



December 2, 2015

Councilor Pam Madoff  
City of Victoria  
#1 Centennial Square,  
Victoria, B.C. V8W 1P6

**Re: Removal of street side parking adjacent to the Royal BC Museum**

Dear Councilor Pam Madoff,

This letter is in response to the proposed bus precinct and the ripple effect that could eliminate some street side parking stalls. In addition to Professor Jack Lohman's objection letter from the Royal BC Museum (RBCM), which I understand you have received, I would to reiterate our concern.

I represent IMAX Victoria which is a privately owned business operating with a long-term lease within the Royal BC Museum. Collectively, the theatre and museum drives combined attendance of around 700,000 a year. This number can go above one million visitors during certain block buster exhibitions.

IMAX Victoria is one of the top three attractions on Vancouver Island with the other two being the RBCM and of course, Butchart Gardens.

All of that is to say that every parking stall counts! We face daily challenges with parking for locals and visitors alike and the thought of having to deal with even less public parking is unfathomable and a detriment to our accessibility and operations.

Along with Professor Lohman's details, please convey our concerns and objection to any public parking stalls being removed.

Thank you kindly,

A handwritten signature in black ink, appearing to read 'Paul Wild', with a stylized, sweeping flourish at the end.

Paul Wild  
Theatre Director  
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