CITY OF
VICTORIA

Governance and Priorities Committee Report
For the Meeting of February 12, 2015

To:	Governance and Priorities Committee	**Date:**	February 5, 2015
From:	Rob Woodland, Director of Legislative and Regulatory Services		
Subject:	Decision Request Regarding Hosting the 2016 UBCM Convention		

Executive Summary

The City of Victoria has played regular host as the destination for the Annual General Meeting of the Union of British Columbia Municipalities (UBCM) since 2000. Victoria is seen as an ideal venue not only for its capacity to host this 1200 delegate event but also to facilitate dialogue with Provincial government officials.

Historically there have been a number of requirements of the Host Community which include the provision of discounted meeting space, a Welcome Reception, a Partners Programme as well as volunteers and other social events as determined by the Host Community. These Host Community requirements have increased for 2016 to include the funding of the internet connection for all delegates.

In 2012, the costs associated with the event and borne by the City totalled approximately $154,575. The majority of these funds were used to cover the food and beverage at the Welcome Reception. A space rental discount of at the VCC totalled $42,375 (total value of the space was $133,520) UBCM's costs were over $294,799 for the rest of the conference programme.

The impact to the local economy for this event is significant with the generation of 2825 hotel room nights and approximately $2.16 million of direct spending into the local economy.

Recommendation:

That Council accept the Host Community obligations for the 2016 UBCM Annual Convention, and authorize the Mayor and Corporate Administrator to execute agreements necessary for this purpose; and that Council approve the financial expenditure of $154,575 for hosting UBCM in 2016.

Respectfully submitted

Rob Woodland
Director of Legislative and Regulatory Services

Report accepted and recommended by the City Manager: _____
Date: _____ Feb 5/15