

## **Smart South Island Update for Councils and Boards**

### **Smart Cities Symposium – Saturday November 25<sup>th</sup> 2017**

- If you had the opportunity to fix one challenge impacting the South Island region, what would it be? Is your commute driving you crazy? Would you tackle the affordable housing issue? Maybe access to healthcare is at the top of your list?
- Public engagement is key to developing our region's proposal for the federal Smart Cities Challenge (<http://www.infrastructure.gc.ca/plan/cities-villes-eng.html>) Planning and research regarding smart cities will be driven by the needs of citizens, not by technology
- As part of the federal Smart Cities Challenge, the South Island Prosperity Project will be hosting a two-part Smart South Island Symposium series.
- The first event will be held on November 25<sup>th</sup> at the Victoria Conference Centre, and will be designed to determine what issues our region should solve using 'Smart' solutions. This will help to define and refine our region's 2040 Smart Vision
- It'll be a packed morning facilitated by Charles Montgomery, author of *Happy Cities* and with an opening keynote by José Quadrio Alves on future cities and smart city megatrends being implemented around the globe
- A second event will be an Innovation Challenge held in early February (date TBA), where participants will be invited to submit 'Smart' pilot project ideas for a chance to be included in our federal RFP, and compete for prize money and in-kind support to help seed their pilot project ideas

### **Symposium Details**

Date: November 25<sup>th</sup>

Time: 9:30 am – 1:00 pm

Location: Victoria Conference Centre

Keynote Speaker: Future Cities expert from CGI, José Quadrio Alves

Facilitator – Charles Montgomery, author of *Happy Cities*

Panelists: Mix of local experts discussing the following themes: Housing, Transportation & Mobility, Economic Resilience & Inclusion, Human Health, Environmental Health

This will be an interactive 3.5-hour event that offers attendees the chance to ask questions and engage with speakers in real-time.

### **Why Should You Attend?**

It's your future. What do you want it to look like?

- This is a great opportunity to get engaged and lend your voice in helping shape the smart future of our region. How do we make life more liveable by using big data and technology to solve our region's pressing problems?
- Connect with stakeholders and business leaders from across the island who are thought leaders and experts in the Smart Cities space
- Learn more about how you can participate in the Innovation Challenge to take your pilot project from idea to implementation

### **How Can You Get Involved?**

- Attend the Smart South Island Symposium to learn more about the 'Smart' possibilities for our region.
- Join the conversation. Visit SIPP's [website](#) and share your ideas with the team. Engage with us on social media and help to spread the word using the #smartcitiescanada and #smartsouthisland hashtags

### **What is a Smart City?**

- Cities around the world are adopting 'Smart' strategies, focusing on the use of data and technology to inform their decisions, implement solutions to improve livability, and create positive social outcomes for their residents.
- Smart cities have the potential to improve every aspect of community life – how people move around, how they live and play, how they earn a living, how they learn and are empowered to participate in society, how they interact with the natural environment, and how they create safe and secure public spaces.
- By 2030, [60 percent of the world's population](#) is expected to live in cities. How we live, and what our lives are like, depends on the important choices we make today and in the coming years.

### **How Does a Smart City Benefit Citizens?**

- Better city planning and development
- Services delivered to citizens at a faster and lower operating expense
- Local economic development opportunities

- Improved productivity and service
- Better and stronger connections to place and to each other

### **Smart South Island Strategy – Why Now?**

- Infrastructure Canada is holding a Smart Cities Challenge inviting communities across the country to showcase their best 'smart' ideas for a chance to win financial and in-kind support for their Smart Cities Transformation. The South Island Prosperity Project (SIPP) is coordinating the regional proposal for the South Island in an effort to win \$10 million in funding for the Greater Victoria area

### **Why is the South Island Prosperity Project coordinating the proposal?**

- On the South Island we're woven together by a rich tapestry that includes 13 municipalities and 10 First Nation communities. We are all interconnected, so utilizing a collaborative approach rooted in partnerships is important when developing a 'Smart' strategy for the region.
- The South Island Prosperity Project is the regional economic development agency for Greater Victoria, offering a unique partnership model that is perfectly aligned to coordinate a 'Smart' strategy for the South Island region