

Appendix 1

#	Event Name	Event Dates	Event Description	2014 Grant	2014 In-Kind	2015 Grant Request	FIG 2015 Recommend	2015 In-Kind Recommend	Event Budget	Category	Rationale
1	Victoria International Accordion Festival - The BC Accordion Society	July 15-19	The 2015 edition includes World Festival of Accordion Orchestras - up to 15 ensembles from around the world culminating in a free day of accordion performances at St Anne's and An accordion parade downtown.	\$ 1,500.00	\$ -	\$ 20,000.00	\$ 1,500.00	\$ 1,000.00	\$ 100,000.00	Established	Leap in scope (84k). Proposed audience increase from 500 to 20,000. Specific appeal, reduced scope last year. Very little earned revenue/sponsorship. Organizational effectiveness needs improvement. Will need to demonstrate capacity to deliver what is proposed.
2	African Cultural Week & Africa Fest Festival - Victoria African & Caribbean Cultural Society	May 20-24	Indoor (partially ticketed) festival showcases African and Caribbean culture by exploring diverse food, music and dance as well as the beauty of Africa and the Caribbean.	\$ -	\$ -	\$ 10,000.00	\$ -	\$ -	\$ 63,775.00	Seed	Ineligible. Primarily indoors high season, significant ticketed component (only 5k free component). High risk - scored very low on organizational effectiveness - no insurance in 2014. In arrears with City.
3	Vancouver Island Blues Bash - Victoria Jazz Society	Sept 5-7	14 blues and roots performances over labour day weekend at Ships Point.	\$ 6,000.00	\$ 3,500.00	\$ 12,000.00	\$ 6,000.00	\$ 3,500.00	\$ 168,600.00	Established	Provides animation to inner harbour over labour day weekend. High % of out of town visitors (18%)
4	Victoria International Buskers Festival - Victoria International Buskers Festival Society	July 17-26	Over 400 performances by more than 40 performers from around the world to perform on stages through the inner harbour, Government St and Centennial Square. Features musicians, acrobatic acts, mimes etc.	\$ 9,000.00	\$ 1,500.00	\$ 20,000.00	\$ 9,000.00	\$ 1,500.00	\$ 158,513.00	Seed	Free outdoor festival brings vibrancy and colour to downtown streets. Economic impact - many out of town performers. Very popular with tourists and locals
5	Victoria International Chalk Art Festival - Victoria International Chalk Art Society	Sept 9 -13	Chalk artists creating large pavement works on closed streets. Local artists, First Nations artists, professional international artists and children. Art work will be complimented by music, children's entertainment and vendors	\$ 2,000.00	\$ 2,500.00	\$ 10,000.00	\$ 2,000.00	\$ 2,500.00	\$ 72,250.00	Seed	Similar scope. Small deficit. RBCM venue will not be utilized in 2015. Last year's 190k budget resulted in less than 60k spending. 7k increase to Ex Director proposed for 2015 - no increase for artists.
6	Creatively United for the Planet Festival - Creatively United for the Planet Society	April 24-25	An Earth Week Festival will be a free indoor/outdoor, all-ages arts, cultural and healthy living event that unites the artistic community with environmentally focused organizations, businesses and charities to bring the public an entertainment and education filled weekend	\$ 5,000.00	\$ 1,500.00	\$ 7,500.00	\$ 5,500.00	\$ 1,500.00	\$ 97,800.00	Seed	Free shoulder season cultural event, live music, dance, children's content, participation from cultural and sustainability groups with parade / procession to St Anne's (venue fees at St Anne's are now a hardship)
7	Victoria Dragon Boat Festival - Victoria Dragon Boat Festival Society	Aug 14-16	Free 3 day multicultural event that combines the excitement and tradition of Chinese dragon boating with an expansive display of music, dance, art and food that showcases and celebrates the rich multicultural diversity in Victoria.	\$ -	\$ -	\$ 15,000.00	\$ 11,000.00	\$ 6,000.00	\$ 346,550.00	Established	Significant hotel occupancy. Entertainment, Chinese classical tea garden and children's activities. 30 businesses and 200 local performers participate.
8	Victoria Film Festival - Victoria Independent Film and Video Festival	Feb 6-15	Celebrates independent film through screening more than 150 films and educates the public to further their participation in media arts. Shares the art, lifestyles, philosophies and innovative ideas from across Canada and around the world with visiting and local audiences.	\$ 6,000.00	\$ 1,000.00	\$ 10,000.00	\$ 6,000.00	\$ 1,000.00	\$ 800,470.00	Established	Popular shoulder season event. Significant economic impact for downtown hotels and restaurants. High quality programming and presentation. Limited free content is a barrier to participation.
9	First Peoples Festival - Victoria Native Friendship Centre	21-Jun	Coincides with National Aboriginal Day. The event celebrates the cultural diversity of the First Peoples by showcasing traditional singing, dancing, drumming and art.	\$ -	\$ -	\$ 5,000.00	\$ 3,000.00	\$ 3,000.00	\$ 23,000.00	Celebration	Free programming at Ship Point. Affiliation with nation wide celebration. Fostering positive relationships with Native Friendship Centre and First Peoples community.
10	Victoria Flamenco Festival - Flamenco de la Isla Society	Aug. 10-16	Week long free festival with an artist market and main stage cultural presentations, education, dancers, guitarists, singers, percussionists, international performers, workshops and food.	\$ 2,000.00	\$ 1,000.00	\$ 3,500.00	\$ 3,500.00	\$ 2,000.00	\$ 25,875.00	Seed	Third year for this new music & dance festival in Victoria from an established society, high quality performances & solid organizational effectiveness. 2015 will see more of an international flair & more workshops

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11	Free - B Film Festival - Victoria Independent Film & Video Festival	Jul 31-Aug 1, Aug 7,8, 14,15; 21,22	The Free- B Film festival screens films on Fridays and Saturdays in August as a free community outreach summer supplement to VFF's main festival. Films are aimed at a general audience and have a broad demographic appeal held outdoors at BHP and the Legislature	\$ 5,000.00	\$ 2,000.00	\$ 6,000.00	\$ 5,000.00	\$ 2,000.00	\$ 29,700.00	Seed	Very popular family friendly free program. Older feature films with broad appeal in public space. Nightly audiences up to 2000+ Partnership with Francophone Affairs to bring a Quebec film.
12	French Fest 2015 - La Societe francophone de Victoria (SFV)	March 5-8	4 day festival celebrating French culture (includes school day programs, art fairs, live music and traditional food.)	\$ 4,000.00	\$ 2,500.00	\$ 9,000.00	\$ 4,000.00	\$ 2,500.00	\$ 151,000.00	Established	Only French festival in the region. Animates CSQ in the off season
13	Victoria Fringe Fest - FringeKids Fest and Fringe Square - Intrepid Theatre Company Society	Aug 26 - Sep 6	In partnership with other arts organizations(past partners include Romp, Rifflandia, GottaGettaGimmick and ICA/Luminara), pre-Fringe kick-off events in Centennial/"Fringe" Square, to promote the festival, welcome touring artists, commission new works and animate our downtown festival site. FringeKids Fest will continue to attract families to a day of free kid-friendly art and activities in Market Square, will continue to feature a special program of theatre created for children 12 and under	\$ 9,000.00	\$ 1,500.00	\$ 15,000.00	\$ 8,600.00	\$ 1,500.00	\$ 487,775.00	Established	No major changes for 2015. Strong economic activity with nearly 500k in direct spending, 15% out of town visitors, high level of artistic merit, community impact and organizational effectiveness.
14	152nd Victoria Highland Games & Celtic Festival/Tartan Parade - Victoria Highland Games Association	April 4; May 9, 15, 16, 17, 18	4 day event in Topaz Park celebrating Celtic traditions and culture (including piping, highland dancing, Heavy Event Challenge, historical demonstrations and children's activities),Free pre-event components include Tartan Parade and Tartan Day celebration in Market Square. Holiday Monday programming to be offered this year.	\$ 5,500.00	\$ 1,500.00	\$ 7,500.00	\$ 6,000.00	\$ 2,000.00	\$ 419,000.00	Established	Victoria's longest running event! Ticketed event with free under 12 - Free Tartan Parade and Tartan Day celebration. Significant economic impact for hotel stays - estimated \$2,000,000 economic impact. Volunteer run event
15	Victoria India MELA - India Canada Cultural Association of Victoria	August 7-10 TBC	Three days, 400 performers. Main stage featuring Indian, Greek, Chinese, Arabian, First Nations and Persian entertainment, India's Independence Day ceremony, fully inclusive event with family activities, food and artisan market.	\$ 3,000.00	\$ 3,000.00	\$ 12,500.00	\$ 3,000.00	\$ 3,000.00	\$ 97,400.00	Seed	Free programming and animation in CSQ - two and a half days of free cultural programming in the downtown. Unique event for the City. Steady expansion of programming, collaboration of many other cultural groups.
16	InterPlay - Kindle Arts Society	09-May	InterPlay is a blank slate for participatory art: attendees are invited to create their own entertainment - interactive sculptures, activities, games, costumes, performance art, inventions, etc. Society member plan to kick start the process.	\$ -	\$ -	\$ 845.00	\$ 500.00	\$ 250.00	\$ 3,400.00	Seed	It's a new experimental concept without history. Kindle Arts is trying something new. A small grant this year and evaluate post event.
17	TD Victoria International JazzFest - Victoria Jazz Society	June 19 - 28	Presenting 80 individual jazz, blues and world music performances on multiple indoor and outdoor venues over a 10 day period, free concerts in Centennial Square.	\$ 11,000.00	\$ 10,000.00	\$ 23,500.00	\$ 11,000.00	\$ 10,000.00	\$ 938,500.00	Established	No major changes. Ten days animation - economic impact for downtown.
18	Kaleidoscope Theatre's Family Theatre Festival - Kaleidoscope Theatre Productions Society	May 1-3	This year's festival will be a shorter duration but will add a second stage for spoken word, choirs, readings and workshops. Centennial Square will see the launch of the new portable Igloo Theatre as the main performance space.	\$ 5,000.00	\$ 1,000.00	\$ 9,000.00	\$ 4,000.00	\$ 1,500.00	\$ 57,300.00	Seed	In 2014 this established arts organization changed from an arts series to new Family Arts Festival. Mobile Igloo venue in public spaces - 40% free content. No longer affiliated with ROMPI
19	One Day Together - Victoria Integration Society	Sept 12	Live Music and entertainment on stage, BBQ lunch, kickball, Inflatables, face painting etc to celebrate diversity in our community where citizens can dance together, play together, and eat together.	\$ -	\$ -	\$ 1,950.00	\$ -	\$ -	\$ 7,800.00	Celebration	Ineligible as per grant policy. Doesn't fit festival or celebration definition. Primarily a community picnic without significant arts or culture content.

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20	Out Stages - Intrepid Theatre Company Society	July 5 + July 9-12	OUTstages is a celebration of theatre and queer culture featuring a public all-ages event in conjunction with Pride parade, followed by four days of performances, celebrations, cabarets, and artists encounters from and for the queer community, featuring performers from Halifax and more (additional artists TBC)	\$ -	\$ -	\$ 7,500.00	\$ 2,000.00	\$ -	\$ 79,480.00	Seed	Although largely indoor during high season, and ticketed, there is significant free cultural content. Market Sq show is free, Pride Playground component is free for the whole family and plenty of free shows and pay what you can.
21	Pacific Baroque Festival - Victoria Conservatory of Music	Feb 19-22	Presents performances over 4 days on period instruments which reflect how music would have been performed while the composer was alive. %0yj anniversary of the Conservatory. Program will feature the works of Handel.	\$ 2,000.00	\$ -	\$ 5,000.00	\$ 2,000.00	\$ -	\$ 99,850.00	Established	Strong artistic merit and organizational effectiveness for off season event in downtown core. Provides education opportunities relating to Baroque music, limited free program
22	TD Art Gallery Paint-In - 28th Annual - Art Gallery of Greater Victoria	July 18	Free signature event - Largest visual arts festival on the Island. 150 artists line Moss St. who discuss, demonstrate, and invite participation with the public. Art Gallery open with a food and beverage garden and musical performances.	\$ 7,500.00	\$ 8,000.00	\$ 8,000.00	\$ 7,500.00	\$ 8,000.00	\$ 129,500.00	Signature	Solid artistic merit, organizational effectiveness and community impact.
23	Island Farms Victoria Day Parade/Island Farms Santa Parade - Greater Victoria Festival Society	July 19 / Nov. 28	Seasonal parades along Douglas St and Government St.	\$ 18,000.00	\$ 22,000.00	\$ 18,000.00	\$ 14,400.00	\$ 22,000.00	\$ 80,000.00	Signature	Popular downtown parades. Combined grant of 9k cash and up to \$5325 City contribution towards insurance costs (25% decrease annually toward insurance). Dramatic increase in volunteers, new website, organizer to increase quality of entries and shorten the Parades.
24	Victoria Pride Week - Victoria Pride Society	June 28 - July 5	Week long festival creating awareness and education on GLTB rights.	\$ 2,000.00	\$ 5,000.00	\$ 5,000.00	\$ 3,000.00	\$ 5,000.00	\$ 84,950.00	Established	Solid community and economic impact. Poorly presented grant application - lacks detail. Event budget demonstrated need for \$3000 - not the 5K they asked for on the cover page.
25	Puppets for Peace Celebration- Community Arts Council of Greater Victoria	Sep 25-27	Celebrates the UN Peace Day with a riot of puppets. With activities and displays leading up to a three-day festival, puppet artists from near and far offer performances and hands-on workshops culminating in a community day of peace including giant puppet parade.	\$ 3,000.00	\$ 3,000.00	\$ 5,000.00	\$ 4,000.00	\$ 3,000.00	\$ 57,050.00	Seed	Family focused arts event and parade celebrating The United Nations International Day of Peace. Organizational support from the Community Arts Council. Solid debut effort in 2014 - Increase in scope and impact for 2015.
26	ROMP In the Square (The 18th ROMP! Festival of Independent Dance) - Sudden Dance Theatre Society	July 9-18	Only independent dance festival: live performance from emerging and established dance artists, art exhibitions and film focused on the dance medium.	\$ 6,000.00	\$ 2,000.00	\$ 11,000.00	\$ 5,000.00	\$ 2,000.00	\$ 79,000.00	Established	Off season event in downtown core, 3 days of outdoor free performances Urban spectacle (roughly 70% of programme is free) reduced the number of free performances in 2014 to 2. An increase in 2015 ticketed performances indoors. No longer partnered with Intrepid or with Kaleidoscope. Reduced event budget by more than 15%
27	The Selkirk Waterfront Festival - Burnside Gorge Community Centre	May 23th	neighbourhood festival along the Selkirk Waterfront (includes performances, family fun zone, international food zone and vendors market.)	\$ 3,000.00	\$ 250.00	\$ 10,000.00	\$ -	\$ -	\$ 39,475.00	Celebration	Celebration already funded through City's Neighbourhood Grant Program. According to the FIG policy, applications are considered ineligible if they relate to activities already funded through other City programs.

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28	Victoria's Shakespeare By The Sea - Vancouver Island Shakespeare Association	July 2-Aug 2	A Shakespeare drama festival with a free school, invited performance artists in drama, music, painting and dance running for 5 weeks.	\$ -	\$ -	\$ 5,000.00	\$ 2,500.00	\$ 500.00	\$ 32,500.00	Seed	4th season, 5 week run at Clover point. 2014 spent and earned 18k. 2015 anticipates 60% growth to raise production values, rates for actors / crew etc.
29	Victoria's 16th Annual SKA Festival - Victoria BC Ska Society	July 2 - 5 or July 1-4	Multi-day cultural music festival that celebrates ska music. Longest and largest running event of its kind in North America with free and ticketed concerts, workshops and art galas.	\$ 7,000.00	\$ 1,000.00	\$ 10,000.00	\$ 7,000.00	\$ 1,000.00	\$ 338,510.00	Established	Site improvements and realignment allow for an increase in audience. Appeals and serves a younger demographic. Large free components.
30	Theatre Skam's Bike Ride - Theatre Skam Association	July 10-12	Audiences on bicycles travel in small groups to ticketed theatrical performances along the Galloping Goose. Hub at Cecilia Ravine Park is a free interactive site with live music, bike decorating and food market. 12 & under free.	\$ 4,000.00	\$ 500.00	\$ 10,000.00	\$ 3,500.00	\$ 500.00	\$ 107,556.00	Established	Shorter duration but more stages this year. High quality programming (also receives Canada Council grant) and is seeking headliner content for Cecilia Ravine Park venue - increased profile for this public space theatre event.
31	Swiftsure International Yacht Race - Royal Victoria Yacht Club	May 21-25	Sailboats and crews compete for various trophies in one of four races; the most distant race is to Swiftsure Bank, the shortest to Cadboro Bay. All racers start off Clover Point Waters. Inner Harbour beer garden with entertainment.			\$ 10,000.00	\$ -	\$ -	\$ 79,500.00	Established	Ineligible as per grant policy. Doesn't fit festival definition. Primarily a sporting event without significant arts or culture content. City provides fireboat in-kind worth \$3500+
32	Victoria Symphony in the Summer - Victoria Symphony Society	July 20-Aug 2	13 free Symphony concerts will be performed throughout the region leading up to the Symphony Splash on the August long weekend in the Inner Harbour.	\$ 11,500.00	\$ 10,500.00	\$ 50,000.00	\$ 11,500.00	\$ 10,500.00	\$ 450,000.00	Signature	Marquee signature City event, significant free program with many free performances leading up to Splash. Free family fun zone. Economic impact and tourism spectacle.
33	Uno Fest (18th Annual) - Intrepid Theatre Company Society	May 13 - 23	Canada's only international festival devoted to outstanding one-person theatre. Longest running festival of its kind anywhere and only ongoing festival of its kind in Canada.	\$ 4,000.00	\$ -	\$ 7,000.00	\$ 4,000.00		\$ 171,260.00	Established	Late night activity downtown, impact on downtown restaurants and cafes. Prolific media. Administratively heavy for primarily indoor ticketed event during high season, reduced support in 2014 accordingly
			TOTAL			\$ 359,795.00	\$ 156,000.00	\$ 97,250.00	\$ 5,877,339.00		
			TOTAL (excluding ineligible festivals)			\$ 327,845.00	\$ 156,000.00	\$ 97,250.00	\$ 5,686,789.00		