



**Council Member Report
For the Committee of the Whole Meeting of March 23, 2017**

Date: March 20, 2017

From: Mayor Helps & Councillor Alto

Subject: Social Enterprise and Social Procurement Task Force

BACKGROUND

In March 2016 Council approved the formation of the Mayor's Task Force on Social Enterprise and Social Procurement, which was a recommendation in the City's Economic Action Plan, *Making Victoria: Unleashing Potential*. The terms of reference of the Task Force were as follows:

PURPOSE

To provide recommendations to Victoria City Council on how the City can support the social enterprise, social-purpose business, and community economic development sectors in Victoria.

The Task Force will also provide input on the City's new purchasing framework including recommendations as to how to embed social procurement as part of the framework to maximize the community benefit of tax dollar expenditure.

Composition

The task force will be comprised of:

- the Mayor, serving as Chair;
- one additional member of Council;
- one member of staff;
- one youth representative;
- one local First Nations representative;
- community members from the following sectors: social innovation and social enterprise, financial, community economic development, social procurement, community philanthropy, and co-operative.

Additional staff in the Legislative Services department will act as a resource to support the work of the task force.

Timeline

The task force will meet at the call of the chair, engage the public and stakeholder groups as appropriate to develop recommendations, and work with staff and provide recommendations to Victoria City Council by July 14, 2016.

Due to delays, the Task Force got underway in September 2016 and met throughout the fall to develop the Action Plan. In January 2017 the Task Force engaged the public to get input on the Action Plan (see Engagement Summary) and adjusted the plan based on public input and input

the Task Force members received from the key stakeholder groups they represent and work with. The Action Plan is now ready for Council's consideration. Adopting and implementing *Good Jobs + Good Business = Better Community* will help Council to achieve at least three of its strategic objectives including Prosperity Through Economic Development; Make Victoria More Affordable, and Facilitate Social Inclusion and Community Wellness.

RECOMMENDATION

That Council adopt *Good Jobs + Good Business = Better Community* Action Plan produced by the Mayor's Task Force on Social Enterprise and Social Procurement.

Respectfully Submitted,



Mayor Helps



Councillor Alto