



## Committee of the Whole Report For the Meeting of July 4, 2024

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**To:** Committee of the Whole **Date:** July 04, 2024  
**From:** Kerri Moore, Director of Business and Community Relations  
**Subject:** UBCM Community Excellence Award Submission

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### RECOMMENDATION

That Council authorize staff to submit an award for OUR DWTN for the Union of British Columbia Municipalities (UBCM) Community Excellence Awards for excellence in service delivery.

### EXECUTIVE SUMMARY

Applications have opened for the annual UBCM Community Excellence Awards. The Community Excellence Awards recognize and celebrate UBCM members that have implemented projects or programs that demonstrate excellence in meeting the purposes of local government in BC. The awards are designed to profile promising practices and to encourage local governments to learn from the success of other members in order to implement changes in their own communities.

Staff propose OUR DWTN: City of Victoria Downtown Revitalization Project for the Excellence in Service Delivery category as a successful project that meets the awards criteria for submission.

### PURPOSE

To seek Council authority to submit an award to the UBCM Community Excellence Awards for OUR DWTN.

### BACKGROUND

The OUR DWTN program is truly a collaborative effort involving all City departments to collectively work towards a common vision to make our downtown the best in North America.

Each thematic area is interconnected to create a safe, clean, fun and beautiful downtown experience. Efficiencies in staff time, resource allocation and mobilizing City departments were realized through intentional, collaborative leadership by providing City staff the creative freedom and licence to get new ideas off the ground -- quickly.

The Community Excellence Awards recognize and celebrate UBCM members that have implemented projects or programs that demonstrate excellence in meeting the purposes of local government in BC.

### ISSUES & ANALYSIS

UBCM Awards are an excellent opportunity to share our work with communities across the province and shine a spotlight on the OUR DWTN program after a successful inaugural year of completion.

## **OPTIONS & IMPACTS**

OPTION 1 (Recommended): That Council authorize staff to submit an award for OUR DWTN for the UBCM Community Excellence Award for excellence in service delivery.

Provides an opportunity to share our project with other local governments across the Province and highlights the successful first year of completion for the program.

OPTION 2: That Council provides alternative direction to staff.

## **CONCLUSIONS**

Respectfully submitted,

Nichola Reddington  
Manager, Arts, Culture and Events

Kerri Moore  
Director of Business and Community Relations

**Report accepted and recommended by the City Manager.**

**List of Attachments** (if relevant)