



City of Victoria Youth Council

2013-2014 YEAR IN REVIEW

2013-2014 by the numbers

- 20 applicants for 2013-2014
- 11 returning members
 - An unprecedented 44% member retention rate!
- Ultimately: 21 CVYC members
- 1 Coordinator

9 events and projects

Over 300 participants

Over 2500 youth reached



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Vision and Mission

Vision

- The CVYC envisions a vibrant and inclusive city where youth voices are heard and valued.

Mission

- The CVYC leads the community in enhancing youth engagement in the City of Victoria. We are a youth-led council advocating for social change and opportunities to empower youth within the community.



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Introduction: Where we Started

- 2013 Orientation Retreat in October
- Strong leadership from returning members
- Diverse group
- Desire to focus on less projects, bigger impact
- Fulsome discussions: addressing root causes of youth issues.
- Hosted by BC Healthy Communities.
- Funded by the City of Victoria.



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Core Member Projects

- Employability Skills Fair for YOU(th)
- Paid by a Youth Sticker Project
- Art Mentorship Project (AMP)
- By Youth, for Youth Workshops



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Employability Skills Fair for YOU(th)

- Great success!
- Over 100 attendees
- Sectors represented: retail, recreation, non-profit, trades, communications and food (restaurant and coffee shop).
- Thanks Shellie!



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Paid by a Youth Sticker Project

- Improving the relationships between youth and the Victoria business community through an in-store “Youth Patron” sticker data collection.



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Art Mentorship Project (AMP)

- AMP aims to provide leadership and learning opportunities for middle school, high school and university aged youth through art mentorship. AMP will support mentors to develop teaching skills and encourage self-expression in younger youth who otherwise might not get a chance to receive individual art instruction.



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By Youth, for Youth Workshop

- Is there a place for formalized peer to peer education in high schools on topics like mental health, sexual education and harm reduction?
- Collaboration with Island Sexual Health and Bipolar Disorder Society.
- A multi-year project with provincial potential.



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Other Initiatives

- Bike Fest Participation and Cycling Master Plan
- Youth Poet Laureate 2014
- PedalBox Gallery
- Community Action Plan on Discrimination
- Youth Caucus
- Monologue to your 12 Year Old Self Video
- City Collaborations
- Event Participation
- Media



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Bike Fest Participation

- We worked with City Staff to promote the Bicycle Master Plan improvement survey.
- We had a booth at the Esquimalt Bike Fest and the Mountain Equipment Coop Bike Fest.
- We did a draw for bike accessory prizes.



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Under 24? Why don't
you cycle?
if it's raining
lack of
fitness/ endurance
It's hot.

It's not D.
lack of fitness/endurance

Under 24 years old? Why do
you cycle?

Is relaxing

IT'S FUN ☺

Feels energizing!

Is more energy

"I like to"
- Foster, 4 yrs

☺

It's faster than
the bus!

fun

IT'S FUN 😊

1. save energy

It's faster than
the bus!

f4n

Enter the show to win these amazing prizes

How do you jazz up your bike riding?

Enter the show to win these prizes

Enter the
draw to
win these
amazing prizes!

How do you jazz up your bike riding?

Youth Poet Laureate



“Being the Youth Poet Laureate isn't really about speaking on behalf of the youth at all; it is about facilitating the platforms so that young people can speak for themselves.” – Morgan Purvis 2014 YPL



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Youth Poet Laureate Highlights

- Performances:
 - Public forum about violence against women hosted by MP Murray Rankin
 - Victoria Spoken Word Festival
 - Greater Victoria Public Library's Teen Writing Contest
 - City Council
 - Janet Rogers' event LitARTCity
- Press:
 - Featured in articles in Monday Magazine, The Martlett, The Nexus and the Times Colonist.
 - Featured on National Radio on CBC's Sunday Edition.
- Since January, has taught 20 poetry workshops in high schools.
- Mentored high school students and Victorious Voices High School Slam Championship teams.
- Plans underway to bring 100 high school students to workshops and performances at the Canadian Festival of Spoken Word in October.
- Traveling to Ottawa in August as the Poet of Honour at YouthCanSlam.
- Greater Victoria Public Library collaboration:
 - Spoken word poetry coaching.
 - Featured poems in branch displays.



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PedalBox Gallery

Exciting opportunities arose: the Play on Words literary arts festival at the Greater Victoria Public Library in August, Culture Days at Centennial Square in September, a Bicycle Master Plan discussion put on by the Greater Victoria Cycling Coalition in November, the Midnight Mystery Bike Ride, Thinklandia, a handful of events initiated by PedalBox, the Limelight Youth Art Experience, Art Jammers youth art drop-in at the Cedar Hill Rec Centre, and the Reclaim the Streets public art symposium at Open Space.

This project has now been passed on to the Ministry of Casual Living, a local art collective.



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The Limelight
Youth Art Experience
2014

*Tea Party on
a Bike Trail*

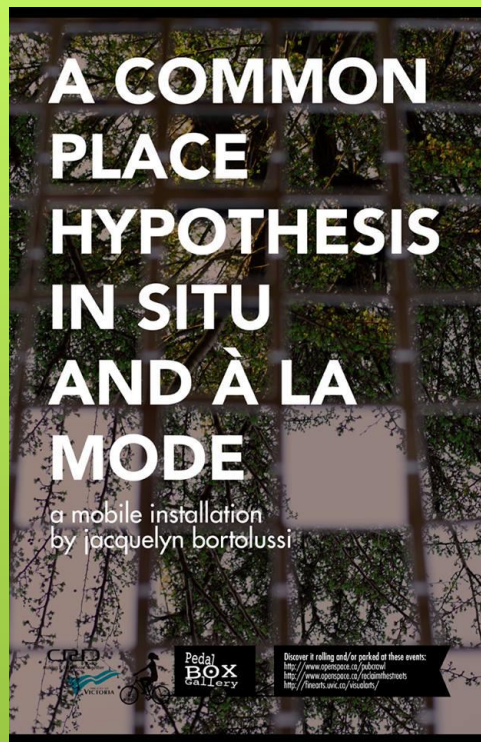
May 2nd
7:30 pm - 9:00 pm

Cedar Hill Rec.
3220 Cedar Hill Road

CRD
Pedal BOX gallery

(((<3)))







PedalBox Gallery

Artist

Like

+ Follow

Share

...

Timeline

About

Photos

Likes

Events

PEOPLE



125 likes

Invite your friends to like this Page

ABOUT



PedalBox is a bike-powered mobile art gallery presented by the City of Victoria Youth Council and the CRD

✓ Suggest Edits

PHOTOS



Post

Photo / Video



Write something on this Page...



PedalBox Gallery changed their cover photo.

May 27 · Edited

Taking a look at Esquimalt Bike Fest



Like · Comment · Share

Kluane Buser-Rivet likes this.



Write a comment...



Press Enter to post.

CAP on Discrimination

- Presented to Council.
- Participated in meetings.

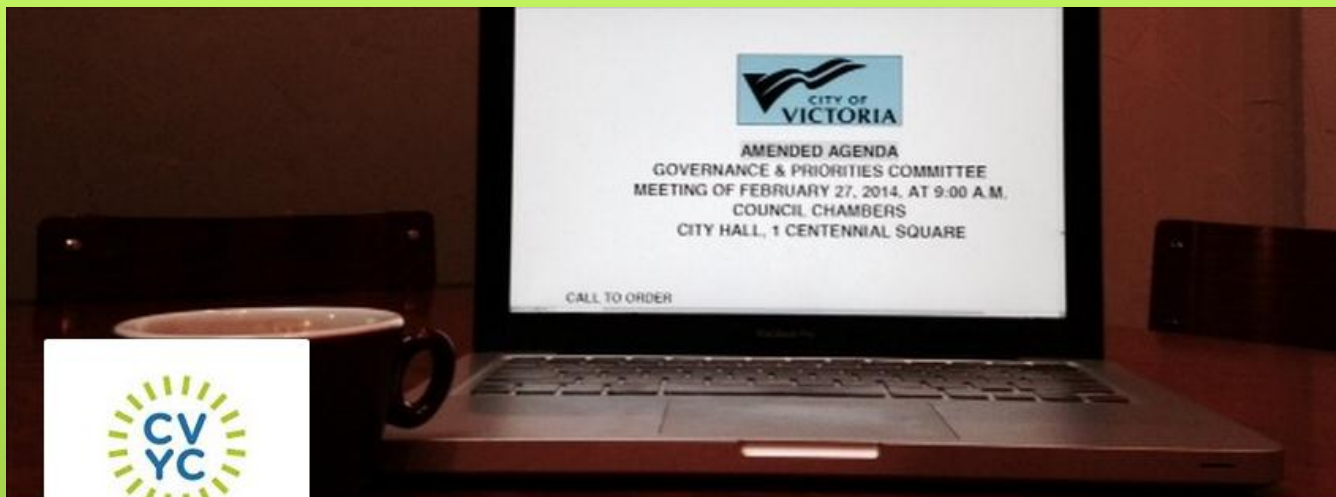
Youth Caucus

- Created Facebook Page for further reach.
- Had a number of meetings discussing important and relevant topics.



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Victoria Youth

Victoria Youth Caucus

59 likes

Like

Follow



Community

Who? --Youth 14-24 yrs old

What? --Discuss current City Council agenda items

When&where? --Every other Wednesday 4:15-5:15 PM at Habit Coffee on Pandora

About - Suggest an Edit

Victori
50 likes · 8 t

59

Photos

Likes

Highlights



Post



Photo / Video

Write something on this Page...



Victoria Youth Caucus

June 11

Today's meeting has been cancelled. Please mark June 25th 4:15pm in your calendars for the last youth caucus meeting of the year! 😊

Like · Comment · Share



Kluane Buser-Rivet likes this.



Write a comment

Recent Posts by Others on Victoria Youth Caucus

See All



Kluane Buser-Rivet

Last Youth Caucus of the year: June 25th!

about an hour ago



The Victoria Foundation

What do you think are the best things about Greate...

June 20 at 10:49am

More Posts



Victoria Youth Caucus

May 6

Youth Caucus tomorrow at 4:15 at Habit Coffee on

Video: Monologue to your 12 Year Old Self

<http://vimeo.com/99108445>



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Working with the City

- Bicycle Master Plan
- City Council Meet and Greet
- Staff interviews this summer
- Victoria's Culture Days: PedalBox Gallery participation



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Events participated in:

- United Way Youth Now Awards
- Youth Engagement Dialogue by Alana Stewart, Saanich Youth Council Coordinator
- United Way Youth Council Day
- HYPE Conference



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Media

- Fostered a strong social media presence
 - Facebook - 55 more likes
 - Twitter - 177 tweets, 49 new followers
- Radio: CBC Youth Poet Laureate
- Press: Nanaimo News and Times Colonist
- New website: cvyc.ca
- Business cards!



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City of Victoria
Youth Council

What if you could change your city?

Who We Are

What We Do

Events

Support

Get Involved

Contact



**2013 Youth Council Retreat : The Start
of Something Great!**

Welcome to the City of Victoria Youth Council's new website!

The City of Victoria Youth Council (CVYC) is a passionate group of young Victorians who are out there being the change they want to see in the world! We host projects and events to make Victoria more youth-friendly and meet the needs of youth in creative ways!

We hope you learn, discover, get inspired and find what you need on these pages. If you don't, please shoot us an email at info@cvyc.net!

Upcoming Events

Fri. Jul 4th Youth Council is hiring!
[more info](#)

Tweets

[Follow](#)



CVYC
@VicYouthCouncil

19h

Check this out entrepreneurial #yyj #youth
18-29 yrs old! plc.twitter.com/gkqk1TaHgh

Up to \$5,000 in Business
Development funding!

YOUTH mean BUSINESS
Youth Skills BC - Entrepreneurship Pilot Program

Do you need help turning your idea into a business?
Do you need Business Coaches and Mentors on your team?
Do you need individualized business training?



Tweet to @VicYouthCouncil

Log In

To use Facebook's social plugins, you must switch from using Facebook as City of Victoria Youth Council to using Facebook as Claudia De Haan.



CVYC

@VicYouthCouncil **FOLLOWS YOU**

Youth are Powerful. We are a youth-led council advocating for social change and opportunities to empower youth to foster a vibrant Victoria.

📍 Victoria, BC

🌐 cvyc.ca

[Tweet to CVYC](#)

👤 19 followers you know



📷 23 Photos and videos



TWEETS
177

PHOTOS/VIDEOS
23

FOLLOWING
86

FOLLOWERS
94

More ▾



Following

Tweets Tweets and replies



CVYC @VicYouthCouncil · 20h

Check this out entrepreneurial #yyj #youth
18-29 yrs old!



[View more photos and videos](#)



Retweeted by CVYC



Jeremy Loveday @JeremyLoveday · Jun 21

@CityOfVictoria Youth Poet Laureate making #yyj proud on CBC's Sunday Edition. So amazing! @VicYouthCouncil #Spokenword #Poetry



Retweeted by CVYC

BC Government News @BCGovNews · Jun 20

PIC: Making a difference for youth by sponsoring apprentices:
ow.ly/yeUL3 #Terrace



[View photo](#)

Who to follow · Refresh · View all



Glacier Raft Company @Gla... ✕

Followed by Columbia Basi...

[Follow](#)



CAREX Canada @CAREXCa... ✕

Followed by NCCAH | CCNS...

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Popular accounts · Find friends

Vancouver Trends · Change

#WorldCup2014

#vancouver

Suarez

Uruguay

Willie Desjardins

Portugal

Ronaldo

Toronto

Starbucks

Taylor

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City of Victoria Youth Council
Non-Profit Organization

Change Cover

+ Follow Share

THIS WEEK

0
Page Likes

109
Post Reach

UNREAD

0
Notifications

0
Messages

Recent

- 2014
- 2013
- 2012

PEOPLE

145 likes



Promote Your Page
Connect with more of the people who matter to you

Promote Page

Invite your friends to like City of Victoria Youth Council



Alison Conroy

Invite



Ashley Albright Green

Invite

See All Friends

ABOUT

Status Photo / Video Offer, Event +



What have you been up to?



City of Victoria Youth Council

Posted by Kluane Buser-Rivet [?] · 19 hours ago

Check this out entrepreneurial Victoria youth 18-29 yrs old!

Up to \$5,000 in Business Development funding!

YOUTH mean BUSINESS
Youth Skills BC - Entrepreneurship Pilot Program

ethos CAREER MANAGEMENT GROUP

Do you need help turning your idea into a business?
Do you need Business Coaches and Mentors on your team?
Do you need individualized business training?

Nanaimo councillor pitches new youth advisory council - Nanaimo News



Meetings: Guests and Training

- Guests:
 - Mayor Dean Fortin
 - CEO and Teen Librarian from the Greater Victoria Public Library
 - Councillor Lisa Helps, CVYC Council Liaison
 - John Reilly, CVYC City Staff Liaison
- Training:
 - Facilitation
 - Project and event planning
 - Media
 - How to find your voice?



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Successes and Challenges

- Success: Employability Fair – great attendance and impact. Many questions: is this an annual event?
- Success: Development and growth in members, not just in projects.
- Success: Excellent, relevant project ideas stemming from in-depth dialogue.
- Challenge: Designing, implementing and wrapping up new projects every year, within the year.

In their words...

- “I really enjoyed getting to know so many wonderful and driven people younger than myself.”
- “Most of all I enjoyed working on projects which I felt would have some impact on my community. It was exciting to think that my hours with CVYC would be able to educate and interest people in my community on the issues I feel passionately about.”
- “Meeting new people and learning about new things.”
- “Joining the CVYC has been a highlight of my two years in Victoria.”

Thank You!

- To City Council and the City of Victoria for providing us with the funds and the support to make this all possible.
- Members
- Volunteers
- CVYC Alumni
- CVYC Coordinator
- BC Healthy Communities
- John Reilly – City Staff Liaison
- Lisa Helps – City Council Liaison
- Partners and Collaborators
- Sponsors: City of Victoria, CRD, etc.



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Partnerships and Supporters



- "Young people should be at the forefront of global change and innovation. Empowered, they can be key agents for development and peace. If, however, they are left on society's margins, all of us will be impoverished. Let us ensure that all young people have every opportunity to participate fully in the lives of their societies."
- - Kofi Annan



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