



CITY OF VICTORIA

PROCLAMATION

“MOOSE HIDE CAMPAIGN DAY”

- WHEREAS** *The Moose Hide Campaign an Indigenous-led grassroots movement of men, boys and all Canadians - standing up to end violence against women and children; and*
- WHEREAS** *The Moose Hide Campaign was founded on the side of the 'Highway of Tears' in British Columbia in response to the injustices and violence faced by many women and children in Canada, particularly those who are Indigenous; and*
- WHEREAS** *Half of all women in Canada have experienced at least one incident of violence since the age of 16 and this reality is worse for Indigenous women; and*
- WHEREAS** *The Moose Hide Campaign has distributed nearly three million moosehide pins that each create five conversations about issues of violence against women and children; and*
- WHEREAS** *By wearing the moosehide pin is your commitment to honour, respect and protect the women and children in your life, work to end gender-based violence and take action towards reconciliation with Indigenous peoples.*

NOW, THEREFORE *I do hereby proclaim Thursday, May 11th, as “MOOSE HIDE CAMPAIGN DAY” on the **HOMELANDS** of the Lekwungen speaking **SONGHEES AND ESQUIMALT PEOPLE** in the **CITY OF VICTORIA, CAPITAL CITY** of the **PROVINCE** of **BRITISH COLUMBIA**.*

IN WITNESS WHEREOF, *I hereunto set my hand this 4th day of May, Two Thousand and Twenty-Three.*

MARIANNE ALTO
MAYOR
CITY OF VICTORIA
BRITISH COLUMBIA

Sponsored by:
Moose Hide Campaign
Development Society