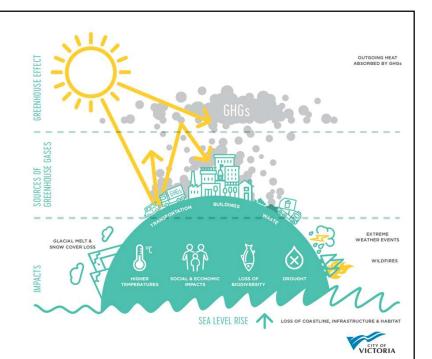
Lack diversity in housing supply, including secured rental

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Land Management and Climate

The way we manage our land influences greenhouse gas emissions and our ability to respond and adapt to the climate emergency.

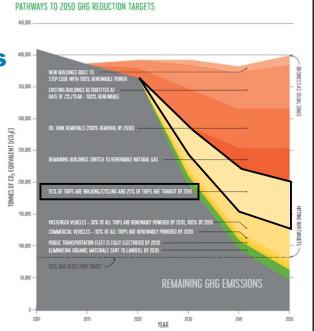
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A Key Pathway to Emissions Reductions

- 40% of GHG emissions are from on-road transportation.
- More than 15% of daily trips are by walking and cycling – a national leader.
- Continued mode shift is a key pathway to emission reductions.

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Land Management and Resiliency

Regulatory tools can guide the function and placement of new housing and businesses:

- · Preserving quality space for trees.
- Enabling on-site drainage.
- Modernizing utilities and infrastructure as we grow.



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Lessons Learned in Land Management

Long Range Planning



An incremental approach, primarily through local area planning

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Current Land Management



A reactive approach, primarily through sitespecific, applicant rezonings



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Moving Forward Faster

- We don't need to start from square one.
- · Housing capacity can be added citywide.
- Many recent conversations with the community provide guidance as to how.
- Recent citywide policies also provide guidance.



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Advantages of a Citywide Approach

- Meaningful solutions.
- Equitable conversations that are actionoriented.
- Better outcomes through aligned, consistent, and modern policy.
- Opportunity to focus on implementation.



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Retaining Valuable Place-based Planning

- Provide detailed planning guidance where it is needed.
- Focus on the hearts of these communities.
- Place-making, local business support, unique community identity.
- Targeted, focused, with streamlined outcomes.

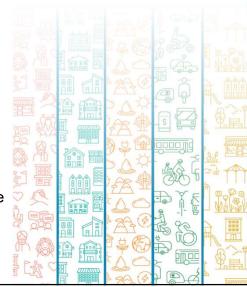


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OCP 10-year Update

- · Add required housing capacity citywide.
- Add capacity for amenities and services in line with population growth.
- Manage anticipated growth to advance climate action.
- Address other key policy areas impacted by anticipated growth.
- Provide local, detailed land use guidance where it is lacking.

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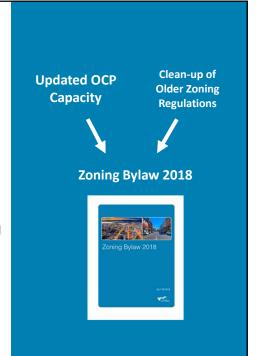


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Implementation is Key

- OCP capacity isn't realized until zoning also changes (either by City or landowner).
- Modernized zoning bylaw will improve city processes for years to come.
- Must be supported by related regulatory tools, like the Subdivision and Development Servicing Bylaw.
- Must also be supported by mechanisms to support the provision of amenities.

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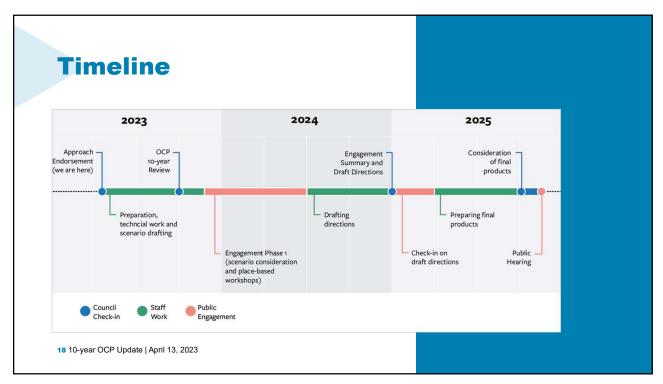
Genuine, Efficient Engagement Approach

- Striking a balance to avoid fatigue and equitably engage about the future of the city.
- Recognizing and considering what we've already heard.
- Engaging on what matters.
- Incorporating place-based planning.
- Meeting people where they are.
- · Streamlined and diverse.

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Resources

- Budget: No new budget required until 2024.
- Significant internal coordination required from Planning, Parks, Engineering, Engagement, and Legal.
- External Funding: Well-aligned with Housing Accelerator Fund.

The Housing Accelerator Fund (HAF) will provide incentive funding (contributions) to local governments to encourage local initiatives that remove barriers to housing supply, accelerate the growth of supply and support the development of complete, low-carbon and climate-resilient communities which are alfordable, inclusive, equitable and diverse.

The HAF is expected to result in permits being issued for 100,000 more housing units across Canada.

Housing Need

Housing Supply Potential

Insights to Inform Land
Use Planning & Policy

Housing Supply Gaps

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Limiting Near Term Housing Actions

Council to Consider Soon | 2023

- Inclusionary Housing Update
- Rental Incentives Program
- Pilot Rental Tenure Zoning
- Interim transportation demand management
- · Missing Middle Monitoring
- Garden Suite Guideline Updates

Feasible in Near Term | 2024

- Parking Modernization Analysis
- Right Supply Initiatives
 - Family Housing
 - Accessible Housing
 - Collaborative Housing (e.g., co-ops)
- Tenant Capacity Building



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An Opportune Moment

- We've reached the point for a transformational approach to housing and climate using our most fundamental tools.
- Broad support for foundational moves is evident in provincial and federal directions and funding.
- Growing community desire to take meaningful action.
- · Victoria is uniquely suited to make this move.

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Staff Recommendation

- Endorse comprehensive 10-year OCP Update and Implementation (Attachment A).
- · Rescind previous local area planning direction.
- · Consider citywide OCP updates to:
 - · Add housing capacity in response to the housing crisis and climate emergency.
 - · Advance safe, sustainable mobility in the context of growth.
 - · Identify diverse community needs in the context of growth.
 - Update and modernize development permit areas and design guidelines.
 - · Plan for related requirements to sustainably manage growth.
- Endorse 10-year OCP Update Engagement Approach (Attachment B).
- Defer secondary housing related work items to focus on this work.

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