#### **2018 Festival Investment Grants**





#### Overview

Outdoor festivals and celebrations add to the vitality and cultural diversity of the City. The City's annual grant and in-kind support nurtures the development and sustainability of high quality annual festivals and celebrations.



#### Leverage

Event organizers leverage their municipal support through senior government funding bodies and secure credibility with corporate and community sponsors.



- 26 FIG applications also seeking Canadian Heritage Grants
- FIG funding helps leverage roughly 4.2 million in cash and in-kind corporate sponsorship

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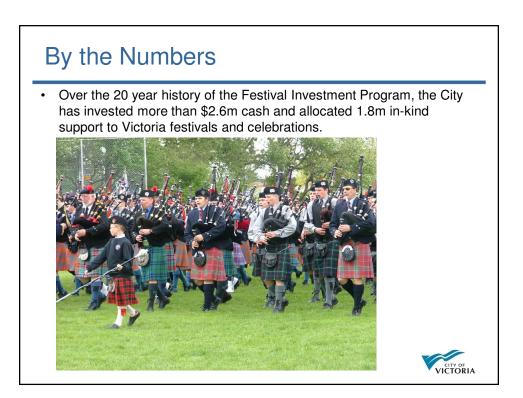
### Policy

All applications were reviewed based on the Council approved 2011 FIG policy. Key criteria considered include:

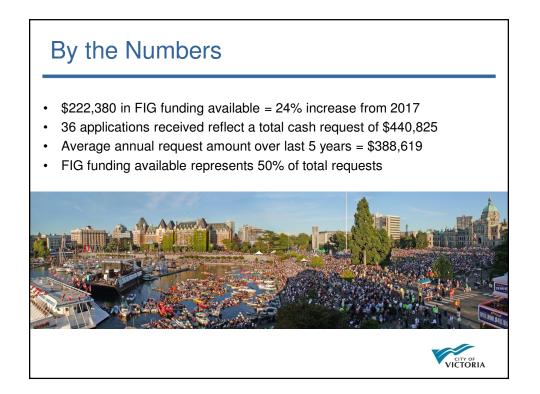


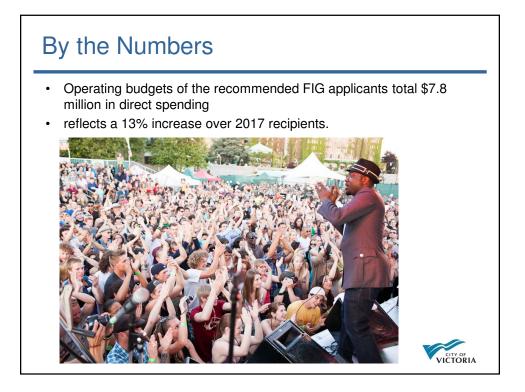
- program criteria, including
  a free component
- the artistic and cultural merit of the event
- economic impact
- community support and impact

• organizational effectiveness.



Year	FIG	#	#	Approved	City
1999	Requests \$142,000	Applic. 15	Organ. 14	Grants \$73,000	Services \$76,662
2000	\$169,000	16	15	\$71,500	\$69,629
2001	\$126,710	14	13	\$70,500	\$76,368
2002	\$159,200	17	14	\$93,200	\$79,591
2003	\$191,600	21	17	\$95,500	\$79,347
2004	\$193,000	25	22	\$95,000	\$73, 853
2005	\$178,300	23	20	\$95,000*	\$76,652
2006	\$153,500	20	17	\$98,500 +	\$86,300**
2007	\$168.500	0	17	\$11,000 \$106.000	\$85.902
2008	\$340.115	32	27	\$152.000	\$142.767***
2009	\$229,235	27	24	\$155.000	\$87.600
2010	\$273,600	29	26	\$156,500	\$90,300
2011	\$268,500	30		\$156,500	\$98,150
2012	\$292.250	33	30	\$156.000	\$97.250
2013	\$414,600	34	28	\$156,000	\$104,250
2014	\$341.725	34	30	\$156.000	\$87.750
2015	\$359,795	33	29	\$156,000	\$97,250
2016	\$277,762	29	25	\$156,000	\$95,000
2017	\$522,990	40	34	\$169,000	\$115,500
2018	\$440,825	36	28	\$222,380	\$107,000
Totals				\$2,600,580	\$1,827,121







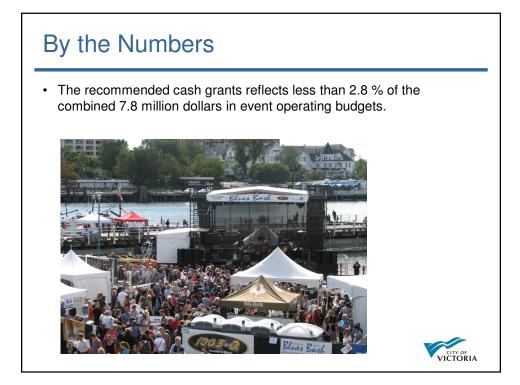
## By the Numbers



- 231 full and part time positions
- reflects a 4% decrease over 2017 employment.

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# Recommendation

• That Council approve the Festival Investment Grant allocations as recommended in Appendix 1 and 2 for total cash grants of \$222,530 and in-kind grants of up to \$107,000 (including the \$15,000 in-kind contribution for Car Free Day already approved by Council).



