

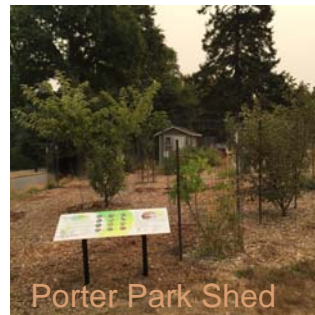


2017 report



Background

- My Great Neighbourhood Grants launched in 2016 to support community-driven projects in the public realm
- \$120,000 annual budget
- 22 projects were approved and are in progress or complete



Porter Park Shed



Post 2016 Review

- Program was reviewed for improvements
- Revised program:
 - ✓ Simpler application
 - ✓ Clarity for arts projects
 - ✓ More neighbourhood team support for applicants
 - ✓ Emphasis on lifecycle support for projects
 - ✓ New category for activities (\$1,000)



2017 Fall Grants Application Period

- Spring intake in April, 21 grants awarded
- 2nd intake for September
- 5 week application period
- 19 more fall applications
- Mandatory preliminary meetings to help streamline the application process proved to be very successful in overall quality of applications



Promotion

- Little Lemonade stand deployment tour
- Presentation to Vic High Leadership group
- Poster campaign targeting every neighbourhood café and community board
- Social media campaign



Promotion on the ground

Sandwich board signs were set up when projects were taking place in the community to raise awareness of the program.



**Community
art project
in progress!**



**Residents
making their
community
...better!**



2017 Grant Applications Total

21 applications during the Spring Intake - 14 placemaking projects, 7 activity projects

19 applications during the Fall intake - 12 placemaking projects, 7 activity projects

A total of **40** applications have been received this year from every neighbourhood save one...

Leading to a 55% increase in applications and a 16% increase in funding (\$116,149 total)



Evaluation Matrix

Has been implemented to evaluate and adjudicate all submissions moving forward

Criteria	Description	0	1	2	
1	Community engagement and support for idea	Has the community been consulted about the idea and do they strongly support it? Is there evidence that the community would strongly support the idea?	None - Little	Some	High
2	Community involvement during preparation and implementation	Have residents/organizations in the community been involved in the planning, preparation and undertaking of the project?	None - Little	Some	High
3	Projected community impact/value through having completed the activity/project	Will the project contribute to the quality of life in the neighbourhood over its lifespan? How much will it be used, seen or experienced? Will an activity have a strong and/or enduring impact?	None - Little	Some	High
4	Organizer's capacity to complete the activity/project	Is there confidence that the organizer will be successful? Are they open to staff assistance if needed?	Some Concern	Fair	Very Confident
5	Quality of final proposal	Is the plan well-developed and feasible? Is the timeline clear and reasonable? Are all areas of uncertainty well-addressed?	Some Concern	Fair	Very Confident
		0	1	2	
				0-10	



Establishing Partnerships



Grant synchronization and
Block Connecting



Little libraries, pocket places and
open streets



VICTORIA FOUNDATION
CONNECTING PEOPLE WHO CARE WITH CAUSES THAT MATTER



Collaboration and support



Transformation



North Jubilee Spirit Garden



Transformation



Central Middle School



Transformation



Garden space improvement



Springridge Commons

Yates St.
Community Garden



FED Planter boxes!



A small victory



Burnside Gorge mural project



Leveraging \$930 City grant funding

Three Topaz Bike Skills Workshops

- One person started this project
- 75 kids aged 3-6 yrs took part
- Over 100 parents participated
- 35 volunteers assisted
- 19 businesses donated items/discounts
- 7 Community organizations donated and supported
- 5 City staff supported the event



Spring Launch Show and Tell

- Currently seeking a community venue
- Will bring in a keynote speaker
- Offer interactive displays, workshops and playable space projects
- Will be an opportunity to learn from other community members on what they have accomplished!



Recommendation

- That Council approve the 17 applications received for Fall intake of the 2017 My Great Neighbourhood Grant program.
- That council approve the remaining funds of \$3,851 for the My Great Neighborhood Show and Tell event for the spring intake.



Lower Johnson Parklet rendering (2017)

