

“THINK LOCAL WEEK”

- WHEREAS** *investing in our community by shopping at locally-owned businesses creates a stronger and healthier Victoria by keeping more money in the local economy; and*
- WHEREAS** *locally-owned businesses help to sustain vibrant, compact and sustainable communities; and*
- WHEREAS** *locally-owned businesses contribute to the unique character of our community; and*
- WHEREAS** *buying from local businesses keeps money and jobs in the community; and*
- WHEREAS** *locally-owned businesses invest more in local labour, pay more local taxes, and spend more time on community-based organizations.*

NOW, THEREFORE I do hereby proclaim the week of November 13th to November 19th, 2017 as **“THINK LOCAL WEEK”** on the **TRADITIONAL TERRITORIES** of the **ESQUIMALT AND SONGHEES FIRST NATIONS** in the **CITY OF VICTORIA, CAPITAL CITY** of the **PROVINCE of BRITISH COLUMBIA**.

IN WITNESS WHEREOF, I hereunto set my hand this 9th day of November, Two Thousand and Seventeen.

LISA HELPS
MAYOR
CITY OF VICTORIA
BRITISH COLUMBIA

Sponsored By:
Paul Hadfield
Owner, Spinnakers Brewpub
President, ThinkLocalFirst and
Peninsula Co-op



Committee of the Whole Report For the Meeting of November 9, 2017

To: Committee of the Whole **Date:** November 6, 2017
From: Chris Coates, City Clerk
Subject: Proclamation "Think Local Week" November 13 to 19, 2017

RECOMMENDATION

That the *Think Local Week Proclamation* be forwarded to the November 9, 2017 Council meeting for Council's consideration.

EXECUTIVE SUMMARY

Attached as Appendix A is the requested *Think Local Week Proclamation*. Council has established a policy addressing Proclamation requests. The policy provides for:

- A staff report to Committee of the Whole.
- Each Proclamation request requiring a motion approved at Committee of the Whole prior to forwarding it to Council for their consideration.
- Staff providing Council with a list of Proclamations made in the previous year.
- Council voting on each Proclamation individually.
- Council's consideration of Proclamations is to fulfil a request rather than taking a position.

A list of 2016 and 2017 Proclamations is provided as Appendix B in accordance with the policy. Consistent with City Policy, Proclamations issued are established as fulfilling a request and does not represent an endorsement of the content of the Proclamation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Chris Coates".

Chris Coates
City Clerk

Appendix A: Proclamation "Think Local Week"
Appendix B: List of Previously Approved Proclamations