



Burb Cannabis Business Application - Supporting Letter November 29, 2023

Mayor Marianne Alto and City of Victoria Council  
City of Victoria  
1 Centennial Square  
Victoria BC V8W 1P6

**RE: Referral of a Non-Medical Cannabis Retail Store Application Job 086904 at 568 Yates St**

Dear Mayor Alto and City of Victoria Council,

On behalf of Burb Cannabis, I kindly request your support for the **Referral of a Non-Medical Cannabis Retail Store Application Job 086904**—this is our store located at 568 Yates St. Victoria. Please note this location is already zoned for cannabis retail use and construction of the store is complete as per Building Permit#BP057297. We meet all criteria with the LCRB for this application and location and respectfully request Council to give a positive recommendation for a Provincial Cannabis Retail Store licence.

Burb currently operates 6 retail cannabis stores and is recognized as one of the top retailers in cannabis retail. We have **a flawless operating history with the BCLCRB** spanning since legalization in October 2018 and opening of our first store in 2019. Furthermore, we have a demonstrated history of operating on the island with our successful latest opening at 1654 Mckenzie Ave at Tuscan Village in Victoria. Please see the accompanying presentation package.

Given the property is already zoned for cannabis use, I will provide details to address all the other aspects:

- Our application 100% conforms the storefront cannabis retailer policy
- Our store will provide employment in the City to 8+ people
- The residents in the area are excited to see this store open to provide a convenient location, near the parking tower, that meets all accessibility requirements, and is wheelchair friendly
- Letters of support from landlord (Alston Properties) and adjacent neighbour (Leopold's Tavern)
- Significant parking available: hundreds of stalls directly across the street and short-term parking available on the street directly outside the store
- Our security professional—a former RCMP officer, Randy Lines—has designed a robust security program that addresses concerns through CPTED (Crime Prevention Through Environmental Design).
- A Heritage Alteration Permit DHP No. 00250 was approved for basic signage (single blade sign and window vinyl for store name and hours).
- The store is built out and ready to open

Sincerely

A handwritten signature in black ink, appearing to read "Steve Dowsley". The signature is fluid and cursive, written over a light blue horizontal line.

Steve Dowsley  
President and Co-founder  
Burb Cannabis Corp.