

Letter of intent

We offer three primary services. Retail of board games, food and drink and access to our game library to play board games in house.

We would like liquor service to be available all day, but restricted to just the 721 side of the cafe. The current premises will stay dry and open to all members of the public.

The major entertainment available to people will be board games. However, we are hoping to use the 721 side to open up to some broader interactive events such as quizzes, team puzzle events, improv and anything else we can think of that will help people to interact with each other.

The menu currently offerse a full menu of paninis, hot and cold drinks as well as a variety of snacks. We are currently exploring options to expand the menu to offer more food options.

The neighborhood is a mix of residential and commercial retail and office space. We have been open for almost 4 years and have never received a complaint about noise. Our clientele can get fairly loud playing some games but the ceiling has 8 inches of concrete separating us and the residential tennants above. There are also alleyways separating us from our two neighbors on either side. We have talked to and visited other licensed Board Game Cafe's in Canada and the vast majority of their customers are there to play a game and some have a drink at the same time. The atmosphere is relaxed and moderated. We will make sure we moderate the amount that people consume. Intoxicated guests will be harmful to our business, where people are trying to play games and interact with each other.

We have created a successful business model that does not require alcohol but are very aware that many people don't visit because they can't have a beer or glass of wine with their game. Our desire is to give people the choice of what kind of environment they want to play in. If a family wants to play games we will afford them a space they are comfortable to bring their kids or a parent to let their teenage kids hang out. However, if some people would like to play some Catan while having a beer, it would be fantastic if that was an option and we are very certain that our environment will encourage people to drink in moderation with little need for us to intervene (this has been the experience of the Cafe's in Toronto and Halifax).

