

Marketing our favourite destination

January 20, 2015

Her Worship Mayor Lisa Helps City of Victoria Via email to Christine Havelka: <u>chavelka@victoria.ca</u>

Re: Request to Speak at February 12 Governance & Priorities Committee Meeting

Dear Mayor Helps,

Please accept this letter as a formal request to speak at the February Governance & Priorities Committee Meeting, tentatively set for February 12.

As per our Additional Hotel Room Tax Governance Agreement, Tourism Victoria annually presents to Council regarding the transfer of the AHRT and our upcoming strategic plan by December 31 of the previous year. To respect the elections process, we were happy to defer this year's annual presentation until early 2015. We would like to use this opportunity to present Council our 2015 Business Plan and strategic objectives, as well as answer any questions they may have.

Thank you for your time in considering this request.

Sincerely,

Paul Nurs

Paul Nursey President & CEO Tourism Victoria

CC: Jason Johnson – City Manager, City of Victoria Margaret Lucas – Councillor, City of Victoria Dave Cowen – Chair, Tourism Victoria Board of Directors