



**VANCOUVER  
ISLAND SOUTH  
FILM & MEDIA  
COMMISSION**

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**Victoria City Council Open House**  
November 14, 2024

**Tara-Lee Novak**  
Film Commissioner



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**VANCOUVER  
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## 2024 REPORT

- Film Commission Overview
- Economic Report
- Shared Goals
- Call to Action



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**Vancouver Island South Film & Media Commission is a non-profit organization that drives economic development in the the island's creative sector.**


After 14 years of service to the region, Kathleen Gilbert officially retired this fall, passing the baton to Tara-Lee Novak.

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## FILM COMMISSION MANDATE

- Propel regional prosperity through economic development.
- Engage and empower the community.
- Connect British Columbians to career-building opportunities.
- Support the growth of industry infrastructure.


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**VANCOUVER ISLAND SOUTH FILM & MEDIA COMMISSION**  
**STATS 2019-2023**

-  **\$60 MILLION**
-  **4300 JOBS CREATED**
-  **167 PRODUCTIONS**

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**VANCOUVER ISLAND SOUTH FILM & MEDIA COMMISSION**  
**CITY OF VICTORIA**

-  **FILMING FEES**
-  **92 DAYS OF FILMING**
-  **59 FILM PERMITS**

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## SHARED GOALS

### City of Victoria's Strategic Plan

- Public sector revenue generation
- Leveraging existing skills & assets
- Support small businesses
- Support youth in the economy & prepare the workforce for the future
- Climate action & environmental stewardship

### VISFMC's Offering

- Filming, parking, & location permits.
- 2000 registered film locations in our database & 600 local crew members.
- Labour-based tax incentives for production companies.
- Connect people to upskilling opportunities & union wages.
- REEL GREEN, provincial initiative promoting sustainability in the industry

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## PROVINCIAL & NATIONAL ECONOMIC REPORTS

### BC

\$3.3 Billion

BC GDP\*

47,500

Jobs\*

### CANADA

\$13.73 Billion

Canada's GDP\*\*

240,760

Jobs\*\*

As reported by \*CreativeBC's 2022 Report & \*\* MPA Canada's 2022 Report

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THANK YOU

