



**Council Member Motion
For the Governance and Priorities Committee Meeting of June 18, 2015**

To: Council

Date: June 1, 2015

From: Councillor Jeremy Loveday, Mayor Lisa Helps and Councillor Ben Isitt

Subject: Walk on Week – October 5-11, 2015

Background:

The City's recently adopted Strategic Plan identifies Objective #9 Complete a Multi-Modal and Active Transportation Network, with a 2016 outcome of "Improved quality of life, public safety, air quality, placemaking, and pedestrian and cycling trips through implementation of neighbourhood-led transportation planning" and the 2018 outcome that "Walking is safe, comfortable and enjoyable."

To help move toward these outcomes, the City has the opportunity to partner with Walk On, Victoria to help launch the inaugural Walk On Week (WOW), scheduled from October 5 to 11, 2015. The City's role would be limited to in-kind support in the form of logistics, publicity and use of Centennial Square for the launch event on Monday, October 5th and encouragement to staff, Council members and community members to participate in the launch and related activities associated with Walk On Week.

Recommendation:

That Council agrees to co-sponsor on an in-kind basis the launch of Walk On Week (WOW) on Monday October 5 with Walk On, Victoria, including support with logistics, publicity and use of Centennial Square and encouragement to city staff, Council members, residents and businesses to participate in the launch and in other Walk On Week events.

Respectfully submitted,

Handwritten signature of Councillor Jeremy Loveday.

Councillor Jeremy Loveday

Handwritten signature of Mayor Lisa Helps.

Mayor Lisa Helps

Handwritten signature of Councillor Ben Isitt.

Councillor Ben Isitt

Attachments.

Letter from Walk On, Victoria

Walk On, Victoria

Greater Victoria's Pedestrian Advocacy Group



Dear Mayor Helps and Council,

Further to our correspondence of April 19th, Walk On, Victoria is writing to request the support of the City of Victoria in hosting a launch event for Walk On Week, October 5 - 11, 2015.

The launch event will celebrate walking and be an opportunity for residents to learn about walking benefits, activities and groups in Victoria, and to build community. It will take place on Monday, October 5, 2015 from 7:30am to 9:30am. Walk On, Victoria hopes the City of Victoria would be willing to support us by providing in-kind contributions that will help make the event possible.

In particular, we hope the City can provide:

- Use of the square from 7:00am-10:00am on Monday, October 5th
- Waiver of event permit fee
- Event insurance provided by City of Victoria's existing coverage (if possible)
- Tables, chairs, and tents (if needed)
- Staff assistance in setting up and taking down items provided by the City of Victoria

We are also seeking expressions of interest from Councillors who would be willing to co-lead a walk from one of Victoria's 13 neighbourhoods to Centennial Square at 8:00am on October 5th. A member of Walk On, Victoria will be at the meet up spot to help co-lead the walk. Neighbourhood associations will also be invited to join. The walks will take place on sidewalks and walkers will use crosswalks, obey traffic signals and follow all other "rules of the road".

We hope you will join us in helping make the inaugural launch event of Walk On Week a success.

Sincerely,

Sally Reid (Chair) and the Walk On, Victoria Committee