



**Good Jobs  
+ Good Business  
= Better Community**

**THE MAYOR'S TASK FORCE ON SOCIAL ENTERPRISE  
AND SOCIAL PROCUREMENT DRAFT ACTION PLAN**

# Mayor's Task Force on Social Enterprise and Social Procurement





# Strategic Focus

At the time of publication of this plan, the Greater Victoria Region has the second lowest unemployment rate in the country at 4.9%.

The unemployment rate is the percentage of people not working and actively seeking work. There is also an acute labour shortage. At the same time, there are groups of people in the city and the region who are un- or under-employed including people who have recently exited homelessness, First Nations, youth, those with disabilities, and people released from prison.

The strategic focus of the actions in this plan is to both address the labour shortage and to create employment opportunities for those who have been economically marginalized and may not be currently actively seeking work.

# Recommendations

Recommendation #1: **Social Procurement**

Recommendation #2: **Social Enterprise Development**

Recommendation #3: **Leading Economic Change**

# Recommendation #1

## Social Procurement

Includes eight actions. Sample action:

- Survey and engage businesses to shine a light on the extent of their current community benefit practices and identify ways to enhance



Songhees Wellness Centre Food Truck

# Recommendation #2

## Social Enterprise Development

Includes five actions. Sample action:

- Build a co-op enterprise network in Victoria including but not limited to health and social service co-ops, housing co-ops, and worker co-ops



Social Enterprise Catalyst event,  
Vancouver Island

# Recommendation #3

## Leading Economic Change

Includes eight actions. Sample action:

- Promote culture of social enterprise and social procurement



Skookum Café - youth-led social enterprise

# Values

As a City and community committed to social procurement and the development of social enterprises as an approach to community economic development, we value:

1. Inclusive, sustainable economic growth
2. Creating community benefit through economic activity
3. Community wellness
4. Diversity, inclusion and an egalitarian approach
5. Learning by doing/testing and learning
6. Celebrating successes
7. Celebrating the courage to try and learning through failure
8. Leadership, modelling the way and sharing our learning
9. Intergenerational collaboration and learning
10. A recognition that we're all in this together



# Commitment to Performance Measurement

- Commitment to monitoring, evaluation and performance measurement
- Develop performance measurement framework, including outcome mapping processes and tools to collect relevant data
- Data will inform decision-making, and support and sustain social innovation for maximum community benefit
- Ensure City procures services to achieve intended economic, social, environmental and cultural impacts

# Questions?

