



June 26, 2014

DVBA Board

Fran Hobbis, Chair
BC Ferries

Dan Sawchuk, Treasurer
Robbins Parking

Vanessa Leong, Vice-Chair
Chapters

Nick Blasco
Atomique Productions

Suzanne Bradbury
Fort Realty

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Tartan Group

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Aveda Victoria

Shane Devereaux
Habit Coffee

Dave Ganong
Colliers International

Kathy Hogan
UDI Victoria

Kay Koot
Harbour Towers

Grant Olson
Strathcona Hotel

Marianne Alto
*Councillor,
City of Victoria
(Ex-officio)*

Kenneth Kelly, M. PL.
General Manager

20 Centennial Square
Victoria, BC
V8W1P7

T 250.386.2238
F 250.386.2271

downtownvictoria.ca

Mayor Dean Fortin & City Council
City of Victoria,
1 Centennial Square,
Victoria, B.C.
V8W 1P6

Dear Mayor Fortin & Council,

Re: Renewal of the Downtown Victoria Business Association

Further to a letter from our Chair, Fran Hobbis, on June 10th, I am writing on behalf of my Board to ask that you proceed with the formal approval process to allow the DVBA to be renewed for another five-year period. We request that this be done by Council initiative as provided for in Section 213 of the Community Charter.

This renewal request is based on: i) the boundaries of the DVBA remaining the same, ii) category 5 & 6 commercial buildings and hotels being included at separate levy rates, based on the total annual budgets provided below, iii) the DVBA continuing to build on our work to date, and iv) there being an annual budget increase of 2% to reflect projected rises in the cost of living.

2015	2016	2017	2018	2019
\$994,872	\$1,014,077	\$1,035,065	\$1,055,766	\$1,076,882

In the coming week, we will be sending a letter to all property and business owners outlining the basis of renewal, a copy of which is attached. We will also be inviting our membership to three open houses in which we will be discussing renewal and the costs and benefits to property and business owners over the coming five years. We will provide them with a more complete look at what we have done over the past five years and what we propose to embark upon if renewal proceeds. Our Chair, Fran Hobbis, and I would appreciate the opportunity of making this presentation to you at your next Governance & Priorities Committee on July 10th.

Yours Sincerely,


Kenneth Kelly
General Manager