

## Appendix C. Community Art Project Guidelines



# My Great Neighbourhood Grant Program Community Arts Projects

## Artists working together with communities

### Purpose

Community Arts Projects are intended to support a wide variety of short term, arts and cultural activities that celebrate Victoria's diversity.

These projects:

- Increase public participation in arts and culture
- Recognize and strengthen the role of artists in our communities
- Enliven Victoria neighbourhoods, communities and public spaces
- Strengthen community connections and celebrate Victoria's diversity

Projects can be big or small and in any form of art, as long as communities and artists are actively engaged. Examples include:

- Community-engaged art projects that are led by artists with community participation and collaboration
- Temporary public art projects in the public realm (e.g. performances, murals, 3-dimensional objects)

All projects must be in the City of Victoria and have a life span of less than three years.

### Support

Grants are awarded to a maximum of \$5,000 for each project, and \$1,000 for each activity. Applicants are encouraged to find multiple sources of funds to support projects.

### Assessment

A Selection Panel appointed by the Art in Public Places Committee will evaluate all community art project applications. The Selection Panel recommendations will be incorporated into the Great Neighbourhood Grant approval process for consideration and approval by Council.

### Evaluation Criteria

In making grant recommendations, the Selection Panel will be guided by the My Great Neighbourhood Policy and the Art in Public Places Policy. They will also consider:

- The artistic merit of the project
- The commitment of the community involved
- The merit of the professional artist(s) based on past work
- The potential positive impact of the project
- Administrative factors such as budgeting and scheduling