

TOURISM VICTORIA

Marketing our favourite destination

May 30, 2014

His Worship Mayor Dean Fortin
City of Victoria
Via email: mayor@victoria.ca

Re: Request to Speak at Governance and Priorities Committee Meeting June 12

Dear Mayor Fortin,


Please accept this letter as a formal request to speak at the Governance and Priorities Committee Meeting on June 12, 2014.

Tourism Victoria is extremely proud to support the upcoming first annual Aboriginal Cultural Festival from June 19 to 21, 2014, created in partnership with Aboriginal Tourism BC (AtBC), the Esquimalt and Songhees Nations, Royal BC Museum, Tourism Victoria, Robert Bateman Centre, Greater Victoria Harbour Authority and the First Peoples Cultural Council.

Aboriginal cultural tourism is extremely important to both the destination and our consumer. Tourism Victoria would sincerely appreciate the opportunity to inform council about this new festival and answer any questions they may have. We would like to invite Keith Henry, CEO of AtBC, to attend as well as the Chiefs of the Esquimalt and Songhees Nations. We anticipate taking no more than five minutes of the Committee's time.

Thank you for your consideration of this request.

Sincerely,



Paul Nursey
President & CEO
Tourism Victoria

CC: Jason Johnson – City Manager, City of Victoria
Marianne Alto – Councillor, City of Victoria
Dave Cowen – Chair, Tourism Victoria Board of Directors

GREATER VICTORIA VISITORS AND CONVENTION BUREAU

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