



**Governance and Priorities Committee Report
For the July 10, 2014 Meeting**

To: Governance and Priorities Committee
From: Julie MacDougall
Subject: Allocation of 2014 Sustainability Grants

Date: June 26, 2014

Executive Summary

The purpose of this report is to provide a summary of the Sustainability Grant applications for 2014 and provide recommendations for consideration by Council.

The Sustainability Grant program is designed to assist local, not-for-profit community organizations with new initiatives or special projects that benefit the Victoria community and further the City's efforts to foster a sustainable community. The maximum grant amount is \$10,000.

This year there were a total of 26 submissions. The total budget for this grant program, allocated by Council in the 2014 Financial Plan, is \$86,542. Within the applications six were deemed ineligible or were outside the scope of the grant program and two applications were encouraged to apply for other, more appropriate grant programs. Of the remaining 18 applications, 13 applications meet the program criteria and are recommended for funding. This will fully allocate the funds available for 2014. The 2014 Sustainability Grant recommendations form Attachment 1.

Attachment 2 is a summary of the 2013 final reports and a copy of the criteria for the program forms Attachment 3. Attachment 4 is a summary report of all the 2014 grant applications.

Recommendation:

That Council approve the recommended 2014 Sustainability Grant allocations and any conditions as presented in the Summary Report.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Kristina Öberg'.

Kristina Öberg
Manager Culture, Sport & Neighbourhoods

Julie MacDougall
Assistant Director

A handwritten signature in blue ink, appearing to read 'Jocelyn Jenkins'.

Jocelyn Jenkins
General Manager, VCC

Report accepted and recommended by the City Manager: _____

Date: _____ July 4, 2014

Purpose

The purpose of this report is to provide a summary of the Sustainability Grant applications for 2014 and provide funding recommendations for consideration by Council.

Background

The Sustainability Grant program (criteria included in Attachment 3) is designed to assist community organizations by providing up to \$10,000 for new and distinct projects that support the work of the City in reaching its sustainability goals, as outlined in the City's Official Community Plan. These grants were formerly known as Special Project Grants (until 2013). To be eligible for the program applicants must be locally-based non-profit organizations and projects or programs must be delivered within the city boundaries to the primary benefit of Victoria residents. Applicants can apply for one year project funding or for up to three year program development funding. Organizations must submit a final report in order to be eligible for further funding. The grant program is for new programs or projects that meet the criteria and the funding cannot be used to support on-going administrative costs such as salaried positions or general operating costs.

Issues and Analysis

There were 26 applications received this year. Comparatively, in 2013, 25 applications were received requesting a total of \$233,975 of these, 10 were funded for a total of \$86,599. In 2012, 20 applications were received for a total request of \$180,355 with 11 approved for a total of \$84,750. The total amount of funds requested for 2014 was \$234,088, significantly exceeding the total budget for this grant program of \$86,542. Six applications were deemed ineligible as they did not meet the criteria or the proposed project was outside the scope of the grant program. In addition, two grants were received from community associations who, after a conversation, agreed to have their applications considered within the Neighbourhood Enhancement Matching program. Of the remaining 18 applications, 13 applications are recommended for funding. Should Council support the recommendation of staff the allocation will be exhausted.

As part of the review process, applications were forwarded for comment to staff in the Parks Recreation & Culture, Sustainable Planning & Community Development and Engineering departments. Members of the City of Victoria Youth Council also assisted in reviewing some of the applications. Proposals were reviewed according to the assessment criteria (Attachment 3), which requires that the project assists in meeting Official Community Plan (OCP) goals. The most common linkages to the OCP were in the areas of community well-being and climate change.

Staff's analysis of the grants is based on:

- the grant policy,
- the assessment criteria for the program,
- the direct benefit to Victoria residents,
- the strength of the linkages to the OCP and other major policy documents,
- the submitted budget and the number of applications which meet or exceed the stated criteria.

Financial recommendations are based on striving to share the limited grant budget to create the greatest good in the community. Full funding of all eligible applications would be a total of \$115,088, or an additional \$28,546. It is recommended that the program is funded at its allocated level however if Council would like the option of fully funding the eligible applications staff can identify potential funding sources.

The City of Victoria has a number of grant programs, many administered through the Parks,

Recreation and Culture department, and some in other areas of the organization. Currently the department, in consultation with Financial Services, is developing a process to evaluate the administration procedures for grants to look at promising practises, alignment with City's Goals as per the OCP and Strategic Plan and to implement related performance measures, as well as look for administrative efficiencies in the grant program administration processes.

Recommendation:

That Council approve the recommended 2014 Sustainability Grant allocations and any conditions as presented in the Summary Report.

Attachment 1: 2014 Sustainability Grant Recommendations

Attachment 2: 2013 Sustainability Grant Final Reports summary

Attachment 3: Criteria for the Sustainability Grant Program

Attachment 4: Summary Report of 2014 Sustainability Applications

Attachment 1: 2014 Sustainability Grant Recommendations

Organization	Project	Recommended
Bipolar Disorder Society of BC	Stigma Stomp Classroom Project and Community Presentations Year 3 of 3 (program development)	\$6,500
Burnside Gorge Community Association	Youth Self –Sufficiency (YSS) Year 3 of 3 (program development)	\$7,500
Community Social Planning Council of Greater Victoria	Building Resilient Neighbourhoods Year 2 of 3 (program development)	\$7,500
Friends Uniting for Nature Society (FUN Society)	FUN Champs Year 1 (program development)	\$6,000
Healing Cities Institute Society	Living in the New Economy Education Action Series Year 1 (project)	\$6,000
Home is Where We Live – LifeCycles Project Society	From the Ground Up – Supporting sustainable gardening in low-income communities Year 1 (project)	\$8,000
Inter-Cultural Association of Greater Victoria	Hands On: Living Puppet Traditions Year 1 (project)	\$5,000
Oaklands Community Association	Oaklands Market Sustainability Internship Program Year 1 (project)	\$9,000
Quadra School Parent	Creating a vibrant and sustainable	\$8,292

Advisory Council (PAC)	landscape at Quadra Elementary Year 1 (project)	
Society of Friends of St. Ann's Academy	Bringing Leadership to Life Year 1 (project)	\$7,500
Victoria Brain Injury Society	Youth Supporting Youth Year 1 (program development)	\$5,800
Victoria Cool Aid Society	Community Volunteer Training Program Year 1 (program development)	\$4,675
World Fisheries Trust	Citizens Under the Sea: Mobile Seaquaria in Victoria Year 1 (project)	\$4,775

Attachment 2

2013 Sustainability Grant Final Reports summary

In 2013, Sustainability Grants were given to 10 organizations. This report summarizes the results of the projects and programs.

Bipolar Disorder Society of British Columbia (\$6500)

The Stigma Stomp Classroom Project for youth (ages 12-19) helped create an environment for youth to be understanding, empathetic and proactive to eliminate stigma and discrimination, to deal with unwarranted fears of mental illness and encourage those with a mental health condition to seek professional help. Presentations were made to over 2000 school-aged youth throughout Greater Victoria. As well informational folders were distributed to all counsellors, vice-principals and principals in SD 61, 62 and 63 in the Greater Victoria Area and included a rack card for youth encouraging them to reach out, a summary of the classroom presentation plus a detailed outline, an overview of the Teens2Twenties group, an informational DVD and reference letters from Stelly's Secondary School & Lansdowne Middle School. A special rack card for use in the Stigma Stomp Classroom Project and community presentations was also created which has been used to build awareness & acceptance.

Burnside Gorge Community Association (\$10,000)

The Youth Self Sufficiency Program has completed year two of a two year pilot project. During 2013, two part time Youth Advisors worked intensively with seven youth. Youth participants were provided with skill building opportunities including housing readiness workshops that focused on landlord and tenancy rights; nutritious meal planning and grocery shopping skills; employability skills, with a focus on resume writing, interview skills and job hunting skills; and financial literacy skills focused on budgeting. All youth participants completed multiple Color Wheels with their Youth Advisor to identify areas of strengths and needs. Color Wheels also supported youth to identify short and long term goals which included resume writing, employment, course upgrading, post-secondary enrolment, and skill building in the areas of budgeting and shopping. Youth met either weekly or biweekly to discuss and work on goals with their Advisor. Youth also met bi-weekly for group support and learning opportunities. Where needed, youth were connected to community supports including mental health services, physicians, employment programs, food banks, and LIFE recreation passes. Some youth reported having more friends since starting the program. Other youth formed a social support group to support each other with school courses. A few youth also started reconnecting to family. Youth participants completed the Ready to Rent program and remained stably housed. Five youth are employed either full or part-time. Four youth are registered or actively participating in post-secondary courses. Six youth have taken workshops at GT Hiring. Workshops include resume writing and interview skills. Participants have also connected with a Work Search Counselor. One youth with significant mental health issues qualified for social assistance benefits - 'Person with a Disability', thereby giving this youth financial stability to address her mental health issues. Finally one participant qualified for a MCFD 'Adult Agreement' to financially support him throughout his post-secondary education. Youth have formed positive, healthy relationships with each other in the program and with their Youth Advisors. The trusting relationship with their Youth Advisor has been crucial to their success.

Community Social Planning Council of Greater Victoria (\$10,000)

The Building Resilient Neighbourhoods program focused on Vic West as a pilot program to help build resilience and reduce greenhouse gas emissions (GHGs) at a neighbourhood level. The demonstration site received access to staff and volunteer resources, tailored learning activities and workshops, a co-designed extensive community engagement process and a Resilient Streets program in the neighbourhood. The Victoria West Resilient Neighbourhood

Resource Table (RNRT) began meeting in the winter of 2013 to learn together, strengthen neighbourhood networks, build more collaboration, and increase reach and impact in the neighbourhood. In April 2013 they partnered with residents and organizations in Vic West for an intensive resilience assessment planning and action process. Over 180 residents were engaged through the neighbourhood living rooms, survey, Resilience Assembly and other outreach. This process yielded the development of a Vic West Resilience snapshot that includes analysis of residents' perceptions and behaviours contributing towards local resilience. In November 2013 they held a Resilience Assembly which was attended by over 50 residents and organizational stakeholders in the neighbourhood (including Boys and Girls Club, VWCA, Vic PD, Da Vinci Centre, land developers, Food Security collective, etc.) to share back the results of the resilience assessment and use the results to identify priorities for action. A pilot of the Resilient Streets initiative was launched for residents of Vic West and since October residents of 11 blocks have come together to plan and implement resilience projects. Two learning gatherings (October 2013 and March 2014) were held to support residents who are leading street level projects with their neighbours and are now beginning to comprehensively document the successes and impacts of these projects. Some of the most exciting developments have been in the success in inspiring others to take leadership and volunteer their time and energy to promote and further resilience. One person brought together neighbours in and around a VIHA housing complex to discuss building shared infrastructure to support local birds and wildlife. Another group of neighbours gathered to plan a shared garden and orchard. Several other people held potluck meet-and-greets for their neighbours to discuss such ideas as creating a skills bank, emergency preparedness, and street beautification. The CSPC have committed to providing continued support to this table until December 2014; the expectation is that more responsibility for the table will be transferred to participants through the process.

Greater Victoria Cycling Coalition (\$10,000)

Bicycles Mean Business Transportation Survey

The main goal in Year One was to conduct a Transportation Survey with businesses and patrons in Victoria's downtown commercial district. The survey was conducted in Oct and Nov 2013. With the assistance of 25 volunteers, 'intercept surveys' were conducted with over 500 people on sidewalks downtown (in 16 different locations). As well 125 downtown businesses (managers & owners) were surveyed. A secondary objective was to generate public interest and discussion about Victoria's "Update" of its Bicycle Master Plan, announced in 2013, and undergoing public consultation in the spring of 2014. Conducting and promoting the survey project contributed to that discussion, as did related (but separate) GVCC initiatives such as a 'bicycle network' workshop hosted in Nov 2013. We expect to sustain and build on many of those relationships, and extend our discussions in the months and years ahead. A full report - [Bikes Mean Business](http://vcc.bc.ca/advocacy/bikes-mean-business) - and survey methods were released on March 9, 2014, and viewable on the GVCC website. (vcc.bc.ca/advocacy/bikes-mean-business)

Healing Cities Institute Society (\$10,000)

The Living the New Economy week-long event convened a number of local enterprises, innovative projects, and members of the public as participants in a coherent program focusing on new economic principles, skills, and opportunities. The program had 20 sessions, facilitated by 70 mostly-local experts, and organized around the needs of local enterprises and project leaders. There were 1,900 seats sold throughout the week to 800 individuals. 104 local organizations participated in the event. The Living the New Economy program included opportunities for businesses such as marketing and sales for entrepreneurs, organizational efficiencies for entrepreneurs, alternative financing, exploration of shared space concepts, networking, collaboration and exhibiting opportunities and roundtable sessions on finance, non-profit social enterprise, community currency and building resilient neighbourhoods.

Oaklands Community Centre (\$10,000)

The Youth Leaders from the Ground Up program took place between July – October, 2013. Nineteen youth gained direct experience and relationships within the sustainability / food security field and regularly interacted with potential future employers. The training included workshops on peer leadership, responsible consumption/citizenship and the necessity of urban food security & sustainable neighbourhoods. Youth gained access and took advantage of opportunities around the community such as volunteering at the Oaklands Neighbourhood House with organic garden installation and volunteering regularly at all Oaklands markets & programs. The program served as a platform for future employment and leadership opportunities by connecting youth to potential future employers & the Step-Up Leadership program during the school year. Youth gained essential & transferable employability skills, including interviewing techniques, leadership, community asset mapping, food security, communication, recreation & childcare. Numerous community events gained volunteers and the youth actually wanted to participate as volunteers, longer term, which is evident through their continued involvement in community events post-program. Youth sustainability knowledge and experience were increased through tours at Hartland landfill & Mason Street Urban Farm, and community asset-mapping & local food security workshops. This type of knowledge will create sustainability jobs in the future and these youth will be ahead of their peers in experience. Youth and the summer camp participants through all of Victoria realized that there are some “cool” jobs available for youth in Victoria which will increase the city’s ability to retain a talented, skilled younger generation.

Our Place Society (\$10,000)

The Weekend Lunch pilot program provided approximately 27,000 lunches on weekends at Our Place. This project addressed a significant gap in food security for individuals who are homeless or living in poverty in Greater Victoria. From this pilot, OPS built a business case and acquired sustainable funding and leveraged additional funds that have allowed them to create a Sunday Drop-In Program that provides those in need – including seniors, homeless and the most vulnerable - with the use of the Drop-In Centre on Sunday afternoons. This includes access to the computer lab; skills training; community engagement (such as knitting circles); showers; free clothing and hygiene products; the television and recreation room; and the nutrition bar. The successful implementation of this project has brought OPS closer to their goal of being open longer hours to provide programs, meals, services and shelter when the city’s overnight shelters are closed. Due to the overwhelming success of this initial program, Our Place has prioritized weekend openings by including it in their work plan and budget for the coming year. This project contributed significantly to creating a livable city for the neighbours and all the citizens of Victoria. Victoria Police Department officers and OPS community neighbours have indicated there is a noticeable reduction of public disturbances when their doors are open, leading to an enhanced sense of security in the community as engaged and well-nourished people have improved health and therefore make better choices. An average of 400 individuals in the community are now accessing a lunchtime meal, with several days reaching over 500 individuals. The success of this project has gone a long way to create an improved life for their Family members. When asked about the weekend lunches, Mary said: “On Saturdays and Sundays, I used to have something small to eat for breakfast and then go for the rest of the day with nothing to eat. The weekend lunches have been an absolute god send for me.”

Synergy Sustainability Institute (\$10,000)

The Regional Green Business Certification pilot program engaged 18 businesses in the Capital Region, 7 of which were located in the city of Victoria. Selected from the retail and restaurant sectors, these businesses were provided with local guidance, tools and training resources for existing programs to help them take action and reduce waste generation, and conserve water, electricity and energy. Businesses were also connected to local service providers that were able to help facilitate environmental actions while helping to build local supply chain relationships and strengthen the local economy. A cluster of green businesses was also

established within the city of Victoria as a result of this program (4 restaurants, 2 offices and 1 retail). As a result of the program SSI succeeded in building a local green business certification program that helped reduce the environmental impact from commercial activity in the city of Victoria. A consistent brand and measurement of environmental performance across the retail, restaurant and office based business sectors was also developed. This included providing an incentive for businesses to take action and implement changes when seeking their certification. The positive impacts that were felt by these businesses included being recognized for their sustainability efforts for taking action to improve their environmental performance, improving the operational efficiency of their business, being provided with access to resources that improved their chances of becoming a certified business and being able to promote their business to consumers in a clear and meaningful way that was consistent across business sectors.

Together Against Poverty Society (\$5,000)

The Volunteer Disability Peer Advocacy Project was designed to provide peer volunteers the opportunity to gain extensive and significant career skills which foster strong employment and educational assets. It also aimed to support persons with disabilities in successfully acquiring equitable benefits that will create a stronger, more empowering environment where they can better access opportunities for future employment and education. Eight peer volunteers were recruited and trained over the course of three separate training sessions which occurred in June 2013, October 2013 and February 2014. Each of these volunteers fully participated in the three-part training sessions and learned about legislative interpretation, developed advocacy, writing and interviewing skills, and learned about the specific requirements of the provincial persons with disabilities (PWD) application. Of the eight peer volunteers that were trained, six went on to complete three 'shadow shifts'. They are all now actively participating in the program as peer volunteers. TAPS peer volunteers have helped approximately sixty-five vulnerable citizens complete the provincial persons with disability application.

Victoria Brain Injury Society (\$5,000)

The Brainstormers Community Awareness Project provided an opportunity for brain injury survivors to present their experiences in public forums, educating citizens about the severe consequences of brain injury and importance of prevention, and empowering survivors to create a livable city where they are no longer experience discrimination. In its third year, this project had six goals: to create a more livable city for brain injury survivors, to recognize brain injury survivors as assets in their own rehabilitation and as active participants in community education, to empower brain injury survivors to thrive as active members of the city of Victoria, to form new community partnerships and to expand the project to include youth participants. VBIS was able to complete the training program with brain injury survivors and organize presentations at a vast range of locations, including UVic and Camosun, several non-profit organizations, and local businesses. By educating these groups about brain injury and having brain injury survivors train participants on ways to appropriately deal with brain injury survivors, VBIS was able to provide a space where survivors felt heard and understood, while also creating a safer, less discriminatory environment within the city. For the volunteer presenters, who themselves are brain injury survivors, learning to speak about their experiences in front of an audience was hugely beneficial to their recovery.



SUSTAINABILITY GRANT GUIDELINES

This is a call for applications for the City of Victoria Sustainability Grants (formerly known as Special Project Grants).

The City of Victoria Sustainability Grants provide up to \$10,000 for new and distinct projects that support the work of the City in reaching its sustainability goals, as outlined in the City's Official Community Plan.

The City of Victoria is committed to ensuring our grants achieve best value by seeking projects and programs which provide the optimum combination of quality, service, cost, and sustainability considerations. Our objective is to integrate sustainable considerations into our grant development and award processes.

The City's Official Community Plan (OCP) will refine the Victoria Sustainability Framework goals related to community planning and develop courses of action for a more sustainable Victoria. Where possible, the plan will move us towards becoming a regenerative society – one that actually restores ecosystems, increases biodiversity and enables our communities to be healthier and stronger than they are now.

Succeeding at this challenge will mean that:

- the city remains clean and healthy for generations to come
- there is a strong and vibrant social fabric that values and empowers all of its citizens
- the city's economy is strong, diverse and resilient.

The OCP can be viewed on the City of Victoria's website:

www.victoria.ca/EN/main/departments/planning-development/community-planning/official-community-plan.html

The City of Victoria will consider funding projects that support one or more of the sustainability and community development goals in the OCP.

Guidelines

Please read these guidelines carefully to ensure that your idea fits with the criteria. If after reading the guidelines you are still uncertain about whether your project is eligible, please contact the grant manager for clarity and assistance.

Organizations may apply once for project funding and up to three years new program development. Applications more than one year in scope are required to provide details describing plans for growth and expansion in subsequent years, as well as an explanation of how the program will become self-sustaining. **Maximum time for funding for any one program is 3 years.**

Application Deadlines

The Sustainability Grant application **deadline is March 31** of each year. Applications will be reviewed and approved by City Council by mid-June. If you are successful, your grant cheque will be mailed to you in July.

Funding Limits

A minimum award of \$1,000 to a maximum of \$10,000 will be granted. Approximately \$85,000 is available annually. Grants are awarded once per year.

Sustainability grants are limited to 75% of the project's total annual budget. The City of Victoria requires that your project have additional partners. These partners can provide financial contributions (e.g. grants) and/or in-kind contributions (e.g. donations of goods or free services).

Only one application per agency will be funded in any given year.

Eligibility Criteria

Please read the following section carefully. Organizations applying for Sustainability Grants must meet the following eligibility criteria:

1. Projects must occur within City of Victoria municipal boundaries and directly benefit residents. For a map of City boundaries, see www.victoria.ca.
2. Projects must be completed within a 12-month period from the application deadline of March 31.
3. Eligible applicants must be a Registered Not-for-Profit Society incorporated under *The Society Act*. Organizations that are not registered may also apply if sponsored by a registered organization. A letter of agreement from the sponsoring organization ("the applicant") must be included with the application.
4. Applications from organizations that have received another grant from the City (e.g. Neighbourhood Development Matching Grant, etc.) **in the same calendar year** must demonstrate that the proposed project is different from the other project or activity which received a grant.

Funds cannot be used for:

- a) projects that take place outside the City of Victoria boundaries;
- b) more than 75% of a project's total annual budget;
- c) capital expenditures (e.g. structural costs or renovations, and equipment);
- d) conferences and/or banquets;
- e) increasing awareness and fundraising on behalf of an organization itself;
- f) expenses incurred during events related to the rental of City facilities/services;
- g) purposes of assisting an industrial, commercial or business undertaking (Section 182 *Local Government Act*);
- h) retroactive projects or events;
- i) supporting individuals (the City cannot provide grants to individuals);

- j) touring and/or travel expenses;
- k) health care delivery (including counselling), medical services or equipment;
- l) organizations that have not submitted satisfactory final reports from previous Sustainability Grant funding;
- m) organizations that have overdue and outstanding deliverables from other City grants or funding sources.

Please note this grant program does not fund

- Professional arts organizations
- Festivals
- Consultant reports or feasibility studies
- On-going salaried positions or existing administrative expenses
- Projects or programs that duplicate existing City services

Application Procedures

1. Use the City's official online application form.
2. Ensure you attach all relevant documents.
3. **Print a copy** of your completed application form and a copy of the City's Grant Policy and Guidelines in order to complete your final report.

Assessment Criteria

Your application will be assessed on the following criteria:

1. The demonstrated ability of the project to assist the City in meeting its goals as outlined in the Official Community Plan;
2. The quality of the application, and clarity of project objectives, outputs and deliverables / outcomes;
3. The overall quality and distinctiveness of the project;
4. The demonstrated ability of the applicant to carry out the project;
5. The anticipated sustainability benefits for the City and her residents;
6. Partnerships and opportunity for community involvement (e.g. volunteers, participants);
7. Demonstrated proof of additional project or event funding and financial partners.

Review Process

1. Sustainability Grant applications are reviewed by City staff and recommendations are forwarded to City Council for decision.
2. All decisions are final following ratification at Council's next meeting.
3. All applicants will be notified of Council's decision by the City's Legislative and Regulatory Services. NB: Applicants that are successful **will receive their cheques after July 1**. Questions or concerns should be directed to the Recreation & Culture Division at 250.361.0320.
4. The review process is approximately eight to twelve weeks in length.

Conditions of Funding

1. While funding from other financial partners does not need to be confirmed at the time of application, it will need to be confirmed before cheques are issued to successful applicants. Confirmation should be sent in writing to the Grant Administrator by June 15. The City may withhold an organization's cheque until evidence of additional funding is received.
2. Successful applicants must acknowledge the support of the City of Victoria in all print and publicity material for the project or event (e.g. literature, banners and on-site signs).
3. Funds must be used for the purpose for which they were requested.
4. Upon completion of the project, the applicant must submit a final report. Please refer to the Final Reporting section below. **No grant application will be considered from organizations that received funding in the past but did not submit a final report.**
5. If the project or event is not completed within the 12 months, the applicant must notify the City as soon as possible. **All unused funds must be returned to the City of Victoria.**

Final Reporting

Final reports are both a written submission as well as participation in a grant gallery-walk. This event will take place in late spring and is an opportunity for all grant recipients to share the project with the public, council and City staff.

The final report template can be found on the City's webpage for Sustainability Grants.

Organization Name	Bipolar Disorder Society of BC		
Project Title	Stigma Stomp Classroom Project and Community Presentations for Youth		
Amount Requested from City	10000.00	Recommendation	Approve
Project Summary and Purpose	The Stigma Stomp Presentations are designed for youth (ages 12-19) to facilitate awareness about mental illness that creates an environment of understanding and motivation to eliminate stigma, discrimination and fears associated with mental illness.		
Analysis and Recommendations	This proposal is for Year 3 program funding. The City provided a \$10,000 grant in 2012 and \$6500 in 2013. This year the emphasis will switch from delivery in the school system to extra-curricular youth groups. This change in delivery will reach further than the City boundaries; therefore allocation recommended is the same as 2013 to support City of Victoria portion of program.		
Organization Name	Burnside Gorge Community Association		
Project Title	Youth Self-Sufficiency (YSS)		
Amount Requested from City	10000.00	Recommendation	Approve
Project Summary and Purpose	A 2 year program for youth in foster care, on Youth Agreements, or without supports as they transition into adulthood. Focuses on: housing, employment, education, life skills, relationship building, identity, youth engagement and emotional healing.		
Analysis and Recommendations	This proposal is for Year 3 program funding. The City provided two grants in 2012 and 2013 for \$10,000 each. The program supports OCP goals (Community Well-being and Housing & Homelessness). Recommended allocation is based on portion of submitted budget eligible for funding.		
Organization Name	Community Social Planning Council of Greater Victoria		
Project Title	Building Resilient Neighbourhoods		
Amount Requested from City	10000.00	Recommendation	Approve
Project Summary and Purpose	An education program for groups, businesses, citizens, and institutions at the neighbourhood level to increase community and household action on building resilience and reducing carbon emissions.		
Analysis and Recommendations	This proposal is for Year 2 program funding. The City provided \$10,000 in 2013 for Year 1 of the program. The program complements existing City objectives for more sustainable resilient neighbourhoods and will benefit the upcoming local area planning process in Vic West. It supports OCP goals (Community Well-being and Climate Change & Energy). Recommended allocation is based on portion of submitted budget eligible for funding.		
Organization Name	Friends Uniting for Nature Society (FUN Society)		
Project Title	FUN Champs		
Amount Requested from City	6000.00	Recommendation	Approve
Project Summary and Purpose	FUN Champs is a social change awards program that provides children and youth ages 6 to 16 with the mentorship and financial support they need to turn their dreams of creating a better world into a reality.		
Analysis and Recommendations	This proposal is for Year 1 program funding. It supports the City's goals in the OCP (Community Wellbeing) and offers a dynamic, positive approach to social change. Evidence of many confirmed funding partners. Recommended allocation is based on strength of application and the direct impact for City of Victoria residents.		

Organization Name	Healing Cities Institute Society		
Project Title	Living the New Economy Education in Action Series		
Amount Requested from City	8000.00	Recommendation	Approve
Project Summary and Purpose	Recommended Amount 6000.00		
4-part participatory workshop series. Designed to grow the New Economy through participatory education as well as create real opportunities for Victoria project collaboration. Themes: Permanomics, Indigenomics, Social Enterprise, Crowdfunding			
Analysis and Recommendations			
This proposal is for a one year project funding. It builds on the successful week-long event from 2013 (\$10,000 grant given to Living the New Economy). The topics for the workshops are relevant to the City's OCP and sustainability policies. Recommended allocation has been adjusted based on available funding.			
Organization Name	Home is Where We Live - LifeCycles Project Society		
Project Title	From the Ground Up - Supporting sustainable gardening in low-income communities		
Amount Requested from City	9000.00	Recommendation	Approve
Project Summary and Purpose	Recommended Amount 8000.00		
LifeCycles, SOLID & Cool Aid will develop a best practices guide to support social service agencies in building and maintaining successful community gardens that support their clients in transitioning to independence.			
Analysis and Recommendations			
This proposal is for one year project funding. Focus is on food security and working with low income and vulnerable communities. It supports the goals of the OCP (food security). The applicant has created a strong foundation on which to deliver this project. Recommended allocation has been adjusted based on available funding.			
Organization Name	Inter-Cultural Association of Greater Victoria		
Project Title	Hands On: Living Puppet Traditions		
Amount Requested from City	10000.00	Recommendation	Approve
Project Summary and Purpose	Recommended Amount 5000.00		
200 ethnic and mainstream elders will connect and share stories and traditions from their home countries. Seniors along with a professional puppeteer and singing coach will create a cultural puppet show and perform the show 4 times in the community.			
Analysis and Recommendations			
This proposal is for one year project funding. The focus is on social inclusion with an inter-generational approach and supports the City's OCP (Community Wellbeing). Recommended allocation is based on portion of the submitted budget eligible for funding.			
Organization Name	Oaklands Community Association		
Project Title	Oaklands Market Sustainability Internship Program		
Amount Requested from City	10000.00	Recommendation	Approve
Project Summary and Purpose	Recommended Amount 9000.00		
Inter-generational internship program will provide work experience to underemployed youth & seniors to become leaders in their local food community; 11 interns will be hired to support Oaklands Market to develop & lead 7 necessary roles at market			
Analysis and Recommendations			
This proposal is for a one year project funding. The agency has identified a clear need in the community and designed a project that will meet the need and provide experience to underemployed youth and seniors. It			

supports OCP objectives (Community Well-being). Recommended allocation is based on demonstrated need and strength of the application.

Organization Name	Quadra School Parent Advisory Council		
Project Title	Creating a vibrant and sustainable landscape at Quadra Elementary School		
Amount Requested from City	9838.00	Recommendation	Approve
Project Summary and Purpose	Parents, teachers, students and the community are working together to transform the landscape at Quadra School into a vibrant play space featuring student art, native plant gardens, natural play features, heritage features, bike racks and benches.		
Analysis and Recommendations	This proposal is for a one year project funding. This application is clearly written and well planned. The PAC has involved the students, parents and members of the community in the planning process. The school is on a designated greenway and the project will be a great asset to the greenways route. Excellent integration of many objectives including habitat restoration, heritage, arts and culture and physical activity. All permissions from School District have been obtained. Recommended allocation has been adjusted based on available funding.		
Organization Name	Society of Friends of St. Ann's Academy		
Project Title	Bringing Leadership to Life		
Amount Requested from City	10000.00	Recommendation	Approve
Project Summary and Purpose	A celebration project honoring women's history with an inter-generational exchange between women leaders and young women in the fields of politics, media and business, consisting of a series of lectures, a weekend forum, and artful interpretations.		
Analysis and Recommendations	This proposal is for a one year project funding. The project is an inter-generational celebration project that will engage women's collectives, university and school-aged girls and elders through a variety of avenues. The primary outcome will be a large sculpture created by all the participants which will be installed and maintained at St. Ann's Academy. It supports OCP objectives (Art & Culture; Community Well-being). Recommended allocation is based on portion of the submitted budget eligible for funding.		
Organization Name	Victoria Brain Injury Society		
Project Title	Youth Supporting Youth		
Amount Requested from City	6000.00	Recommendation	Approve
Project Summary and Purpose	A peer mentorship program for youth who have experienced a brain injury, providing a safe group setting where participants support each other through family, housing, schooling and employment challenges, empowering them to build resilience together.		
Analysis and Recommendations	This proposal is for Year 1 program funding. The agency has a reputation for delivering good programs. The project supports OCP goals (Community Well-being). Recommended allocation has been adjusted based on available funding.		
Organization Name	Victoria Cool Aid Society		
Project Title	Community Volunteer Training Program		
Amount Requested from City	10000.00	Recommendation	Approve
Project Summary and Purpose	Recommended Amount		

The Community Volunteer Training Program is a community initiative that delivers an 8-week core mental health, substance use, poverty and social issues training to volunteers of local community health and social service agencies.				
Analysis and Recommendations				
This proposal is for Year 1 program funding. The project supports the OCP goals (Community Well-being). The budget has multiple administration costs and a significant portion of the budget is directed at regular salaries and benefits. Recommend partial support to cover costs of supplies (\$1,200), training venue rental (\$1,600), speaker honorariums (\$1,200) and food/refreshments (\$675) for a total \$4,675.				
Organization Name	World Fisheries Trust			
Project Title	Citizens Under the Sea: Mobile Seaquaria in Victoria	Recommendation	Approve	Recommended Amount 4775.00
Amount Requested from City	6250.00			
Project Summary and Purpose				
World Fisheries Trust will bring the Mobile Seaquaria, a 60 gallon local marine aquarium and touch tray, to 15 community events in Victoria. Participants get a unique opportunity to engage with these animals and learn about local marine ecosystems.				
Analysis and Recommendations				
This proposal is for a one year project. It supports the City's OCP vision for ecological integrity and maintaining a healthy and diverse marine environment through education activities. Recommended allocation is based on portion of the submitted budget eligible for funding, specifically \$4,775 for the volunteer and events coordinator role on the condition the HRSDC funding is confirmed.				
Organization Name	Canadian Association for Rainwater Harvesting (CANARM)			
Project Title	Rainwater Management in Simple Terms	Recommendation	Decline	Recommended Amount 0.00
Amount Requested from City	8500.00			
Project Summary and Purpose				
Overview, demonstration, and instruction on rainwater harvesting and management for residents of Victoria, BC. A series of 2-hour workshops on the benefits, limitations, practicalities, and regulations on rainwater capture, storage and use.				
Analysis and Recommendations				
Recommend decline as the City is already developing similar educational program and this becomes a duplication of work already underway.				
Organization Name	Creatively United for the Planet Society			
Project Title	Victoria Downtown Nature Map Project 2014	Recommendation	Decline	Recommended Amount 0.00
Amount Requested from City	8000.00			
Project Summary and Purpose				
First of a series of family-friendly nature maps, this unique, cartoon-style visitor map encourages nature exploration in the downtown core. The map promotes healthy living by foot, bus and boat among local and tourist families.				
Analysis and Recommendations				
The main outcome is a nature map of the downtown.				
The application lacks evidence of collaboration with local groups and community participation.				
The identified target group is tourists and residents although distribution of map is primarily through tourist centres with no promotion directed to residents. Recommend decline.				
Organization Name	Synergy Sustainability Institute			
Project Title	Victoria Business of Sustainability Workshop Series			

Amount Requested from City	6000.00	Recommendation	Decline	Recommended Amount	0.00
Project Summary and Purpose					
Help local businesses reduce, transform and thrive by delivering five, 2-hour sustainable business workshops throughout the City of Victoria.					
Analysis and Recommendations					
The application is based on the Green Business Certification program from 2013 (City funded \$10,000 toward the program). The agency proposes to offer ten hours of workshops to businesses in Victoria that would introduce them to the certification program. The agency also makes money for businesses entering the certification program so the proposal appears to be a marketing project. The request represents 75% of the total budget. Recommend decline.					
Organization Name					
Together Against Poverty Society					
Project Title					
Sustaining Seniors Tenancy Service - SSTS					
Amount Requested from City	10000.00	Recommendation	Decline	Recommended Amount	0.00
Project Summary and Purpose					
The Sustaining Seniors Tenancy Service will direct informative public legal education presentations to seniors serving organizations so that Victoria's seniors will have a better understanding of their rights and responsibilities as tenants.					
Analysis and Recommendations					
The intention of the project is to deliver legal advocacy for seniors regarding housing rights.					
Although the idea for the project is good, this proposal is a duplication of a program offered by the Tenant Resource and Advisory Council (TRAC).					
A large portion of the budget is allocated to regular salaries and benefits which is outside the grant criteria. Recommend decline and suggest TAPS partner with TRAC to deliver this existing program.					
Organization Name					
We Rage We Weep Alzheimer Foundation					
Project Title					
Arts & Alzheimer's					
Amount Requested from City	8000.00	Recommendation	Decline	Recommended Amount	0.00
Project Summary and Purpose					
Arts & Alzheimer's is an art and music participation program for seniors with dementia living at home with their caregivers stimulating minds... supporting caregivers. Operating in partnership with Art Gallery of Greater Victoria & Ballet Victoria.					
Analysis and Recommendations					
The application is interesting but unclear on how many residents with dementia in Victoria will be impacted. The allotted time is four hours/month in the city and the primary budget item is to pay for admission to the Art Gallery and ticket purchases to art organizations. Recommend decline and suggest the agency seek complimentary tickets from the organizations they plan to visit.					
Organization Name					
BC Healthy Communities Society					
Project Title					
Neighbours Day					
Amount Requested from City	10000.00	Recommendation	Ineligible	Recommended Amount	
Project Summary and Purpose					
This project enhances social sustainability within the City of Victoria through the development and implementation of Neighbours Day, a celebration supporting local residents to build relationships and undertake community-building activities.					
Analysis and Recommendations					
This proposal is for one year project funding to develop neighbourhood celebrations and community building. It is a duplication of existing events as the City already funds celebration days in each neighbourhood through					

the Neighbourhood Base Grant program. The City also supports relationship development and capacity building through the Shape Your Future Grant program.

Organization Name	Big Brothers Big Sisters of Victoria Capital Region			
Project Title	City Mentoring			
Amount Requested from City	10000.00	Recommendation	Ineligible	Recommended Amount
Project Summary and Purpose				
BBBS Victoria positively affects our community by providing mentoring programs for children and youth. In Victoria we offer five programs addressing challenges related to poverty, social isolation, family breakdown, bullying and mental health.				
Analysis and Recommendations				
This proposal is for Year One program development to expand an existing program and address the waiting list for children to be matched with a mentor. The Sustainability Grant Program is specifically set up to help seed new programs and initiatives; therefore this proposal is ineligible for funding.				
Organization Name	Canadian Passive House Institute			
Project Title	Communications Plan to Increase Passive Building Systems in Victoria			
Amount Requested from City	10000.00	Recommendation	Ineligible	Recommended Amount
Project Summary and Purpose				
Through market-based research, we will develop a communications strategy with the goal of increasing passive building systems in Victoria. Passive designs are 90% more energy efficient than regular buildings yet Victoria only has one Passive House.				
Analysis and Recommendations				
This is a proposal for a one year project to develop a communications study for passive building systems in Victoria. The project meets with the OCP goals (Climate Change & Energy) however grant funds cannot be used for consultant reports, feasibility studies etc. A communications plan is considered a report.				
Organization Name	Fairfield Gonzales Community Association			
Project Title	Planting Seeds, Growing Community, Building Resilience			
Amount Requested from City	10000.00	Recommendation	Ineligible	Recommended Amount
Project Summary and Purpose				
An educational awareness project to provide residents an understanding of urban gardening, food security, emergency planning and environmental stewardship for a sustainable livable urban neighbourhood.				
Analysis and Recommendations				
This grant application was submitted for either a sustainability grant or a Neighbourhood Matching Grant. It is being recommended for support from the Neighbourhood program.				
Organization Name	FED Restaurant Society			
Project Title	Victoria Food Eco District (FED)			
Amount Requested from City	10000.00	Recommendation	Ineligible	Recommended Amount
Project Summary and Purpose				
Canada's first food eco-district led by locally owned food related businesses in Victoria's urban core. Businesses will commit to initiate action on sustainability practices and will collaborate on projects to enhance the surrounding community.				
Analysis and Recommendations				
The proposal is develop a marketing program to promote individual businesses in a self-proclaimed restaurant eco-district. This endeavour should be funded by the businesses benefiting from this promotion. Grant funds				

cannot be used for this kind of program.

Organization Name	James Bay Neighbourhood Association		
Project Title	Independent Risk Management Process Assessment (ISO3100:2009); Harbour Airport and Alternate Sitings		
Amount Requested from City	10000.00	Recommendation	Ineligible
Project Summary and Purpose			
Project: contracting of qualified airport specialists to review Victoria Harbour airport safety and identify issues. An independent risk study is a first step towards resolving long-standing harbour safety issues, especially for nearby residents.			

Analysis and Recommendations

Grant funds cannot be used for consultant reports.

Organization Name	James Bay New Horizons Society		
Project Title	Honey Bee Garden Project		
Amount Requested from City	8500.00	Recommendation	Ineligible
Project Summary and Purpose	Recommended Amount		
0.00			
Urban agriculture is coming. Population density = food requirements - have we the local knowledge base? Future rooftop gardens & greenhouses need urban bees. We propose a pilot project, hands on training students via a working apiarist at JBNH.			

Analysis and Recommendations

This grant application was submitted for either a sustainability grant or a Neighbourhood Matching Grant. It is being recommended for support from the Neighbourhood fund.

Organization Name	The Hearing Foundation of Canada		
Project Title	Sound Sense - A Noise-Induced Hearing Loss Prevention Education Program		
Amount Requested from City	10000.00	Recommendation	Ineligible
Project Summary and Purpose	Recommended Amount		
Sound Sense is a unique, award-winning program that teaches children in Grades Four to Six about noise-induced hearing loss and how to prevent it from happening to them. Noise-induced hearing loss is a permanent condition but completely preventable.			

Analysis and Recommendations

This proposal is for Year 1 program development to develop a Hearing Loss Prevention Education Program. The applicant is a national organization with no local chapter. Grant criteria states recipients must be locally based agencies.

Summary Sheet

Total Requested: 234088.00

Total Recommended: 86542.00

Recommendations	Total
Approve	13
Decline	5
Ineligible	8