

# **Parking Services Review Public Consultation**

## **Attachment E – Stakeholder Communications**

- City of Victoria Stakeholder email
- Downtown Victoria Business Association e-newsletters (2)
- Downtown Residents Association online post promoting survey
- Greater Victoria Chamber of Commerce e-newsletter

**Michelle Harris**

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**To:** Shannon Gustafsson  
**Subject:** Tell Us How to Improve Parking Downtown

Hi Shannon,  
Attached is the approved Parking stakeholder email text to go out today from City Communications.  
Thanks,  
Michelle

**FINAL**

Please share with members, include in newsletters and post on listserves.

**Tell Us How to Improve Parking Downtown**

The City of Victoria recently reviewed its parking services to identify ways to make it easier to park downtown and improve customer service. The community is invited to learn more and provide feedback on the recommended improvements to downtown parking by completing an online survey by May 2 at [www.victoria.ca/parking](http://www.victoria.ca/parking).

An open house will be held on Friday, April 25 from 8 a.m. – 9:30 a.m. at the City Hall Antechamber to provide the public an opportunity to view displays and speak with staff about the proposed improvements. We hope you can join us.

All feedback will be compiled and summarized in a report to City Council for consideration in May.

Please join the conversation and tell us how we can improve your parking experience downtown.

Get Involved: Participate , become a Member or Renew your Membership.



VICTORIA  
DOWNTOWN  
RESIDENTS  
ASSOCIATION

*"The Voice of Your Neighbourhood"*

ABOUT

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NEWSLETTER

GET INVOLVED

CONTACT

## City of Victoria Survey: How to Improve Parking Downtown

POSTED ON APRIL 12TH, 2014 · POSTED IN GENERAL

The City of Victoria invites you to learn more and provide feedback on the recommended improvements to downtown parking and to share your thoughts and experiences of parking downtown by completing the online survey below.

All input will be compiled and summarized in a report to City Council for consideration in May.

Survey: <https://www.surveymonkey.com/s/parkingdowntown>

The survey closes on **May 2, 2014**.

More information about the survey:

<http://www.victoria.ca/EN/main/departments/engineering/parking/parking-services-review.html>

### LEAVE A REPLY

NAME \*

EMAIL \*

WEBSITE

COMMENT

Post Comment

### LATEST NEWS

May Roving Refinery: Bernard Callebaut

Roving Refinery Report: Catalano  
Restaurant

Letter of Support Cool Aid Housing  
Initiatives

City of Victoria Survey: How to Improve  
Parking Downtown

Recap: Peacock Billiards Roving  
Refinery

### RECENT COMMENTS

Sewage Treatment Needs an  
Independent Review on Victoria Matters:  
Sewage Treatment in the CRD

Cathy on Share An Idea

[Downtown Victoria] 1075 Pandora | 13-  
& 10-storeys | Proposed - Page 3 -  
VibrantVictoria.ca Discussion Forum on  
Planned Development on 1075 Pandora  
Ave.

Bryan on Executive House Hotel Change  
to Liquor Licence Hours

JC Scott on Executive House Hotel  
Change to Liquor Licence Hours

### TOPICS

City Hall

Community Development

Community Events

Events

General

Healthy Living

Land Use

News

Public Forums

Roving Refinery

Social Events

## Michelle Harris

**From:** Downtown Victoria Business Association  
<DDNewsletter@downtownvictoria.ca@createsend4.com> on behalf of Downtown  
Victoria Business Association <DDNewsletter@downtownvictoria.ca>  
**Sent:** Thursday, Apr 17, 2014 1:26 PM  
**To:** Michelle Harris  
**Subject:** Downtown Dialogue - April 17, 2014

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April 17, 2014

### In this Issue

- Downtown Business News
- 8th Annual Grand Pacific Open
- Tall Tree Festival Launch Party
- Earth Day Events
- Omer Klein Trio
- Dining Out For Life
- Fun With Ferries Lecture
- In The Court
- Marriage of Figaro
- Improve Parking

### LIST YOUR EVENTS!

If you are planning a downtown event, we'd like to hear about it! If you want absolutely FREE promotion of your downtown event via our "Happening Downtown" page, just send details to Alison Gair.

Unfortunately we are unable to promote simple sales, but are open to receiving all other types or events. Space in our newsletter is limited, and if we are unable to include your event we will list it on our website events section.

- Downtown
  - Madison High Band
  - Terry O'Reilly
  - Times Colonist 10K
  - Royal McPherson Centennial Festival
  - Cycling Infrastructure Improvements Meeting

## Downtown Business News

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### MILESTONES, MOVES, and ANNOUNCEMENTS

- **Maycock Eyecare** (1318 Blanshard) is celebrating 65 years in business on Vancouver Island this year. The family company is locally owned and operated by the third generation of Maycock Opticians.
- **Silk Road Tea Store** has been celebrating 22 years in business for the past month. Birthday contests closed on April 1, but you can still stop in and wish them a happy birthday next time you are on Government Street or at the Victoria Public Market.
- **The Reef** (533 Yates) turned 11 on April 1st. Don't forget about the final Reef Rum Night of the season **tonight**, April 17th.
- Happy 10th Birthday to **The Good Planet Company**, downtown's sustainable lifestyle store at 764 Fort Street.
- We missed a birthday last month (March 22nd) and would like to send a belated Happy 3rd Birthday to **Empire Tattoo** (1672 Douglas Street).
- **Venus Sophia Tea Room and Vegetarian Eatery** turned 3 on April 2nd. Stop in and wish them a happy

birthday at 540 Fisgard and stay tuned to their Facebook page for some special celebration giveaways.

- **designHouse Salon**, on the Fisgard side of the Hudson Building, is turning two and is celebrating with a Day of Appreciation on April 17th.

#### NEW LOCATIONS/RENOVATIONS

- We would like to extend a big downtown welcome to the **Greater Victoria Harbour Authority**. As of April 6, GVHA has consolidated its corporate and marina operations in a new location at 1019 Wharf Street (formerly Microsoft). The corporate office was previously located at Ogden Point. The new location condenses office space, reduces travel between facilities and provides a convenient downtown location for clients.
- **Nezza Naturals** is settling into their new home at 587 Johnson Street. Stop in and welcome them to LoJo!
- Also on LoJo, Decade has moved from Government Street in with its sister store **Flavour**. You can find the new and expanded Flavour at 581 Johnson Street.
- **Paul's** at Paul's Motor Inn has reopened after a renovation earlier this year. It is under new management - Mr. Ross Clark, who also operates a successful business in Sidney.
- **Crust Bakery** (730 Fort Street) has reopened after an extensive six-week renovation that reached all the way into the kitchen!

#### NOW OPEN

- **Camouflage** is newly opened at 1407 Government Street (formerly Decade).
- **Skin Loft** (formerly Biosundara) is new to 510 Yates (second floor), specializing in medical aesthetics.
- **Chester Fields** is now open at 1320 Broad Street. Extra points if you can figure out what they specialize in.
- **Lacey-Lou Tapas Lounge** is now open at 1320 Broad Street. Lacey-Lou is an art lounge, tapas bar, and tattoo studio all rolled into one!

## 8th Annual Grand



# Pacific Open

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The Grand Pacific Open (April 18 - 21) is BC's largest chess tournament; the main event is a 6 round FIDE and CFC rated Swiss, with \$5000 in prizes. [Click here for more information.](#)

# Tall Tree Festival Launch Party

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Celebrate the upcoming 2014 Tall Tree Festival at this April 18th party at Atomique Headquarters (1501 Douglas Street). 19+ event. [Click here for more details.](#)

# Earth Day Events

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This year, Earth Day will be celebrated on April 22nd, but there are some great events taking place on the weekend as well.

- Free Admission at The Bateman Centre (April 22)
- Creatively United For The Planet Festival (April 25, 7-9:30 pm; April 26, 12 - 8:30 pm)
- Victoria Earth Walk (April 26, 12 - 1 pm)

# Omer Klein Trio

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On April 23 at 8 pm at Hermann's Jazz Club, enjoy a performance by the Omer Klein Trio, with rising-star pianist Omer Klein, bassist Haggai Cohen Milo, and drummer Ziv Ravitz. Their music features a combination of jazz, Israeli music, and North African roots. [Click here for more information.](#)

# Dining Out For Life

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Helping others is as easy as raising your drink! When you dine at participating restaurants on April 24th, 25% of food sales will be donated to support AIDS Vancouver Island's programs across Vancouver Island. Click here for more information, including a list of participating restaurants.

# Fun With Ferries Lecture

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On April 24th at noon, the Maritime Museum is hosting this lecture by Dr. Patricia Roy on the history of ferry transport to and from Vancouver Island. Admission by donation. Click here for more information.

# In The Court

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This dinner party with Chef Michael Williams and special guests takes place at a secret downtown location on April 24th at 6:30 pm. Blending together one of Victoria's best kept secrets with a luxurious culinary experience, this is an evening filled with decadent food, great ambiance, and delicious drinks (especially tea). Farmer direct, current-harvest teas curated by JagaSilk will be paired with culinary creations by Michael Williams. Click here for more information.

# Marriage of Figaro

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A comedic opera with a revolutionary subtext, Marriage of Figaro follows the Almoviva household through a single tumultuous day as Count Almoviva, his wife, his valet Figaro, and his servants spin a tangled web of love affairs, plots, and counterplots. Performances take place at the Royal Theatre April 24, 26, & 30 and May 2 & 4. Click here for more



information.

## Improve Parking Downtown

The City of Victoria recently reviewed its parking services to identify ways to make it easier to park downtown and improve customer service. Learn more and provide feedback on the recommended improvements to downtown parking by completing an online survey by May 2 at [www.victoria.ca/parking](http://www.victoria.ca/parking).

An Open House will be held on Friday, April 25th, from 8 am - 9:30 am at the City Hall Antechamber to provide the public an opportunity to view displays and speak with staff about the proposed improvements. All feedback will be compiled and summarized in a report to City Council in May.

## Madison High Band

On April 26th from 2:30 - 3:30, these high school musicians will perform at Market Square as part of their band trip to Victoria.

## Terry O'Reilly

On April 26 & 27, award-winning broadcaster and advertising virtuoso Terry O'Reilly explores the ad realm on the big screen and its actuality in the real world at The Vic Theatre. Treat yourself to an informative night with a passionate and entertaining presenter, versed in the power of big ideas, strong identities, dynamic campaigns, and strategic insights. [Click here for more information.](#)

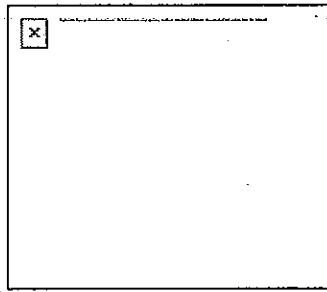
# Times Colonist 10K

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The annual Times Colonist 10K walk and run takes place the morning of April 27th, beginning at the Legislature. It will mean disruptions to traffic - but it'll be an exciting event to take part in or to watch! Click [here](#) for more information.

## Royal McPherson Centennial Festival

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Celebrate the Royal & McPherson theatres' 100th birthdays during the Centennial Festival, May 18 - 25. Details at [rm100.ca](http://rm100.ca) or at the McPherson Box Office.

## Cycling Infrastructure Improvements Meeting

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On behalf of the City of Victoria, Carbon Talks of Simon Fraser University is facilitating a dialogue on improving cycling in Victoria. Cycling is not only healthy for people and the environment, but can help take cars off our roads and relieve congestion; if the roads are moving freely, so are our goods and services. The meeting is on May 26; dinner will be served at 5 and the dialogue will begin at 5:30. Please sign up online at [fluidsurveys.com/s/CityofVic-Bicycle-plan/](http://fluidsurveys.com/s/CityofVic-Bicycle-plan/) or contact Betsy Agar at [Betsy\\_Agar@sfu.ca](mailto:Betsy_Agar@sfu.ca) or by phone at 778-782-9622.

This email was sent to mharris@victoria.ca by downtownvictoria.ca.  
Update Profile/Email Address

20 Centennial Square | Victoria | British Columbia | V8W  
1P7

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## Michelle Harris

**From:** DVBA <DDNewsletter=downtownvictoria.ca@cmail3.com> on behalf of DVBA  
<DDNewsletter@downtownvictoria.ca>  
**Sent:** Thursday, May 1, 2014 12:21 PM  
**To:** Michelle Harris  
**Subject:** Downtown Dialogue - May 1, 2014

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May 1, 2014

### In this Issue

- Victoria Harbour Boat Show
- Improve Parking Downtown
- First Friday on Fort
- Market Season Begins
- Princess Louise Faux Stained Glass Workshop
- Kenneth Oppel Book Signing & Reading
- Travelling Light
- Red Brick Media

### LIST YOUR EVENTS!

If you are planning a downtown event, we'd like to hear about it! If you want absolutely FREE promotion of your downtown event via our "Happening Downtown" page, just send details to Alison Gair.

Unfortunately we are unable to promote simple sales, but are open to receiving all other types or events. Space in our newsletter is limited, and if we are unable to include your event we will list it on our website events section.



Charity Silent  
Auction & Game  
Night

- Brahms Requiem
- Ukulele Love In
- Steve Martin ft.  
Edie Brickell
- "Our  
Inflammation  
Nation"
- Ron James
- City Seeks  
Community Input  
on Ideas for  
Inner Harbour
- BIABC + IDA  
Conference

## Victoria Harbour Boat Show

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Experience life on the water at the Victoria Inner Harbour boat show, May 1st - 4th. Show hours are 11 am to 6 pm Thursday and Friday, and 10 am to 5 pm Saturday and Sunday. [Click here for more information.](#)

## Improve Parking Downtown

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The City of Victoria recently reviewed its parking services to identify ways to make it easier to park downtown and improve customer service. This is your last chance to provide feedback on the recommended improvements - the



online survey closes May 2nd. Click here to participate in the survey.

## First Friday on Fort

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May 2nd, the first Friday of the month, is "First Friday on Fabulous Fort". On this one day each month, participating businesses offer special deals, discounts, and promotions. Click here for more information.

## Market Season Begins

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Celebrate the start of Victoria's open-air market season!

- Bastion Square Public Market - opens May 1st; open every Thursday, Friday, and Saturday (May - September) from 11 am - 5:30 pm.
- Sunday Market At Bastion Square - opens May 4th; open Sundays May - September from 11 am - 4:30 pm
- Victoria Flea Market - opens May 4th in Market Square; open Sundays until September 28th, from 11 am - 3 pm.

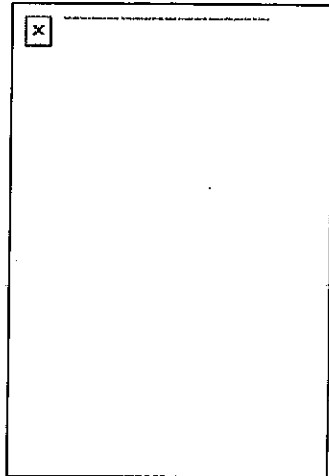
## Princess Louise Faux Stained Glass Workshop

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Get ready for Mother's Day with your mom at the Martime Museum on May 4th (1 - 5 pm). Create a memory and take home a keepsake. Using a template, make a faux copy of original stained glass windows from the CP ship *Princess Louise*, enjoy light refreshments, and learn about CP Princess and Empress ships. 16+ only, may be difficult for sufferers of arthritis. Preregistration necessary (programs@mmbc.bc.ca or 250-385-4222x112) and

workshop costs \$35 + GST. [Click here for more information.](#)

## Kenneth Oppel Book Signing & Reading



On May 5th at Munro Books, starting at 7 pm, meet one of Canada's most celebrated authors for young readers. Kenneth Oppel is the author of the bestselling *Silverwing* trilogy, *Airborn*, and *Half Brother*; he will be reading from his new book "The Boundless" and signing copies of his books. [Click here for more information.](#)

## Travelling Light

On May 7th, at 7 pm, visit Habit Coffee Chinatown (552 Pandora Avenue) for this photo exhibition by Antonio La Fauci; partial proceeds will benefit AAIDD, a nonprofit organization rescuing stray dogs from the streets of India.

## Red Brick Media Charity Silent Auction & Game Night

On May 8th, 5 - 9 pm, Downtown Victoria's Red Brick Media is fundraising for Power To Play with a silent auction and a night of Texas Holdem Poker. The silent auction (and game night) is taking place at Red Brick Media in Market Square, and will feature products, gift cards, services, and more from

local businesses. [Click here](#) for more information.

## Brahms Requiem

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At the Royal Theatre on May 10th & 11th, the Victoria Symphony presents this and other masterworks. Tickets start at \$35 and can be purchased through the Royal & McPherson box offices, online, or by calling 250-386-6121.

## Ukulele Love In

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On May 11th from 1 - 3 pm, all Victoria's ukulele fans are encouraged to bring their ukes out to Market Square for fun group instruction and performing, led by Larsen Music. [Click here](#) for more information.

## Steve Martin ft. Edie Brickell

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On May 12th at 7:30 pm, Steve Martin and the Steep Canyon Rangers, featuring Edie Brickell, will perform at the Royal Theatre. Check out this unique blend of bluegrass and comedy; tickets start at \$100.50 and can be purchased through the Royal & McPherson box offices, online, or by calling 250-386-6121.

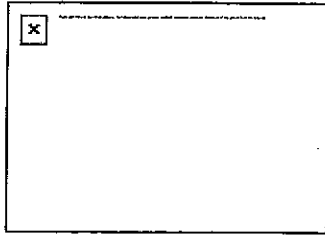
## "Our Inflammation Nation"

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The Vitamin Shop (1212 Broad Street) will host "Our Inflammation Nation: The Healing Powers of Omega Oils", an informational lecture by Karlene Karst, R.D., on May 13th from 7 - 8:30 pm. Preregistration is required - call 250-386-

1212 - and all attendees will receive a 10% discount that evening and be entered into a draw. [Click here for more information.](#)

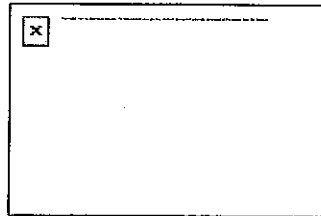
## Ron James



On May 13th at 7:30 pm at the McPherson Playhouse, comedian Ron James is back doing what he does best: delivering laughs face-to-face and coast-to-coast. Tickets start at \$56 and can be purchased at the Royal & McPherson box

offices, online, or by calling 250-386-6121. [Click here for more information.](#)

## City Seeks Community Input on Ideas for Inner Harbour



Three strategic sites are the focus of the City of Victoria's upcoming engagement on the Inner Harbour: Belleville Terminal; Ship Point; and Lower Wharf Street.

Public feedback will be used to help develop guiding principles and development concepts for each site which will help guide and evaluate future development. These principles and concepts will also help to better position the City of Victoria and other Inner Harbour land owners for potential potential capital funding, grants and development opportunities. The overall process will be framed and informed by existing City plans, policies, regulations and related technical studies.

There are a number of upcoming opportunities for public participation in the downtown:



- The Harbour Dialogue Open House (Friday, May 9th, 3 pm – 7 pm at Ship Point Lands, 946 Wharf Street) is an initial opportunity to drop-in to view project information, talk to City staff and provide ideas for the three sites. Representatives from Tourism Victoria, Greater Victoria Harbour Authority, Downtown Victoria Business Association and the Royal BC Museum will also be in attendance.
- The Ideas Forum (Saturday, May 10th, 10 am - 3 pm at the Victoria Conference Centre, 720 Douglas Street) is an opportunity to participate in interactive discussions that explore questions related to the three sites. Two separate two hour sessions will be held during the Ideas Forum at 10 am and 1 pm (additional sessions may be added if demand warrants). Preregistration is required: [harbourdialogue@victoria.ca](mailto:harbourdialogue@victoria.ca)

[Click here for more information.](#)

## BIABC + IDA Conference

This week the DVBA and Downtown Victoria played host to the Business Improvement Areas of British Columbia (BIABC) and Alberta, in partnership with the International Downtown Association (IDA), for the annual BIABC regional conference. Over 160 delegates and speakers from downtowns all over North America came to our city from Sunday through Wednesday to talk about issues and best practices for downtowns and urban centres. Topics included policy, marketing, place making, urban design, heritage, global trends and more. The DVBA was joined by the Board of Directors from BIABC in putting on this annual conference, which also celebrated 25 years of downtown associations in our province.



Every delegate we spoke to was blown away by Victoria: the hospitality, the dining, the harbour setting, the shopping, the friendliness of the people, and of course the amazing weather we have had this week. The glowing reviews from the delegates, many of whom were visiting Victoria for the first time, were a great reminder for us of how beautiful and dynamic our small city is, and how lucky we are in so many respects to have a vibrant and unique downtown. Thank you to all of our businesses who participated in welcoming this



conference, John and Chris Adams from Discover the Past who put on some fantastic walking tours for the delegates, and our own DVBA Board for their support. Cheers as well to all of the delegates who attended. We hope to see you back in Victoria again soon!

This email was sent to mharris@victoria.ca by downtownvictoria.ca.  
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## Michelle Harris

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**From:** Ismo Husu  
**Sent:** Wednesday, Apr 16, 2014 3:54 PM  
**To:** Michelle Harris  
**Cc:** Dwayne Kalynchuk  
**Subject:** FW: Global Opportunities Grow Local Economy

Lead story...

Ismo Husu  
Manager, Parking Services  
Engineering and Public Works  
City of Victoria  
1 Centennial Square, Victoria BC V8W 1P6

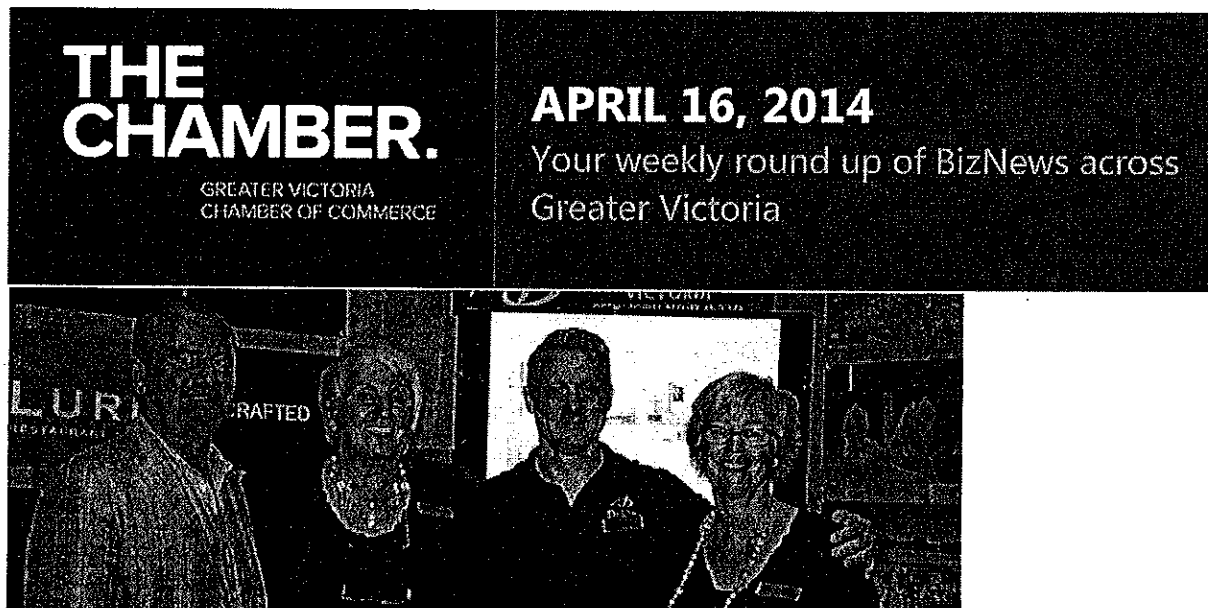
T 250.361.0330 C 250.415.6854 F 250.361.0214



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**From:** The Chamber [mailto:chamber@victoriachamber.ccsend.com] **On Behalf Of** The Chamber  
**Sent:** Wednesday, Apr 16, 2014 3:51 PM  
**To:** Ismo Husu  
**Subject:** Global Opportunities Grow Local Economy

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Dear Ismo Husu,

Chamber News

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Welcome to The Chamber's BizNews. Your source for news and events in the region. Please feel free to pass BizNews along to other engaged business leaders and colleagues.



## Have Your Say on Parking!

The City of Victoria recently reviewed it's parking services to identify ways to make it easier to park downtown and improve customer service. The community - including local businesses - are invited to learn more and provide feedback on the recommended improvements to downtown parking by completing an online survey by May 2nd.



Have Your Say on Parking!

Easter Bunny & The Chamber

\$1.6 Million to Promote Businesses

Smart Oceans BC Funded

New Members this Week

### Events

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Business Awards

AGM

Industry Tour

Business Mixers

Prodigy Mingles

Amazing Chase

Golf Tournament

## Hop to a Chamber Member this Easter

Worried that the Easter Bunny hasn't quite filled all the baskets? You can rely on other Chamber members to help you select the perfect dinner, pick your bouquet, select your chocolates, and plan a little family time. And



don't be afraid to think about doing something a little different - check out our [online directory](#) to get inspired.

Please note that The Chamber office will be closed from **April 18<sup>th</sup> to 21<sup>st</sup>**. So spend some time with your family this holiday weekend, feel the joy of discovering the last hidden egg and we'll be right back to business with you next week.

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## Annual General Meeting & Mayoral Address

Victoria's Mayor Dean Fortin has been taking care of business in the city for five years. Find out why he thinks 2014 is going to be the best year yet for Victoria.

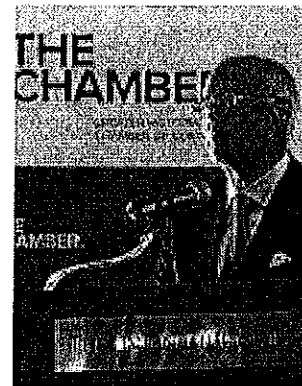
**Tuesday, May 13**

11:30 am - 1:30 pm

Location: [Victoria Marriott Inner Harbour](#) - 726 Humbolt St.

**Sponsorship opportunity available!**

**Register**




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THE CANADIAN PAYROLL ASSOCIATION CPA ACP ASSOCIATION CANADIENNE DE LA PAIE



## 2014 Greater Victoria Business Awards

### Tickets are now **SOLD OUT!**

Please contact Carmen Lundstrom (250) 383-7191 to be added to the wait list.

We are proud to announce  
Bob Skene as our Governors'  
Lifetime Achievement Award  
recipient.

Be sure to check the news  
and The Chamber website for  
the winners on April 25<sup>th</sup>!

