

Parking Services Review Public Consultation

Attachment K – Media Releases/Advisories (2)



FINAL

Tell Us How to Improve Parking Downtown

Date: Friday, April 11, 2014

For Immediate Release

VICTORIA, BC — The City of Victoria recently reviewed its parking services to identify ways to make it easier to park downtown and improve customer service.

The community is invited to learn more and provide feedback on the recommended improvements to downtown parking and to share their thoughts and experiences on parking in Victoria by completing an online survey by May 2.

A drop-in open house will be held on Friday, April 25 from 8 a.m. – 9:30 a.m. at the City Hall Antechamber to provide the public an opportunity to view displays and speak with staff about the proposed improvements.

The City's review of downtown parking highlights that the demand for on-street parking exceeds available capacity, while there is space within the City's five parkades. Recommendations focus on shifting motorists from higher-demand, on-street parking spaces to available spots in City parkades. Some incentives include offering the first hour free and free evening parking Monday to Saturday in all City parkades.

Reducing and standardizing parkade rates is recommended to improve consistency and ease of understanding. The hourly parkade rate of \$2.25 would be reduced to \$2/hour and charged in 15 minute-increments. Daily maximums would be \$12 at all City parkades except at Bastion Square Parkade, which would have a higher daily rate of \$14 due to higher demand. Moving monthly, long-term parkers to higher floors in City parkades to free up space on lower floors for those who park for less than three-hours is also proposed.

Providing variable on-street parking rates from \$1.50 to \$3 an hour with time limits ranging from 90 minutes to all day depending on the area, is one way to provide motorists with more flexibility and choice when parking downtown. Higher demand on-street parking spaces within a three-minute walk of a City parkade would be set at the highest rate.

Other recommendations focus on customer service, such as new training for all City parking staff and contracted enforcement commissionaires, and improved way-finding signage and parking information online, on-street and in parkades.

All feedback will be compiled and summarized in a report to City Council for consideration in May. For more information and to participate in the online survey, visit: www.victoria.ca

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For More Information:

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REAL

Drop By Parking Open House Tomorrow Morning at Victoria City Hall

Date: Thursday, April 24, 2014

For Immediate Release

VICTORIA, BC – The public and the media are invited to drop by City Hall for coffee tomorrow and learn more and provide feedback about the proposed parking improvements for downtown.

What: Parking Open House
When: Friday, April 25, 2014, from 8 a.m. – 9:30 a.m.
Where: Victoria City Hall, Antechamber

The City of Victoria recently reviewed its parking services to identify ways to make it easier to park downtown and improve customer service. The community is invited to share their thoughts on the City's recommended changes and how to improve their experience parking downtown by completing an online or print survey by May 2.

All feedback will be compiled and summarized in a report to City Council for consideration in May. For more information and to participate in the online survey, visit: www.victoria.ca/parking.

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For More Information:

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