



Council Member Motion

For the Governance and Priorities Committee of February 26, 2015

Date: February 23, 2015

From: Councillors Thornton-Joe and Lucas

Subject: Kindness Meter Pilot Project Proposal

Summary

Kindness Meters have been used in many cities as a way for individuals to assist with the issue of homelessness. The Fort Street Merchants have asked that they be given the opportunity to pilot this project and they have the support of the merchants on the block. Staff can collect the funds and give to the organizer to distribute to local organizations.

Recommendation

That Council ask staff to work with the Fort Street merchants on the Fabulous Fort Kindness Meter Pilot Project.

Respectfully submitted,


Councillor Charlayne Thornton-Joe


Councillor Margaret Lucas

February 9, 2015

To the City of Victoria,

Attached you will find a brief outline of a proposal that the Fort St Business Association is hoping you will give some consideration to.

Our initiative, which I believe would be the first of its kind in Victoria, is called a Kindness Meter. Our hope is to install two old style parking meters in the 700 block of Fort St and to collect funds for two local organizations who service the homeless in downtown Victoria.

Our goal with this initiative is to assist in the collection of funds towards ending homelessness in Victoria through an interactive and engaging collection method.

The details of this proposed pilot project are attached.

We hope you will give this proposal consideration and we look forward to hearing from you.

With Kind Regards,

Teri Hustins

Oscar & Libby's

Fabulous Fort

Fabulous Fort Kindness Meter Pilot Project

Project/Initiative/Goal:

To install two old styled parking meters as a way to collect funds for two local charitable organizations which provide services to the homeless people in downtown Victoria.

Location:

At the midblock cross walk in the 700 block of Fort St (cross walk between Vancity & Brown's the Florist); a meter on each side of the cross walk (north & south side of the street).

Timelines:

We are hoping that this pilot project could be implemented in the spring or summer of 2015.

Charitable Organizations:

To pair the initiative with two local organizations which provide services to the homeless: one which provides immediate relieve and another with a long term approach to ending homelessness in Victoria.

Parking Meters:

Use two old styled parking meters and have them painted in Fabulous Fort Street's colours (lime green, pink & white). Have some sort of small signage on them explaining the purpose of the meters and the charities that the funds will be going to.

Business Support:

We have the support of many of the businesses in the 700 block of Fort St (Viatec, Oscar & Libby's, Good Planet Co, Green Kiss, Monk Office, Coastal Community Credit Union, Aegean Café, Vancity, Russell Books, Dutch Bakery, Brown's the Florist, Crust Bakery, King's Deli).

City of Victoria's involvement:

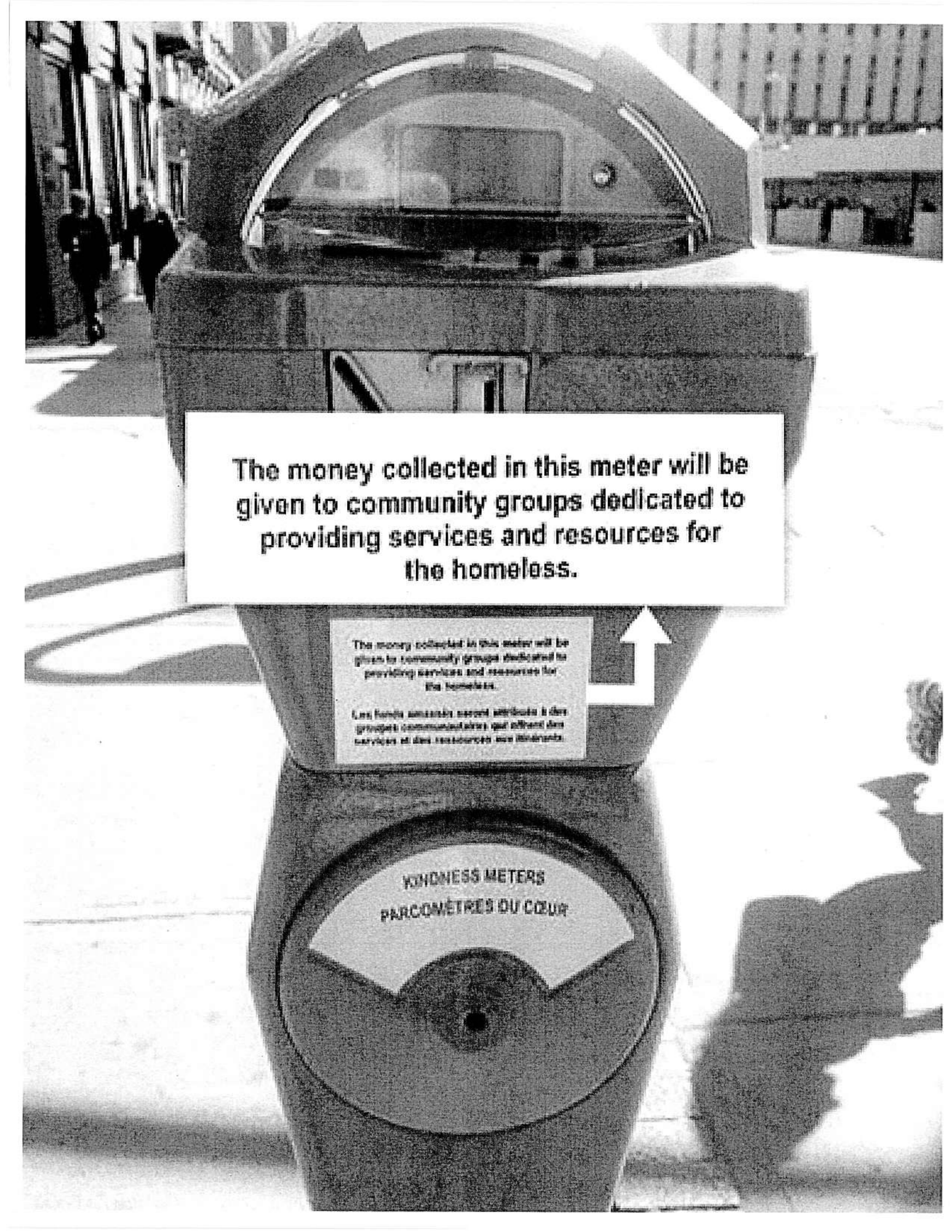
We are hoping that the city will provide, paint, sign and install the meters. We are also hoping that the city will collect the funds from the meters from these meters.

Benefit to the city:

- *this initiative will give people who traverse the 700 block of Fort St an engaging and active way to contribute towards ending homelessness in Victoria.

- *this project, will bring awareness and hopefully stimulate conversation/awareness about homelessness in our city.

- *there will be much social media about this "kindness meter" by the Fort St Business Association and its collaborations/partnership with the city on this initiative.



**The money collected in this meter will be
given to community groups dedicated to
providing services and resources for
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Les fonds amassés seront attribués à des
groupes communautaires qui offrent des
services et des ressources aux itinérants.

KINDNESS METERS
PARCOMÈTRES DU CŒUR