

Mayor Alto & Council  
City of Victoria  
City Hall, 1 Centennial Square  
Victoria, BC V8W 1P6

8 July, 2024

Dear Mayor Alto and Council,

We at the Victoria Cannabis Company (VCC) are requesting your endorsement for our application to the Liquor and Cannabis Regulation Branch (LCRB) for a Production Retail Licence. Located in Victoria West, we are a Micro Cannabis Cultivation Company who grows and packages licensed cannabis products for national sale.

It is VCC's intent to educate consumers on all things related to the historic cannabis industry on Vancouver Island. Our licensed supply of cannabis products will allow us to share with the public a unique farm to table experience. Our staff will educate consumers how to safely choose consumption choices offered by our industry. All of our staff will have their Selling It Right certificate.

Being a good neighbour is very important to us and paramount to our success. We have worked collaboratively with our neighbours over the past several years. Along with this, we have a number of in-store and exterior cameras that satisfy all provincial requirements relating to security and safe storage. All documentation that has been requested by the LCRB to fulfil the Production Retail Store criteria has been submitted and accepted.

We look forward to sharing our passion and knowledge for cannabis with all those that will walk through our doors.

Thank you for your consideration.



Kyp Rowe  
Vice President, Brand Development  
The Victoria Cannabis Company