



**Governance and Priorities Committee Report  
For the Meeting of May 7, 2015**

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**To:** Governance and Priorities Committee

**Date:** April 21, 2015

**From:** Jocelyn Jenkyns, General Manager, VCC

**Subject:** C.H.I.L.D. /Snowbirds request for in kind support for August 12, 2015 show

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**Executive Summary**

On April 16, 2015 Randy Wright of Harbour Air presented to Council regarding to seek in kind support from the City for the proposed August 12, 2015 Snowbirds performance benefitting C.H.I.L.D.

Based on previous shows, staff has estimated the costs of the in kind support at approximately \$12,000. A detailed breakdown of these costs as well as the neighbourhood considerations is contained in Appendix A. There is one 2015 Festival Investment Grant which will not be expended as the group "Creatively United for the Planet" has moved to Esquimalt. The value of this grant is \$6,000.

**Recommendation:**

That Council receive this report for information and provide direction to staff on whether to redirect the excess 2015 FIG funds to support this event.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Jocelyn Jenkyns', followed by a horizontal line.

Jocelyn Jenkyns  
General Manager, VCC

**Report accepted and recommended by the City Manager:**

**Date:**

A handwritten signature in blue ink, appearing to be a stylized 'M' or 'W', followed by a horizontal line.

Apr. 28, 2015

## **“Spirit in the Sky” - Snowbirds 2008**

The previous Snowbirds Air show took place off Clover Point on Sunday, September 21, 2008 from 1:50pm to 2:30pm. Seaside festival activities along Dallas Road started at noon. Approximately 25,000 spectators attended.

Dallas Road was closed to vehicular traffic from Cook Street east to Memorial Crescent from noon until 3:30pm. Traffic was controlled on Dallas from Mile Zero to Cook Street. Transit ran a continuous bus loop (2 busses) along Cook, May, Memorial and Fairfield. A marine “show box” of 1 nautical mile X .5 nautical mile was enforced off the shore of Clover Point, extending west. The Canadian Coast Guard Auxiliary (Units 33 and 35) were on scene and placed buoys to mark the perimeter, which was secured by VCP MRU, along with boats from the RCMP. The “Fire Brand” and the Victoria Fire vessel were on scene to sit on the center line and provide the aircraft with orientation points inside the show box.

### **Background**

This event was held at this location in 2003 and was hosted in Oak Bay in 2005. It has drawn tens of thousands of viewers to these areas. The exclusionary zone employed in 2003 was duplicated in 2008 as it worked to mitigate the traffic gridlock experienced at this same location in 2002.

The Spirit Committee, in cooperation with a contract event organizer (Alice Bacon – Spirit Coordinator COV), collaborated with Community Living (and their contract event liaison Heidi Barlow-Lee) to manage event related site infrastructure (tents, toilets and sound etc) raised funds mainly through concession sales, and coordinated roving performers, hands-on activities for kids, face painting and a musical simulcast.

Snowbirds show coordinator Capt. Steve Thompson, Bruce Carter, John Miller (was instrumental in organizing the Snowbirds / DND end of things) worked closely with Jeff Day, Alice Bacon and Heidi Barlow-Lee to plan and execute the event. The show was one of a series of events celebrating the provincial capital's 150<sup>th</sup>.

### **City Service Impacts**

#### **2015**

Estimated \$12,000 - \$14,000 for an event of similar scope at this venue. Includes Police, Public Works, Traffic Control for the exclusionary zone and the fire boat. This estimate does not include event related infrastructure, sound, coordination, volunteers, waste, toilets, VIP area infrastructure and coordination, transit, ambulance, communications and admin. City Services required to facilitate this event were not anticipated in the 2015 City Services business unit (BU5270).

#### **2008**

\$10,035 – 4 call out MRU members (not available for 2015), 8 Police, 16 Reserves (no charge) and 20 Volunteers (provided through Spirit Committee and Community Living) - \$1,800 covered by Police Board, balance covered by City Services budget (BU5270) included Fireboat, Traffic Control, Public Works, Parks staff and sign shop charges.

**2003 (evening show)**

\$8,432 17 police officers and 26 reserves – \$3,500 in City Services and \$4,932 police. Policing cost covered by Police Board.

**2002 (evening show)**

"Fraught with issues – traffic plan poorly executed" – police costs covered by Police Board.

**Issues:**

Environmental impact, Noise, widespread traffic delays and parking impacts for Fairfield residents, handicapped parking, BHP impact and cleanup, budget impacts for City and BC Transit

**Additional logistics and costs to be considered:**

Power, water, tents, toilets, sound, garbage, vending, animal control issues, volunteer recruitment and management, VIP area secured at Clover Point, Special Occasion License if required, towing where needed, additional parking at BHP all-weather field, BC Ambulance placement and bike patrols, media placements, Transit extra buses, City communications and community engagement / notification.

**Child Victoria 2015 Service Request:**

There were a few things listed in Child's letter of request that we don't have or services we don't do.

- Power & cable at show center for AV (they will need to rent their own whisper generator – we don't have sufficient power on site)
- Porta-potties (we don't have any – they will need to rent. We can advise on placement, numbers etc)
- AV set up and tear-down (not available through the City)
- EHS related infrastructure required for the mandatory safe and secure show "box" area. (the show-box on water side of the event is out of our jurisdiction)

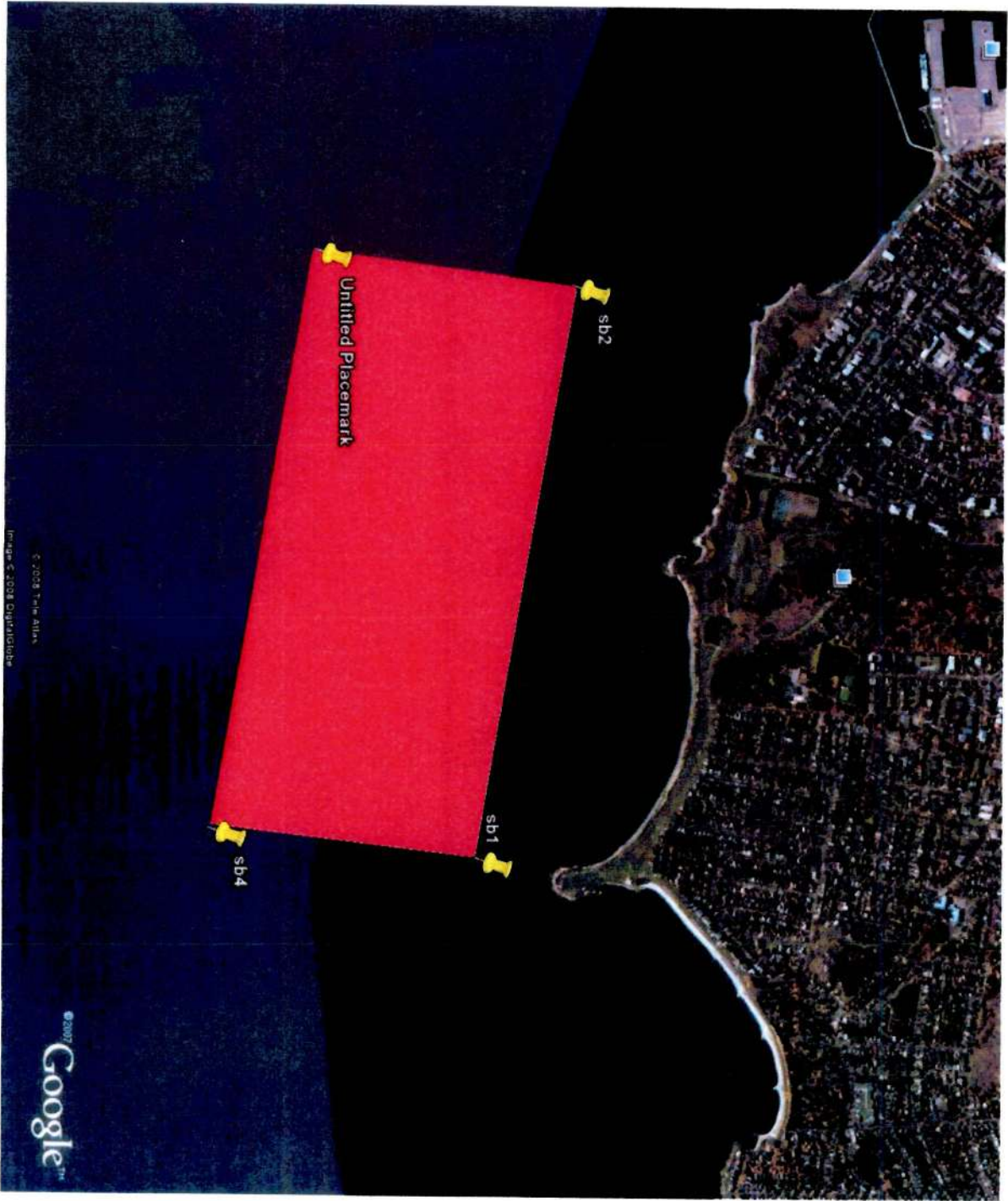
If directed by Council, we could provide:

- Equipment could be made available through our festival equipment program. We could also arrange for set up of tents and stage units where necessary. Underwriting the equipment costs is not currently factored into the cost estimate.
- Special Event Permitting
- Noise bylaw exemption
- City services related to traffic control, Public Works signage and traffic control equipment, VicPD and Parks labour where available

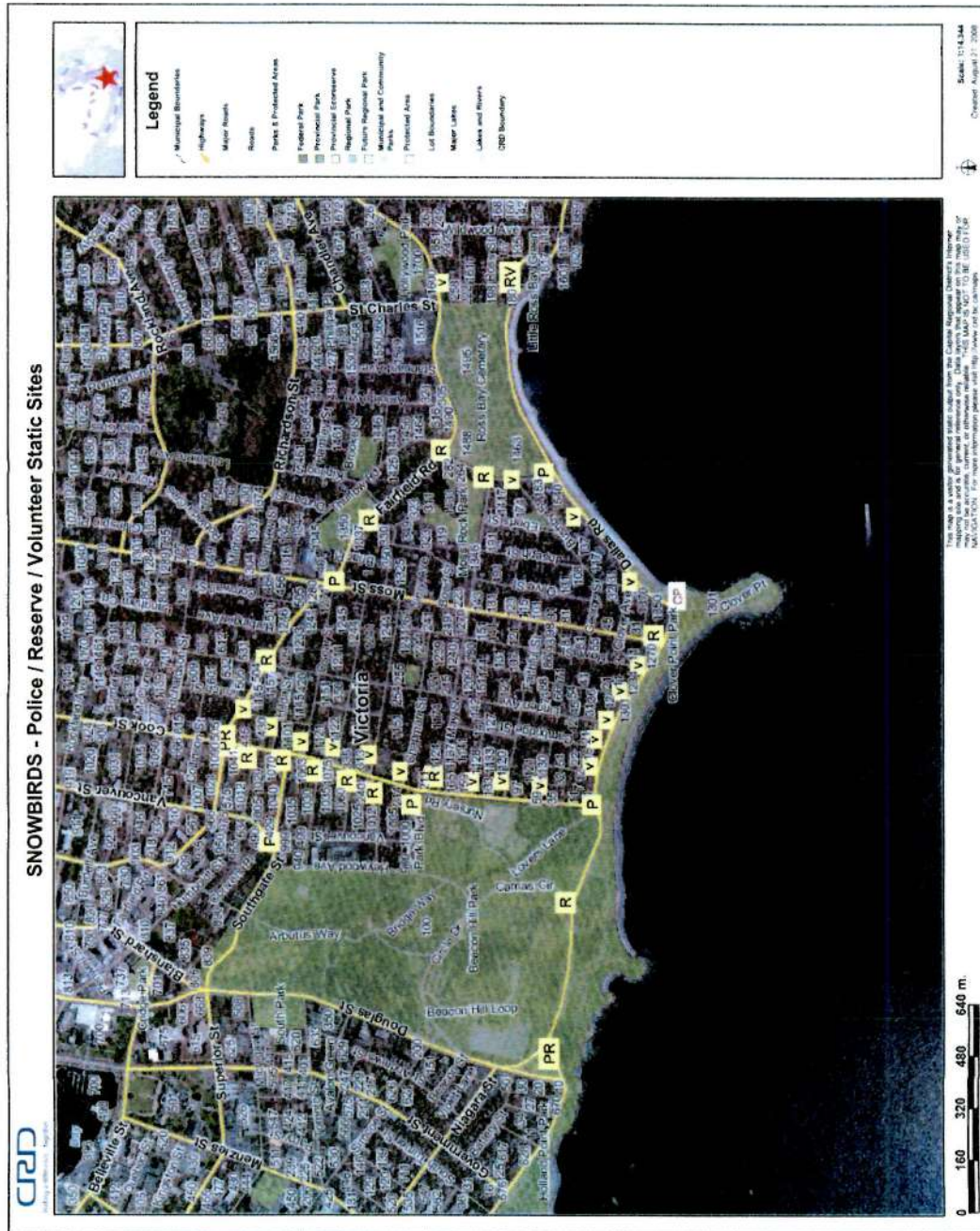
# Site Plan



Show Box:



**Police and Reserves Placements – to secure the venue and residents only access to Fairfield:**





January 22, 2015

The Honourable Mayor Lisa Helps of Victoria and  
City Council  
City of Victoria  
Victoria, B.C.

letter hand delivered

RE: Snowbirds fly for CHILD in Victoria 2015

We wish to formally ask the City of Victoria for integral support items, permission for the show, and permission to fly below 1,000 ft AGL required for the Snowbird's air demonstration performance scheduled for August 12<sup>th</sup>, 2015 over Victoria's waterfront.

As expressed this show is unique. It is one of only two shows that the Snowbirds perform for charity. In the west the Snowbirds are Ambassadors for the CHILD Foundation.

The free event is for the residents and tourists of Victoria to enjoy and will be a huge draw for tourists, and residents and families to visit Victoria and assist the CHILD Foundation's quest to capture and revitalize a new audience that will appreciate the Foundation's mission to raise funds for medical research into Crohn's Disease, ulcerative colitis, and liver disorders in children with a goal to find a cure for these disorders.

We are excited to be flying in Victoria again, however there are some minor operational requirements we need for this event;

- Tables (x2) at show centre
- Tent (12x12) and stage at show centre
- Power & cable at show centre for AV – as the entire show is orchestrated to music.
- Substantial porta-potties in the park area
- Parking for Snowbird narrators cars
- City supplies AV set-up and tear-down
- Police/Fire/water /EHS related infrastructure required for the mandatory safe and secure show "box" area and related emergency / safety support team.

Thank you in advance for your support.

Sincerely,

Scott M. Harrold  
Civil Snowbird Coordinator  
VP Operations CHILD Foundation  
604.818.9904  
sharrold@landmarkaviation.com

cc: Randy Wright - EVP Harbour Air Group



Feb 6, 2013

Mr. Scott Harrold  
Landmark Aviation  
4360 Agar Drive, Richmond BC  
V7B 1A3  
[sharrold@landmarkaviation.com](mailto:sharrold@landmarkaviation.com)

Re: Invitation to the Snowbirds Fly for C.H.I.L.D – Nanaimo 2013

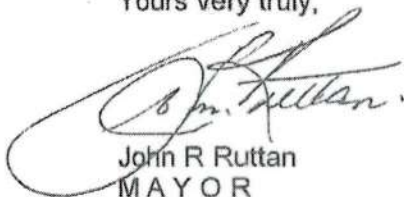
Dear Mr. Harrold,

On behalf of Council and the citizens of Nanaimo, I would like to extend a warm invitation to the Snowbirds 431 Air Demonstration Squadron to perform their most breathtaking and memorable aerial display "Snowbirds Fly for C.H.I.L.D. in Nanaimo on Wednesday, July 31, 2013.

Nanaimo is very honored and excited to have the opportunity to host this famous Canadian aerobatic team in support of the C.H.I.L.D. Foundation once again.

We look forward to another spectacular show for the residents of Nanaimo to enjoy. Please continue planning and organizing this great event with local organizations and our City of Nanaimo staff.

Yours very truly,



John R Ruttan  
MAYOR

JR/ms  
L:CORR130206Snowbirds.doc



Feb 6, 2013

Scott Harrold  
Landmark Aviation  
4360 Agar Drive, Richmond BC  
V7B 1A3  
[sharrold@landmarkaviation.com](mailto:sharrold@landmarkaviation.com)

Re: Fly for C.H.I.L.D - Nanaimo 2013

Dear Mr. Harrold,

I would like to take this opportunity to invite the Snowbirds 431 Air Demonstration Squadron to carry out a flying demonstration during the July 31, 2013, Snowbirds Fly for CHILD event in Nanaimo.

As Mayor, I approve this demonstration with the understanding that segments of the show may be performed below 1,000 feet AGL.

Yours very truly,



John R Rutan  
MAYOR

JR/dj  
L:\drafts\CORR090504Snowbirdsadoc



(<https://www.facebook.com/pages/The-CHILD-Foundation/1414072748840373?ref=hl>)

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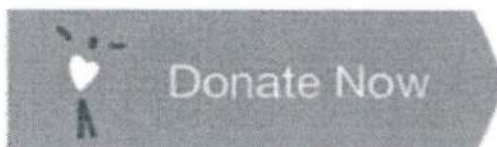
## About Us

The CH.I.L.D. Foundation was established in 1995 to fund research for children who are stricken with Crohn's Disease, Ulcerative Colitis, and liver disorders. We are a federally registered organization, and our charitable tax number is BN 89897 4951 RR0001. We are fuelled by dedicated volunteers and have created an unprecedented public awareness, due in large part by donated support from the media and the business community. The CH.I.L.D. Foundation has taken this severely under-funded health issue in children and raised the profile to such an extent that health providers and hospital leaders, as well as the general public, are much more attentive to the needs of these children.

It has been eighteen years since Grace McCarthy, OC, OBC, Lindsay Gordon, and Mary Parsons founded The CH.I.L.D. Foundation. The Foundation has established the very first Endowed Chair in Canada for Pediatric Gastroenterology Research at the University of British Columbia and the first Endowed Program at BC Children's Hospital.

We have built BC's first research lab on the site of BC Children's Hospital. It now has twenty researchers and investigative staff and they are receiving National recognition for their work. We will launch a new initiative this year which employs all the latest technologies such as the Internet and Bio-informatics. A grant from the Government of British Columbia will allow us to initiate a Collaborative Approach to finding a cure for I.B.D. This will be a Canada-wide program. Imagine! All those in clinical and research centres all working together to focus on finding the cure! A first in Canada, this is the way of the future of research.

A total coordinated approach for care from bench research to bedside is envisioned, where young patients have the benefit of a coordinated approach from knowledgeable health care professionals and dedicated research scientists.



(<http://www.child.ca/how-to-help/donate/>)

[About Us \(/about-us\)](#)

[About Intestinal and Liver Disorders \(/about-intestinal-and-liver-disorders\)](#)



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## Board of Directors



**Grace M. McCarthy, O.C., O.B.C., LL.D., D. TECH, F.R.A.I.C. (Hon.)**  
**Chairman of the Board**

Grace McCarthy served the Province of British Columbia as an elected member of the Legislative Assembly for over 22 years. When she was Deputy Premier of the Province, she was instrumental in bringing the world fair, Expo '86 to Vancouver. As Minister of Tourism, she spearheaded the building of the Vancouver Trade and Convention Centre at Canada Harbour Place.

Serving as Minister of Social Services, Grace established Canada's first Hot Line to respond to abused children, and brought the most comprehensive legislation to stop child abuse in the country. As Minister of Economic Development, she began the Asia Pacific Initiative and the Enterprise Centre, precursor to the Internet and oversaw the building of Vancouver's first rapid transit system "The Skytrain." Grace lobbied successfully for home-ownership for women. Prior to her efforts, a woman could not be considered for a mortgage without a male guarantor.

Her many honours include the Order of Canada, and the Order of British Columbia as well as Honorary Doctor of Laws from Simon Fraser University, and the University of British Columbia, Order of Distinguished Service Worldwide from the Salvation Army, Honorary Fellow, Royal Architectural Institute of Canada, and Variety International's Golden Heart Award.

Grace serves on the Board of Directors of BCB Corporate Services and appointed to the Council for the Segal Centre for Graduate Management Studies at Simon Fraser University.

When her granddaughter was diagnosed with Crohn's Disease, she, along with Lindsay Gordon and Mary Parsons, established the CH.I.L.D. Foundation in 1995 to raise funds for research for children suffering from Crohn's Disease, Ulcerative Colitis and liver disorders. Grace presently serves as volunteer Chairman of the Board.

**Mary Parsons****President & Chief Executive Officer**

Mary Parsons is a co-founder and President & Chief Executive Officer of the CH.I.L.D. Foundation. She is a former school teacher and administrative assistant, earning degrees from Notre Dame University and Simon Fraser University. Mary is presently a director of two commercial development companies as well as being an accomplished commissioned artist. She has been married for 41 years and has three adult children, one of whom has Crohn's Disease, and four granddaughters.

**Greg Anctil****Secretary-Treasurer**

Greg is a lawyer with Charron Favell Anctil LLP in Victoria and Vancouver. He practices law both in Vancouver and throughout Vancouver Island. He represents both unionized and non-union clients, and has significant experience in collective bargaining, grievance arbitration and strike planning. The majority of his practice is in employment related planning and litigation.

Greg is a longtime member of the BC Human Resources Management Association and served on its Vancouver Island Advisory Council from 2003 through 2006. He is also a member of the Canadian Association of Counsel to Employers, the Canadian Labour Law Association, and the BC Food Processors Association.

**Gary Collins****Director**

Gary Collins is President of Coastal Contacts. He served as Senior Vice-President of Belcorp Industries Inc. and President and CEO of Harmony Airways and prior to that served 14 years in the BC Provincial Government as Minister of Finance and Government House Leader among other portfolios. Having Crohn's Disease in his family, Gary knows first-hand how important the mission of the CH.I.L.D. Foundation is – to find a cure.



**Teresa Evans**

**Director**

After 35 years as publisher and editor of magazines devoted to the hospitality industry, Teresa is President of Evans Consulting and has won many awards over the years for her dedication to the hospitality industry.

Teresa has been presented with the Sandy Sanderson Media of the Year Award, with six different awards from the Sales & Marketing Executives of Vancouver; Sales & Marketing Executives International; a Citation for Service Award from the Food Service Executives Association, along with the Leadership Award for Outstanding Achievement in the Food and Hospitality Industry, and was presented with three awards from the BC Chef's Association. On her retirement in 2000, she was made an Honorary Life Member of the BC Restaurant & Foodservices Association.



**Scott Harrold**

**Director**

Scott Harrold is Director of Business Development and Acquisitions, Canada, Asia Pacific and Pacific USA for Landmark Aviation and is a licensed pilot.

He served as Chairman of the Board for the BC Aviation in 2000 – 2002, Chairman of Canadian Business Aviation Association convention in Vancouver and presently serves on the Board of Directors of the Canadian Business Aviation Association.

Scott is proud to work with Canadian Forces Snowbirds air demonstration team as show Liaison for the CH.I.L.D. Foundation. Other endeavours have included working with BC Children's Hospital, BCNF Foundation and the Richmond Christmas Fund.



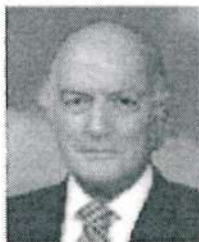
**Ferzana Jamal, BSc., MBA, CIM**

**Director**

Ferzana is President of Mayfair Capital Inc. in Vancouver providing consulting services to high net worth individuals and corporations. Prior to joining Mayfair Capital, Ferzana was an Investment Advisor, Associate Portfolio Manager at Macquarie Private Wealth and Odium Brown and Investment Team Member at ScotiaMcLeod.

She was a presenter and participant at the Pan American Partnership Program – NAFTA Focus in New York.

Ferzana has been a volunteer for the CH.I.L.D. Foundation since 2003.



**George C. Magnus, O.B.E., BBS, MS**

**Director**

George C. Magnus is chairman of Hongkong Electric. George is also Deputy Chairman and Non-Executive Director, Cheung Kong Limited; and Non-Executive Director, Hutchison Whampoa Limited, an international corporation whose activities are focused on five core businesses: ports and related services; property and hotels; retail; energy, infrastructure, finance and investments and others, and telecommunications.



**Carol Moldowan**

**Director**

A volunteer with the CH.I.L.D. Foundation for many years, Carol Moldowan was appointed a Director in 2012. Carol divides her time between Vancouver and Palm Springs and has two adult daughters and three grandchildren. Her husband, Steve, was a Founding Director of the CH.I.L.D. Foundation.

**Shannon Parsons, RN BSN****Director**

Volunteering with the CH.I.L.D. Foundation since its inception in 1995, Shannon was appointed a Director in 2012. Currently employed by Providence Hospitals as a Clinical Nurse Leader, Shannon's experience working in ICU and Emergency is extensive. Shannon has had Crohn's Disease since a child and, along with Andrew Gordon, was the impetus in beginning the CH.I.L.D. Foundation.

**Red Robinson, D.Litt.****Director**

Red Robinson has been in the entertainment business since 1953 as the first deejay in Canada to play Rock & Roll on a regular basis on radio. In 1957 he was Emcee for the Elvis Presley show at Empire Stadium in Vancouver, BC. From 1962-1997 Red was program director at C-Fun Radio and served as the main host of CBC TV's "Timmy's Christmas Telethon" from 1976 to 2000 and has hosted numerous television shows.

Red has also been in the advertising business, forming two advertising agencies in 1969 and 1987. He is the author of "Rockbound" a history of Rock & Roll in Canada and during the Expo '86 festivities was promoter of The Legends of Rock & Roll concert series. In 1995 he was inducted into the Rock & Roll Hall of Fame in Cleveland, Ohio and the BC Entertainment Hall of Fame that same year. In 1997 he was elected into the Canadian Association of Broadcasters Hall of Fame and in 2000 elected to the Rockabilly Hall of Fame in Memphis, Tennessee. In his honour, Great Canadian Gaming Corporation opened the 1100 seat Red Robinson Show Theatre in Coquitlam, BC.

Both Red and his wife Carole are dedicated supporters of the CH.I.L.D. Foundation with Red emceeding many fund-raising events. After enduring countless surgeries, their son Jeff sadly passed away from complications of Crohn's Disease at the age of 33.

**Yosef Wosk, Ph.D., Litt.D., Th.M., OBC****Director**



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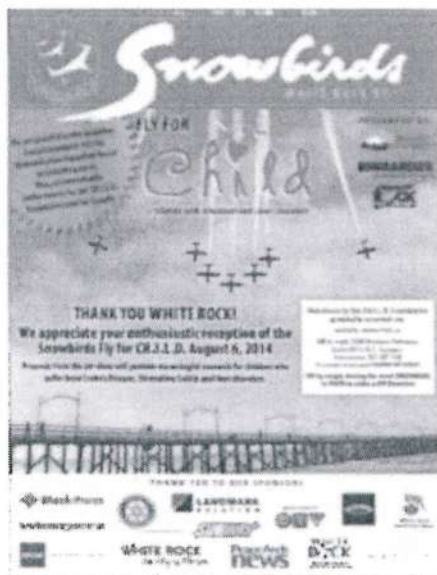
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## Snowbirds Fly for CH.I.L.D.

The Canadian Forces Snowbirds (431 Squadron) are Ambassadors to the CH.I.L.D. Foundation, the only charity so designated in Canada. Each year they perform an amazing aerial show at this free family event in different cities throughout British Columbia.

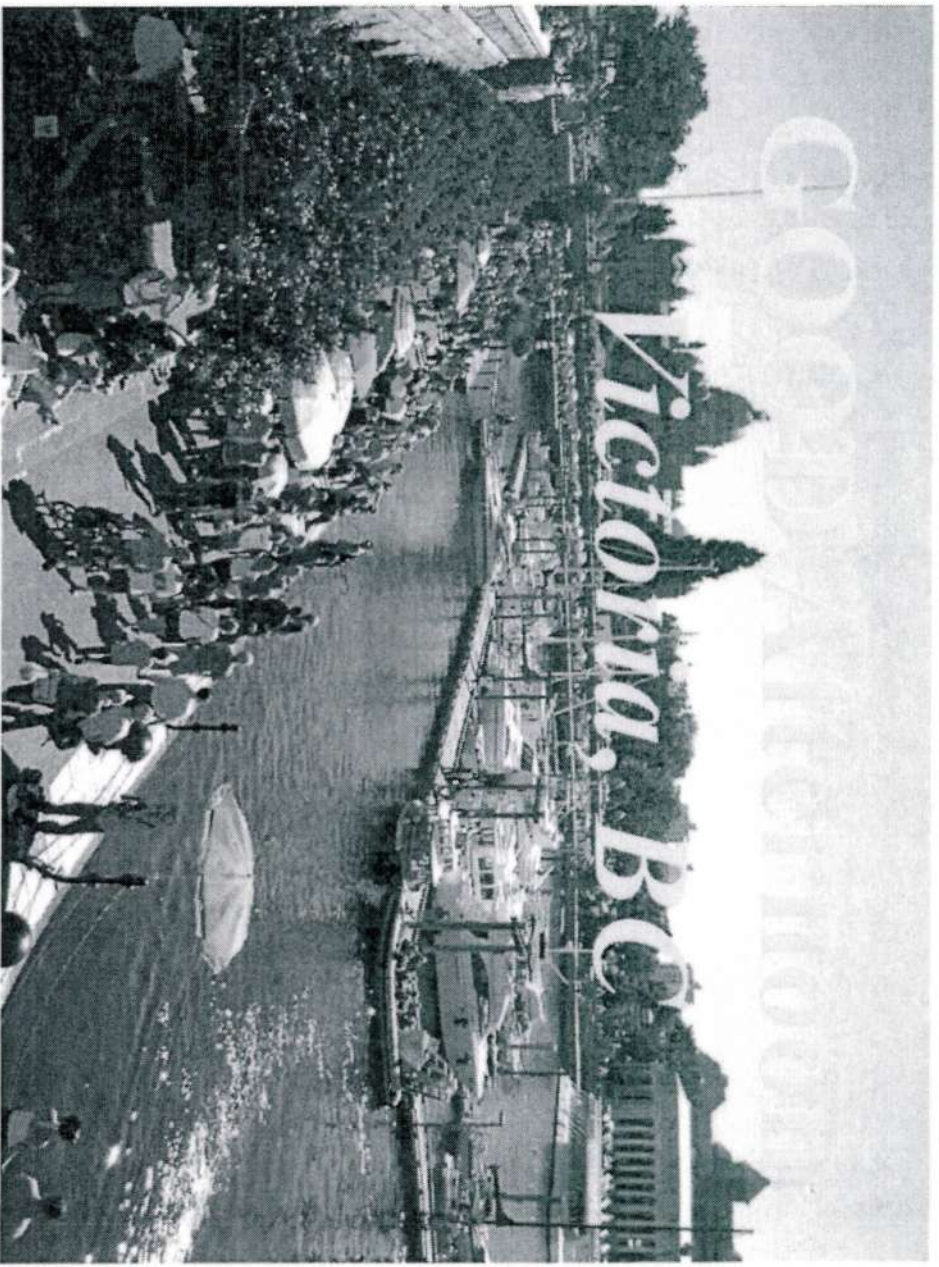
This year 'Snowbirds Fly for CH.I.L.D.' will be taking place over White Rock Beach on August 6, 2014 @ 530 P.M. To show your appreciation for this free family show, please 'Text-to-Donate' by simply texting the word SNOWBIRD to 41010 to make an automatic \$10 donation to The CH.I.L.D. Foundation. This donation will automatically appear on your next phone bill, it's as easy as that!

In conjunction with the aerial demonstration, the Snowbirds' pilots and crew graciously meet local children with Inflammatory Bowel Disease and their parents the day prior to the airshow. Families must be registered for this event due to airport security. Please call Matt Hunt at 604.736.0645 for details.



([http://www.child.ca/wp-content/uploads/2013/07/thank-you-](http://www.child.ca/wp-content/uploads/2013/07/thank-you-ad.jpg)

[ad.jpg](#))



## CONGRATULATIONS

SNOWBIRDS FLY FOR CH.I.L.D in  
Victoria 2015





YYJ  
Airport  
At  
VIH  
Shell  
Aerocentre

Day One:



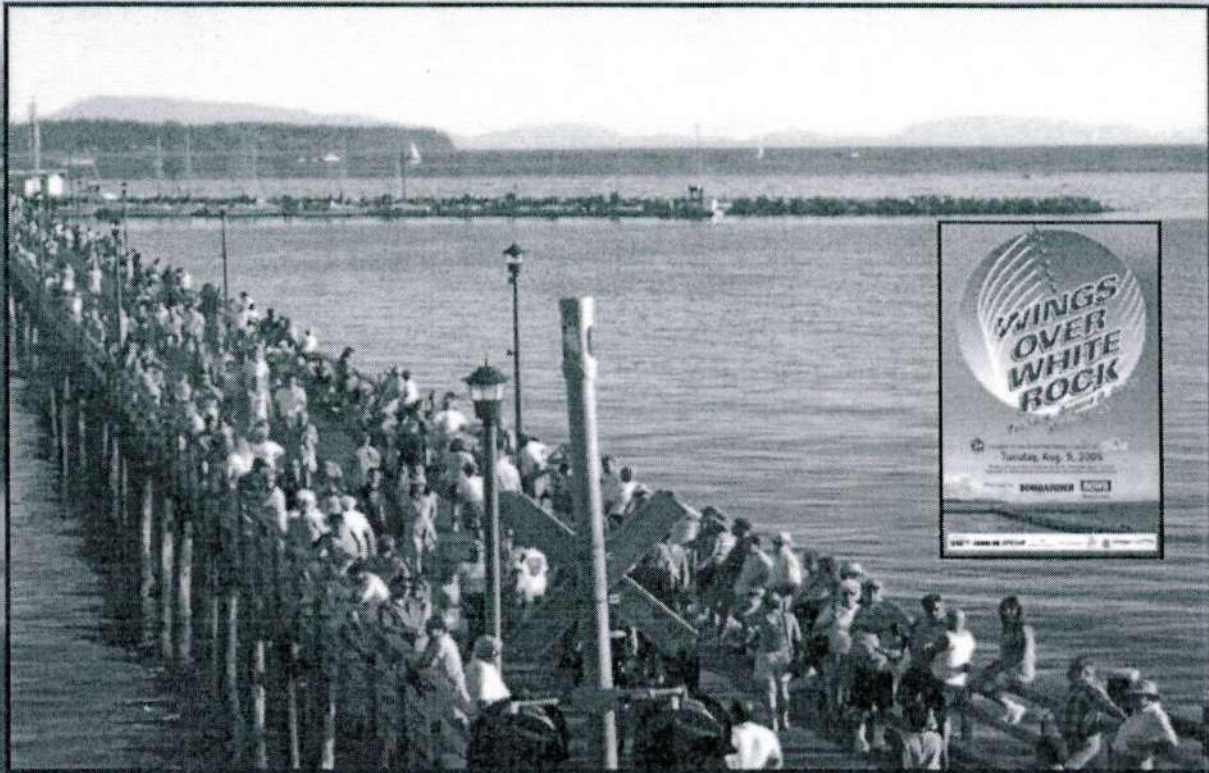
MEET & GREET  
Children from Hospital  
and thier families



## It's for the Children



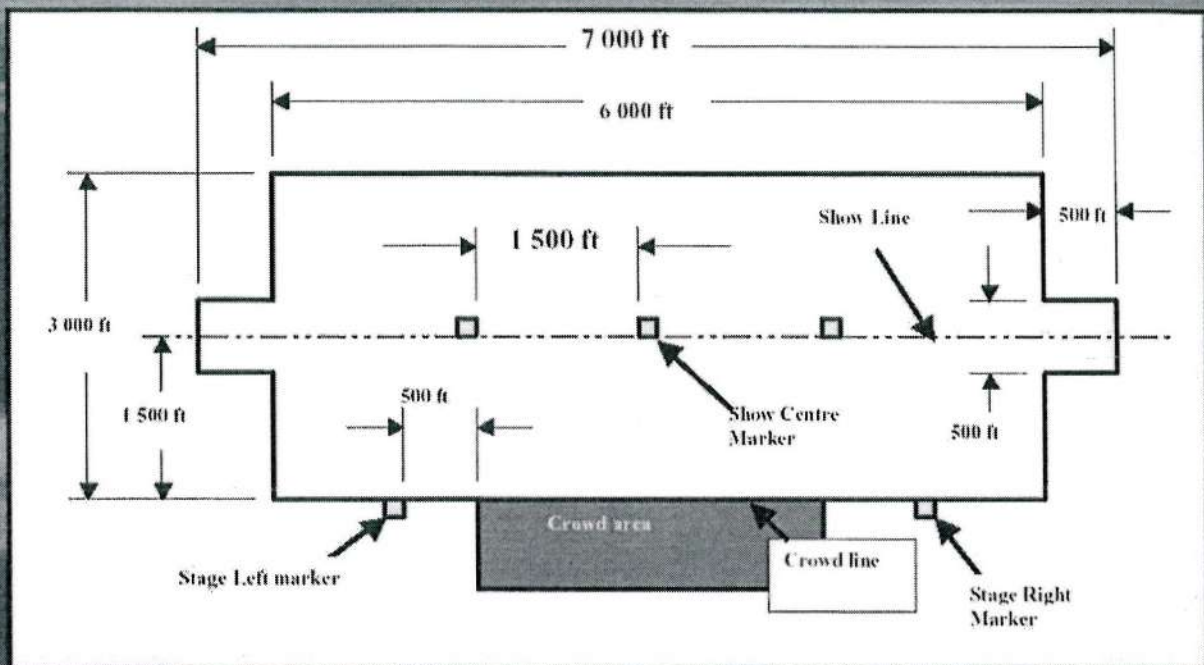
## Day 2 –The Show est (18:00 – 18:45)



- Power (mixing board/music/AV)
- x2 tables
- Tent
- x3 chairs
- rope off

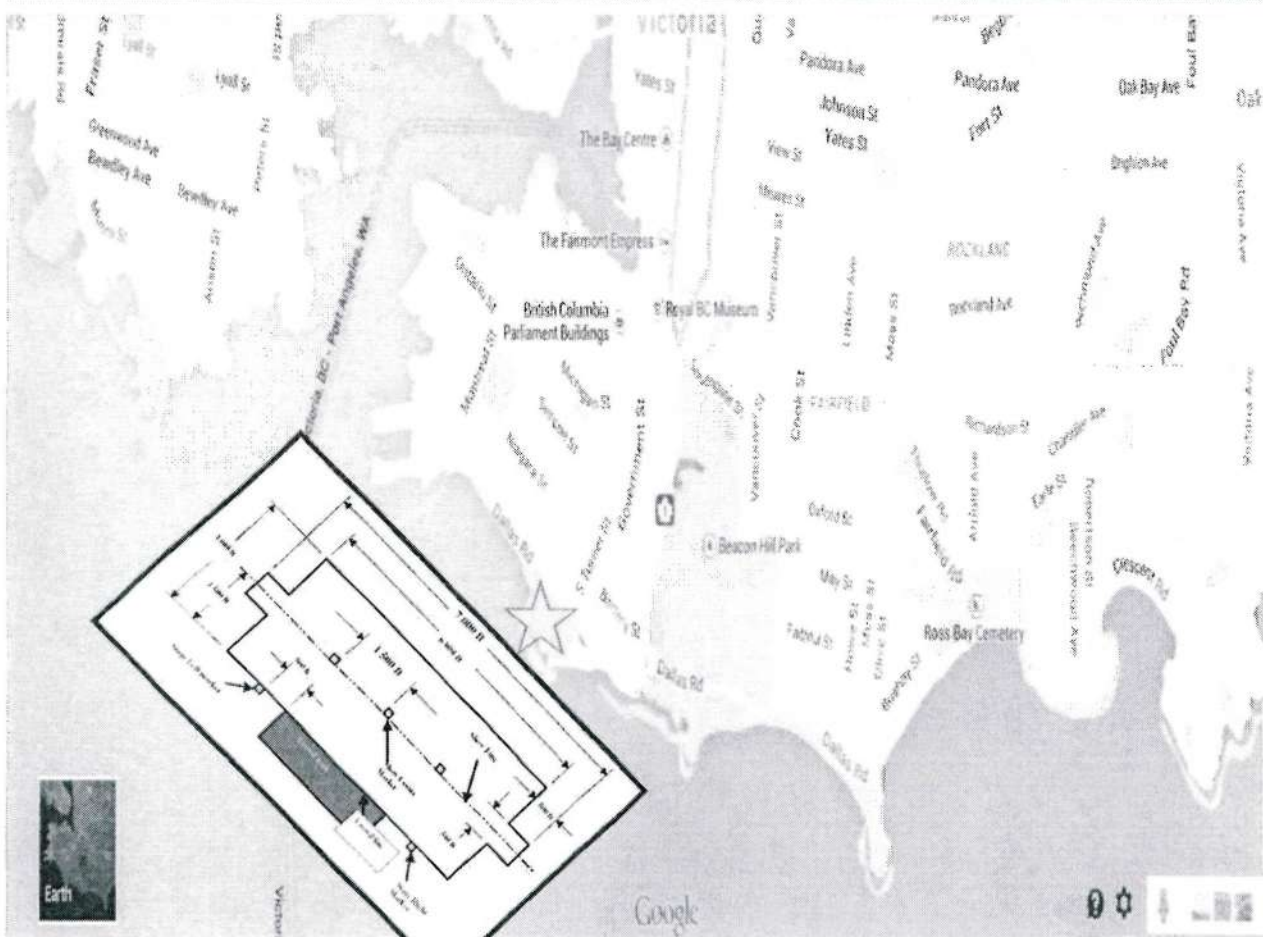
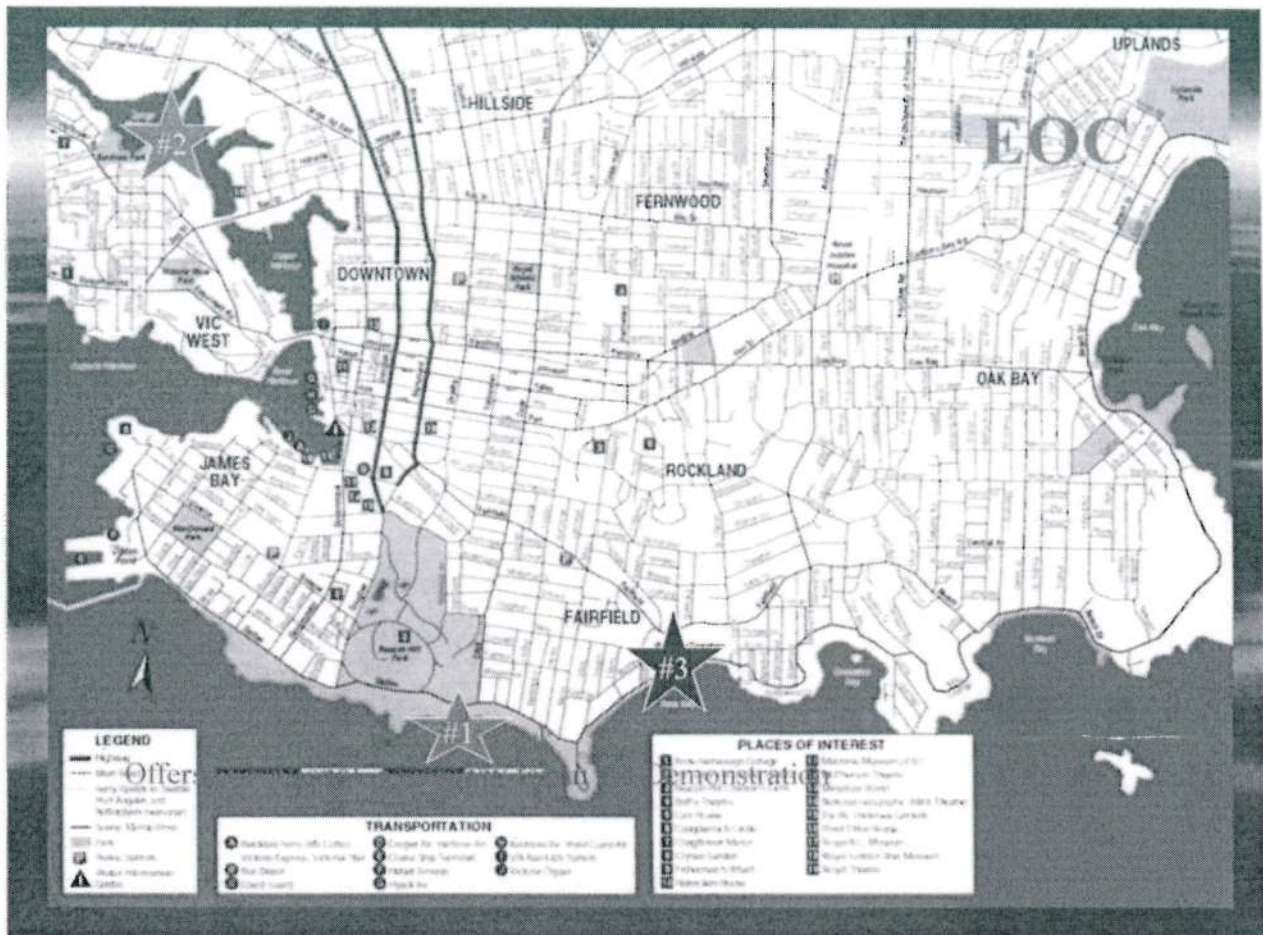


## The BOX (critical)



## SAR's

RCMP – Lead (Cpl Sapinder Mund)  
BC Ambulance  
Fire Department - Command Centre  
RCMP marine  
DFO  
CBSA  
US Customs & Border Protection  
VPD Marine  
CG Aux.



CH.I.L.D Charity Event @ TBA



Grass area ? VIP section  
CH.I.L.D tents (2-3)  
Selling T-Shirts / donation centres

Waterfront Business Association  
55 - 60K attendees (viewing shows)  
Collections & Involvement  
House Parties/Viewing  
CH.I.L.D packages



## CLEARED FOR TAKEOFF...

SNOWBIRDS FLY FOR CH.I.L.D in Victoria 2015

LET'S ALL HAVE A SAFE AND SUCCESSFUL EVENT

# Thank You

Scott Harrold (Snowbirds/CHILD) &  
Randy Wright (Harbour Air)  
604-818-9904  
[www.child.ca](http://www.child.ca)

