

# DOWNTOWN Victoria

Downtown Victoria Business Association  
20 Centennial Square  
Victoria, BC  
V8W 1P7

June 12, 2023

Mayor & Council  
1 Centennial Square  
Victoria BC, V8W 1P6

Re: Truffles Group – Character Letter of Support

Dear Mayor and Council,

The DVBA has worked with The Truffles Group in several different ways over the years, and have found them a reliable and diligent subcontractor with great attention to detail. Whenever we have hired them to cater a meeting or a special event, we have been pleased with the results: not just the food provided, but the way it is presented and the aesthetic elements they also introduce.

When they were the business operators of Canoe BrewPub, they built a destination enjoyed by Victorians and worked to improve their neighbourhood. They have always been an excellent community partner and we are confident that their new venture will be no different.

The Truffles Group is a strong supporter of the community and of public events, and we are confident that this will continue with the presence they hope to open in Vic West. On behalf of the DVBA, I'm happy to provide this character reference for the Truffles Group and their many businesses.

Sincerely,



Jeff Bray

Chief Executive Officer, Downtown Victoria Business Association

100 – 852 Fort Street Victoria BC V8W 1H8

ictoriachamber.ca

**THE  
CHAMBER.**  
**160** | GREATER VICTORIA  
CHAMBER OF COMMERCE

June 6, 2023

Yasmin Nathoo  
Chief Operating Officer  
The Truffles Group  
200-376 Harbour Road, Victoria, BC V9A 3S1

**Re. Letter of support for The Truffles Group – City of Victoria, 182 Wilson Street application**

Dear Yasmin Nathoo,

This letter confirms that The Truffles Group — which includes Cascadia, Flight Cannabis, Victoria Butterfly Gardens and Truffles Catering Experiences — is a member in good standing with the Greater Victoria Chamber of Commerce.

The Chamber has worked extensively with The Truffles Group many times. Our experiences have always been professional. Their locations are elevated, they care about their customers and ensure their guests are left with an excellent experience each time. The Truffles Group supports their community; It is core to who they are as a business.

The company has been Island-based for almost 30 years and is very much community-oriented and centered on guest experience. They have established strong relationships around Greater Victoria and their expertise has helped support The Chamber in the creation of different events from sponsorships to fundraising.

Truffles Group has a strong local focus, which aligns with The Chamber's mission of working together to build good business and great community for all.

Sincerely,



Bruce Williams  
CEO, Greater Victoria Chamber of Commerce

Dear City of Victoria Mayor and Council,

I am writing to express my support for the proposed cannabis rezoning that would allow The Truffles Group – Flight Cannabis Co. brand to operate a dispensary at West Side Village in Vic West. As a tenant in the shopping centre, I believe that the rezoning would have a positive impact on the community and the local economy.

I have known the applicant for a number of years and have always found them to be responsible, trustworthy, and respectful. I have no doubt that they would operate their cannabis storefront in the same responsible manner.

Furthermore, I believe that a cannabis storefront would be a valuable addition to the community. It would provide a legal and regulated source of cannabis products for adults who choose to use them. It would also create jobs and generate tax revenue for the City and the Province. In my opinion, a well-regulated cannabis dispensary would be a positive asset to a growing neighborhood and allow customers of the centre to combine their shopping requirements in one convenient location.

In conclusion, I urge the city council to approve the cannabis rezoning application for Flight Cannabis Co. I believe that it would be a positive addition to the community, and that the tenant would operate their business in a responsible and respectful manner.

Thank you for considering my opinion on this matter.

Sincerely,



Calen McNeil

Founder Big Wheel Burger Inc.

## Keith Barbon

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**From:** Natasha Gordon [REDACTED]  
**Sent:** April 20, 2023 1:18 PM  
**To:** Keith Barbon  
**Subject:** RE: Truffles Group - Rezoning Application - West Side Village

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hello Keith,

My receptionist told me that you had come in to introduce yourselves. I am sorry to have missed you. I look forward to meeting you and hope to be one of the first in line when you open. Best of luck with your application. That building has been standing empty for far too long. I like the concept of turning it into a multi-business space.

Kind regards,

Natasha Gordon  
Office Manager

**Law** LEAGUE  
and **WILLI**

Head office: #210-174 Wilson St. | Victoria, B.C. Canada | V9A 7N6

[www.LeagueLaw.com](http://www.LeagueLaw.com)

Victoria | Vancouver | Kelowna | Nanaimo | Duncan | Campbell River

**From:** Keith Barbon [REDACTED]  
**Sent:** Thursday, April 20, 2023 12:42 PM  
**To:** Natasha Gordon [REDACTED]  
**Subject:** Truffles Group - Rezoning Application - West Side Village

Hello Natasha,

Our team introduced ourselves to all the businesses at West Side Village yesterday and really enjoyed our visit at your firm. Very kind team member we dealt with at reception. Thank you.

I had promised to forward an information package. Please click [HERE](#). I also attached a cover letter with a little more information about the location of the proposed business.

Please reach out if any questions or concerns and I would be happy to meet and discuss further if required.

Very much appreciated,

Keith

**Keith Barbon, CPA, C.A.**  
Chief Executive Officer  
[The Truffles Group](#)

200-376 Harbour Road, Victoria, BC V9A 3S1

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GROUP



## Keith Barbon

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**From:** Julianna Sayers - Dockside Office Coordinator [REDACTED]  
**Sent:** April 20, 2023 10:07 AM  
**To:** Keith Barbon  
**Subject:** Re: Truffles Group - Rezoning Application - West Side Village

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Keith,

Thank you for taking the time to stop in, and thank you for sharing your information with us and our Team. We appreciate your consideration of the business around you, we have no immediate concerns with this business being added to the plaza.

Welcome to the neighbourhood! We are looking forward to being neighbours.

Thank you for your time.

Warmly,

**Julianna Sayers**

**Operations Coordinator**

**Interim Office Coordinator at Dockside Clinic**

#101-391 Tyee Rd Victoria, BC V9A0A9

*(she/her)*

On 4/20/2023 at 9:28 AM, "Keith Barbon" [REDACTED] wrote:

Hello Julianna,

I introduced myself to all the businesses at West Side Village and met some of the staff at Acadia as well yesterday. I had promised to forward an information package and I received your contact details. Click [HERE](#).

I also attached a cover letter with a little more information about the location of the proposed business. I will be sending this around to the businesses in the centre. I will drop off a physical package to Acadia as well today.

Please reach out if any questions or concerns and I would be happy to meet with yourself and others to discuss.

Very much appreciated,

Keith

**Keith Barbon, CPA, C.A.**

Chief Executive Officer

[The Truffles Group](#)

  
200-376 Harbour Road, Victoria, BC V9A 3S1

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## Keith Barbon

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**From:** Norm Wilson [REDACTED]  
**Sent:** April 19, 2023 12:09 PM  
**To:** Keith Barbon  
**Subject:** Re: Truffles Group - Rezoning Application - West Side Village

Hi Keith,

Thanks for reaching out. I have forwarded your email to my business partner for his remarks. My initial thought is this is good for Westside Village and will hopefully drive traffic to the area. No objections at this time.

Happy to meet in person if you like ? I will be around Friday morning at Crafhouse.

Here is my business email [REDACTED]

Cheers, Norm

On Tue, Apr 18, 2023 at 10:29 AM Keith Barbon [REDACTED] > wrote:

Hello Norm,

Hope all is well. I received your contact from a colleague in the industry. I am writing to let you know that we are submitting a rezoning application for a small and tasteful cannabis retail store at Westside Village in Vic West. It will be situated in the empty TD building. Given the proximity to your business I wanted to reach out to introduce myself and discuss any concerns you may or may not have.

I have attached some information as well. I can say from our experience at other centres that we do not have issues with loitering or onsite consumption. Our license requires us to monitor these things and can be pulled if a nuisance is caused unlike in liquor retail. The Landlord has also put strict provisions in the lease with significant recourse if there are problems created from our use. We have had zero break ins or any trouble with loitering at all at other locations. We will be providing some comments from our current neighbours at two shopping centres to support this.

Let me know if you are free for a quick coffee or phone call this week or next? Our offices are in Vic West just down the road and I would love to pop in for a quick in person introduction to you or your manager.

Very much appreciated,

Keith

Keith Barbon, CPA, C.A.

Chief Executive Officer

The Truffles Group



200-376 Harbour Road, Victoria, BC V9A 3S1

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GROUP






RE: Letter of Business and Character Reference on behalf of Flight Cannabis Co. and The Truffles Group.

I, KEN SCHLEY, holding the position of PRESIDENT - KELLAND FOODS HOLDINGS LTD., would like to provide a favourable referral on behalf of Flight Cannabis Co. and The Truffles Group.

The Truffles Group, through their controlled substance retail divisions of Cascadia Liquor and/or Flight Cannabis Co., operate at four (4) of our commercial centres and have an impeccable track record with their commercial and residential neighbours. They have:

- Maintained the business premises to elevated standards of care, organization and cleanliness
- Maintained elevated level of site security using, but not limited to, scalable video surveillance, ample lighting and established robbery prevention procedures
- Have not been a contributor to excessive noise, loitering, onsite consumption or additional litter at our neighbourhood shopping centres

  
Signature

KEN SCHLEY  
Print Name

10 / 28 / 2022  
Date

Flight Cannabis Co  
200 – 376 Harbour Road  
Victoria, BC  
V9A 3S1

RE: Letter of Business and Character Reference on behalf of Flight Cannabis Co. and  
The Truffles Group

I, Ketan Prayapati, holding the position of,  
Owner Medicine Shoppe Pico, hereby consent to give a  
positive reference on behalf of Flight Cannabis Co and The Truffles Group on the  
following, but not necessarily limited to, criteria:

	Y/N
Maintains business premises to elevated standards of care, organization and cleanliness.	Yes
Maintains elevated level of site security using, but not limited to, scalable video surveillance, ample lighting and established robbery, prevention procedures.	Yes
Encourages a positive, knowledgeable and inclusive team of Cannabis consultants. All staff are certified under Provincial requirements.	Yes
Has not been a contributor to excessive noise, loitering, onsite consumption or additional litter.	Yes



Additional commentary may be included and written on back side of page.

[Signature]  
Signature

Ketan Prayapati  
Print Name

Nov 4/ 2022  
Date

NANAIMO  
101-847 Bruce Avenue,  
Nanaimo BC, V9R 4A1

LANGFORD  
101-877 Langford Parkway  
Victoria, BC V9B 0A5

FLIGHTCANNABIS.CA

Flight Cannabis Co  
200 – 376 Harbour Road  
Victoria, BC  
V9A 3S1

RE: Letter of Business and Character Reference on behalf of Flight Cannabis Co. and  
The Truffles Group

I, PJ MILINKOVIC, holding the position of,  
STORE MANAGER, hereby consent to give a  
positive reference on behalf of Flight Cannabis Co and The Truffles Group on the  
following, but not necessarily limited to, criteria:



	Y/N
Maintains business premises to elevated standards of care, organization and cleanliness.	Y
Maintains elevated level of site security using, but not limited to, scalable video surveillance, ample lighting and established robbery prevention procedures.	Y
Encourages a positive, knowledgeable and inclusive team of Cannabis consultants. All staff are certified under Provincial requirements.	Y
Has not been a contributor to excessive noise, loitering, onsite consumption or additional litter.	Y

Additional commentary may be included and written on back side of page.

A handwritten signature in black ink, appearing to read "PJ", written over a horizontal line.

Signature

PJ MILINKOVIC

Print Name

OCT 28, 2022

Date

NANAIMO  
101-847 Bruce Avenue,  
Nanaimo BC, V9R 4A1

LANGFORD  
101-977 Langford Parkway  
Victoria, BC V9B 0A5

FLIGHTCANNABIS.CA

Flight Cannabis Co  
200 – 376 Harbour Road  
Victoria, BC  
V9A 3S1

RE: Letter of Business and Character Reference on behalf of Flight Cannabis Co. and  
The Truffles Group

I, DAMON DUBETZ, holding the position of,  
STORE MANAGER QUALITY FOODS, hereby consent to give a  
positive reference on behalf of Flight Cannabis Co and The Truffles Group on the  
following, but not necessarily limited to, criteria:



	Y/N
Maintains business premises to elevated standards of care, organization and cleanliness.	Y
Maintains elevated level of site security using, but not limited to, scalable video surveillance, ample lighting and established robbery prevention procedures.	Y
Encourages a positive, knowledgeable and inclusive team of Cannabis consultants. All staff are certified under Provincial requirements.	Y
Has not been a contributor to excessive noise, loitering, onsite consumption or additional litter.	Y

Additional commentary may be included and written on back side of page.

  
Signature

DAMON DUBETZ  
Print Name

OCT 29, 2022  
Date

NANAIMO  
101-847 Bruce Avenue,  
Nanaimo BC, V9R 4A1

LANGFORD  
101-977 Langford Parkway  
Victoria, BC V9B 0A5

FLIGHTCANNABIS.CA