

Council Member Motion For the Committee of the Whole meeting of July 6, 2017

To: Committee of the Whole

Date: June 30, 2017

From: Councillor Young

Subject: Naming of James Bay Branch

RECOMMENDATION

That the City request public input as to a suitable name for the James Bay branch of the Greater Victoria Public Library.

BACKGROUND

The new Branch will be opening shortly and a naming decision needs to be made for signage, labelling etc. I am not suggesting a formal contest because some of the most logical names have already been put forth and I am not sure that any new name would be more desirable. The library is using "James Bay Branch" as the working title, and this name has the advantage of conveying information to the public about how to find the library (in large cities names such as "Menzies Street Branch" are common). The name of one of the most prominent Victorians associated with James Bay, Emily Carr, is already in use. I know Mifflin Gibbs has been suggested. A combination name such as Mifflin Gibbs James Bay Branch is possible, of course, and this would apply to other possible names of individuals.

I do not propose a formal process of counting votes, but rather simply asking interested citizens to communicate to us their support for these and other ideas, followed by a council decision.

Respectfully submitted. Councillor Geoff Young