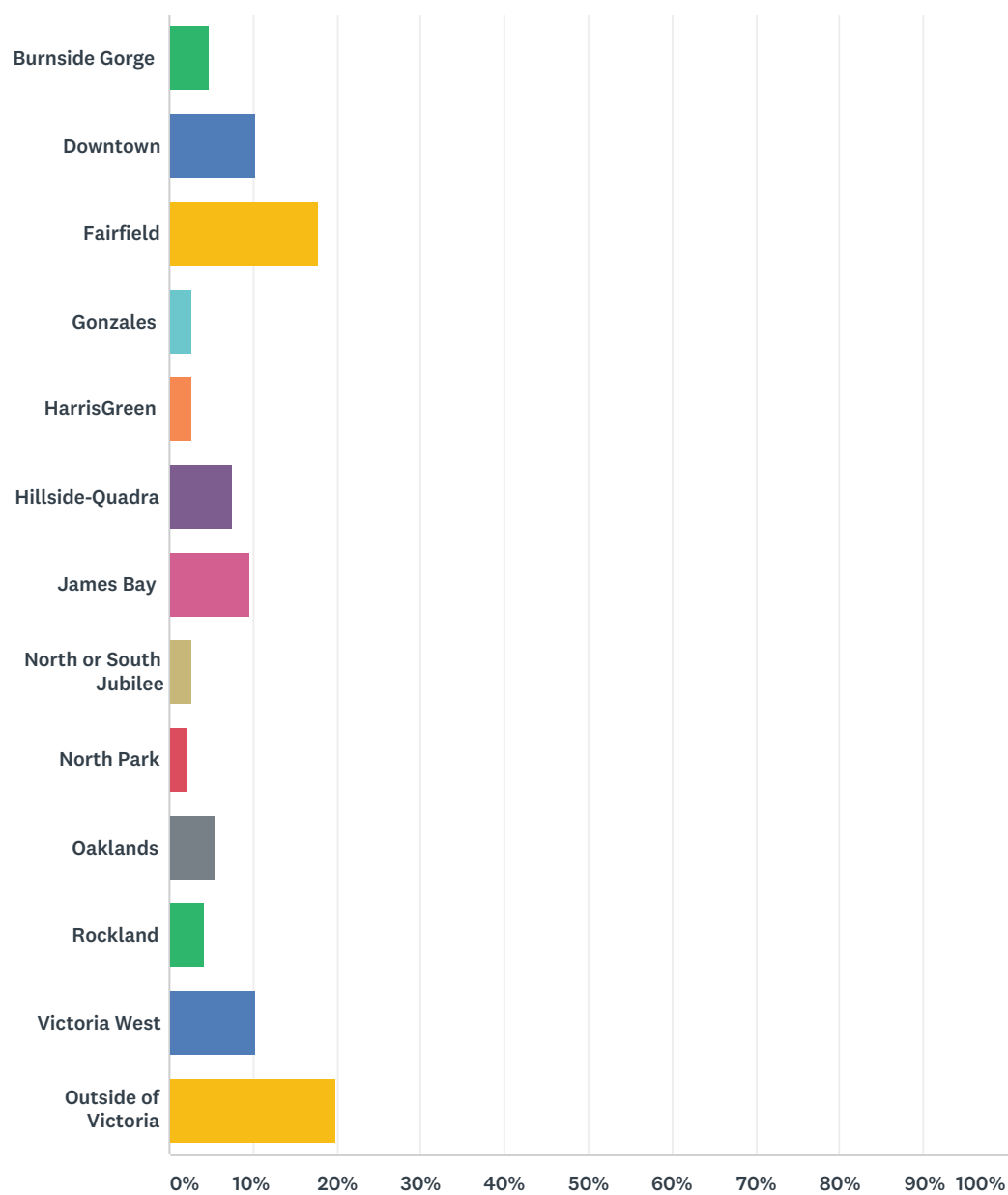


Q1 In which Victoria neighbourhood do you reside? (View the City's neighbourhood map.)

Answered: 146    Skipped: 10



ANSWER CHOICES	RESPONSES	
Burnside Gorge	4.79%	7
Downtown	10.27%	15
Fairfield	17.81%	26
Gonzales	2.74%	4
HarrisGreen	2.74%	4

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Hillside-Quadra	7.53%	11
James Bay	9.59%	14
North or South Jubilee	2.74%	4
North Park	2.05%	3
Oaklands	5.48%	8
Rockland	4.11%	6
Victoria West	10.27%	15
Outside of Victoria	19.86%	29
<b>TOTAL</b>		<b>146</b>

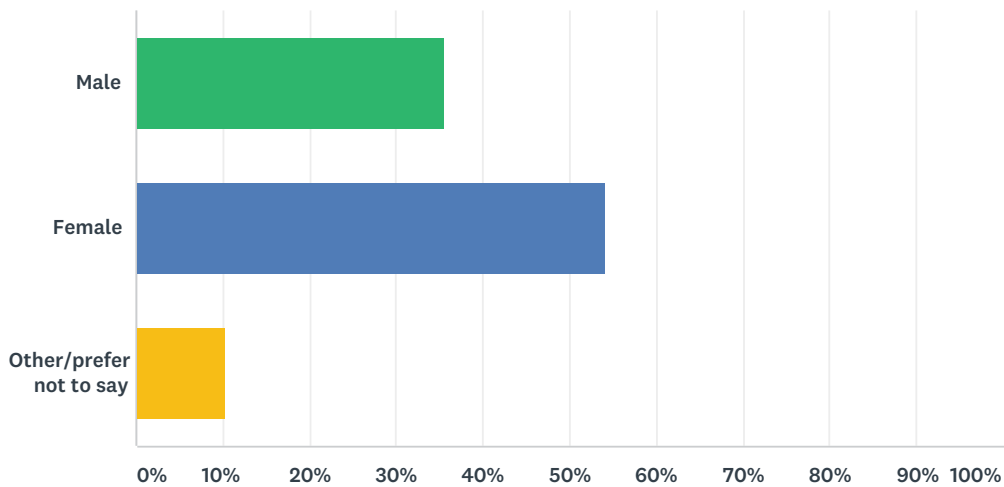
#	IF FROM OUTSIDE THE CITY OF VICTORIA, PLEASE SPECIFY:	DATE
1	View Royal	9/30/2017 7:08 PM
2	Gordon Head	9/30/2017 4:53 PM
3	In victoria, but Fernwood isn't on this list for some reason.	9/30/2017 11:33 AM
4	Saanich	9/30/2017 10:44 AM
5	View Royal	9/30/2017 9:54 AM
6	South Saanich	9/28/2017 1:11 PM
7	Saanich	9/27/2017 3:11 PM
8	Esquimalt	9/27/2017 9:44 AM
9	Saanich/Cadboro Bay	9/21/2017 10:37 PM
10	Langford	9/17/2017 9:22 AM
11	Oak bay	9/14/2017 10:43 AM
12	Why is Fernwood not in the list?	9/12/2017 7:59 PM
13	View Royal	9/12/2017 12:25 PM
14	Sooke	8/2/2017 10:04 AM
15	Sidney	7/31/2017 1:55 PM
16	West Saanich	7/31/2017 1:49 PM
17	Gordon Head	7/31/2017 1:49 PM
18	Esquimalt	7/24/2017 3:03 PM
19	Saanich	7/20/2017 2:08 PM
20	Saanich	7/19/2017 2:42 PM
21	Fernwood, actually but it isn't listed here	7/11/2017 8:57 PM
22	Sooke	7/10/2017 11:01 PM
23	why isn't Fernwood on the list?	7/8/2017 2:21 PM
24	Saanich	7/7/2017 12:26 PM
25	Fernwood - In Victoria but missing from the list.	7/7/2017 10:51 AM
26	There is no option for Fernwood? That is where I reside.	7/6/2017 6:50 PM
27	FERNWOOD - How did you miss that on your survey???	7/4/2017 11:18 AM
28	Saanich Gorge Tillicum Neighbourhood	7/4/2017 11:12 AM
29	Oak Bay	7/3/2017 10:29 PM

Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

30	Saanich	7/3/2017 9:31 PM
31	Fernwood	6/27/2017 8:12 PM
32	Esquimalt	6/27/2017 8:46 AM
33	View Royal	6/26/2017 1:41 PM
34	Oak Bay	6/25/2017 7:51 PM
35	Sooke	6/24/2017 11:41 AM
36	Fernwood - are you trying to erase it?	6/23/2017 12:01 PM
37	Fernwood - not listed above	6/22/2017 4:29 PM
38	Cadboro Bay	6/22/2017 1:06 PM
39	Fernwood!	6/21/2017 11:32 PM
40	Brentwood	6/20/2017 1:56 PM
41	Saanich	6/20/2017 11:19 AM

Q2 Please indicate your gender.

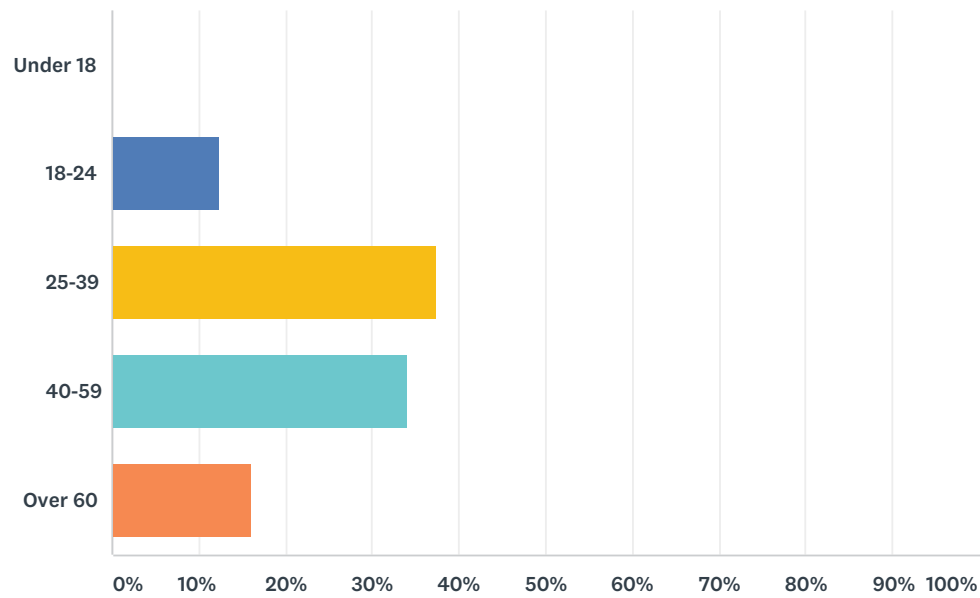
Answered: 155    Skipped: 1



ANSWER CHOICES		RESPONSES	
Male		35.48%	55
Female		54.19%	84
Other/prefer not to say		10.32%	16
TOTAL			155

### Q3 What is your age?

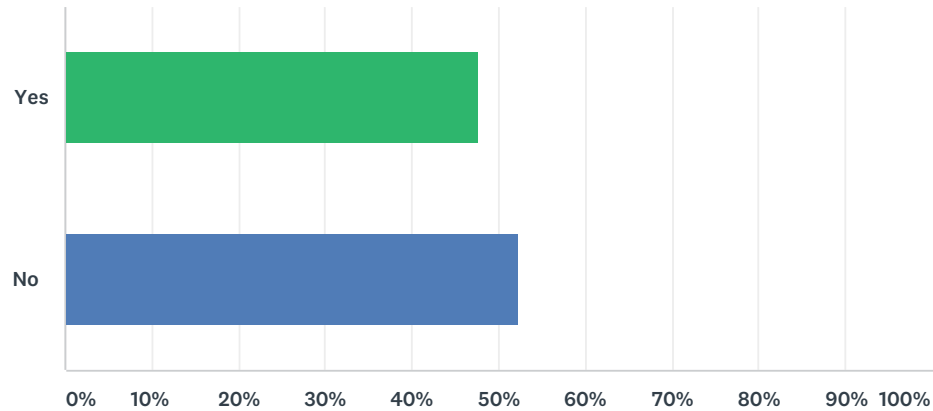
Answered: 155    Skipped: 1



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	12.26%	19
25-39	37.42%	58
40-59	34.19%	53
Over 60	16.13%	25
TOTAL		155

Q4 Are you a member of the arts, culture and heritage industry and currently working in the City of Victoria?

Answered: 155    Skipped: 1

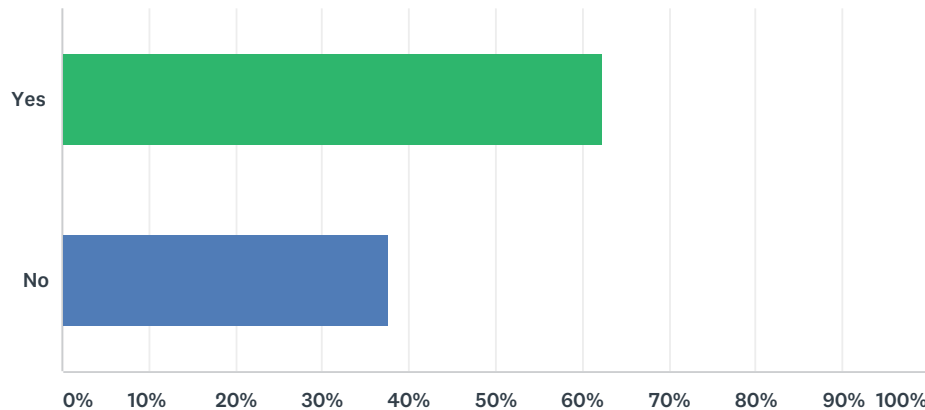


ANSWER CHOICES	RESPONSES	
Yes	47.74%	74
No	52.26%	81
TOTAL		155

## Q5 VISION

The following draft vision has been developed for the Create Victoria Arts and Culture Master Plan. "Victoria radiates creativity and thrives as a home to create people and everyday artistic encounters." Do you agree with this vision?

Answered: 141 Skipped: 15



ANSWER CHOICES	RESPONSES	
Yes	62.41%	88
No	37.59%	53
TOTAL		141

#	IF NO, PLEASE TELL US WHY:	DATE
1	It's hard to afford to live in Victoria on an artist's income.	9/30/2017 7:23 PM
2	"to create people"?	9/30/2017 4:55 PM
3	The creative opportunities are somewhat overshadowed by the City being a magnet for tourism. There have been events that have a specific creative component - theatre, poetry, music but artists have challenges in the city -affordable workshop space being one. The AGGV has also imho taken a back seat in engaging local artists and the community. When it has the programs have been repetitive and aimed at very young people.	9/30/2017 2:02 PM
4	I agree a little bit but believe more can be done	9/30/2017 10:45 AM
5	Sounds awkward - "and thrives as a home to create people"	9/30/2017 9:56 AM
6	need more sophisticated public art	9/30/2017 8:58 AM
7	We create people?	9/29/2017 6:44 PM
8	Part of it doesn't make sense - Victoria thrives as a home to create people? That doesn't make sense. What kind of people? Creative people?	9/28/2017 9:01 PM
9	I think it's meant to read "creative people"?	9/28/2017 4:07 PM
10	Victoria's culture feels like a rec centre program compared to Vancouver's and we need more than "everyday artistic encounters" to break that mold. We need Victoria buzzing and the younger generation is tired of how stagnant and clean Victoria's culture feels. We need more excitement. We need more engagement online. Of course FN reconciliation is important and should be included in our culture's reframing, but the local millennials are feeling like the culture is catered to tourism and not to them. It's hard enough not being able to find housing but all we can do is go to bars in this town. It doesn't feel like Victoria recognizes the younger people.	9/28/2017 1:22 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

11	It is ungrammatical and meaningless. "home to create people"?	9/27/2017 8:31 PM
12	remove 'people' and then it reads better, otherwise it looks like you are talking procreation...	9/27/2017 11:35 AM
13	There's a lot of art in the community, but that doesn't mean it's good art. I'd like to see art raised to a more professional level that creates a buzz across BC	9/27/2017 9:57 AM
14	I would have said yes, but what is "a home to create people"?	9/26/2017 9:24 AM
15	Do you mean "...creative people..." ?	9/21/2017 2:49 PM
16	It may have at one point but because of lack of funding and increased rent there is nowhere to make art. Speaking specifically as a choreographer I am at a standstill as it is now \$30+ per hour to rent a studio in this city which means having to charge dancers more who already have no money. I also strongly feel this city would greatly benefit from providing a platform in which artists can show works in progress. In order to barely be considered for a grant you need to have a lot of "workshop" hours documented. In order to do that you as the artist needs to fork out to pay for the space, tech and so on. Even then if you don't get the grant, how do you show your work? It's thousands of dollars to rent the metro and a team to get your show running. You will end up out of pocket in the end sadly. A place where artists can create and not worry so much about the extra costs would be a dream for us.	9/18/2017 8:59 PM
17	I haven't seen evidence of this other than the garish puzzle street crossing.	9/18/2017 9:22 AM
18	There are a lot of creative people living here but a bottle neck in determining where/ when/ who will create public art, who "allows" art events and installations to exist etc. For example, aggressive repainting of public murals on beige walls with beige again	9/13/2017 2:06 PM
19	Not sure I understand the "to create people" part. Seems a bit clunky .	9/12/2017 8:02 PM
20	should it read "thrives as a home to creative people" ?	8/23/2017 12:20 PM
21	That's s a terrible example of waffling art-speak, the message comes across, but not clearly as the statement doesn't really make proper sense. If you are seeking to engage the wider public that sentence is a bit of a turn off.	8/2/2017 10:11 AM
22	Not enough artist need those spray paint brothers back and some jugglers jh	7/31/2017 4:39 PM
23	Look around. We see installations like plastic whales, the homecoming statue. Stairwells in parades. This is finicky at best and not art. These are not artistic encounters. The City arts council or whatever it is called needs to be abandoned with a new vibrant independently established body to really establish a vibrant centre.	7/29/2017 11:55 PM
24	typo - should be creative rather than create people...	7/28/2017 1:21 PM
25	it does not seem to make grammatical sense, and is too vague	7/24/2017 10:41 PM
26	This sentence doesn't make sense. Victoria the city cannot 'radiate creativity' nor is able 'to create people'.	7/24/2017 6:09 AM
27	Is that the new vision for the city, or just for culture - it sounds like the whole city because Victoria? Also I think there is a typo re: 'create people'	7/21/2017 8:52 PM
28	The cost of living in Victoria makes it difficult for working class people and artists to focus on their craft.	7/21/2017 7:20 AM
29	The sentence does not make sense. The city does not thrive as "a home to create people"	7/20/2017 2:11 PM
30	This feels aspirational rather than reflective of the current city.	7/18/2017 8:02 AM
31	Frankly, there is little here that indicates that.	7/12/2017 3:30 PM
32	Grammar - "create people" and second half of sentence sounds weird/confusing.	7/12/2017 1:51 PM
33	it sounds nice but I've lived here all my life and I certainly don't have "everyday artistic encounters" and the phrase "as a home to create people" seems odd, I'm not sure what is meant by that	7/8/2017 2:28 PM
34	I do not see enough art, nor accessible spaces for artists or arts events.	7/7/2017 2:36 PM
35	This sentence is a bit wonky and should be revised. "A home to create people"?	7/6/2017 6:53 PM
36	this is airy-fairy, what does it mean?	7/5/2017 2:49 PM
37	The wording is awkward	7/5/2017 2:34 PM

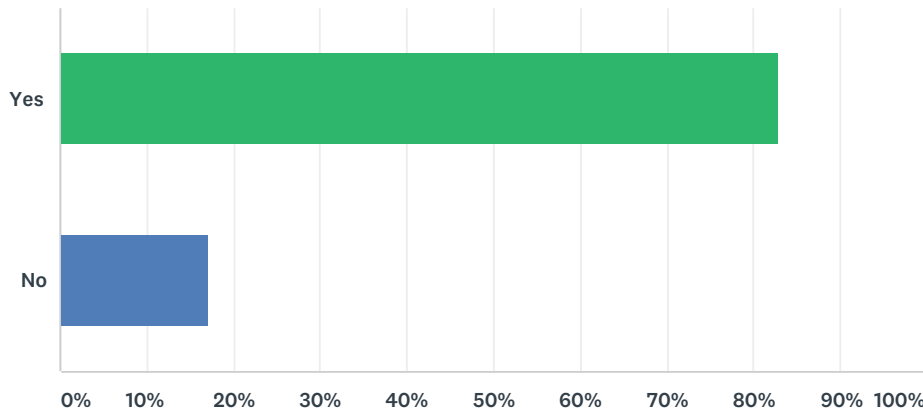


## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

38	Community is divided. We are all too separated into our individual neighbourhoods, when realistically Victoria is not that big and most of us live in one neighbourhood, work in another, shop in a third, and visit and play in all the rest. No one stays in their "neighbourhood" and yet the city focuses on individual neighbourhood centres and identities. To be truly radiant, the city needs to be more unified and less divided.	7/5/2017 9:09 AM
39	Is that supposed to be "creative people"?	7/4/2017 6:58 PM
40	I think it is right to be ambitious in building a creative community but to talk about "Victoria radiates creativity" is something that has an in-built hollow ring to it. Did you mean "create" or "creative" people?	7/4/2017 5:42 PM
41	should it read "home to creative people" or do you mean Victoria literally creates people ?	7/4/2017 1:11 PM
42	First of all, I think you mean a home to CREATIVE people - man, who put this survey online? They need to learn to proof before they hit the "live" button. Secondly, "radiates" is kind of new-agey and meaningless. How do you know if you're "radiating"? I think thrives as a home to creative people is good, and I like the mention of everyday artistic encounters, but I think there should also be mention of creative enterprises - we have music, film, arts, crafts, and creative technology industries in Victoria - why not include them in our vision?	7/4/2017 11:22 AM
43	"creative people" not 'create people' would be better. However, the direction is good. I think I also take issue with "encounters" - it conveys a simplicity or brevity of arts. Something like "experiences" might be better. Although do we want them to be everyday even? That doesn't sound that exciting. Don't we want high quality, interesting, unique, fantastic artistic experiences? "Everyday" sounds kind of boring.	7/3/2017 5:56 PM
44	It's not grammatically correct unless you're planning to promote cloning as a creative activity. Do you mean "to creative people"?	6/29/2017 3:50 PM
45	I would choose a "sometimes" option if there was one. "a home to create people" reads awkwardly, what is meant by that?	6/29/2017 10:36 AM
46	I agree with this vision but it doesn't resonate publicly as true. Victoria could do better with the artist outreach into the public eye. not many other cities know how many creatives live here. we have to advertise that we do indeed make up a large portion of the population	6/27/2017 5:48 PM
47	It seems it should read "creative people", as create people sounds like we're pushing for Victoria as a breeding ground.	6/27/2017 4:48 PM
48	Somewhat. Too vague. Awkward phrasing.	6/27/2017 10:25 AM
49	through the entire plan, performing arts are only mentioned once. One of the biggest obstacles for dancers is accessibility to a space big enough to use that includes seating, is not a gymnasium, and is affordable. Victoria currently radiates on specific forms of creativity.	6/27/2017 8:48 AM
50	The idea is good, but the statement is poorly written and confusing. Remove "as a home".	6/26/2017 1:53 PM
51	not clear -- what do you mean by thrives as a home to create people??	6/25/2017 7:55 PM
52	too expensive to live and poor pay, even from taxpayer funded sources like Canada150 and City of Victoria	6/23/2017 12:02 PM
53	We do not radiate creativity. More often than not creative ideas are shouted down in the media or stifled when they hit city hall. We're improving, but we don't do ourself any benefit to pretend we're better than we are.	6/22/2017 2:23 PM
54	Too many barriers to being able to afford being an artist in Victoria	6/20/2017 11:40 AM
55	Fairly new to the City, within the past year, and I wouldn't say I have been hugely struck by its artistic definition.	6/19/2017 1:42 PM

**Q6 CULTURAL POLICY** The draft plan includes the following cultural policy statement: The City of Victoria is dedicated to fostering a thriving cultural ecosystem where creativity, innovation and artistic excellence can flourish. It promotes the inclusion of citizens and visitors to participate in arts and cultural life. It celebrates diversity knowing this energizes a vibrant cultural scene and reflects a shared authentic identity. As the Capital City, it is upholding Truth and Reconciliation; preserving its artistic and heritage legacy; animating public spaces; and seizing opportunities for collaborative, culture-led economic development. Does the cultural policy statement align with the vision?

Answered: 134 Skipped: 22



ANSWER CHOICES	RESPONSES
Yes	82.84% 111
No	17.16% 23
TOTAL	134

#	IF NO, PLEASE TELL US WHY:	DATE
1	It's too expensive to live or rent studio space here.	9/30/2017 7:23 PM
2	This cultural statement is extraordinary in its pretentiousness.	9/30/2017 2:02 PM
3	somewhat	9/28/2017 3:35 PM
4	Do not know, as I don't really understand the vision. And yes, I have read the draft	9/27/2017 8:31 PM
5	its close, but I don't think you need the 'as the capital city' part, because all cities, towns etc should and we don't want to excuse anyone else from the responsibility	9/27/2017 11:35 AM
6	I have no idea what Truth and Reconciliation have this statement, nor what it has to do with the vision. Seems as if this statement is rooted in politics, which is extremely disingenuous; and if art and culture is the point, then this should not be part of the statement.	9/21/2017 5:24 PM
7	Please see above.	9/18/2017 8:59 PM
8	Limits interactive opportunities for differently angled persons by limiting to visual art and by including in areas that aren't necessarily accessible	9/14/2017 10:44 AM

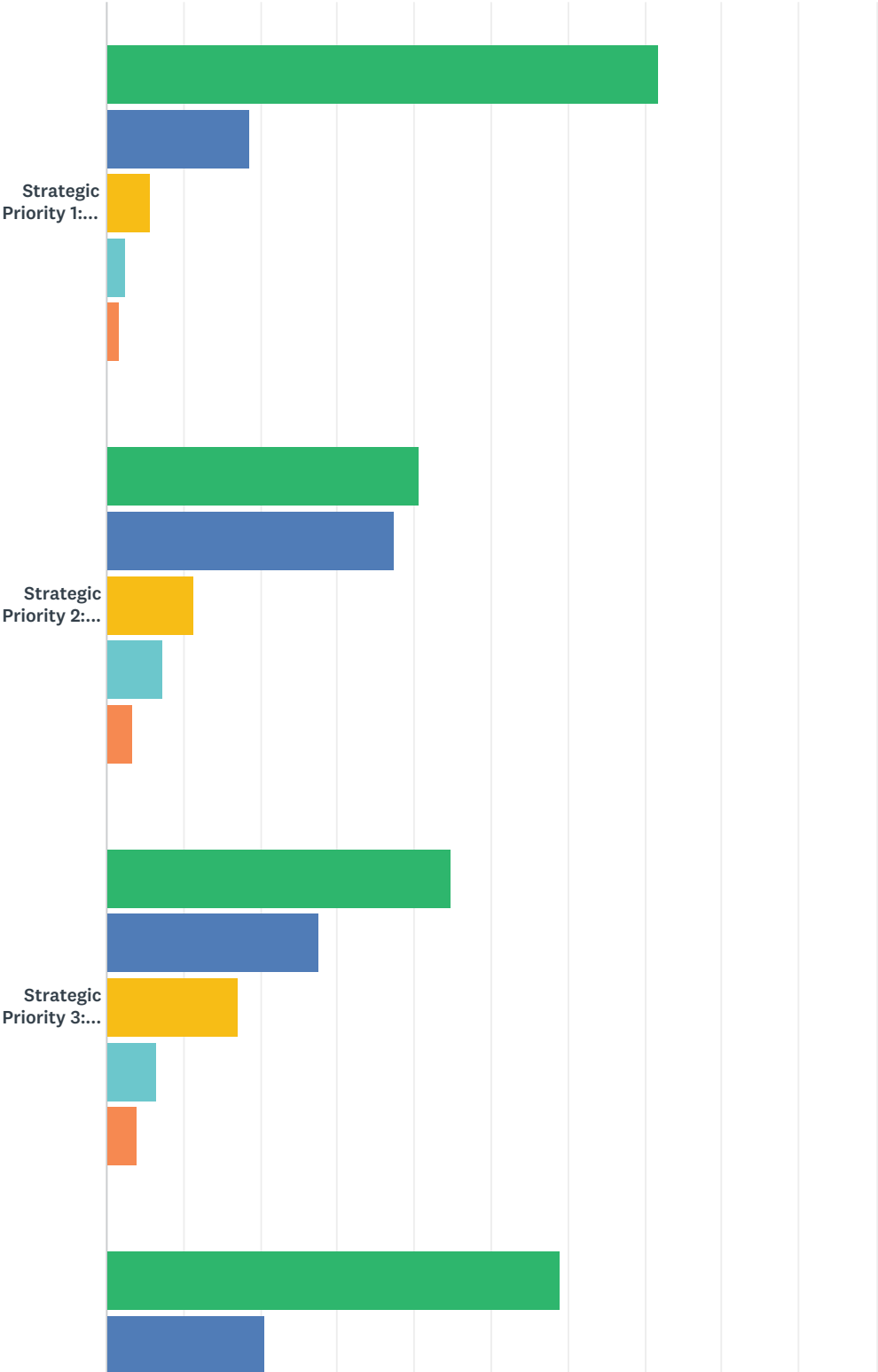
## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

9	There is nothing inclusive about the City and it's bodies and processes. It is who you know. It is the same group over and over. Have an elected body of people from the arts community. Not an appointed group of insiders	7/29/2017 11:55 PM
10	Sport is part of this city's culture and goes completely unmentioned.	7/24/2017 2:38 PM
11	The vision statement should be re-written.	7/24/2017 6:09 AM
12	Don't we do this now? Not sure I see what is different about this. T&R is new; but not sure what its artistic and heritage legacy is.	7/21/2017 8:52 PM
13	While the maintenance of heritage legacy is important in some respects, the City also needs to re-evaluate their approach as it relates to heritage buildings and infrastructure, particularly when it comes to buildings in the downtown area. Developers are hesitant to invest in heritage projects because of the many loopholes the city puts into place - which then detracts from non-uniform development opportunities, and limits opportunity for public art incorporation.	7/21/2017 7:20 AM
14	not sure because the vision statement didn't make sense. It is also not written as a policy statement	7/20/2017 2:11 PM
15	There is no representation for the indigenous community.	7/20/2017 6:05 AM
16	Its not that I disagree with the policy, its just that the current vision is as ugly and unnatural as possible. If this is the policy, it doesn't align with what is being done. Works completed in the last few years are eyesores in downtown Victoria.	7/19/2017 12:47 PM
17	What participation? A few badly painted hydro poles? I don't feel that you have a sense of what you hope to achieve.	7/12/2017 3:30 PM
18	See my comments about the Vision.	7/4/2017 5:42 PM
19	Don't understand what animating spaces means	7/4/2017 5:29 PM
20	But the vision itself does not contain any reference to protecting and preserving heritage; maybe it should.	7/4/2017 11:22 AM
21	It aligns with the vision, yes. Is it being realized, sometimes. I suggest the term "reaffirmation" over reconciliation. There's a lot of good, critical dialogue happening around using the term "reconciliation."	6/29/2017 10:36 AM
22	As mentioned above, remove "as a home". These words infer that artists need to reside in the city which contradicts the "citizens and visitors" in the policy statement.	6/26/2017 1:53 PM
23	Sort of, some words in there that seem "cool" but not really sure what they mean - -like "shared authentic identity"	6/25/2017 7:55 PM
24	Not sure I understand the question.	6/19/2017 1:42 PM

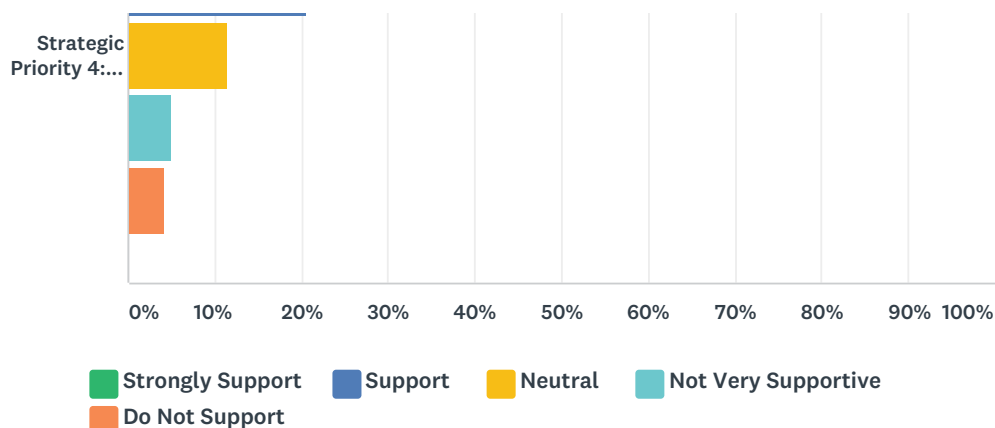
Q7 STRATEGIC PRIORITIES AND GOALS

To achieve the vision, there are four strategic priorities and associated goals that have arisen based on extensive community engagement in early spring. Please tell us how much you support each priority and its associated goal.

Answered: 124   Skipped: 32



## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!



	STRONGLY SUPPORT	SUPPORT	NEUTRAL	NOT VERY SUPPORTIVE	DO NOT SUPPORT	TOTAL
Strategic Priority 1: Connecting People and Spaces Goal: Everyone feels welcome and able to access affordable spaces for creative participation, production and enjoyment.	71.77% 89	18.55% 23	5.65% 7	2.42% 3	1.61% 2	124
Strategic Priority 2: Building Cultural Leadership Goal: The City facilitates cultural leadership by collaborating with partners, and supporting and guiding initiatives.	40.65% 50	37.40% 46	11.38% 14	7.32% 9	3.25% 4	123
Strategic Priority 3: Telling Our Story Goal: Victoria champions and promotes its artistic excellence and creative scene, and continues to preserve and conserve its artistic and heritage legacies.	44.72% 55	27.64% 34	17.07% 21	6.50% 8	4.07% 5	123
Strategic Priority 4: Being Future-Ready Goal: Victoria leads as a Creative City through innovation in fostering a thriving creative ecosystem.	59.02% 72	20.49% 25	11.48% 14	4.92% 6	4.10% 5	122

#	PLEASE SHARE YOUR COMMENTS ON THE DRAFT STRATEGIC PRIORITIES AND THEIR ASSOCIATED GOALS.	DATE
1	A lot of Victoria's past public Art is out of date ... you need to fund the best art .. not continue a heritage that makes it feel small minded.	9/30/2017 9:04 AM
2	I don't know if the City's leadership & guidance is required so much as general support for those who are already leading in the creative sectors. I would also add "empowering citizens to participate in and cultivate creative endeavors within their respective neighbourhoods and public space."	9/28/2017 4:09 PM
3	Cooperation is more important than competition. We need more inclusiveness for age and background. Change begins with our own resident working artists.	9/28/2017 2:58 PM
4	I'm afraid the "innovation" will leave people behind and be more to the advantage of the "in crowd". In first statement, access should be multi-faceted (not just re. affordability)	9/27/2017 8:36 PM
5	In a city filled with creative people of all walks of life and medium I would like to see more inclusion of various styles and mediums such as legal graffiti spaces where anyone in the community can go to create their art. If not permanently then something along the lines of the Vancouver Mural Fest, Rust Magic in Edmonton, Summer Fling in Saskatoon and the "graffiti alleys" of Toronto.	9/27/2017 3:00 PM
6	I'm concerned that the focus on music will be to the detriment of the rest of the arts.	9/25/2017 11:39 AM
7	I hope the city does this by opening it's guidelines for funding applicants. In other words, that the city stops restricting/dictating what happens when in the city by refusing to fund certain initiatives because they don't fall within the strict city guidelines.	9/21/2017 10:41 PM
8	these goals are so vague that one can read almost anything into them	9/21/2017 2:53 PM
9	Victoria is a quaint old city. We are ruining it for ourselves and for tourists.	9/18/2017 9:25 AM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

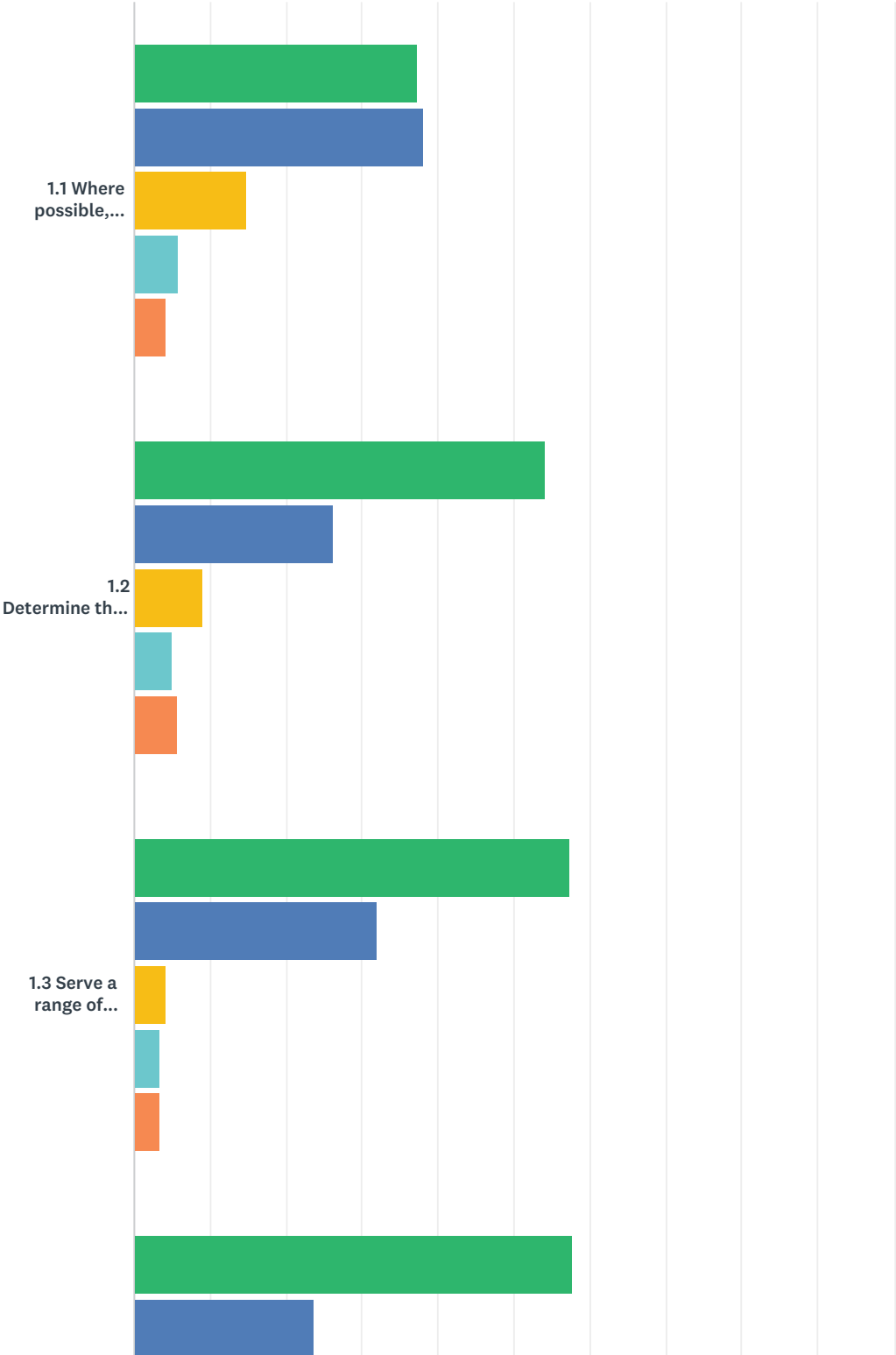
10	At the very least mention cultural assets in the planning that Victoria has lost that were celebrated cultural emblems - Folk Fest and Illuminata in Beacon Hill - addressing our past, learning from it, and moving towards future goals is a wise practice for the committee and working groups to consider and share.	8/24/2017 1:31 PM
11	as long as "tech and creative entrepreneurship" doesn't take the focus over what has traditionally been the creative/arts/heritage sector	8/23/2017 12:22 PM
12	These are great goals. If Victoria can address the affordability issue for artists and creators it will be a world leader.	8/2/2017 10:15 AM
13	This is jargon. There is little opportunity for citizen involvement and input. The City funds rich elite like the symphony, opera, dance. Then they fund non-artistic gimmicks like whales and musical stairwells. This is not investing in innovation it is investing in rich and elite and gimmicks.	7/29/2017 11:58 PM
14	These are all great - I'm interested in how goals like #3 will mesh with earlier community plan proposals that envision replacinn designated heritage buildings with 10 storey condos.	7/28/2017 1:26 PM
15	Where is sport?	7/24/2017 2:39 PM
16	how do you finance goal 1? goal 2 is vague. 3 does that include the traditional territories and all that comes with that, saying Victoria makes it feel like that is excluded? 4 is also really vague. a lot fo broad statements that feel like buzz, but not sure I know what the measurable plan is	7/21/2017 8:58 PM
17	Again - my previosu statement applies. What has been done, doesn't match your policy. If heritage is important, ensure that any artistic development takes that into account. With regards to safe spaces and accessibility - since this has been promoted more openly, we have had homeless people destroy public property, there have been dangerous situations found accross downtown (needles in parkade, etc). Maybe spend the money on another employee or two for security rather than commissioning artists to make ugly murals, and unattractive artwork downtown.	7/19/2017 12:55 PM
18	Silo-thinking threatens progress where outcome focused recognition of interdependencies offer hope. An example is the need for short term accommodation for artists here on time limited production runs and projects, simultaneous with Council's effort to close down short term accommodation for all but tourists in a limited geographic area.	7/18/2017 8:12 AM
19	Creativity extends to how we lead, engage with each other, and support innovation	7/9/2017 9:04 AM
20	yes, art should not be only for the elite who can afford classes and supplies	7/8/2017 2:33 PM
21	I know many creatives that have come and gone out of Victoria in search of jobs and a place to grow, learn and flourish as an artist. Many move east, especially those in search of a long-lasting job and cultural commitment. I hope in the future Victoria can be a place that entices people to come and stay; a place up to the task of fostering creative and economic growth hand in hand.	7/6/2017 6:59 PM
22	Make it a goal to allow the people to create their own. The City can offer support, but the facilitation and creation of art should be as organic as possible.	7/5/2017 9:13 AM
23	Better to provide support to the "creatives".. Selling off infrastructure that helped in the past was a backward step.. Fighting with grass roots producers was stupid... The ecosystem memtioned doesn't need a cultural czar at City Hall.	7/4/2017 5:52 PM
24	I think strategic priority 2 is a bit condescending. I would say the real goal is to listen what the community leaders have to say and responding, not "guiding". Leadership doesn't need to be facilitated by the city; it already exists, and the city needs to adopt a position of humility and learn from the people who are out there doing it instead of assuming they will be the experts who "guide" the people. I also think strategic priority 3 needs more of an emphasis on holding space for stories to be told, and again, listening to them.	7/4/2017 11:27 AM
25	These are lofty ideals but it will only happen if the money comes and is spent widely.	7/4/2017 11:17 AM
26	I feel very strongly about people and spaces, and am happy that priority is number 1. I think that the other priorities are good, but not extremely exciting to me. Building Cultural Leadership especially I feel a little cynical of; there's only so much the City can do to incite leadership in others. As well, I don't want that priority to be used for the City of Victoria to abdicate responsibility and not fulfill it's duties to artists, arts organizations, audiences, and community members.	7/3/2017 6:20 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

27	I worry about the goal of "facilitating cultural leadership by collaborating with partners". I feel there is already a class of elitist and exclusive artists/community members operating in Victoria who feel they are better than the rest of the city simply by virtue of being here longer. The same people seem to pop up again and again in various wings of the Victoria arts and culture scene, and their attitudes are unwelcoming and uninviting, making it hard for new or beginner artists to feel comfortable or legitimate. Like many things in Victoria, this seems to be a popularity contest where the prom kings and queens were decided long ago. I love Victoria and I love our arts community; I just hope that this goal looks outside the normal pool of Victoria's notable arts and community "leaders".	7/3/2017 1:48 PM
28	The 4th is pretty vague and sounds like a lot of insubstantial buzzwords from media specialists.	6/29/2017 3:56 PM
29	I think listening is as, or more, important as "telling" our story. Crucial for working through issues of Indigenous rights and sovereignty.	6/29/2017 10:39 AM
30	it's necessary to first make living and producing art here affordable for all cultures and backgrounds, then word will naturally spread that this is a creative-centric city - one that makes it a goal to help nurture its artists and the beneficial artistic output they make for the public to enjoy. I would extend "creatives" beyond artists to entrepreneurs, yoga teachers/rmts/health and wellness workers, concert promoters/festival/cultural festival organizers - anyone who contributes to the creative,wellness,cultural side of the city. ALSO local artists should be showcased whenever possible (eg when new builds put art in their lobbies as part of their promise to increase art in the city - this should be local art).	6/27/2017 5:54 PM
31	Space is key. Currently there are a lot of small spaces in Victoria, but they are limited in the amount of people they can support. Any big event needs to be outside or in a gymnasium.	6/27/2017 8:51 AM
32	The new Esquimalt water park is an example of bringing a community together. If you build it (new skate board park, new water park, new bike path, public BBQ's, fire pits, ..... the majority of people will embrace.	6/25/2017 6:44 PM
33	pay me - do not create more jobs for culturaladministrators	6/23/2017 12:03 PM
34	We spend far too much time in Victoria reflecting on the past. It's important part of our culture, but I think that is best left to play out in the acts of creativity that our citizens create	6/22/2017 2:27 PM
35	Affordability is crucial. Many creative events & activities are simply inaccessible to low-income residents, even though the venue may offer discounted tickets. People on social assistance, particularly people with disabilities and seniors, often feel isolated from creative endeavors (and, by extension, our fellow-citizens). Art is key to belonging and social cohesion, and having a sense of community. Poor Victorians have to choose between rent and groceries, and the Arts have become a luxury.	6/22/2017 12:15 AM

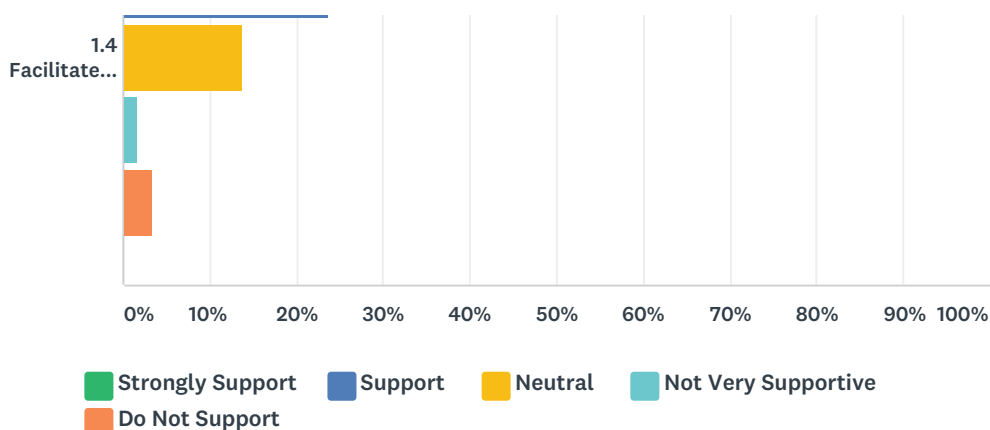
Q8 OBJECTIVESPlease tell us how much you support each of the following OBJECTIVES to achieve this goal:Goal 1: Everyone feels welcome and able to access affordable spaces for creative participation, production and enjoyment.

Answered: 123 Skipped: 33





## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!



	STRONGLY SUPPORT	SUPPORT	NEUTRAL	NOT VERY SUPPORTIVE	DO NOT SUPPORT	TOTAL
1.1 Where possible, ensure a distributed model of creative place-making experiences through neighbourhood planning.	37.19% 45	38.02% 46	14.88% 18	5.79% 7	4.13% 5	121
1.2 Determine the short, medium and long-term phasing of the development of a multi-use arts and cultural centre, and arts district.	54.10% 66	26.23% 32	9.02% 11	4.92% 6	5.74% 7	122
1.3 Serve a range of ongoing creative space needs for artistic and creative production, display, enjoyment and participation.	57.38% 70	31.97% 39	4.10% 5	3.28% 4	3.28% 4	122
1.4 Facilitate social inclusion, promote diversity, community wellness and accessibility in cultural spaces.	57.72% 71	23.58% 29	13.82% 17	1.63% 2	3.25% 4	123

#	HOW CAN THESE OBJECTIVES BE IMPROVED? WHAT IS MISSING?	DATE
1	Everyone investing in the goal with everyone working to achieve. This fosters ownership and sustainable results:	9/30/2017 3:28 PM
2	I work with the blind and making art accessible ... but ... if you place too strong a value on "social inclusion/diversity etc. etc. .... you can lose the quality of the art ... and the general public experience. Take a look at what Singapore has done ... there are several simple public art ideas that WOW the general public ... and are enchanting in architecture and design ... don't make it a check box get funding initiative on diversity ... or it will remain hockey. The rainbow colored sidewalks ... etc. are just hokey.	9/30/2017 9:04 AM
3	Actively encourage and foster collaborations between artists / cultural organizations and local businesses. Incentivise local businesses to offer spaces where for arts and culture can be created and/or showcased	9/28/2017 10:08 PM
4	A public library worthy of a capital city. We have enough theatre spaces. Subsidize costs to use them.	9/28/2017 9:04 PM
5	Diversity of established artists, opportunities for apprenticeships, inclusion of glass art and other high art and crafts, include city owned un-rented facilities downtown for reasonable rent rates for working artists of all ages.	9/28/2017 2:58 PM
6	What cultural initiatives are you supporting? Who are your target audiences? There are more people in Victoria than families and tourists.	9/28/2017 1:27 PM
7	Re. 1.3 - is the Objective "to serve" or "to ensure/facilitate"? I am afraid this statement could lead to over-expansion and continuing costs	9/27/2017 8:36 PM
8	Make sure to include everyone, from youth to elderly.	9/27/2017 3:00 PM
9	I have no idea what 1.1 actually means.	9/21/2017 10:41 PM
10	Will there be a performance space? Can the space be used as a stage?	9/18/2017 9:01 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

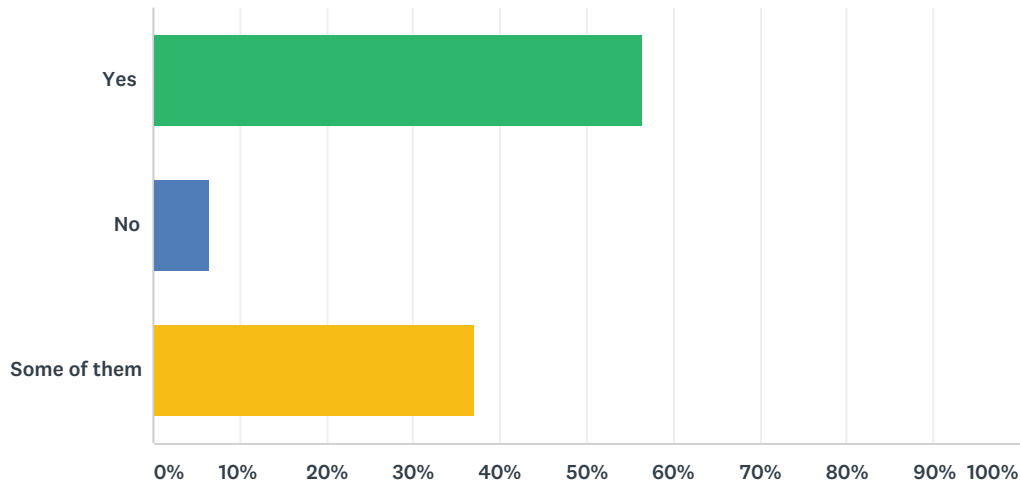
11	Big fan of idea of an arts and culture centre - hope you connect with the Greater Victoria School District to discuss collaboration regarding future uses for the SJ Willis space - ideally located for athletics, could also support arts and culture in a new structure (possibly something tied in with Commonwealth Games Bid)...	7/28/2017 1:26 PM
12	we need spaces for people to park their cars when they can't very far, but not considered disabled. Better and safer transit so the older members can access at night. Shuttle services between venues. If you cannot access the space/venue due to not being able to walk or negotiate stairs, or see well at night, a great deal of the population cannot attend and participate even though they would like to.	7/28/2017 12:10 PM
13	present day, re-purposing of existing spaces into artist studios or galleries and protecting existing and new spaces with specific bylaws that would prevent artists from being pushed out of the downtown core or incentives for developers to provide arts and culture amenities such as affordable studio or gallery space	7/24/2017 10:51 PM
14	You need to include the fact that people value sports and our sporting organizations as part of our collective culture. How can you ignore it?	7/24/2017 2:39 PM
15	a plan should address the possible and not leave us guessing at it. these goals are unclear and how any of it is financed is even less clear. It sounds expensive but there is not sense of pay off economically apparent in any of this.	7/21/2017 8:58 PM
16	Same comments....do you see a theme yet?	7/19/2017 12:55 PM
17	Explicit indicators to reveal movement toward the state goals. Do not dictate process--rather, define the desired outcome and let creativity work on how to get there. Progress/outcome indicators are sufficient to measure movement. A missing objective is: 1.5 Shift from a compliance to an outcome focus that liberates the creativity of citizens to achieve a vibrant, diverse and broadly defined arts culture.	7/18/2017 8:12 AM
18	yes, inclusion is vital, it's the people who are most often excluded who need access to creative expression the most	7/8/2017 2:33 PM
19	City should strongly support the AGGV in its pursuit of completion funds.....Province	7/5/2017 2:40 PM
20	Does art and culture really need to be concentrated into its own district? Can it not be a part of our entire city? Also, how much of a difference does neighbourhood planning actually make? Is it really worth the time and money? The plans they come up with are so high-level and prospective that it is difficult to tell what use it actually serves.	7/5/2017 9:13 AM
21	Your questions suggest that these objectives are not being met by the current "creatives"	7/4/2017 5:52 PM
22	We do not need a special centre for the arts. We need the existing centres to be strengthened. Arts and culture is everywhere in the city; don't concentrate it into a "district" but value and support it everywhere it blooms. Along that line, remove "where possible" from objective one. It is ALWAYS possible to encourage creative place-making, no matter what neighbourhood. Don't give yourselves a loophole through which you can try less in some neighbourhoods than others. As for what is missing - protection against discrimination.	7/4/2017 11:27 AM
23	These are admirable goals and nothing is missing	7/4/2017 11:17 AM
24	1.1 Distributed is good, but creating a district or centralized artistic location might be interesting and valuable as well (think Granville Island in Vancouver, with a concentration of artistic and creative spaces). The objectives are very strong, and I think will work well. It will be important to think about who is the owner/operator of these spaces/centres- is it the City? RMTS? Other arts organizations? Private companies? 1.4 Social inclusion also needs to be aware of creating and fostering specific dedicated spaces for various communities in particular the First Nations community	7/3/2017 6:20 PM
25	Don't try to pin down an "arts district ". That is an artificial constraint. Let it continue to develop. Also Victoria cannot afford yet another capital project so no arts centre. We already have arts centres.	6/29/2017 3:56 PM
26	we need to look into the future on our development plans and always make sure there is room for artistic centres that are partially funded to render them affordable for artists who unfortunately make very few dollars for their efforts.	6/27/2017 5:54 PM
27	The problem with objectives is that they are almost as broad as goals, and it's difficult to weigh in on whether one agrees/supports or not, because there are no outcomes yet.	6/27/2017 10:29 AM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

28	is 1.2 referring to building a new multi-purpose arts centre in Victoria? I like the idea of an arts district, except the assets are distributed throughout the city.	6/25/2017 7:59 PM
29	they need to appeal to the majority, to embrace families, include consideration of the cost of living and other challenges young families living in apartments and condos are faced with	6/25/2017 6:44 PM
30	pay the artists	6/23/2017 12:03 PM
31	Instead of talking about placemaking we should be allowing the people in Victoria that are already trying to do this more freedom. Victoria is starved for small performance spaces, and when a new one arises it's likely to be onerous to license through the city and ends up getting operated illegally. Let's turn our empty storefronts into arts and culture hubs	6/22/2017 2:27 PM
32	Annual "Arts Pass" - similar to a bus pass. Small monthly or annual fee grants you access to performances, films, exhibits, concerts etc. Or discounted days, but truly discounted. Example: Victoria Film Fest discount pass would be \$4 total for all the movies. Or discount day at the Art Gallery, would be \$2	6/22/2017 12:15 AM
33	More affordable and accessible spaces for artists to participate in creative processes.	6/20/2017 11:54 AM
34	This is missing how affordability is going to be addressed.	6/20/2017 11:43 AM

## Q9 ACTIONS Do you agree with the proposed ACTIONS in the draft plan to achieve the objectives of Goal 1? (Please view the images below or pages 26 - 28 in the draft plan.)

Answered: 92 Skipped: 64



ANSWER CHOICES	RESPONSES	
Yes	56.52%	52
No	6.52%	6
Some of them	36.96%	34
TOTAL		92

#	WHAT CAN BE IMPROVED? WHAT IS MISSING?	DATE
1	Looks comprehensive	9/30/2017 3:33 PM
2	More collaboration between cultural and traditional organisations to integrate culture through all of Victoria	9/28/2017 10:10 PM
3	Eg. Number 1 (addressing needs) ignores the direct actions required for the city to designate at-least five city owned un-rented spaces as work spaces for five artists per month would represent an opportunity for 60 artists a year to cooperatively work and enhance the tourism through open studio days to the visitors. Many cities, eg. Toronto and Seattle, have done this 20 years ago. Evaluation criteria needs to be transparant and inclusive of our own residents who do not have to studio space.	9/28/2017 3:24 PM
4	I am wary as to whom the city is willing to target, given it's previous efforts.	9/28/2017 1:29 PM
5	seems to interventionist, from what I can understand of it	9/27/2017 8:38 PM
6	City of Victoria funding allocations should not be directed at existing facilities if they have regular surpluses or sizable contingency funds. Access to parks for events that charge a fee could be considered.	9/25/2017 12:31 PM
7	No tax incentives or subsidies. One possibility is to add 1 or 2% of the cost of the development to be allocated to arts groups. I think they do this in Hawaii. But they don't put up ugly crosswalks that do not fit with our beautiful city.	9/18/2017 9:28 AM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

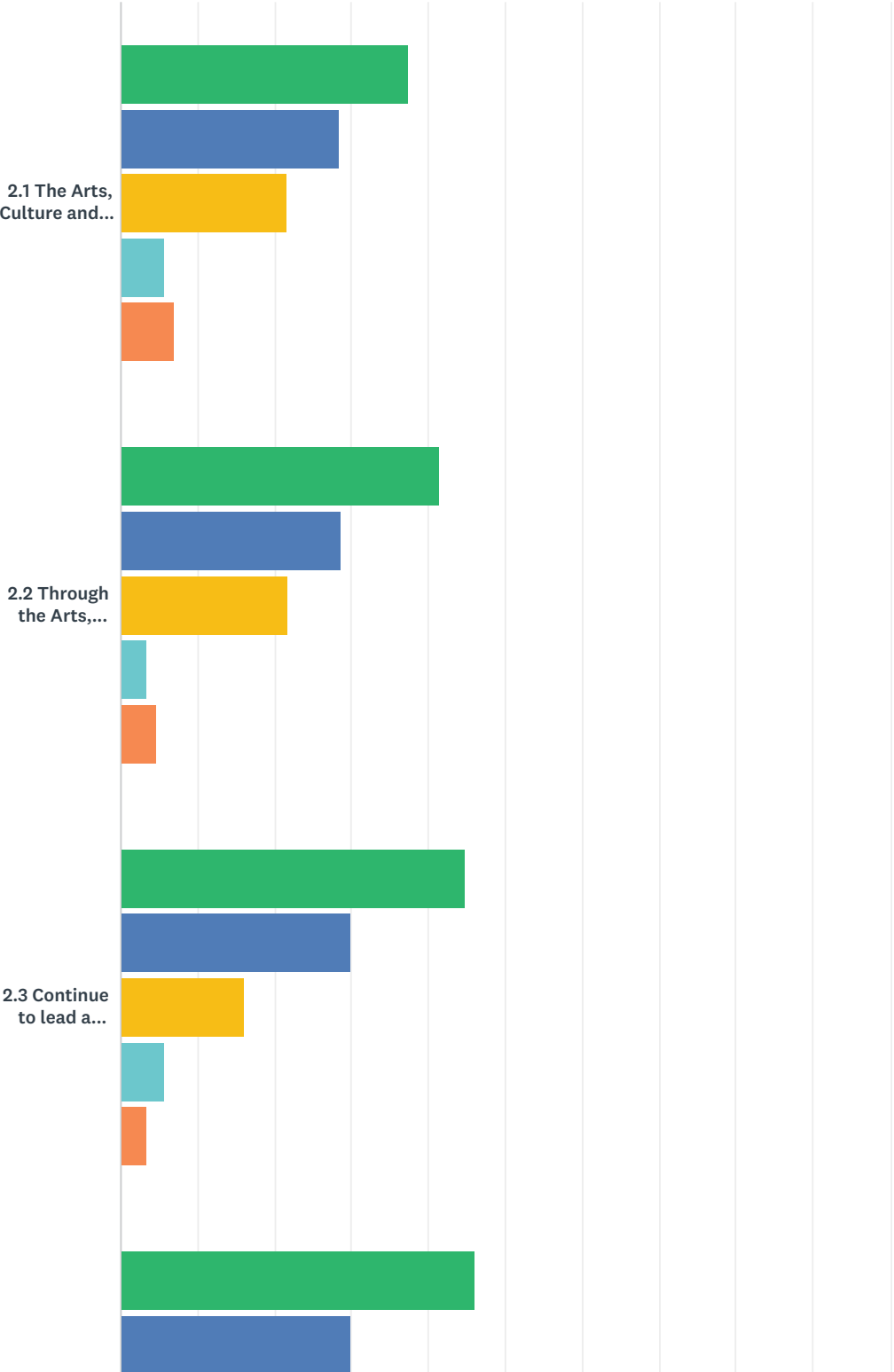
8	Victoria is a city of neighbourhoods, yet in all my years living here this has not been embraced. What with the stress of amalgamation and fire, police and other services being public issues, something supporting a comprehensive neighbourhood plan for cultural growth would be beneficial. Also, a fund setups through allocations for community volunteer groups, specifically for culture. Finally, city events that allow the business community to become strong stakeholders, like Nuit Blanche or Open Doors would be incredible. We are becoming a metropolis more by the day.	8/24/2017 1:34 PM
9	pleased to see a reserve fund for public art maintenance--this will be especially needed if you provide enhanced public art/placemaking opportunities. Outdoor art has a shelf life and there are many sad examples of (to pick one sub-set) murals that are past their prime. I would appreciate an emphasis on placemaking that respects the original inhabitants of this land. First and foremost before any public placemaking on land, we need to consult with local First Nations as to the use of the land previously to avoid further colonization. In the public realm First Nations place names must have a prominent place and not be appended as an afterthought	8/23/2017 12:28 PM
10	Better use of the libraries	8/2/2017 4:07 PM
11	Bikes get 2.5 million and the arts get a start up of 100k. That alone tells you the city is not serious. When plans say things like investigate and explore it means you will badly write a report. There will be no action. Why can't citizens be invited to do this? And not preselected citizens that are always hand picked.	7/30/2017 12:01 AM
12	Actually most of them. as indicated earlier, I sincerely hope that you will include the Greater Victoria School District in conversations about implementing this strategy. The District has available space plus any such strategy would be incomplete if school aged kids aren't considered. I would also hope that the City would start an inventory of desired spaces and opportunities that it may want in return for variances (including residential while I'm thinking about it - perhaps a fee going into the fund) or as development amenities..	7/28/2017 1:41 PM
13	too hard to read here. again, these actions are broad and vague, so this doesn't feel like a plan or master plan, but something that would fit any mid size city. \$100,000 is way too little money to address any of these items.	7/21/2017 9:00 PM
14	Again - I am not against the plan...I am against how it has been implemented to this point.	7/19/2017 12:56 PM
15	Establish an approach that invites return of funds to offset costs--not necessarily pricing, perhaps donations, at suitable events or activities. Consider licensing of certain creative products such that the City pays for conversion to market ready consumption (a benefit to the artist) and gets a % of income for sales through venues such as an enhanced City Archives (exhibit hall, gift shop, etc.). Like the underpinning of support for creation, engagement and maintenance. Somewhat concerned that already overburdened property tax payers will fund what is enjoyed by many who do not contribute through property taxes.	7/18/2017 8:21 AM
16	I think you have done an amazing job of identifying these	7/11/2017 9:02 PM
17	Opportunity for collaboration/participation of small businesses who occupy space within the Greater Victoria Area.	7/7/2017 2:51 PM
18	too much to read	7/5/2017 2:52 PM
19	With regard to festivals, the city needs to make an effort to go back to festivals like the old Folk Fest, before it got too big for its britches. We don't need lots and lots of music festivals with big headlining acts. We have more than enough - too many! - music festivals. We need places for local groups to showcase their talents. The best part of Canada Day, for instance, was the small stage in front of the museum where local performers were scheduled. More of that, less Rifflandia.	7/4/2017 11:29 AM
20	The City needs to ensure the quality of spaces as well as the quantity and affordability; many types of art, in particular the performing arts, require or are improved by a certain level of infrastructure (things like lighting equipment, sound equipment, rigging, costume and props support, scenic construction etc....) remembering that display/performance space is not the only element, and that facilities to create the art are just as important	7/3/2017 6:36 PM
21	I don't agree with the aspects of Objective 1.2 that propose a new building. Put our money toward taking care of what we have.	6/29/2017 4:01 PM
22	I especially agree with the affordable housing phrase (7) - if rent is affordable, creators can focus on creating and beautifying the city with their creations and ideas.	6/27/2017 5:57 PM
23	Interpretation of actions/can be anything. Missing?: Details.	6/27/2017 10:31 AM
24	It is very vague. I am concerned it addresses the needs of some forms of the arts but not others.	6/27/2017 8:52 AM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

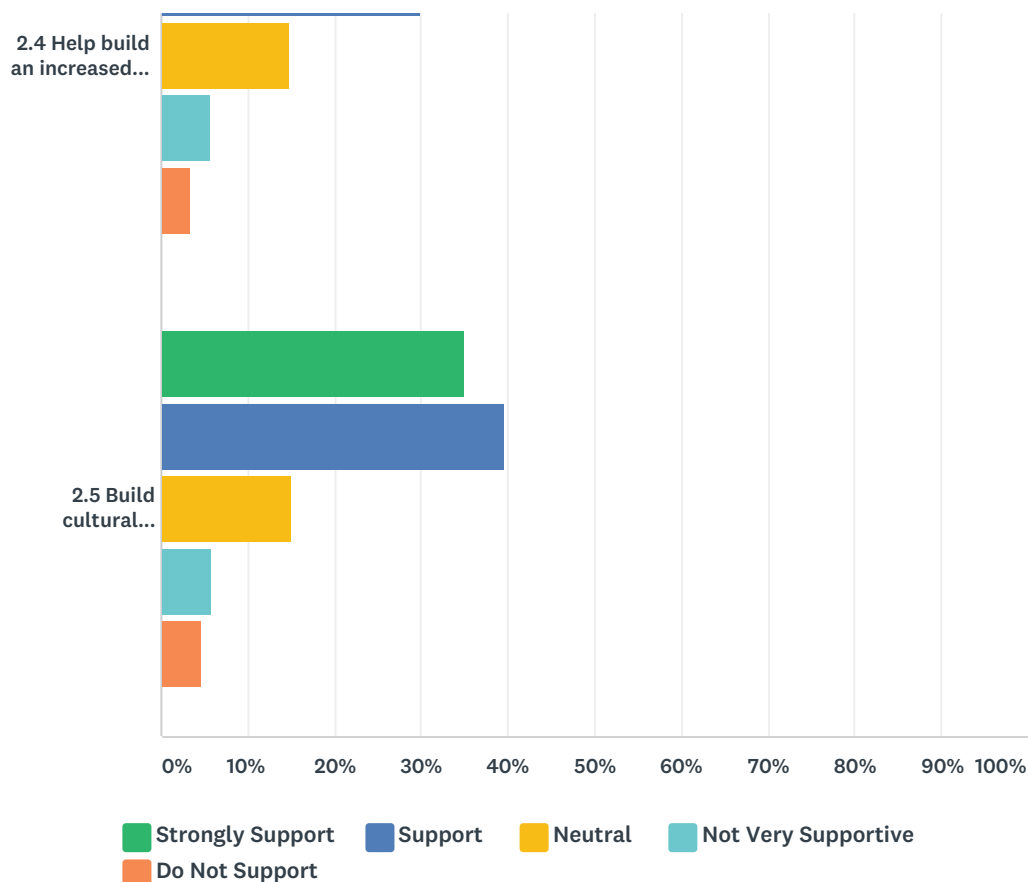
25	pay the artists	6/23/2017 12:03 PM
26	Publicity. A lot of events (Art in the City walking tour, FernFest, theatre performances, concerts, various art gallery exhibits, TED talks, knitting/fibre arts circles etc) aren't well publicised, particularly for newcomers to Victoria. Unless you're already involved in these circles, you often don't hear about them until after they've happened. There are cool things happening all the time in Victoria but you have to work really hard to find out about them!! Also, First Nations feel invisible here. As a newcomer to Victoria, they appear to be peripheral in place-making initiatives and arts festivals, when they are literally the original place-makers of this unique piece of Earth!	6/22/2017 8:22 AM
27	As long as creative people find it difficult to afford to live in Victoria we will have issues.	6/20/2017 11:45 AM

Q10 OBJECTIVESPlease tell us how much you support each of the following OBJECTIVES to achieve this goal.Goal 2: The City facilitates cultural leadership by collaborating with partners, and supporting and guiding creative initiatives.

Answered: 88 Skipped: 68



## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!



	STRONGLY SUPPORT	SUPPORT	NEUTRAL	NOT VERY SUPPORTIVE	DO NOT SUPPORT	TOTAL
2.1 The Arts, Culture and Events (ACE) Office is the "One-Stop Shop" and first point of contact at City Hall for creative and cultural development requests and assistance. It acts as a "Go-To" resource for the community.	37.50% 33	28.41% 25	21.59% 19	5.68% 5	6.82% 6	88
2.2 Through the Arts, Culture and Events Office, the City welcomes new ways of working together.	41.38% 36	28.74% 25	21.84% 19	3.45% 3	4.60% 4	87
2.3 Continue to lead a creative ecosystems approach to encourage cross pollination among creative sectors (e.g. culture, technology, and entrepreneurship).	44.83% 39	29.89% 26	16.09% 14	5.75% 5	3.45% 3	87
2.4 Help build an increased awareness and understanding for the need of private sector and individual philanthropic support in the creative community.	45.98% 40	29.89% 26	14.94% 13	5.75% 5	3.45% 3	87
2.5 Build cultural knowledge capital through organizational development and training in partnership with arts service organizations (ASOs), educational institutions and the Capital Regional District.	34.88% 30	39.53% 34	15.12% 13	5.81% 5	4.65% 4	86

#	HOW CAN THESE OBJECTIVES BE IMPROVED? WHAT IS MISSING?	DATE
1	ACE will never be a one-stop shop until all municipalities in the CRD work together.	9/28/2017 9:09 PM

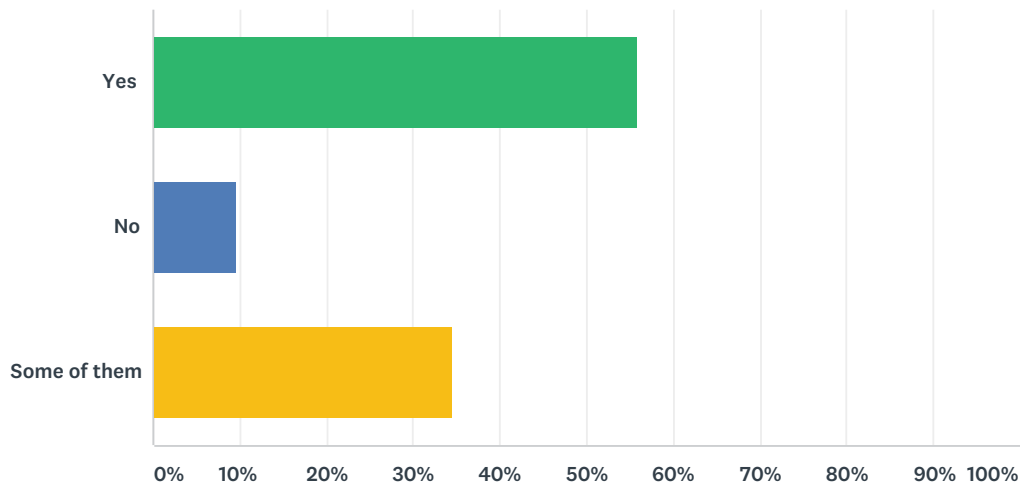


## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

2	Simple space has always been an issue in Canadian cities and since Victoria already has more artists per capita than most other Canadian cities and is generally a wealthier population than others- we lack inclusivity in our working population. By that I mean that many productive artists are marginalized by student groups, hobbyists and fundraisers and this is not useful. The French sector appears more organised here and supportive of their own. Perhaps this is because Quebec has traditionally supported the arts and artists of all ages and diverse medium. The experience of an ex-Montrealer, like myself, has been incredibly positive and subsequently I was able to share this experience with the city of Kelowna and District Arts Council. Perhaps we needn't reinvent the wheel. Instead looking at what has been working in Montreal and Seattle, we have reverted to a top heavy technology based survey system that avoids inclusivity. Granted, grouping large and diverse kinds of artists has been likened to herding cats. But smaller groups have successfully broken the mold and thought outside the box.	9/28/2017 3:57 PM
3	Free vending space for us starving artists and artisans legally working under Victoria City business licenses.	9/28/2017 3:05 PM
4	How do we know, re. 2.2 that new ways will be better ways? Don't force it through items like 2.3. Leave the philanthropic sector to do its bit.	9/27/2017 8:43 PM
5	Let the private sector carry the ball. They can't do worse than the city has.	9/18/2017 9:30 AM
6	Oggices at city hall ate dedigned to work within the structure of bureaucracy. You csnt have an arts office working in such constraints and expect it to flourish. Plus you are giving the plan a 100k startup. Your office alone costs more than That!	7/30/2017 12:06 AM
7	City should strongly support a regional initiative (through CRD). Audiences and members come from the region, not just the city.	7/28/2017 11:53 AM
8	be muich more specific. how do we know if progress is made when the goals and actions are so broad and require so much more plannign in so manhy areas?	7/21/2017 9:02 PM
9	Working together and cross marketing	7/21/2017 1:55 PM
10	Less bureaucratese and more plain language with examples.	7/18/2017 8:28 AM
11	Involve university/college students! Engage that crowd, encourage them to stay in Victoria post-graduation	7/7/2017 2:32 PM
12	Unclear what kind of requests and assistance would mainly be handled at City Hall. Should not be directly involved in all community events- collaboration and partnership should be able to house an independent artistic space also.	7/6/2017 8:04 PM
13	All of these objectives assume that they are something The City has the ability to make happen Don't need a cultural czar at City Hall.	7/4/2017 5:59 PM
14	Again, stop assuming the city knows best. Don't create another office where more administrators can earn salaries. Give the money to the local arts associations who are ALREADY, ORGANICALLY building the ecosystem and who already know how to direct patrons to other events and arts spaces in the city. You are not the expert. They are.	7/4/2017 11:32 AM
15	I find this Goal overall kind of challenging, as I've articulated elsewhere.	7/3/2017 7:13 PM
16	we have to be careful how much money we take from private sector - they always have their business's visions in mind. Also please be wary of developers and how they wish to increase their land value in exchange for paying for public art - too much of this happened in Vancouver and now it is a completely unaffordable city and the small amount of art gained wasn't worth the massive increase in land value that happened too quickly.	6/27/2017 6:00 PM
17	Sorry, too many buzzwords. HUGE goals!	6/27/2017 10:32 AM
18	Some relaxation on city sponsorship guidelines. For example in 2016, I organized an event for a not-for-profit society at the Victoria Conference Centre. We received a discount for the space (much appreciated), but were told it wouldn't count as sponsorship.	6/27/2017 8:55 AM
19	pay the artists	6/23/2017 12:04 PM
20	What is missing is strong supportive plans for affordable places for artists to live in Victoria.	6/20/2017 11:47 AM
21	Not sure I fully understand what some of these things mean.	6/19/2017 1:46 PM

## Q11 ACTIONS Do you agree with the proposed ACTIONS in the draft plan to achieve the objectives of Goal 2? (Please see the image below or pages 30 - 31 in the draft plan.)

Answered: 84 Skipped: 72



ANSWER CHOICES	RESPONSES	
Yes	55.95%	47
No	9.52%	8
Some of them	34.52%	29
TOTAL		84

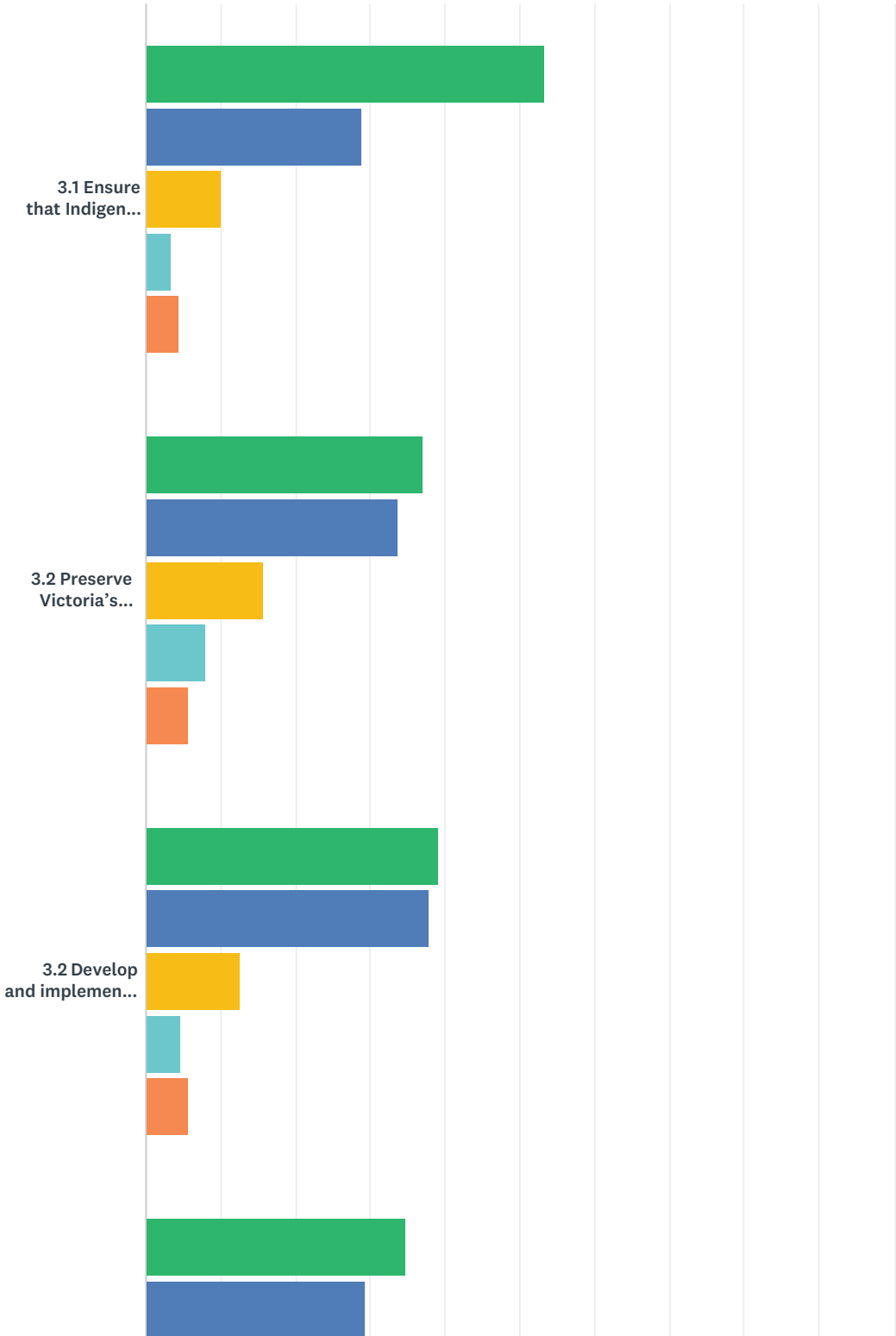
#	WHAT CAN BE IMPROVED? WHAT IS MISSING?	DATE
1	The city should not be "brokering" relationships with businesses and the private sector.	9/28/2017 9:09 PM
2	Strengthening an Arts & Culture department at the City is all well in good but resources could be better spent in ensuring other departments are able to support the arts - ie: removing onerous regulations/requirements in parks/public spaces;	9/28/2017 6:01 PM
3	Affordable or shareable studio space with 220 electrical outlets. City funded exhibitions. Support for mature artists. Opportunities for space for life-drawing classes. Eg. in Kelowna at the Art Gallery on Water St. working with Donna Moore and Jim Elwood, we enjoyed years of teaching adult drawing. Later in West Vancouver at the Music Box and Penticton Summer School of the Arts, life-drawing classes systems of life drawing based on the New York Artists League book called "The Natural Way to Draw", students continued at University of Victoria based on portfolios which we helped them assemble. The Kimon Nicolaidis is still being used in Berkley's fine-arts department and has been around for over 60 years.	9/28/2017 3:57 PM
4	Love this idea	9/28/2017 1:30 PM
5	Too much involvement by the City. I think our arts are thriving and there are other problems only the city can address.	9/27/2017 8:43 PM
6	I don't really expect that the Leadership Group that is drawn from the larger arts groups will not further their interests ahead of others. Logistically I query how they are going to act as Ambassadors and will this have any impact? The Forums and Cafés, I've seen a number of groups over the years try to invite people to similar initiatives and they are seldom well attended and it tends to be the same participants attending...	9/25/2017 1:05 PM
7	More big government ...	9/18/2017 9:30 AM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

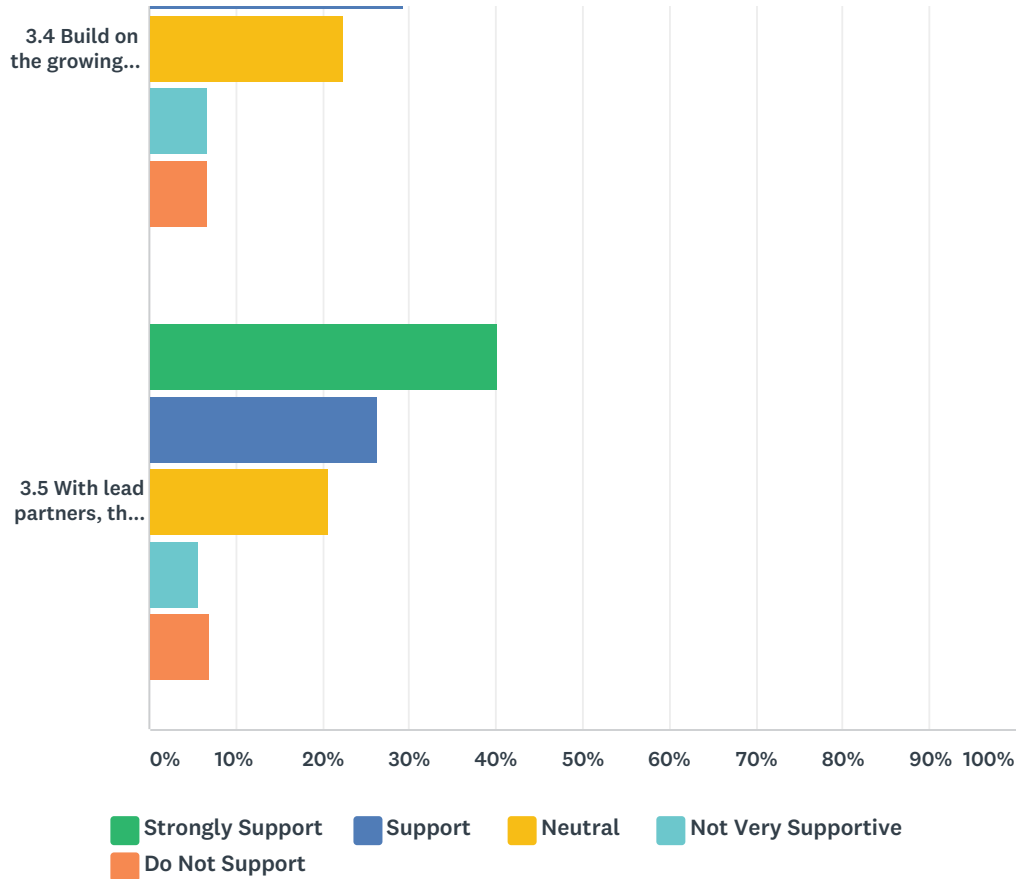
8	hazy about 2.2 and 2.3 again, the reliance on contracting out, the tech sector--simply not sure. Arts and culture dollars and funding should NOT be going to the tech sector when the tech sector has ample opportunity to access tech sector funding--public and private.	8/23/2017 12:33 PM
9	This will just be the art gallery. Symphony. Dance. Opera all making decisions and giving input or cafes and forums that go nowhere	7/30/2017 12:06 AM
10	Can I suggest that there should be an easy zoom function for those of us who have trouble referring to the small font of the strategy excerpts? I want to be assured that the arts hub will have regular and ongoing communications with the business hub and other lead offices. Few things upset people more than bureaucracies that don't talk to each other.	7/28/2017 1:44 PM
11	Lateral thinking required: how do issues coming before Council relate? Where do bylaws inhibit? Does every activity require licensing? Is current practice a barrier to achieve some of the stated desired outcomes? Does City Hall culture permit the same liberated creativity that this report aspires to?	7/18/2017 8:28 AM
12	All these actions can only have a positive benefit!	7/11/2017 9:03 PM
13	These questions are becoming too long and cumbersome.	7/7/2017 11:04 PM
14	public surveys on the web shouldn't require so much reading	7/5/2017 2:54 PM
15	Who is the We want to roll out the red carpet? Sounds like a sound bite...	7/4/2017 5:59 PM
16	the emphasis is on centralized control within city hall. That is the wrong emphasis. We don't need the city to be a broker. We need the city to acknowledge that this work is ALREADY BEING DONE by local artists and makers and the city needs to support them in what they are already doing instead of taking it over and making it a bureaucratic function.	7/4/2017 11:32 AM
17	It's not always entirely clear whether the city or the partner organizations are ultimately responsible for things.	7/3/2017 7:13 PM
18	Sounds great. Only suggestion is a catchier name... Arts culture and Events Office is so bureaucratic. If the Business Hub caught on how about the Arts Hub?	6/29/2017 4:05 PM
19	Again, quite vague. A lot of talking and exploring, but nothing that really speaks to action.	6/27/2017 8:55 AM
20	pay the artists	6/23/2017 12:04 PM
21	Truly affordable places to live.	6/20/2017 11:47 AM

Q12 OBJECTIVESPlease tell us how much you support each of the following OBJECTIVES to achieve this goal.Goal 3: Victoria champions and promotes its artistic excellence and creative scene, and continues to preserve and conserve its artistic and heritage legacies.

Answered: 90 Skipped: 66



## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!



	STRONGLY SUPPORT	SUPPORT	NEUTRAL	NOT VERY SUPPORTIVE	DO NOT SUPPORT	TOTAL
3.1 Ensure that Indigenous voices and stories are reflected in planning.	53.33% 48	28.89% 26	10.00% 9	3.33% 3	4.44% 4	90
3.2 Preserve Victoria's artistic foundation and heritage legacies while welcoming new voices.	37.08% 33	33.71% 30	15.73% 14	7.87% 7	5.62% 5	89
3.2 Develop and implement a comprehensive arts and creativity communications campaign to build audiences.	39.08% 34	37.93% 33	12.64% 11	4.60% 4	5.75% 5	87
3.4 Build on the growing music scene by supporting and directing the positioning of Victoria as a "Music City".	34.83% 31	29.21% 26	22.47% 20	6.74% 6	6.74% 6	89
3.5 With lead partners, the City will work towards further strategically promoting itself as a cultural tourism destination through the development of a Cultural Tourism Plan.	40.23% 35	26.44% 23	20.69% 18	5.75% 5	6.90% 6	87

#	HOW CAN THESE OBJECTIVES BE IMPROVED? WHAT IS MISSING?	DATE
1	Cultural Tourism needs to be 21st century ... even when dealing with heritage ... you need a vibrant creative approach ... no "yester-year".	9/30/2017 9:18 AM
2	the city's failure to support the International Buskers Festival and back the DVBA's competing festival made me doubt the integrity of the city.	9/28/2017 9:14 PM
3	Most cities engage experts who are self-employed to produce promotional materials and artists are thus supported financially in advertising costs.	9/28/2017 4:03 PM
4	3.5 - leave it to Tourism Victoria. Too much City intervention, and this is from someone who supports the arts and attends cultural events	9/27/2017 8:46 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

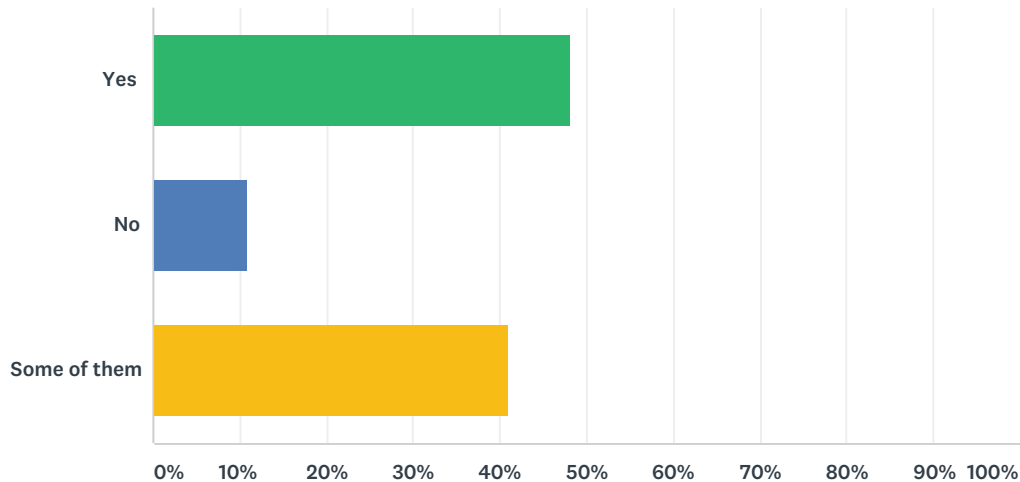
5	On applications for city funded murals and other mural opportunities through the city please include aerosol (spray paint) as a welcomed medium instead of specifically stating that medium is not an acceptable medium.	9/27/2017 3:10 PM
6	I have a concern that if we have Cultural Tourism as a key to the plan that like the GDP, whatever we are measuring becomes the goal rather than quality of life. Is it the role of arts and culture to increase tourism - no. I don't think you can create an arts plan that has a goal of increasing tourists, I believe it is a byproduct of a good arts plan..	9/25/2017 1:12 PM
7	I think it's in the best interest of the city not to single out only 1 of the arts to encourage. Diversity includes the many disciplines of the Arts.	9/21/2017 10:49 PM
8	So far, Victoria's artistic endeavours do not add but detract from our quaint city.	9/18/2017 9:32 AM
9	Digital creatives, and cinephiles need to be part of the plan - Victoria is both a digital and movie making capital and yet I don't see this in the objectives.	8/24/2017 1:35 PM
10	I do not understand the emphasis on a "Music" city--particularly when by "Music City" I presume (and could be wrong) that you mean pop, festival, rock, electronic music and not "classical" music or jazz. Also, why focus on only one sector of the creative economy--why should Victoria be a "Music City" and not a "Cultural Capital" or "Arts City". I worry that in our rush to be seen as "hip" (Vogue Magazine 2017) we will leave other cultural sectors behind. Some arts and culture will never be hip and will never appeal to the masses, as do popular music, and, increasingly, comedy. I strongly support a Cultural Tourism Plan, particularly to take advantage of the many cultural opportunities that take place outside the regular tourist season. As Victoria becomes increasingly a destination on the radar due to social media, it is vital, for the sanity of residents, that tourism be spread out throughout the year--this is one way of achieving that.	8/23/2017 12:46 PM
11	Don't spend too much on communications. Good programming will take care of getting the word out	8/2/2017 4:10 PM
12	Tjis is predetermined. How tk citizens voice opinipns to make changes?	7/30/2017 12:08 AM
13	3.4 Support Victoria as a place for ALL forms of art, not just music: visual arts, performance art and dance, literature.	7/29/2017 5:09 PM
14	Victoria needs a lot more professional musicians and a wider range of venues re: Music City. seems aspirational which is fine, but no steps to leverage up to that. There are too many ideas in all this maybe. Too many big things that provide little focus for the City. or how it's positioned in the region. Why not address City as heart of arts in CRD? the city brand radiates out for better or worse regardless.	7/21/2017 9:06 PM
15	Liberate cultural creativity and the people will come. I am not in favour of Victoria focusing efforts on tourism that is limited to the transient zone and what is generally recognized locally as an area, with notable exceptions, that delivers inadequate value per visitor dollar.	7/18/2017 8:38 AM
16	Why limit it to just being a musical arts specialization?	7/11/2017 9:05 PM
17	Singling out one group of people and giving them special privileges, attention and advantages is racist.	7/7/2017 11:07 PM
18	Unclear what kind of heritage and foundations should be preserved.	7/6/2017 8:07 PM
19	Who are the lead partners? Atomique?	7/4/2017 6:02 PM
20	Victoria is so much more than music. I get it, music festivals are cool for millenials and they make a lot of money. But they are so boring and white bread. Please, more diversity. There is so much more to art than music. And, if you insist on focusing on music, then remember that the bar band scene, the cultural musical troupes, and the symphony are also music <span style="color: red;">personal information</span> a are not the end all, be all.	7/4/2017 11:35 AM
21	Let the city evolve.	7/3/2017 9:41 PM
22	Objective 3.4 has this focus on music that I'm not understanding; why do you feel the need to highlight music instead of other creative and artistic areas such as theatre, dance, visual art, poetry and creative writing, etc.? I'm not against supporting the music industry in Victoria, but the way it's presented here feels like music is getting special treatment or dispensation compared to other disciplines.	7/3/2017 7:16 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

23	very smart to sell the city as a music city - this is one of the fastest growing art industries out there, with a lot of creatives who identify as being involved in music somehow. we should also advertise the city as a music making mecca and not just a music performing mecca - advertise the number of rehearsal spaces, recording studios, and even music film companies that exist in this city. promote the city as also a destination for musicians from other cities to make albums, music videos, find composers for their films, or just mix or master albums. much talent for these things lives in our city. also - electronic music is getting bigger and bigger in the city - we should think of allowing after hours raves in industrial centres around town where the music wouldn't impact surrounding homes. This has been incredible for detroit in its advertisement as a music city.	6/27/2017 6:05 PM
24	Re 3.2: Irritating to have 2 different dimensions lumped together. Should be separate.	6/27/2017 10:35 AM
25	Why is only music signaled out? While I understand the value tourism brings to Victoria, promoting and establishing the arts as a 'go to' for people living in Victoria and surrounding area should be a priority. Without resident's support, there will be nothing for tourists to attend.	6/27/2017 8:58 AM
26	public art adds to the expereince within the City and creates a more welcoming community	6/25/2017 6:50 PM
27	pay the artists	6/23/2017 12:04 PM
28	Victoria needs MANY more small music venues. There are only a handful now, and it doesn't allow up and coming musicians space to practice and grow. I don't think we need promotion. Support the artists and let the art/events speak for themselves	6/22/2017 2:31 PM
29	Until artists can afford to live and work and create beautiful art in Victoria then none of the above makes sense.	6/20/2017 11:49 AM
30	Literary art scene: poetry, writing, performance.	6/19/2017 1:48 PM

## Q13 ACTIONS Do you agree with the proposed ACTIONS in the draft plan to achieve the objectives of Goal 3? (Please see the image below or pages 32 - 33 in the draft plan.)

Answered: 83 Skipped: 73



ANSWER CHOICES	RESPONSES	
Yes	48.19%	40
No	10.84%	9
Some of them	40.96%	34
TOTAL		83

#	WHAT CAN BE IMPROVED? WHAT IS MISSING?	DATE
1	Cultural Tourism ... items like the Ferry Ballet to live music in the harbour was great and reflects a #onlyinVictoria unique experience. Believe in indigenous funding of arts ... but you need to make this somewhat proportional to the population represented ... music scene ... not sure ... best concerts I have seen have been house concerts of surprising young talent in this city. Maybe co-ordinating a small scale salon like experience could be unique and great for visitors ... curious what you have in store for that. Probably a unique approach to leverage that hits combines music and making this city culturallly unique.	9/30/2017 9:18 AM
2	Inclusiveness. Commuication systems and empty downtown store fronts should be made available.	9/28/2017 4:03 PM
3	This is not something the City needs to provide leadership on. It's like marketing any other business. Leave it to them	9/27/2017 8:46 PM
4	In terms of community spaces to use, I know you mention the Library as a potential, but I would bring it to the forefront and make it a priority. A new library space that supported the arts and had various spaces for it would be amazing!	9/27/2017 10:37 AM
5	I do not agree with pushing Victoria as a "music city".	9/21/2017 10:49 PM
6	see above in the comments--in regards to branding, please don't try to get cute. Refrain from "easy wins" when it comes to reducing Victoria to a branding "sound-bite" or "tag line" --the Create Victoria draft plan references "punk and polite" --in multiple conversations with people across generations--punk is no longer an "identifier", a genre with a significant presence in the city, despite the punk heyday of the 1980s/90s with DOA, Daygo Abortions etc, whereas (and I could be wrong) electronic or ambient music is leading the way (often seeking cross-pollination with design, movement etc--witness the Pretty Good, Not Bad Festival)	8/23/2017 12:46 PM

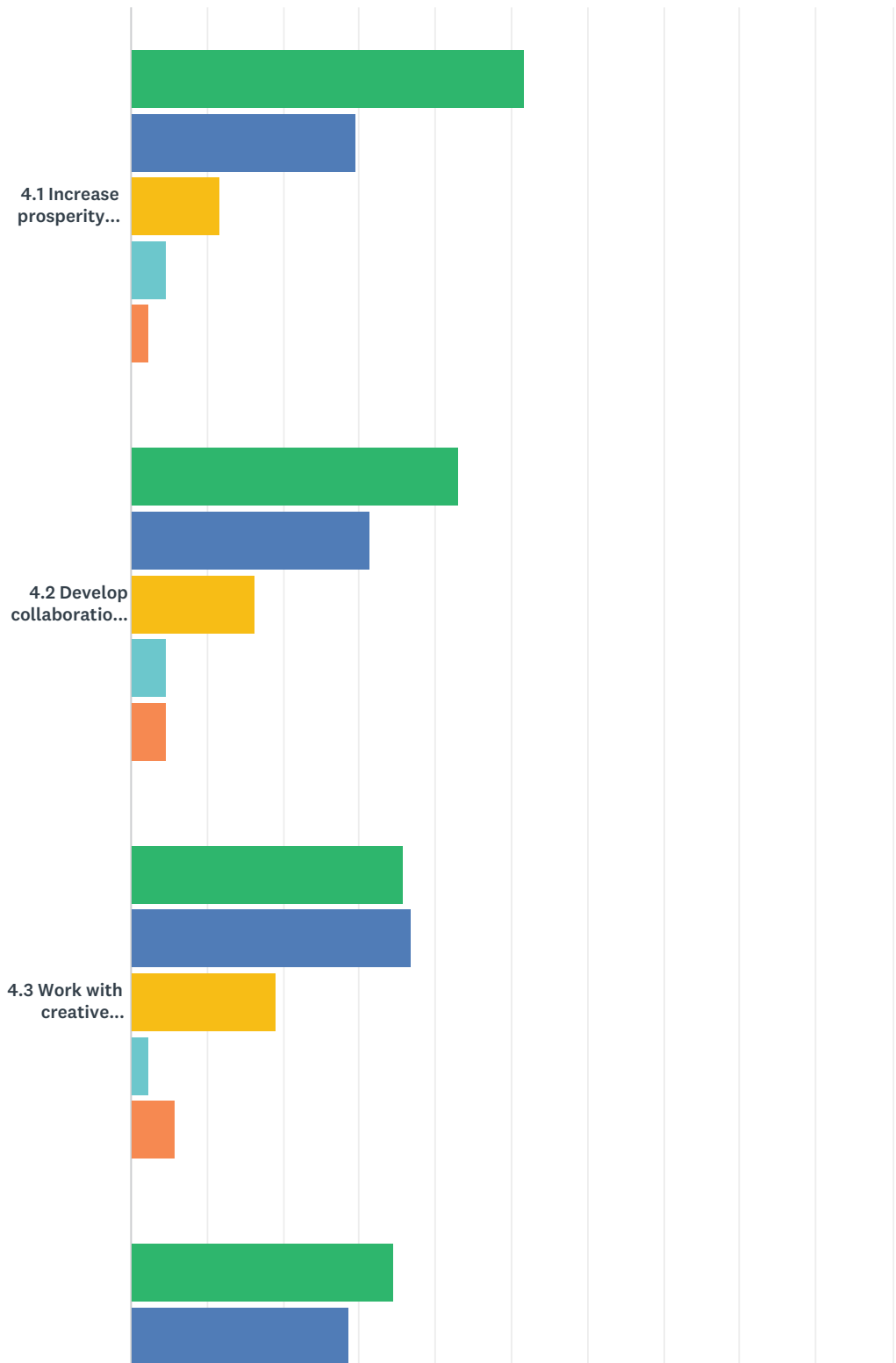


## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

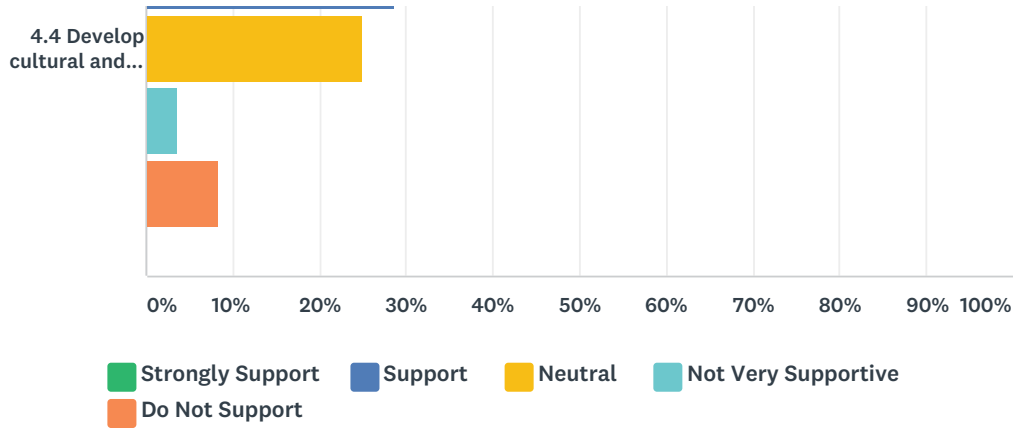
7	This looks like you will just do the same as ever	7/30/2017 12:08 AM
8	3.4 Support and promote ALL artistic forms of expression, not just music.	7/29/2017 5:09 PM
9	as before. needs focus on 2 or 3 big ideas and how to bild them out. So many of these actions requite more research and planning. It seems this plan is not really a plan yet.	7/21/2017 9:06 PM
10	What is excluded from telling our story? Are gardens an art form? Are developers open to alternatives to typical street fronts (is the City?) whereby placemaking and wayfinding is integrated into the expanded conception of arts throughout neighbourhoods? What specific examples can inform these actions (e.g. pending loss of Harry's Jazz Club and what action is required--is the City proactive or reactive in support to the Arts?)	7/18/2017 8:38 AM
11	Victoria has good opera and some plays, a lower level but decent symphony, very good totems and murals in Chinatown but unsophisticated public art and statues in general. The art hanging in most galleries, with the exception of perhaps the Winchester is very poor. The Art Gallery has a small, interesting collection but nothing exceptional. The best museum in the city is/was The Maritime. Victoria has a rather dismal art culture outside of the opera and frankly the only thing that will change that is good art education in schools and universities preferably taught by people with art degrees from non-Canadian colleges.	7/12/2017 3:57 PM
12	Good to see the city acknowledging they have such a large role to play	7/11/2017 9:05 PM
13	I hope you consider cultural businesses to be partners in developing Victoria as a cultural hub.	7/7/2017 11:16 AM
14	too hard to read	7/5/2017 2:55 PM
15	I'm not convinced that increasing "cultural tourism" will improve the cultural landscape of the city for its residents.	7/4/2017 8:20 PM
16	This sounds like a way for a cultural czar to be paid as a PR person at who's cost?	7/4/2017 6:02 PM
17	outreach for said indigenous communities: while we may say, "You're welcome! Come on in!" If we don't do the necessary leg work to reach out and speak with these communities about the opportunities, then they will remain unused.	7/4/2017 1:03 PM
18	How about, allow indigenous creators and makers to LEAD the way in which their stories will be told, and recognize that even co-opting that story as "ours" is inappropriate?	7/4/2017 11:35 AM
19	Heritage preservation is important, the evolution and community come first. This isn't our land. We are a mish mash of so much and I don't feel like there really is a tradition here (ie one specific culture.) Who are we talking about? The British? What about preserving the Indigenous heritage? The refugees? The immigrants. As an immigrant, we have had to assimilate to a British way of living. But this isn't white British land. This is Indigenous land.	7/3/2017 9:41 PM
20	Again, why is music only signalled out?	6/27/2017 8:58 AM
21	pay the artists	6/23/2017 12:04 PM
22	Affordable housing and rental accomodation is crucial for fostering a vibrant arts community where residents have disposable income to attend film and music festivals, and the money & time required to pursue creative endeavors (join a choir or painting class, buy tix to Rifflandia, join the Art Gallery or a community garden or fix up a bicycle, or pursue photography and blogging etc.)...Victoria's art scene ought to be accessible (financially and otherwise) to a broader audience, not just wealthy, older patrons of the Arts, couples, yuppies, granola families, and well-to-do Victorians. The best way to ensure the Arts flourish in Victoria is to keep it affordable to residents. Arts/culture/business hubs are nice, but just having an affordable place to live is foundational for artists & a creative community. This enriches life for everyone. Being able to afford to go to a play, or devote some time to rehearsals because living costs are reasonable...these are what the Arts are all about.	6/22/2017 10:51 AM
23	Affordable housing. And not affordable housing being built because that causes prices to go up and developers to prosper at the sake of artists.	6/20/2017 11:49 AM

Q14 OBJECTIVESPlease tell us how much you support each of the following OBJECTIVES to achieve this goal.Goal 4: Victoria leads as a Creative City through innovation in fostering a thriving creative ecosystem.

Answered: 86   Skipped: 70



## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!



	STRONGLY SUPPORT	SUPPORT	NEUTRAL	NOT VERY SUPPORTIVE	DO NOT SUPPORT	TOTAL
4.1 Increase prosperity within the creative community and, in turn, the whole region by further integrating creative economy strategies into economic development planning.	51.76% 44	29.41% 25	11.76% 10	4.71% 4	2.35% 2	85
4.2 Develop collaborations with Victoria's tech sector to generate tech-based solutions for arts, culture and creative community challenges.	43.02% 37	31.40% 27	16.28% 14	4.65% 4	4.65% 4	86
4.3 Work with creative entrepreneurs on skills development.	35.71% 30	36.90% 31	19.05% 16	2.38% 2	5.95% 5	84
4.4 Develop cultural and creative exports to global markets.	34.52% 29	28.57% 24	25.00% 21	3.57% 3	8.33% 7	84

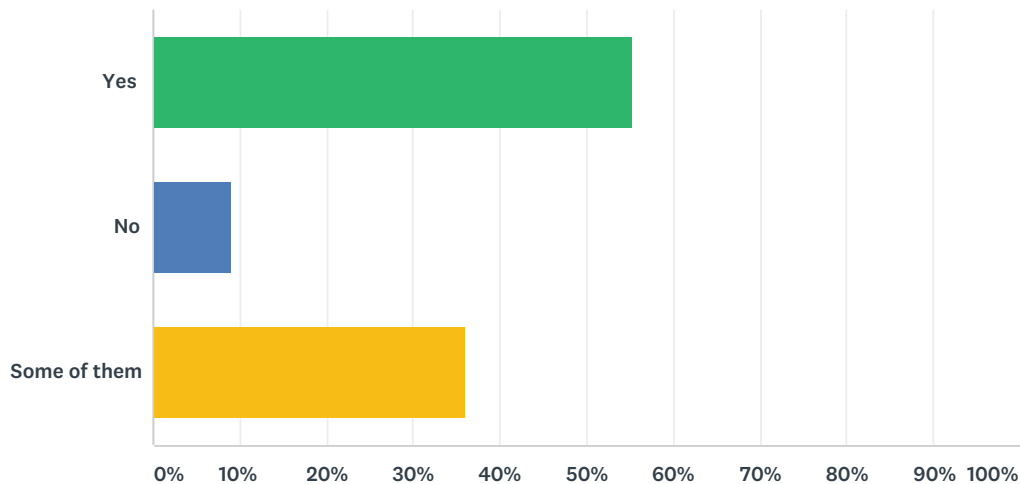
#	HOW CAN THESE OBJECTIVES BE IMPROVED? WHAT IS MISSING?	DATE
1	Improve by not getting into this money pit area	9/27/2017 8:48 PM
2	I would like to see Victoria do this through an Arts & Cultural centre, that can be a multifunctional space where artisan entrepreneurs can sell goods, artists of all walks can have studio/work space, learning can happen in classrooms, and performances can be held in a mid-sized theatre 300-400 seats which is completely missing from Victoria. This space could be funded through the commercial sector where shops of all kinds could inhabit the ground floor creating revenue for the building, restaurants could be a part as well offering sustenance/catering, cocktail bars and pubs as well as coffee shops. These are all elements that the people of Victoria value and spend their money and time at, so why not include those businesses in an Arts & Culture building where the rents of those business fund the arts happening above.	9/21/2017 10:55 PM
3	Our taxes are already high enough in victoria. We don't need any misguided government involvement.	9/18/2017 9:33 AM
4	Jargony options but I think I'm supportive	8/2/2017 4:11 PM
5	Why not contract the Victoria Arts Council to do this. They could do it more effectively and ate tapped into the community directly. The City is not	7/30/2017 12:11 AM
6	When considering creatibvity and tech sector, it would be great to see the City look into hosting tech oriented events that would appeal to geeks and kids of all ages - robiot challenges, drone races (perhaps a series of sanctioned rallies involving races at different parks at different times, etc - events that will encourage home inventors to participate and show off their abilities - plenty of opportunity for artisitic and cultural elements to be included as well.	7/28/2017 1:49 PM
7	Propserity requires artists and creators to get paid properly. is that what 4.1 tries to say? The City keeps asking musicians to work for free, I heard. That should not be City policy. Don't know what 4.3 means. Also there is no global marekt strategy. focus on close geographies for culture migt be better? Anyways, there is no information to evaluate the opportunities and pay offs	7/21/2017 9:10 PM
8	what do you mean by 4.4?	7/20/2017 2:15 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

9	An ecosystem requires a recognition of interdependencies not yet seen in City practices. For example, get out of your car, but your secondary suite requires a parking space. Support the arts seen, but your property asset cannot be rented to the arts short term. Employ leading design, yet your stainless railing suspended on glass installed by a leading builder requires an additional approval by a specialist engineer at a cost of \$900 for 5 minutes visual check. The City needs citizen engagement, but operates with a compliance an enforcement modality instead of a supportive one. While appreciating process, standards, etc., these must be very carefully balanced to avoid frustrating the creative class. Despite knowledge of great intent and some remarkable capabilities within the City, I wonder if planning and engineering are on board, or if their opposing approaches are recognized as such.	7/18/2017 8:53 AM
10	Language in 4.1 is complex and bureaucratic. What is it actually saying? How would that look practically speaking?	7/7/2017 11:14 PM
11	Create live/work spaces for artists and tech developers! Houses that double as studios	7/7/2017 2:34 PM
12	I keep hearing "spin"	7/4/2017 6:06 PM
13	I'd love to see the degree of connections increased beyond entrepreneurs and the tech sector. It might be fruitful to spend some time looking at what the future seems like it might bring, and thinking about how Victoria is going to adapt to and embrace those specifically.	7/3/2017 7:21 PM
14	Iffy about collaboration with tech sector - as an artist who currently works in tech, I am shocked at the everyday sexism, racism and phobia of many of the employees within the industry. There is also a huge lack of diversity within tech in Victoria (and elsewhere) -- white, straight men are absolutely the norm and hold most of the power. While I think technology can be incorporated into art, I worry about the effects of introducing such a dominating, homogeneous community to our growing arts scene and arts community. Proceed with caution: make sure the tech representatives' values align with those of this draft, that the artists are supported and not oppressed by the tech voices in the room, and that emphasis is placed on minorities in tech being involved.	7/3/2017 2:09 PM
15	pay the artists	6/23/2017 12:05 PM
16	Laws which favour property owners at the expense of residents are outdated and punish / stifle creativity. Example: apartment building owners who discourage gardens on residential balconies. This is a form of creative expression for young families, living in a more dense urban environment, and seniors, and improves food security. Art and creativity need to extend to our urban planning. Living in a Creative City means living in an apartment where you can find creative ways to grow heirloom tomatoes vertically on a balcony on Yates St without a landlord complaining about an "unsightly exterior". Building / property laws need to change so we can incorporate creativity into our lives. They're all interconnected.	6/22/2017 2:37 PM
17	Most of the tech/art collaborations to date have been crappy. There's lots of money in tech and they're more than capable of collaborating with artists on their own	6/22/2017 2:32 PM
18	Speak and write in plain English and less in fancy speak that says lots but means nothing.	6/20/2017 11:50 AM

## Q15 ACTIONSDo you agree with the proposed ACTION in the draft plan to achieve the objectives of Goal 4? (Please see the image below or page 34 in the draft plan.)

Answered: 78 Skipped: 78



ANSWER CHOICES	RESPONSES	
Yes	55.13%	43
No	8.97%	7
Some of them	35.90%	28
TOTAL		78

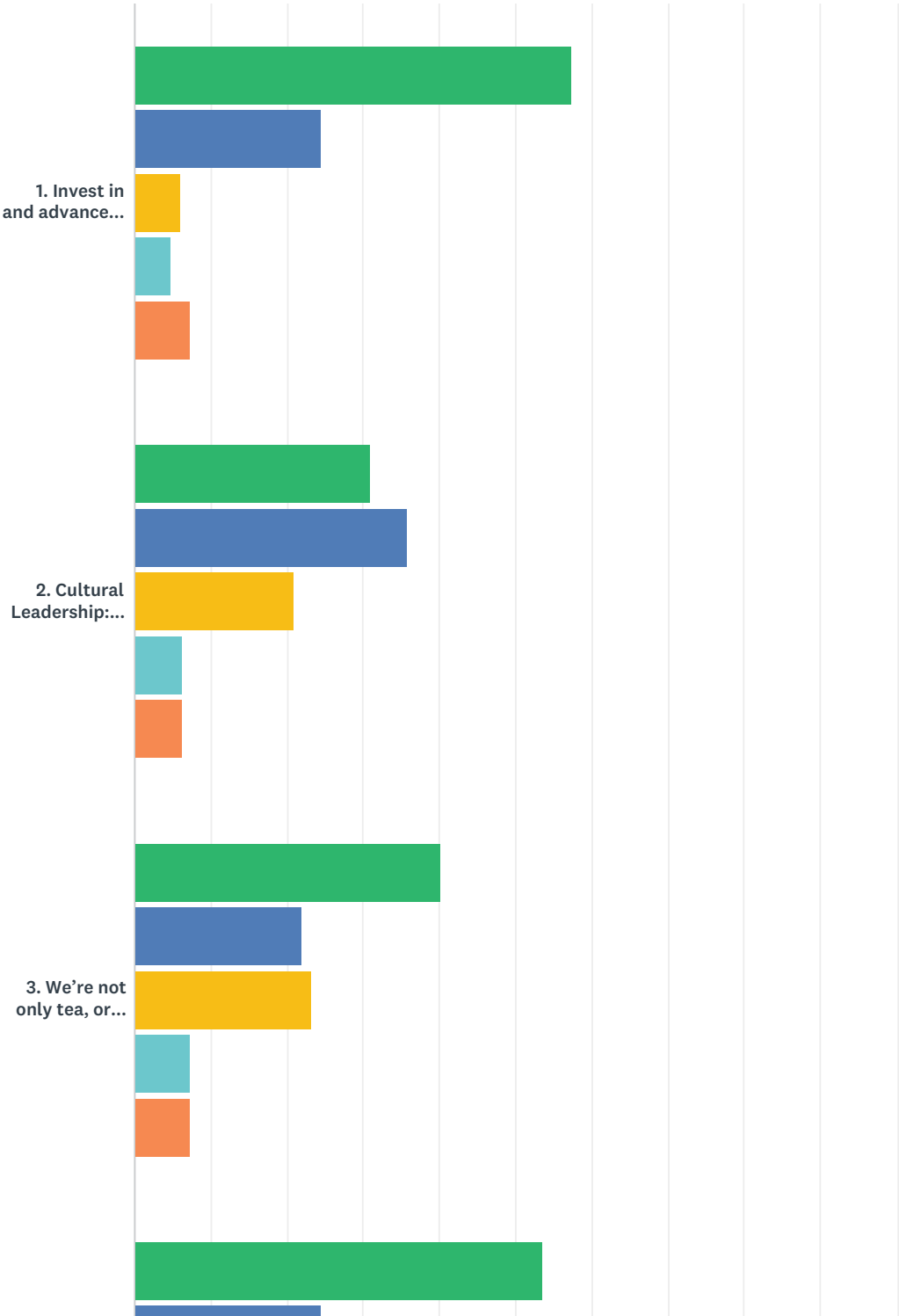
#	WHAT CAN BE IMPROVED? WHAT IS MISSING?	DATE
1	I like promoting local gifts for city ceremonies.	9/28/2017 9:16 PM
2	The clarity of the message. Too many buzz words.	9/28/2017 4:03 PM
3	I see no benefit in the tech/arts collaboration. If it makes sense, it will happen on its own. The more I read, the more this looks like economic development disguised as "arts".	9/27/2017 8:48 PM
4	"a "key shift" in Victoria's next phase of cultural development", "forward thinking" --so many buzz words. "big data/open data", "creative entrepreneurs"	8/23/2017 12:49 PM
5	The arts community is not about technology. This is really out of touch. If you paint the last thing you need is tech training. If you are a potter it is not technology based. You are really off base here	7/30/2017 12:11 AM
6	oh, there is an economic impact assessment? That would be good to know about for these goals and actions	7/21/2017 9:10 PM
7	Missing: Examine existing practices with specific reference to identifying barriers to the stated goals. Note the iterative development common to creative enterprise and the fact that innovation means doing something different. Can the City commit to being open to difference in the context of a bylaw structure in which procedure compliance is enforced at the expense of designing desirable outcomes and permitting citizen determined ways to get there?	7/18/2017 8:53 AM
8	Who is at the helm? The person in charge of what deserves time and attention should be someone well qualified in the arts...NOT a muralist for example.	7/12/2017 4:01 PM
9	Partnering with the strong tech sector will ensure success and innovate even more creative expression!	7/11/2017 9:07 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

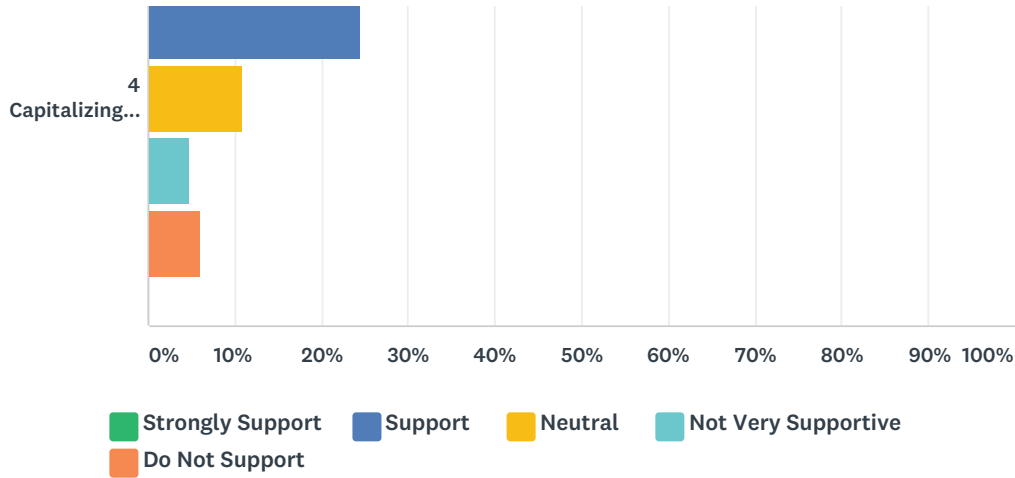
10	Cut red tape, make spaces available for cheap or free, have affordable places for artists to live and the arts will flourish.	7/7/2017 11:14 PM
11	4.4 action is not strong. Reads like a 'plan to plan' rather than an action.	7/7/2017 11:18 AM
12	Don't know what this means... Another spin on Biketoria... The City didn't create techtoria.. Nor did it create the ESL language schools Heard all of this before when Council tried to create a campus for ESL... It works don't play political games with it..	7/4/2017 6:06 PM
13	Invite artists to collaborate themselves within these industries, through grant funding and education.	7/4/2017 1:04 PM
14	I think there is too much focus on creating products - tool kits, strategies, plans. The number 1 thing is to support businesses through flexible approaches that allow them to specify their needs, support emerging artists (e.g. how about having arts grants that you can apply for without having to be a company? So first-timers can get something out there), and building relationships.	7/4/2017 11:37 AM
15	pay the artists	6/23/2017 12:05 PM
16	Literature and books ought to feature more prominently in Victoria. Perhaps video games and apps could amplify writer's festivals. We have a highly educated populace with loads of book clubs and tremendous support for libraries and book stores. We also have 3 universities/colleges. The West Coast is lacking a literary hub like New York or Toronto.	6/22/2017 2:37 PM
17	An affordable City for all. If we lose our artists because they can't afford to live here then we all suffer.	6/20/2017 11:50 AM

**Q16 BOLD MOVES**The draft plan identifies four BOLD MOVES. A bold move is a strategic direction, objective or action that marks a significant step forward in cultural development. Please tell us how much you support each of the four bold moves below. (Please see the image below or page 22 of the draft plan.)

Answered: 83   Skipped: 73



## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!



	STRONGLY SUPPORT	SUPPORT	NEUTRAL	NOT VERY SUPPORTIVE	DO NOT SUPPORT	TOTAL
1. Invest in and advance real solutions for Cultural Spaces.	57.32% 47	24.39% 20	6.10% 5	4.88% 4	7.32% 6	82
2. Cultural Leadership: Champions Step and Join!	30.86% 25	35.80% 29	20.99% 17	6.17% 5	6.17% 5	81
3. We're not only tea, orcas and gardens (and those are great too!)	40.24% 33	21.95% 18	23.17% 19	7.32% 6	7.32% 6	82
4 Capitalizing on the Creative Economy.	53.66% 44	24.39% 20	10.98% 9	4.88% 4	6.10% 5	82

#	HOW CAN THESE BOLD MOVES BE IMPROVED? WHAT IS MISSING?	DATE
1	Let the tourism demand create the industry of tea, orcas and gardens ... leave that identity behind and do not put in creative outreach for tourism.	9/30/2017 9:20 AM
2	Communication and inclusiveness. "Has the artist been paid?"	9/28/2017 4:07 PM
3	Lots of emphasis on bold moves please!	9/28/2017 1:36 PM
4	Not a city of newlywed and nearly dead so tap into the youth and young adults of this city and let them tell you what they would like to see happen.	9/27/2017 3:20 PM
5	please take out "punk and polite" surely there are other words that can convey the fact that Victoria is not only "tea, orcas and gardens". Berlin is punk--Victoria, not so much.	8/23/2017 12:51 PM
6	We are not orca yet the city just spent tens of thousands on orca in the square! We actually notice these things. To be a champion means NOT hand picked by city council which is always the case.	7/30/2017 12:15 AM
7	Plenty of opportunity for artistry, culture and tech when considering tea, orcas and gardens too - nothing wrong with putting a new spin on established elements.	7/28/2017 1:52 PM
8	Hm, these don't feel like strategic directions. More slogans.	7/21/2017 9:13 PM
9	Don't let it go out of hand. Victoria isn't a big city. It has a strong cultural background, don't force change...that has been what has been happening from the top down, and it has made downtown feel unsafe, and ugly.	7/19/2017 1:00 PM
10	#16 references previous pages that cannot be reviewed to clarify what, for example, (under pt. 2) "Champions Step and Join" might mean. Pt. 3 in its meaning says, Victoria is something more than may be presumed. But is also under recognized that the traditional perception can be overturned by approaching, for example, gardens as art, and tea as experience. The wording of Point 3 and Point 4 suggests that the overall shift to a creative culture is going to require a shift in how City Hall operates.	7/18/2017 9:03 AM
11	move 3 and 4 seem to be a little less concrete and therefore actionable. Also: what about adapting Harris Green (the actual lawn) to be a smaller center for events (weekend market, food truck court, etc)	7/8/2017 3:25 PM



## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

12	Mild steps and no solutions.	7/6/2017 8:34 PM
13	Jesus this survey has way too many questions	7/5/2017 9:14 AM
14	What Real solutions? What is "Step and Join"? Why the attempt to diss the Whale Watchers and tea.. Heritage is a great cultural asset All the design of the approaches for the JSB replacement ignored these asset band showed "spec book designs" no thought But no money so wiser heads will prevail now and they have with the globular lighting installed at the Wharf St approach.. That was a no brainer..	7/4/2017 6:19 PM
15	I hate negative campaigns. We're not just... is a subtle put down. How about just focusing on what we are instead of focusing on what we aren't? Our gardens aren't just "great". They are world-renowned. They deserve recognition and if they overwhelm what Victoria is known for then focus on positive promotion of other things and don't knock what works.	7/4/2017 11:38 AM
16	Stop investing in garbage investments. AFFORDABLE CULTURE.	7/3/2017 9:44 PM
17	Bold Move 1: Real solutions as opposed to fake solutions?	7/3/2017 7:31 PM
18	Do NOT expand community contribution charges for private developers building housing. It just drives up the prices or rents. Use the City's leverage instead to get more truly affordable housing that will stay that way in perpetuity. Especially right now when the potential for profit from the market portion of a development is at an all-time high.	6/29/2017 4:15 PM
19	i support number one but do make sure it's not all developers who are giving to the arts, because they take more away long term by their demands for upzoning real estate values beyond a reasonable/street-level amount (eg see Vancouver's The Rize at Broadway and Main! It gentrified a whole neighbourhood overnight and that's why I now live here).	6/27/2017 6:11 PM
20	focus from the inside out	6/25/2017 7:33 PM
21	how long is this survey and what did it cost? shame on you - pay the artists	6/23/2017 12:06 PM
22	Integrity is missing. And a commitment to fund the Arts directly. Artists need government investment in their work. They don't need some fancy office where some glib hipster beurocrat will connect them with a corporate donor.	6/22/2017 3:13 PM
23	A bold move would be doing something to help with housing in this town. Real help with housing and not just mouth speak.	6/20/2017 11:52 AM

## Q17 GENERAL FEEDBACK

### Is there any additional feedback you would like to share on the Draft Create Victoria Arts and Culture Master Plan?

Answered: 42   Skipped: 114

#	RESPONSES	DATE
1	Let's keep going! Ready to take part,	9/30/2017 3:37 PM
2	My background is design with 40 years creative professional experience in the UK and Canada. Victoria is a city that struggles with providing and fully supporting a creative community with some exceptions. It has a huge profile as a destination city but that is not reflected in the level of creative energy experienced in other cities. Artists - visual, performance, musicians and literary find it hard to make ends meet in a city like Victoria. You need to focus on creating affordable studio/workshop spaces. I will give you a good example. There isn't a fully functioning printing facility in Victoria. What exists appears to be a self-funding private group offering ad-hoc low quality classes. UVIC in their extra-mural programme is no better. BTW I contributed to the DVBA survey asking for input re: arts community (in collaboration with the city) and have heard nothing back whatsoever despite a follow-up call to DVBA. Finally, be realistic in your goals and don't promise what you can't deliver.	9/30/2017 2:36 PM
3	Fabulous initiative ... this survey is slightly too long and needs to be summarized to encourage more participation.	9/30/2017 9:20 AM
4	ACE will not be effective as a one-stop shop if it is only focused on Victoria and not all municipalities. When the plan talks about music, what kind of music when you refer to festivals and events? Rifflandia or classical music? Very different and hard to support without more info. The central library needs a gathering space, theatre-type room, but otherwise, there are enough theatres in the CRD. I think it was a huge loss to the city to lose John Vickers' international buskers fest and DVBA's and the city's role in its downfall was terrible. I have completely dropped my support of DVBA because of it. I support this master plan but would like to see a balance between support for new, "innovative" art and art that is popular already - Victoria Operatic Society shows, for example.	9/28/2017 9:26 PM
5	My name <b>personal information</b> and part of my issues here are that everything you're asking us for doesn't allow acknowledgment for our thoughts and efforts for fear of ? Why is there no place for artists to add their name? Thank You.	9/28/2017 4:07 PM
6	Re-write it so everyone can understand it and start consultations again. The way it is written, you are only going to get support from those immersed in the business. I only persevered because I think it's important to hear from outsiders. Be more forthcoming about its economic development focus. There are more important problems for the City to focus on where local government leadership and involvement is required and no one else can do it. There are a lot of organizations operating in this sphere who are doing fine. I have never seen a good definition of the problem this interventionist policy and program is seeking to address. I really don't believe its stated objectives about improving life for locals except for making the arts more affordable through things like ticket programs. I would have expected to be more supportive, but was dismayed at the detail.	9/27/2017 8:54 PM
7	I agree and support making Arts and Music in the city more of a priority with less red tape and I feel that the city does a decent job in that aspect. My only concern is that when the subject of legal graffiti space is brought up that immediately the city and police associate a tag with a mural. I would like to see a more open attitude to trying new projects like commissioning some graffiti murals as well as allowing some space for the public (including everyone, all walks of life) to be able to go and paint when they feel like it. Art of all kinds is very therapeutic and instead of having such a negative attitude in regards to allowing graffiti art I'd like to see a more open and positive response to trying it out. It's only paint after all and can be painted back to a blank colour. See my comments above about other cities across Canada that welcome graffiti mural festivals and bring in tourist dollars specifically for those events. Like it or not graffiti is a form of art that has always been around and will continue to be so why not try to channel that into a positive that can benefit everyone.	9/27/2017 3:20 PM
8	great work, thank you!	9/27/2017 11:38 AM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

9	I can't emphasize enough how much I'd like to see the City of Vic support the development of a new Library that offers a lot of creative spaces. Victoria desperately needs a new library! Also, I'd like to see renowned art works visit Victoria (ie Pollock, VanGough, etc). Toronto, Quebec and Vancouver get the most funding for this, but Victoria should be included.	9/27/2017 10:45 AM
10	I would like visitors (and locals) to have a resource to find, connect with and visit the many creative home studios that already exist. (with the blessing of city bylaws).	9/26/2017 9:43 AM
11	I hope the city creates granting structures that are less restrictive, rather they are more open to funding all the disciplines of the Arts. I also look forward to seeing an Arts & Culture centre be built in the city.	9/21/2017 10:57 PM
12	What a waste of time. And the survey is way too detailed and complex.	9/18/2017 9:35 AM
13	The plan if fact is very wordy without explaining the meaning behind each section. What exactly id being planned, for what areas, involving what infrastructure, including who, costing how much and where is the money to pay for everything coming from? Otherwise the Plan is just Verbiage.	9/17/2017 9:33 AM
14	1.) Please help create inclusive opportunities for creative individuals to participate in collaborative, public art regardless of their educational pedigree in art, whether they are "approved," or "acclaimed," or "professional" artists. 2.) Please consider a colour other than beige for painting over graffiti on public buildings. 3.) For those building or walls (both public and private) that are constantly being tagged, consult with the art community and facilitate a mural on that wall. Look to murals on the back of Wildfire Bakery for solutions to low effort tagging and the cost of constant repainting with beige.	9/13/2017 2:21 PM
15	I'd like to see a history of cultural events in Victoria shared on Create Victoria, this would make an excellent project for a student or someone needing work. Also, I would love to see the city making an active digital engagement component to ask people in a public fora what they think Victoria should do, Reddit style, so people can upvote and downvote ideas. Cheers	8/24/2017 1:38 PM
16	We need a flagship cultural space that is welcoming and inspiring... like an amazing PUBLIC LIBRARY! ... Libraries are not just for books, they are the centre of community learning and creativity and they are free for everyone.	8/2/2017 4:14 PM
17	Affordable creative spaces are not readily available, it would be great to dedicate some spaces towards creation and remove roadblocks of zoning and expense.	7/31/2017 1:00 PM
18	OPEN this up. Leg people on the artistic community come forward. Talk to the Victoria Arts Council it is broad based. Invest in art and not technology. And stop the insanity of outdoor whales and musical stairwells. Get serious about the arts.	7/30/2017 12:15 AM
19	Overall I think it is fantastic. Wile I expect it is well in hand, there are clear threads running between this strategy proposal, community planning and other initiatives. I sincerely hope that efforts will be made to work laterally across these projects as well as vertically (avoid the dreaded silo effect!)	7/28/2017 1:52 PM
20	1. Music organisations do not seem to be included. 2. Must of this should be through regional initiatives.	7/28/2017 11:56 AM
21	I hope this becomes a master plan that spells out actions, implementation, costs, and gives us a sense of the information the plan is based on. For now it feels like mostly generalities or maybe its political empty speak.	7/21/2017 9:13 PM
22	We support the plan and looking forward to enjoying the results	7/21/2017 2:01 PM
23	Some wonderful action and planning is underway in the City. I trust my sometimes skeptical observations may be helpful in spurring a continuance of the evolution to a more nimble and fluid culture that liberates creativity--in and out of City hall. Thanks for your great work!	7/18/2017 9:03 AM

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24	<p>I do not want to be negative, just honest in this and other comments. For someone like myself, with a very strong background in the arts (BFA + ed. School of the Art Inst. of Chicago) who grew up in Chicago and NYC and Tokyo surrounded by public art, top museums and performing arts, Victoria needs some serious direction. You are doing an excellent job as a city in preserving the historical districts and your opera is very good, but the visual art scene is very low with the exception of the totems. Your claim to fame is the natural beauty here, the ocean and the mountains and the public art should play off of that. Centennial Square is very under developed and the portable toilets that seem to be a permanent fixture a disgrace. Imagine those in Rockefeller Center. One festival, the Luminara was world class and it ended. Use your spectacular ocean and shores more. Use what you have, not what you do not. You don't have tons of great artists here... you have a lot of mediocre ones and you need to weed through the possibilities available to you and the city and concentrate on just one or 2 major art projects at a time. I resent this idea that anyone can be an artist and everyone should be encouraged to create less than professional art in public spaces or that funds should be given for the creation of such art such as those painted on hydro poles in Fernwood and Hillside. Art is a serious profession that takes years of study and apprenticeship and money (School of the Art Inst. tuition is close to 50,000 USD per year/ 200K for a degree) and only those who are qualified should be in anyway involved the arts where the public is concerned. Amateur art has its place, but it does not belong in the public sphere anymore than someone who never went to medical school gets to practice medicine. Poor public art is not only a waste of money and resources but it reflects badly on the city, making Victoria appear unsophisticated and backwards. If you wish to discuss this further:</p> <p><span style="color: red;">personal information</span> Thank you</p>	7/12/2017 4:47 PM
25	<p>The draft plan stated there is a lack of volunteerism in younger generations. If all this ideas/action in the draft plan had some volunteer positions then you would see massive interest, and I have already enquired how I can volunteer myself to the ACE in order to make Victoria "creative".</p>	7/11/2017 9:10 PM
26	<p>Focus more on real solutions and implement changes that makes victoria future ready, not only in the creative are but in every aspect of society. A plan is a good start, but actions speak louder than words. Thank you.</p>	7/10/2017 11:11 PM
27	<p>there are a couple of errors in the survey, Fernwood was missing from the list of neighbourhoods and in the vision statement it said "home to create people" instead of creative people. also.. I would like to see creative and artistic landscape management included. Both in city parks and people's yards we could be doing a lot more to engage people in creative gardening projects that would enhance health and wellness of communities, individuals and local ecology.</p>	7/8/2017 2:53 PM
28	<p>Very top heavy, steeped in bureaucracy. Seems like it will provide a lot of administrative positions. Leave the art and creativity to the artists. Create a physical and financial environment that fosters that. Plain and simple.</p>	7/7/2017 11:20 PM
29	<p>Generally, I think it looks great and I applaud you for developing an Arts and Culture Master plan. However, there is little mention of ways to support/work with cultural businesses in the plan. It seems to be focused on culture as non-profit/institutional/individual. The business side of things seems to focus on the hope of increasing philanthropy instead of finding ways to support and encourage cultural businesses themselves.</p>	7/7/2017 11:24 AM
30	<p>I will be interested to read and comment on the plan once it has real solutions and directives in place. Love that this is a priority for Victoria.</p>	7/6/2017 8:34 PM
31	<p>You took me once with the design of the JSB replacement I don't trust you any more...</p>	7/4/2017 6:19 PM
32	<p>I've reviewed the Plan in depth, and have the following specific points about the document. I know you're not at the proofing phase, but I couldn't help myself and took notes on some minor proofing things as well. - I take issue with boiling down an entire city's cultural identity to three words "punk and polite". I don't know what that means, and I think I would suggest you clarify what you are accomplishing by labeling the city's identity. Are you trying to establish a direction you want Victoria's arts community to move in, or are you trying to name a direction you perceive it to be currently travelling in? - P. 4 key highlight 4 I don't think reflect is a good word choice. It sounds like some intermediary "mirror" third party is filtering, shifting the message. A mirror reverses reality, right? A stronger word choice might be represented or included or even put at the forefront. - You're probably not at the proofing phase yet, but the key highlights have faulty parallelism. (Some are imperative, some are full sentences) - p. 12 first column, bottom of the page. "City's identity and interests" What are the City's interests? As defined by the OCP? Or what is in its citizens' interest? - p. 19 Policy Statement: - Is there a way it could be more "artist-first"? The first sentence is about a cultural ecosystem, and I know we won't get there without artists and other creative practitioners. I would love to see clearer language in the Policy Statement about supporting the people who make this cultural and creative ecosystem happen (artists). - "shared</p>	7/3/2017 7:31 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

authentic identity" I take issue with this, especially coming immediately after the phrase "vibrant cultural scene". There is no such thing as a vibrant cultural scene if we all have a shared authentic identity. Each person lives their own unique authentic identity. People can share lots of things, and they can share some experiences, but they don't share identities unless they're clones. The beauty of Victoria arts is in its multiplicity; I can see a beautifully produced opera at POV, or I can see something rough thrown together for the Fringe Festival. Those reflect very different authentic identities, and are very different work. People have diverse identities, and Victoria's Arts and Culture should reflect that. - The last sentence focusses on "culture-led economic development", which I recognize is important, but what about cultural development that also benefits the economy? I feel like the focus here is on the economy, not on the culture. - timeline specificity: "next five years" could we use a date? 5 years from now is 2022, so we could talk about "a roadmap from now until 2022" at which point we'll re-evaluate, reflect on the past 5 years, and determine a direction until 2027... - p. 20 "shared cultural identity" see earlier point - p. 22 Cultural Infrastructure Fund - is this about building new spaces? Maintaining existing spaces? What is the purpose of this fund, it is not entire clear. Is it laid out elsewhere in the document? Maybe you could direct readers to the slightly increased detail on p. 26 - proofing detail again p. 22 Bold Move 2, second bullet point. Cut "is another" - proofing detail p. 23 Bold move 4. "broader mix of revenue stream" should be pluralized to "streams" - P. 25 column 1 "improved cultural infrastructure use" sounds to me like we aren't using existing infrastructure well now. If that's what you're trying to say that's great, but I would disagree. "improved cultural infrastructure for community use" or "improved cultural infrastructure." and just cut "use". - p. 25 creative tool libraries I think this is a really great initiative, and I look forward to seeing it fleshed out and put into action. - p. 27 bullet "Facilitating agreements with..." is a long, clunky sentence. It says a great thing, but is difficult to follow. Consider rewording? - p. 28 objective 1.4 action 1: "in keeping with emerging trends" somehow this sounds like Victoria is just keeping up; is there a way to phrase this so victoria is becoming a leader in arts accessibility? we have a community of many ages and abilities, it should be a priority to make arts and culture accessible to them - p.30 I think it's good for the City to recognize the role of other organizations and individuals in the creation of cultural leadership, but I would want to ensure that the City is not using this as a way to abdicate responsibility. The City is a vital stakeholder in arts and culture, and it would be unfortunate for the City to use this document as an excuse to not fulfill it's functions and responsibilities to the creative community. - p. 31 Objective 2.5 action 1 "with an arts service organizations such as" The "an" isn't needed, it can just be "with arts service organizations such as" - Strategic priority 3 , particularly Objective 3.4 has this focus on music that I'm not understanding; why do you feel the need to highlight music instead of other creative and artistic areas such as theatre, dance, visual art, poetry and creative writing, etc.? I'm not against supporting the music industry in Victoria, but the way it's presented here feels like music is getting special treatment or dispensation compared to other disciplines. - p. 32 objective 3.3 action 1 the parentheses open but don't close - p. 32 objective 3.3 action 2 - I'm noticing a lot of digital/website initiatives in the plan, and I support the use of the internet and technology to enhance and improve arts and culture in Victoria. I'm wondering if it would be useful to ensure all of the separate digital initiatives are linked, to ensure that artists, audience members and other individuals can access the information they need in an easy way, and not get bogged down with millions of sites - p. 33 objective 3.4 action 1.i proofing detail "ADevelop" should just be "develop" - p. 34 proofing detail Objective 4.3 Action 1. "TThrough" should just be "Through" - Maybe discuss collaboration between the "Cultural Hub" and "Business Hub" in City Hall? Lots of arts organizations also function like businesses and could utilize their services.... As a student, I'd like to mention the existence of students, apprentices and emerging professionals in arts and culture. It will be important for the City of Victoria to keep the next generation of artists and creative professionals in mind as it makes these Bold Moves towards a Creative City. Overall, I congratulate the team on putting this together. It's been a lengthy process and I do feel that overall this is going in an excellent direction. I look forward to seeing the final draft, and hearing about the implementation plan when that gets underway.

33	I am excited to see these changes and ideas implemented!	7/3/2017 2:10 PM
34	Sounds like a good plan to leverage on our existing strengths.	6/29/2017 4:15 PM
35	Thank you for doing this!	6/28/2017 10:54 AM
36	I want to underline that I love a LOT of these ideas and thank the city for considering them with a lot of detail and thought to the community. keeping every community and it's specific needs in mind is crucial moving forward. for eg, i love the city's idea of having local artist in residences for each community and its creative centre. I love that every community plan will strive to include the creative economy in its long term vision. I hope the city can stick to this small-scale/street level/grassroots way of thinking of its creatives, because that's how they work - from the ground and community up. thank you for your time	6/27/2017 6:11 PM

## Draft Create Victoria Arts and Culture Master Plan -- Have Your Say!

37	I would wager that the ideas have already been decided on. I am not sure how much any survey opinions will matter. I would like these things to be kept within budget, and with raised funds to be spent wisely. I would like to keep any actual physical roadways clear for cars to access any of the events/centres/ projects suggested. In some ways, I hope this does not progress too far before the next municipal election.	6/27/2017 10:41 AM
38	It seems to really support those art forms that already have strong support and presence in the community (visual arts and music), but doesn't seem to provide much for those art forms that exist in the community but have difficulty being showcased due to lack of affordable space to do so (for example there is no regulation size ballroom floor available in Victoria that is not a gymnasium). Dance showcases are held at the VEC overflowing with people due to the small space. Performance happen in Sidney due to lack of space in Victoria.	6/27/2017 9:02 AM
39	Study Austin Texas. They're a great analog to merging art, music and technology. By doing so they attracted SXSW and have become the epicenter for all things art music and tech in North America.	6/26/2017 2:23 PM
40	shame on you - pay me	6/23/2017 12:06 PM
41	I had to read this 6 or 8 times. There is a lot of jargon, and it's hard to decipher what you actually mean. In the end, I'm sceptical. "Innovation" and "technology" are very vague. You want to jump on the music festival bandwagon. That much is clear. But what about the Belfry Theatre and MacPherson, and symphonies and choirs and dance and gardens and food and literature? This seems like more of a branding exercise than an actual commitment to fund artistic endeavors. This is not bold. This plan lacks ovaries. If this draft plan had a sound, it would sound like a young white guy speaking with vocal fry. It has no substance, and doesn't do justice to the thousands of Victorians who devote innumerable hours to artistic pursuits, and make this place so special. Gardeners, dancers, poets, musicians, painters, sculptors, wood carvers, actors. You're telling them you're moving to different revenue streams, and going to ask developers (who are pricing them out of the City) to kick in a little money to build an amphitheatre in Beacon Hill Park?? Perfect.	6/22/2017 3:13 PM
42	Please do what is right to make Victoria great and not just a place for people who can afford it. A rich city is a city of many types of people. Once we have that then creative people will thrive.	6/20/2017 11:52 AM