

An aerial photograph of a suburban neighborhood during autumn. The houses have colorful roofs, and the trees are in shades of yellow and orange. In the background, a large body of water is visible, with mountains rising on the far shore under a hazy sky.

Art in Public Places Program Parkade Considerations



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Purpose

To inform Council on the Art on Parkades public art project which will enhance, invest and beautify city-owned parkades.



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Background: Art in Public Places Program

The revised Art in Public Places Policy was adopted by Council on August 26th, 2010.

The program promotes the creation of new contemporary projects in public space and seeks to be open, fair and transparent at all stages of the commissioning process.

Annual funding for public art is \$150,000 includes:

- \$135,000 for new artworks and
- \$15,000 for maintenance of existing work.



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Currently the outdoor public art collection has 73 artworks located in parks, squares, streets, and neighbourhoods.

The total appraised value of the collection is \$4,124,000.00 CAD. Appraised in December 2013.

Art in Public Places Program

Parkade Considerations

Hands of Time by
Crystal Przybille

To commemorate
the City of Victoria's
150th Anniversary of
Incorporation.



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The \$100,000 project includes 12 bronze sculptures of life-size hands engaged in activities that symbolize our city's history and identity.



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Art on Parkades





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Project Objectives

- To create a sense of welcome, safety and invitation to park in city-owned parkades
- To enhance city-owned parking facilities and the overall attractiveness of the city
- To develop a sense of place, community pride and identity through the creation of new works.
- To create art that inspires people and is an expression of the time



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Focus on three city-owned parkades integrating art on the facades and internal areas of the parkade.

Total cost will not exceed \$135,000 inclusive of all planning, design, fabrication, installation and project management expenses.

Funding has been approved in the City of Victoria 2014 Financial Plan.

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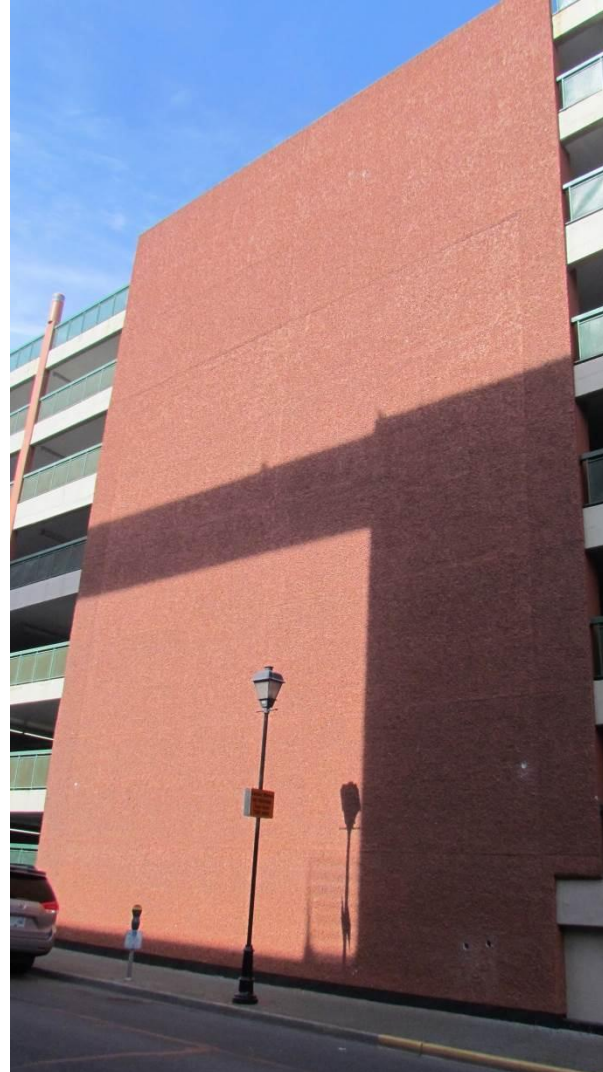


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Public Art Commissioning Process

A two-stage competition through an Expressions of Interest procurement process will be undertaken.

Stage One: Artists submit resume, digital images and a conceptual approach to the project.

Stage Two: Short-listed artists submit detailed proposals for a specific work with budget and construction details.

The Selection Panel examines these proposals and selects a winner. Council ratify the decision before awarding a contract.



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Proposed Timeline

Expressions of Interest/Call to Artist Announced: July 2014

Stage One Selection Phase: September 2014

Stage Two Selection Phase: September - January 2015

Report to Council/Finalist Announced: February 2015

Contract Phase: March 2015

Fabrication and Installation Phase: April - October 2015

Unveiling(s): October 2015



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Thank you

Questions/Comments