CITY OF VICTORIA

Council Member Motion
For the Governance and Priorities Committee Meeting of August 20, 2015

Date: August 13, 2015

From: Councillor Jeremy Loveday, Councillor Marianne Alto and Councillor Ben Isitt

Subject: Use of City Hall for TedxVictoria - November 21

Background:

TedXVictoria has requested use of City Hall for its "active space," in conjunction with activities occurring nearby on Saturday November 21, including a speakers series at the McPherson Theatre and food trucks and a musical performance in Centennial Square following the speakers.

The stated goals and community impact of the TedX Victoria Active Space directly align with the City of Victoria's 2015-18 Strategic Plan objectives to "Innovate and Lead" and "Nurture Our Arts, Culture and Learning Capital".

To help facilitate this request, TedxVictoria is able to provide up to $500 toward security costs incurred by the City relating to the use of City Hal for this purpose.

Motion:

BE IT RESOLVED THAT Council approves the use of the City Hall Antechamber and Council Chamber by TedXVictoria for a public event on Saturday, November 21 between 9:00 a.m. and 6:00 p.m., subject to security costs of up to $500 being covered by TedxVictoria.

Respectfully submitted,

Councillor Jeremy Loveday   Councillor Marianne Alto   Councillor Ben Isitt

TEDxVictoria 5: Impact at City Hall

ACTIVE SPACE

WHAT IS TEDxVICTORIA
TEDxVictoria is the local chapter of TED's TEDx program (x = independently organized event), and was founded in December 2010. Five years later, this volunteer fueled event has brought the community 4 large events, dozens of smaller events, and is now working on *TEDxVictoria 5: Impact*, which will take place on November 21st 2015 in the McPherson Playhouse.

CORE VALUES
Ideas. Community. Change.

COMMUNITY IMPACT
TEDxVictoria was founded for Victoria by Victorians, and we strive for inclusiveness and connection between our diverse communities.

Our mission is to gather and collaborate with leaders, thinkers, inventors, innovators, young minds, and wise hearts around Vancouver Island and the surrounding islands in order to offer them one full day of engaging talks, and unforeseen connections. We celebrate the challenge and inspiration that comes with new **ideas**, insights and innovations.

To date TEDxVictoria has grown from a 400-person annual event to an 800-person event in the main theatre, as well as an online audience spanning eight countries.

ACTIVE SPACE IMPACT
The Active Space is a recent addition to our TEDx event, making its debut last year as part of TEDxVictoria 2014: Pursuit of Knowledge. Last year's Active Space venue was Atomique HQ at the corner of Douglas and Pandora, and featured a dozens of artists and collaboratives showcasing unique works and inventions, as well as a live performance from Towers and Trees. Past artists have included Limbic Media, PSII/The Pacific

School of Innovation and Inquiry, Ryan Roga, Monkey C Interactive, Victoria MakerSpace, and many more.

The purpose of this venue is to support and highlight the creativity of the local arts and tech communities, to directly engage our attendees with those communities as well as off stage content, and finally, to introduce our audience and the Greater Victoria community to some of the amazing local talent we have here in abundance by featuring those artists and their art in an engaging interactive exhibit. We also broadcast the main TEDxVictoria event live throughout the Active Space for our volunteers and community members who are not in the main theatre.

Our long term goal is to grow the Active Space and our funding to the point where we can financially support our artists. There is no such thing as 'too much support for the arts'!

OUR ASK
To be permitted to use City Hall as a secondary venue for this year's event, with potential to bring the City of Victoria on as an in-kind sponsor.

City Hall is not only ideal due to its size, but also its proximity to the rest of the event. This would allow us to create an immersive experience for the 772 audience members we have attending our event. With TEDx Talks in the McPherson Playhouse, food trucks and a closing performance in Centennial Square, and our Active Space at City Hall, our attendees would have easy access to all the event has to offer. And, as TEDxVictoria has had a Live Event Simulcast in the Chambers before - a venue we once used to host TEDCity in 2013 (I believe we were among the first ever events to use the city council chambers), we know it has all the necessary tech requirements needed. City Hall would also allow us to further talks with the local tech community to create Innovation Alley in conjunction with Viatec, intended to help shine a light on the Impact the tech industry has on Victoria, within the Active Space.

WHAT WE CAN OFFER
We can allocate up to $500 of our budget to supply security for the time we are in the space to ensure the building is secure and only accessible by our volunteers and ticket holders.

VENUE REQUIREMENTS
CAPACITY
200-250+

LOCATION
3 to 5 minute walk from McPherson Playhouse

DATES
November
20: Set-up
21: Event Day and
22: Teardown / clean up

USES
1) <u>Active Space</u>, 12-6pm November 21st
Art / Interactive Exhibit, Live Simulcast for volunteers who can't sit in the theatre: open to volunteers and ticket holders only.