

## **Governance and Priorities Committee - Motion**

Date:

February 11, 2014

From:

Mayor Dean Fortin

Subject:

Review of portable sign bylaw

Whereas Council has approved regulations for portable signs that impose a fee structure on businesses that wish to display a portable sign; and

Whereas the intent of the Portable Sign Bylaw is to balance the safe management of public property with the desire to allow the use of portable signs to facilitate trade and enhance downtown vibrancy; and

Whereas an unintended consequence of the fee structure is potential financial pressure for businesses who opt to display a portable sign;

Therefore be it resolved that Council review the fee structure and consider lowering the annual permit fee to \$30 and the annual use of public space charge to \$5, for a total annual fee of \$35.

Respectfully submitted,

Mayor Dean Fortin

Governance & Priorities
Committee

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