<u>"ALS AWARENESS MONTH"</u>

(Lou Gehrig's Disease)

- WHEREAS ALS (Amyotrophic Lateral Sclerosis) is a deadly, degenerative disease of the central nervous system with unknown cause and no cure, which took the lives of Lou Gehrig, David Niven and many others; and
- WHEREAS this disease can strike anyone in the age group 20-80 years with devastating destruction of the motor neurons and the skeletal muscles to render the victim physically, completely helpless, but without touching the intellect, as he or she watches himself or herself slowly die; and
- WHEREAS ALS is as common in occurrence as Multiple Sclerosis, it is still relatively unheard of due to its short prognosis of 2 4 years from date of diagnosis; and the short life span is the principal reason for the lack of public awareness which in turn results in a lack of financial support for research to find the cause and cure for this disease; and
- WHEREAS development of a high level of public awareness concerning this disease seems to be the key to successful fund raising in aid of research, patient services and education; and Flower Day is one of the major, yearly, fund raising events for ALS.
- NOW, THEREFORE I do hereby proclaim the month of June 2017 as "ALS AWARENESS MONTH" on the TRADITIONAL TERRITORIES of the ESQUIMALT AND SONGHEES FIRST NATIONS in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.

IN WITNESS WHEREOF, I hereunto set my hand this 25th day of May, Two Thousand and Seventeen.

LISA HELPS MAYOR CITY OF VICTORIA BRITISH COLUMBIA Sponsored by: Ellen Mahoney President, Victoria Chapter ALS Society of BC



Committee of the Whole Report

For the Meeting of May 18, 2017

To:

Committee of the Whole

Date:

May 9, 2017

From:

Chris Coates, City Clerk

Subject:

Proclamation "ALS Awareness Month" June, 2017 (Lou Gehrig's Disease)

RECOMMENDATION

That the ALS Awareness Month Proclamation be forwarded to the May 25, 2017 Council meeting for Council's consideration.

EXECUTIVE SUMMARY

Attached as Appendix A is the requested ALS Awareness Month Proclamation. Council has recently established policy addressing Proclamation requests. The policy provides for:

- A staff report to Committee of the Whole.
- Each Proclamation request requiring a motion approved at Committee of the Whole prior to forwarding it to Council for their consideration.
- Staff providing Council with a list of Proclamations made in the previous year.
- Council voting on each Proclamation individually.
- Council's consideration of Proclamations is to fulfil a request rather than taking a position.

A list of 2016 and 2017 Proclamations is provided as Appendix B in accordance with the new policy. Consistent with City Policy, Proclamations issued are established as fulfilling a request and does not represent an endorsement of the content of the Proclamation.

Respectfully submitted,

Chris Coates City Clerk

Appendix A: Proclamation "ALS Awareness Month"
Appendix B: List of Previously Approved Proclamations