

## The Road to Becoming One of North America's Best Cycling Cities: Public Engagement Update

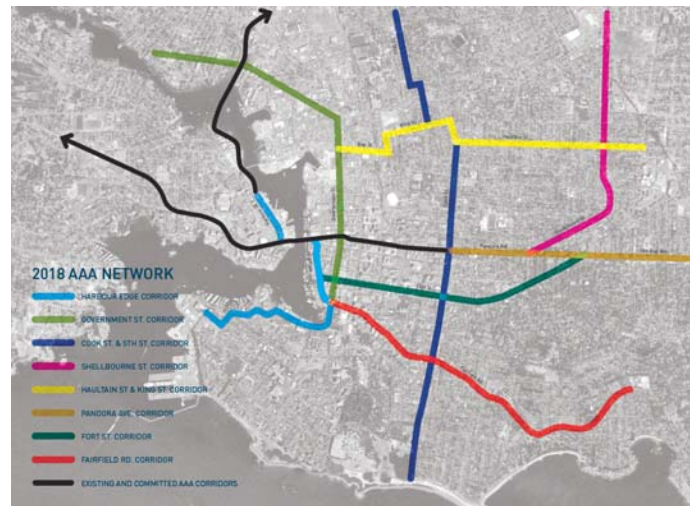
Governance and Priorities Committee Meeting - January 21, 2016



## Background

Progress to Date	2015
International consulting team retained and Biketoria launched	September
Interim report and project update provided to Council. Direction for: <i>"...staff and consultants to proceed with public engagement and detailed conceptual design of priority corridors."</i>	October
Public engagement activities and events	November-December

## Proposed Network Map



## Public Engagement Activities

- Technical Advisory Committee formed by consultants
- Biketoria Summit and Pop-up Engagement Labs (400 participants)
- Three Neighbourhood Salons (250 attendees)
- Over 1700 surveys completed
- 65 emails
- Social Media
  - 264 Facebook comments
  - 366 Tweets
  - 24 Instagram posts



## Engagement Activities

**December 1, 2015 - Cook Street Village**

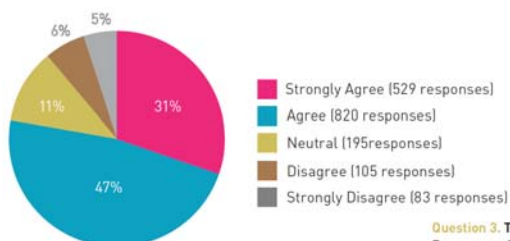
**December 2, 2015 - Caffè Fantastico**

**December 3, 2015 - Habit Coffee**

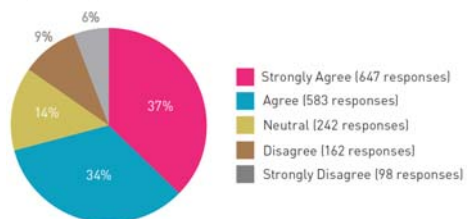


## Input Highlights

**Question 1. The proposed bicycling network connects you to the places you want to go.**  
Responses: 1,732



**Question 3. The proposed bicycling network comes close enough to my home.**  
Responses: 1,732



## Next Steps

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- Cook Street Village businesses – January 26
- North Park Neighbourhood Association meeting - TBD
- Neighbourhoods Meeting – February 3
- Further focused engagement - February
- Final Biketoria Recommendations - March

