



Liquor Policy Review

Presentation to Committee of the Whole

May 25, 2017

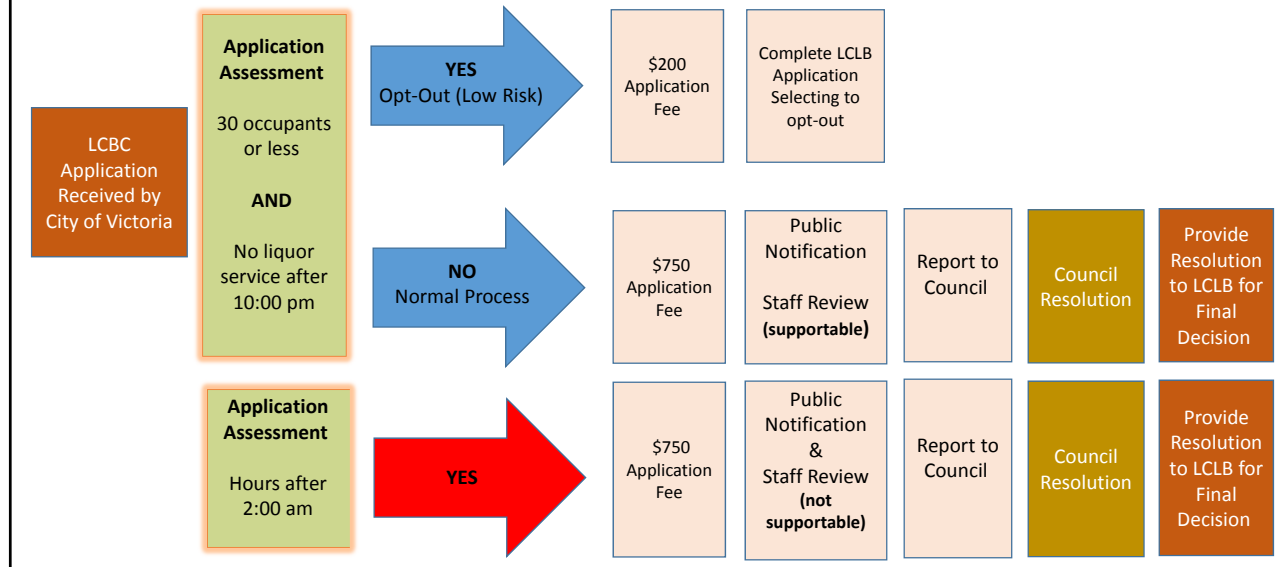


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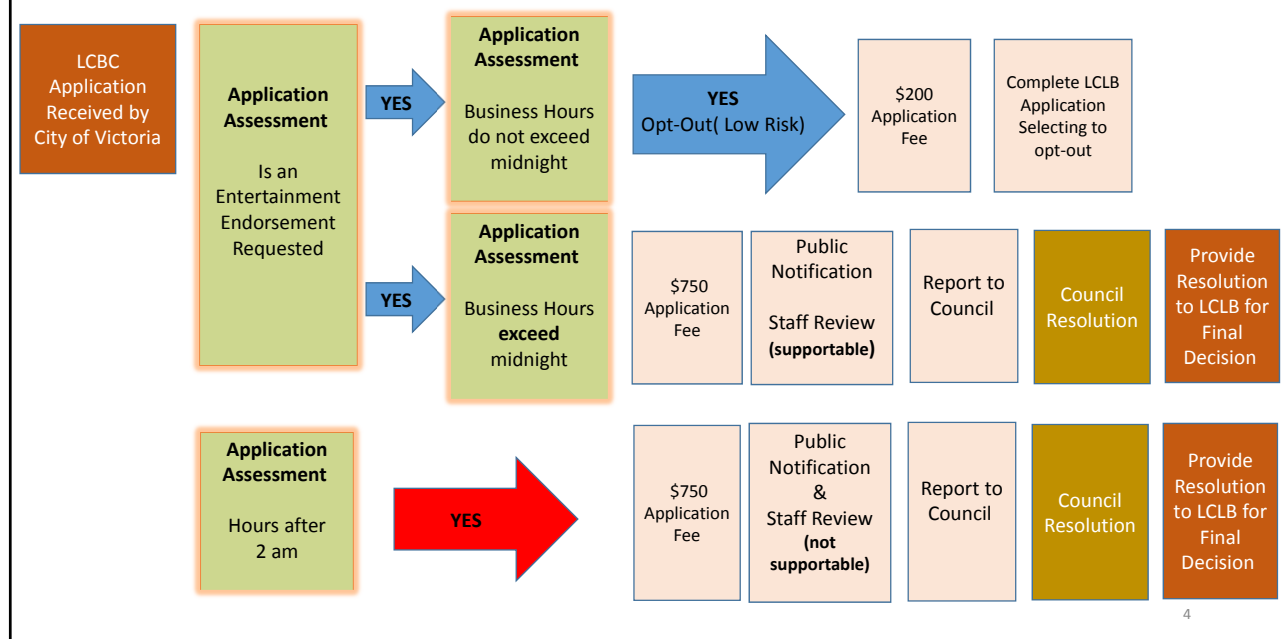
Liquor Control Licensing Branch introduced new regulations in January 2017. Highlights include:

- New opportunities for a range of businesses to expand offerings
- More choices for consumers
- Alignment of food and liquor primary rules, including entertainment endorsements
- Streamlined process and opportunities to reduce red tape for municipalities
- Provisions to allow for extended hours of service

Liquor Primary and Manufacturer Licenses



Food Primary Licenses



Recommendations

That Council approve the Liquor Licencing Policy (Attachment 1), including the following direction:

1. *Communicate to the Liquor Control and Licencing Branch (LCLB) that the City of Victoria will continue to receive all Liquor Licence applications, however, staff will, on Council's behalf, "opt out" of providing comments for the following types of applications:*
 - a) *Liquor Primary with licensed service up to 10:00 pm and having an occupant load less than 31 persons.*
 - b) *Manufacturer with Lounge Endorsement, Special Event Area, or Picnic Area with licensed service up to 10:00 pm and having an occupant load less than 31 persons.*
 - c) *An extension to hours of licensed service for all licence types up to 3:00 am on New Year's Eve.*
 - d) *The addition of an Entertainment Endorsement to any Food Primary with licensed service up to 12:00 am.*
2. *Direct staff to update the Liquor Licencing Fee Bylaw and return to Council for first reading no later than July 30, 2017 to:*
 - a) *Introduce an Application Fee of \$200 for receiving the application types listed in 1 above that are referred to the City by LCLB.*
 - b) *Consolidate the current two step fee into one \$750 fee, which includes public notification costs, for application types requiring a Council resolution.*
 - c) *Remove the fee of \$25.00 for a staff assessment of a special occasion liquor licence as it is unnecessary due to current LCLB process.*
 - d) *Maintain the fee of \$40.00 for a staff assessment of licence applications for a temporary change to a liquor licenses' terms and conditions.*
3. *Set the public notification radius to 100 metres and maintain the notification period of 30 days.*