

# 2017 – 2018 Public Engagement Road Map

2017



## Participatory Budgeting

- Throughout the year
- Empower



## Draft Neighbourhood Plan for Gonzales

- May to June
- Consult



## Vision for Topaz Park

May to June

- Involve



## Fairfield Neighbourhood Planning

- June
- Involve/Collaborate

## Topaz Park: Feedback on one updated improvement concept

- Mid fall
- Consult



## Crystal Pool and Fitness Centre

- November
- Empower



## Fairfield Draft Neighbourhood Plan

- September/October
- Consult



## Launch of Neighbourhood Plans for Fernwood, Jubilee (north and south) and Oak Bay Avenue Village, North Park, and Rockland

- Late fall
- Involve/Collaborate



## Financial Plan

- Late fall
- Consult



## Neighbourhood Planning for Fernwood, Jubilee (north and south) and Oak Bay Avenue Village, North Park, and Rockland

- Winter
- Involve

2018



## Neighbourhood Planning for Fernwood, Jubilee (north and south) and Oak Bay Avenue Village, North Park, and Rockland

- Throughout
- Involve



## 2017 – 2018 PUBLIC ENGAGEMENT ROAD MAP

Residents and business owners play an essential role in shaping the decisions which impact their daily lives. Your involvement in the decisions we make is integral to good governance. It enables Council to take into account a range of perspectives, experiences, and knowledge to help make well-informed decisions.

To ensure everyone is able to participate, we aim to be responsive, proactive and transparent when it comes to engaging our residents and business owners.

In February of this year, the City hosted a first annual Public Engagement Road Map event. At the event and subsequent drop-in session participants and staff explored:

- What people currently find effective in terms of how the City engages with residents
- Recommendations for improvement
- Best practices

- How much influence the community would like to have in City decision-making
- Preferred engagement / communication techniques
- Which community groups need to be involved in decision-making and how best they can be reached

The perspectives and recommendations shared led us to develop new tools to make participating with the City easier, more transparent and effective. We have replaced our 2012 Civic Engagement Strategy, with an Engagement Framework. Based on input from participants at the Public Engagement Road Map session, the Framework outlines our process for engaging the community. It integrates new practices based on past lessons learned and best practices.

We've also developed this Engagement

Road Map which outlines when the community can anticipate to provide feedback on important issues. It's intended to make engagement more predictable and to let people know what they can expect and when; this will help to prevent "engagement fatigue". The Road Map identifies the level of community participation in shaping the decisions being considered. It also identifies how people will be asked for input and what decision their input will influence.

The Road Map will be updated and shared annually to ensure everyone knows what we'll be looking for input on in the coming year and how everyone can participate.

So mark your calendars! We look forward to connecting with you as we work together to make our city even better.





## Spring 2017

WHAT WE ARE SEEKING YOUR FEEDBACK TO HELP SHAPE	WHEN WE'LL BE SEEKING YOUR INPUT	LEVEL OF PUBLIC PARTICIPATION	HOW YOU CAN SHARE YOUR FEEDBACK	HOW WILL YOUR INPUT BE USED
<ul style="list-style-type: none"> <li>Draft Neighbourhood Plan for Gonzales</li> </ul>	<ul style="list-style-type: none"> <li>May to June</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Coffee talk Fairfield Branch Coffee Tuesday May 20 10 a.m. – noon</li> <li>Open house 1 Margaret Jenkins School Tuesday May 23 6 p.m. – 8 p.m.</li> <li>Lunch N Learn Oak Bay Red Barn Saturday May 27 11:30 a.m. – 1:30 p.m.</li> <li>Open house Glenlyon Norfolk June 3 11 a.m. – 1:30 p.m.</li> <li>Online survey <a href="http://victoria.ca/Gonzales">victoria.ca/Gonzales</a> until June 8</li> <li>Host your own event contact <a href="mailto:engage@victoria.ca">engage@victoria.ca</a></li> </ul>	<ul style="list-style-type: none"> <li>Your input will be considered for changes to the neighbourhood plan</li> </ul>
<ul style="list-style-type: none"> <li>Vision for Topaz Park</li> </ul>	<ul style="list-style-type: none"> <li>May to June</li> </ul>	<ul style="list-style-type: none"> <li>Involve</li> </ul>	<ul style="list-style-type: none"> <li>Open house Topaz Park May 30 3 p.m. – 7 p.m.</li> <li>Stakeholder meeting with sports groups June</li> <li>Pop-up engagement kiosk Caffe Fantastico, Kings Street Thursday, June 1 3 p.m. – 5:45 p.m.</li> <li>Quadra Village Community Centre, Youth Drop In Thursday, June 1 6 p.m. – 7 p.m.</li> <li>Online survey: <a href="http://Victoria.ca/haveyoursay">Victoria.ca/haveyoursay</a> until June 12</li> </ul>	<ul style="list-style-type: none"> <li>To inform concepts for park improvements that will be shared with the community later this summer</li> <li>Two additional rounds of engagement will follow</li> </ul>
<ul style="list-style-type: none"> <li>Fairfield Neighbourhood Planning</li> </ul>	<ul style="list-style-type: none"> <li>June</li> </ul>	<ul style="list-style-type: none"> <li>Involve/ Collaborate</li> </ul>	<ul style="list-style-type: none"> <li>Design workshop for Cook Street Village, the northwest corner of Fairfield, Ross Bay Village and small urban villages</li> </ul>	<ul style="list-style-type: none"> <li>The public is invited to view the results of the workshop and provide feedback</li> </ul>

## Summer 2017

WHAT WE ARE SEEKING YOUR FEEDBACK TO HELP SHAPE	WHEN WE'LL BE SEEKING YOUR INPUT	LEVEL OF PUBLIC PARTICIPATION	HOW YOU CAN SHARE YOUR FEEDBACK	HOW WILL YOUR INPUT BE USED
<ul style="list-style-type: none"> <li>Design of bike lanes on Cook, Humboldt and Wharf Street</li> </ul>	<ul style="list-style-type: none"> <li>Throughout</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Open houses and information sessions</li> <li>On-street pop-ups</li> </ul>	<ul style="list-style-type: none"> <li>Refine the conceptual designs and provide input on operational needs for the AAA routes along the phase one corridors</li> </ul>
<ul style="list-style-type: none"> <li>Participatory Budgeting Victoria</li> </ul>	<ul style="list-style-type: none"> <li>Throughout</li> </ul>	<ul style="list-style-type: none"> <li>Empower</li> </ul>	<ul style="list-style-type: none"> <li>TBD by the Participatory Budgeting Steering Committee</li> </ul>	<ul style="list-style-type: none"> <li>This is a community-led and designed process where residents determine how to allocate a portion of a City budget by developing and submitting proposals on which the community votes</li> </ul>
<ul style="list-style-type: none"> <li>Draft concept for Ship Point</li> </ul>	<ul style="list-style-type: none"> <li>June to July</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Online survey June/July, 2017</li> <li>Open house Monday, June 26 5 p.m. – 7:30 p.m.</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will be used to determine the final concept option for Ship Point later this summer</li> </ul>
<ul style="list-style-type: none"> <li>Create Victoria: Draft Cultural Policy and Draft Arts and Culture Master Plan</li> </ul>	<ul style="list-style-type: none"> <li>June to August</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Follow-up session with key influencers June</li> <li>Online survey Monday, June 5 to Sunday, July 2</li> <li>Pop-up engagement kiosk Car Free YYJ Sunday, June 18</li> <li>Spirit of 150 Victoria Thursday, June 22</li> <li>Open house City Hall foyer Saturday, June 24 Noon – 5:30 p.m. (during JazzFest in Centennial Square)</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will inform Create Victoria Cultural Policy and Arts and Culture Master Plan</li> </ul>
<ul style="list-style-type: none"> <li>The Future of Crystal Pool and Fitness Centre</li> </ul>	<ul style="list-style-type: none"> <li>June to October</li> </ul>	<ul style="list-style-type: none"> <li>Inform</li> </ul>	<ul style="list-style-type: none"> <li>Display at Crystal Pool Victoria.ca/poolfuture</li> <li>Pop-up engagement kiosk Vic West Street Fest Sunday, June 4 10 a.m. – 3 p.m. Car Free YYJ Sunday, June 18</li> <li>Other community events</li> </ul>	<ul style="list-style-type: none"> <li>Input will be collected through online forums and in person events during this time</li> <li>We will be sharing information with you and answering your questions regarding Council's decision to seek community support to replace the ageing facility with a new complex</li> </ul>





## Summer 2017

WHAT WE ARE SEEKING YOUR FEEDBACK TO HELP SHAPE	WHEN WE'LL BE SEEKING YOUR INPUT	LEVEL OF PUBLIC PARTICIPATION	HOW YOU CAN SHARE YOUR FEEDBACK	HOW WILL YOUR INPUT BE USED
<ul style="list-style-type: none"> <li>Victoria West Draft Neighbourhood Plan</li> </ul>	<ul style="list-style-type: none"> <li>July to August</li> </ul>	<ul style="list-style-type: none"> <li>Involve/ Collaborate</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Open houses</li> <li>Outdoor events</li> <li>Host your own event contact <a href="mailto:engage@victoria.ca">engage@victoria.ca</a></li> </ul>	<ul style="list-style-type: none"> <li>Your input will be considered for changes to the neighbourhood plan</li> </ul>
<ul style="list-style-type: none"> <li>Improve City processes for building and development</li> </ul>	<ul style="list-style-type: none"> <li>July</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Developers, housing providers and CALUCs will be invited to attend a Development Workshop in July</li> </ul>	<ul style="list-style-type: none"> <li>To inform how the City can improve processes for building and development</li> </ul>
<ul style="list-style-type: none"> <li>Topaz Park: Feedback on Draft Concepts for Improvement Plan</li> </ul>	<ul style="list-style-type: none"> <li>Late summer</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Open house</li> <li>Pop-up engagement kiosk</li> <li>Sounding boards in park</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will help inform updated improvement concept</li> </ul>

## Fall 2017

WHAT WE ARE SEEKING YOUR FEEDBACK TO HELP SHAPE	WHEN WE'LL BE SEEKING YOUR INPUT	LEVEL OF PUBLIC PARTICIPATION	HOW YOU CAN SHARE YOUR FEEDBACK	HOW WILL YOUR INPUT BE USED
<ul style="list-style-type: none"> <li>Design of bike lanes on Cook, Humboldt and Wharf Street</li> </ul>	<ul style="list-style-type: none"> <li>Throughout</li> </ul>	<ul style="list-style-type: none"> <li>Inform / Consult</li> </ul>	<ul style="list-style-type: none"> <li>Stakeholder meetings</li> <li>Information sessions</li> <li>Other channels TBD</li> </ul>	<ul style="list-style-type: none"> <li>Refine the final designs of the AAA bike routes along the phase one corridors</li> </ul>
<ul style="list-style-type: none"> <li>Participatory Budgeting Victoria</li> </ul>	<ul style="list-style-type: none"> <li>Throughout</li> </ul>	<ul style="list-style-type: none"> <li>Empower</li> </ul>	<ul style="list-style-type: none"> <li>TBD by the Participatory Budgeting Steering Committee</li> </ul>	<ul style="list-style-type: none"> <li>This is a community-led and designed process where residents determine how to allocate a portion of a City budget by developing and submitting proposals on what the community votes</li> </ul>
<ul style="list-style-type: none"> <li>Cecelia Ravine New Parkland: Community Vision</li> </ul>	<ul style="list-style-type: none"> <li>Early fall</li> </ul>	<ul style="list-style-type: none"> <li>Involve</li> </ul>	<ul style="list-style-type: none"> <li>TBD</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will help inform planning for two new parcels of park space</li> </ul>
<ul style="list-style-type: none"> <li>Fairfield Draft Neighbourhood Plan</li> </ul>	<ul style="list-style-type: none"> <li>September to October</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Open houses</li> <li>Outdoor events</li> <li>Host your own event contact <a href="mailto:engage@victoria.ca">engage@victoria.ca</a></li> </ul>	<ul style="list-style-type: none"> <li>Your input will be considered for changes to the neighbourhood plan</li> </ul>
<ul style="list-style-type: none"> <li>Crystal Pool and Fitness Centre</li> </ul>	<ul style="list-style-type: none"> <li>November</li> </ul>	<ul style="list-style-type: none"> <li>Empower</li> </ul>	<ul style="list-style-type: none"> <li>Referendum</li> </ul>	<ul style="list-style-type: none"> <li>To decide if the City will borrow up to \$59.4 million to build a new facility</li> </ul>
<ul style="list-style-type: none"> <li>Topaz Park: Feedback on one updated improvement concept</li> </ul>	<ul style="list-style-type: none"> <li>Mid fall</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Sounding boards</li> <li>Other community events</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will help inform the Draft Park Improvement Plan that will then be presented to Council</li> </ul>
<ul style="list-style-type: none"> <li>Launch of Neighbourhood Plans for Fernwood, Jubilee (north and south) and Oak Bay Avenue Village, North Park, and Rockland</li> </ul>	<ul style="list-style-type: none"> <li>Late fall</li> </ul>	<ul style="list-style-type: none"> <li>Involve/ Collaborate</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Sounding boards</li> <li>Community meetings</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will be used to create a vision and goals for the neighbourhood, as well as an engagement strategy, to guide the development of the neighbourhood plan</li> </ul>
<ul style="list-style-type: none"> <li>Financial Plan</li> </ul>	<ul style="list-style-type: none"> <li>Late fall</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Town Hall</li> </ul>	<ul style="list-style-type: none"> <li>To develop the final 2018 Financial Plan</li> </ul>

## Winter 2017

WHAT WE ARE SEEKING YOUR FEEDBACK TO HELP SHAPE	WHEN WE'LL BE SEEKING YOUR INPUT	LEVEL OF PUBLIC PARTICIPATION	HOW YOU CAN SHARE YOUR FEEDBACK	HOW WILL YOUR INPUT BE USED
<ul style="list-style-type: none"> <li>Neighbourhood Planning for Fernwood, Jubilee (north and south) and Oak Bay Avenue Village, North Park, and Rockland, Oak Bay Avenue Village, North Park, and Rockland</li> </ul>	<ul style="list-style-type: none"> <li>Winter</li> </ul>	<ul style="list-style-type: none"> <li>Involve</li> </ul>	<ul style="list-style-type: none"> <li>Community meetings</li> <li>Other community events</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will be used to draft the Neighbourhood Plan</li> </ul>

## 2018

WHAT WE ARE SEEKING YOUR FEEDBACK TO HELP SHAPE	WHEN WE'LL BE SEEKING YOUR INPUT	LEVEL OF PUBLIC PARTICIPATION	HOW YOU CAN SHARE YOUR FEEDBACK	HOW WILL YOUR INPUT BE USED
<ul style="list-style-type: none"> <li>Neighbourhood Planning for Fernwood, Jubilee (north and south) and Oak Bay Avenue Village, North Park, and Rockland, Oak Bay Avenue Village, North Park, and Rockland</li> </ul>	<ul style="list-style-type: none"> <li>Throughout</li> </ul>	<ul style="list-style-type: none"> <li>Involve</li> </ul>	<ul style="list-style-type: none"> <li>Community meetings</li> <li>Other community events</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will be used to draft the Neighbourhood Plan</li> </ul>
<ul style="list-style-type: none"> <li>Park improvements</li> </ul>	<ul style="list-style-type: none"> <li>Throughout</li> </ul>	<ul style="list-style-type: none"> <li>Consult / Involve</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Sounding boards</li> <li>Open houses</li> </ul>	<ul style="list-style-type: none"> <li>Park Improvement Plans</li> </ul>
<ul style="list-style-type: none"> <li>Crystal Pool and Fitness Centre</li> </ul>	<ul style="list-style-type: none"> <li>Throughout</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Open houses</li> <li>Surveys</li> </ul>	<ul style="list-style-type: none"> <li>Feedback will be used to inform the design of the facility</li> </ul>
<ul style="list-style-type: none"> <li>Improve City processes for building and development</li> </ul>	<ul style="list-style-type: none"> <li>Summer</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Developers, housing providers and CALUCs will be invited to attend a Development Summit</li> </ul>	<ul style="list-style-type: none"> <li>To inform how the City can improve processes for building and development</li> </ul>
<ul style="list-style-type: none"> <li>Financial Plan</li> </ul>	<ul style="list-style-type: none"> <li>Late fall</li> </ul>	<ul style="list-style-type: none"> <li>Consult</li> </ul>	<ul style="list-style-type: none"> <li>Online survey</li> <li>Town Hall</li> </ul>	<ul style="list-style-type: none"> <li>To develop the final 2019 Financial Plan</li> </ul>