



Council Member Motion

For the Governance and Priorities Committee meeting of August 20 2015

Date: August 13 2015

From: Mayor Helps

Subject: Mayor's Arts and Innovation Award Jury

Recommendation

That Council select one Councillor to join the Mayor and five other community members on the jury for the Mayor's Arts and Innovation Awards as described in the attached file.

Summary

I have teamed up with Thinklandia to recognize excellence innovation in Victoria. Thinklandia is putting together a seven-person jury to adjudicate the nominations. The jury is comprised of the mayor, one councillor and five community members (selected by Thinklandia).

At the August 20 GPC meeting any councillor wishing to act as part of the jury can make a brief 'pitch' to the rest of council (4 minutes max). Council will then vote by secret ballot and then move to appoint the person with the most votes. This process is similar to one that Council has used in the past when more than one councillor is interested in one position.

For interest and information anyone can nominate someone for an award. The nomination form can be found online here: <http://thinklandia.ca/mayorsmedal/>

There are no financial or staffing implications for this program.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Z Helps".

Mayor Helps

Mayor's Award Pilot Project

Outline ■ July 2015

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1. Outline

The purpose of the the award is (1); to recognize significant contributions to arts and innovation in the city, (2); to create a meaningful credential and public profile for nominees and their projects, (3); to elevate the work of individuals who are actively creating new potentials for public life in the city.

3. Categories

5 awards will be given to 5 individuals based on the outlined categories;

- **Transformation** Awarded for significant and positive change to the function, character or capacity of the city
- **Arts** Awarded for contribution to the aesthetic, artistic, and creative capacity of our community
- **Public** Awarded for significant public improvement, civic participation, and efforts that promote, engage and create stronger resilient communities
- **Disruption** Awarded for constructive, inventive, and unconventional approaches to public transformation and innovation
- **Environment** Awarded for participation in significant, innovative, and sustainable environmental processes without financial gain as a primary outcome

4. Nominations

Nominees will be selected through an online nomination process open to the public. Jury members are able to submit their own nominations through this process. A fillable online form will transfer data to a shared Google doc for jury review with links and visuals or references that can prove project performance or highlight projects that might not yet have broad public recognition.

Nominations will be collected for three weeks beginning Friday July 31 and ending Sunday August 21, 2015. The jury will decide the shortlist by Monday August 24 with voting taking place Thursday August 27, 2015.

Winners are announced as part of the free opening night event for Thinklandia 'Public' on Friday September 11, 2015 at 7:00 pm at the Yates Parkade event followed by a 3 speaker panel focussing on public engagement.

5. Jury

Juries will be comprised of 7 jurors appointed annually. City of Victoria will include the Mayor and 1 one councillor nominated by City Council, InterArts 2 members, and 3 members will be appointed from the community at large. It is at the discretion of jurors to champion specific nominees based on submissions and promote their choices. All jury members can nominate up to one person through typical public process.

Jurors must abstain from voting or advocating for any member with whom they have financial ties.

6. Criteria

Awards should recognize those who of their own volition have made significant efforts in improving public life, and whose work is responsible for iterating outcomes in common the City's Strategic Goals, in particular; *Obj. 1:* Innovate and Lead, *Obj. 2:* Engage and Empower the Community, *Obj. 5:* Create Prosperity Through Economic Development, *Obj. 7:* Facilitate Social Inclusion and Community Wellness, *Obj. 8:* Enhance and Steward Public Spaces, *Obj. 10:* Nurture our Arts, Culture, and Learning Capital, and *Obj. 13:* Demonstrate Regional Leadership.

7. Award

We are recommending the award be "The Mayor's Medal", with a local medal, token, or award designed and developed locally. Title byline "Recognizing and Supporting Arts and Innovation".

8. Engagement & Marketing

Rifflandia's social media will broadcast the project and a mirrored effort to promote the award by the City would be appreciated.

Sample Nomination Form Fields

Name

Email

Company/Organization/Collective/Individual

Website/Social Media/Online Links

How do you know the nominee or how can we contact them?

Category of Nomination

Why are you nominating this person or group?

Please describe your nominee?

What impacts have they made this year that inspired you?

Is there anyone else we can talk to about this person?