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## GS PHARMACEUTICAL LTD.

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August 1, 2017

Mayor Lisa Helps and City of Victoria Council

City of Victoria  
1 Centennial Square  
Victoria BC V8W 1P6

Dear Mayor Helps and Council

Re: Rezoning Cannabis Storefront Retail 3198 Quadra

GS Pharmaceuticals Ltd. is proposing to rezone 3198 Quadra Street for a Cannabis Storefront Retail location. GS Pharmaceuticals has worked to secure a location that is both more than 200 m from a school and 400 from any other application. This location is within a Small Urban Village and permits commercial uses.

Our mission is dedicated to providing high quality cannabis that is organically sourced and safe. We aim to educate our clients about cannabis treatment and alternative health approaches, we believe that medically prescribed clients have a right to safe alternative medicine. Members will have access to educational materials on the effects of marijuana and access to medical practitioners. It is our responsibility to educate members and provides safe alternatives for them.

Design can be a powerful tool in changing negative perceptions of cannabis retailers and elevating the value they contribute to the community. Attention to detail and design pervades this application as well as a commitment to execute a thoughtful, appropriate space. 3198 Quadra is zoned C1-S which permits retail sales, the location provides parking, bike parking and is close to a bus stop and bike routes. The property does not have heritage status and no heritage structures are affected by this application.

Our guiding principles ensure that our commitment to the community is at the forefront. We have taken steps to go beyond what is required by setting strict standards for quality, education and safety. Led by an ownership group with a long history in community health and charitable giving, GSP is committed to providing affordable medication to individuals from low income households, veterans, cancer patients, and the physically disabled. GSP will also provide safe and convenient access for individuals in wheelchairs with a specially designed booth to help serve individuals in an easy and comfortable setting. As a part of the community initiatives program GSP will hire and provide a designated work station for individuals with physical disabilities.

We are fundamentally committed to the safety and security of our staff, our clients and our neighbours, we exemplify best practices in all aspects of our business and will operate with a strict adherence to City bylaws. We have a security plan that exceeds the requirements including security alarm and fire detection systems, multiple cameras, professional third party monitoring and is in accordance with all tenets of modern CPTED. State of the art charcoal filters and ventilation system will be installed to eliminate any outside odours. Our well trained staff will ensure no one under 19 is admitted to the premises and to protect minors in the community we prohibit any product that is deemed "appealing" to minors, ie are packaged to look like candy, with pictures or images that would appeal to a child. We have enacted a strict policy of appropriate labeling techniques that have the universal THC symbol and Keep of the Reach of Children warning label. Consumption of cannabis or cannabis products on or near the property is strictly prohibited and enforced.

The application for rezoning of 3198 Quadra street for a storefront cannabis retailer exemplifies what the Council and community should demand from these types of retailers ; its more than 200m from a school and more than 400 m from any other applicant, it has a superior security plan, exemplary staff training program and exceptional design that exceeds the business license requirements, the company has a commitment to giving back to the community and it provides safe and secure access to medical cannabis.

Sincerely yours,

Deb Baker on behalf of GS Pharmaceuticals