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MISSION AND VISION

Mission

Silver Threads Service is a charitable, not-for-profit society that enhances social connections and well-being for individuals 55+.

We do this by providing accessible programs and services.

Vision

Individuals 55+ in Greater Victoria are engaged and supported, thereby enhancing their quality of life.

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**HISTORY
IN
VICTORIA**

Silver Threads Service
Opening
September 4th, 1965

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CURRENT OPERATIONS
Silver Threads Service operates two Centres




Victoria Centre in partnership with the City of
Victoria

Saanich Centre in partnership with
the District of Saanich

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GOVERNANCE

SilverThreads Service has a professional, volunteer Board of Directors that provides leadership to the organization.

We follow a governance model that provides high level support, direction and oversight that is critical for SilverThreads Service.

We have written Financial and Governance Policies, a regularly reviewed and monitored Strategic Plan, Board Orientation and Training.

The Board has expertise in accounting, human resources, fundraising, charitable work and provides expertise to the Executive Director.

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FINANCIAL HEALTH

Diversified funding is critical for charities

In our 2023-2024 fiscal year end our operating revenue was \$780,813

Only 34% is membership and program fees

The other 66% comes for other sources that include:

Municipal Government

Island Health

Donor Campaigns and Planned Giving

Grants, Foundations, Gaming

Diversity and Economy of scale allows us to invest in the organization.

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VOLUNTEERS AND STAFF

In addition to our Volunteer Board of Directors Silver Threads Service has 70 volunteers who support programs and services. From our Food Security Programs, to supporting programs and events, Senior Mentoring and Support Programs.

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PROGRAMS, SERVICES AND SUPPORT

This Fall at the Victoria Centre:

Health and Wellness, Games, Arts, Fitness, Education, Literature, Writing: 42 different weekly programs

Socials, Music Bingo, Trivia, Operas: 29 different monthly Events

Food Security, Soup Socials, Income Tax, Flu Clinics, Senior Mentoring: 8 different Support Programs

In 2024 the Victoria Centre will achieve 15,000 annual visits



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PREPARING
FOR THE
FUTURE

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*Want to have a
better social life than
your grandkids?*

JOIN US
at
Silver Threads Service
Health, Wellness & Social Programs for 55+

*Keeping grandparents cool
since 1956*

Silverthreads.ca
stay active • stay healthy • stay connected