

“PUTTING INVESTORS FIRST MONTH”

- WHEREAS** *investors are the foundation of a strong, sound, growing economy; and*
- WHEREAS** *trust, ethical practices, and fair treatment are paramount to the investment profession; and*
- WHEREAS** *the investment profession is an important employer across the City of Victoria; and*
- WHEREAS** *the Chartered Financial Analysts (CFA) Society in Victoria are committed to professional excellence in the investment profession, and are champions for ethical behavior and integrity in investment markets, and of fair treatment for all investors.*

NOW, THEREFORE *I do hereby proclaim the month of May 2017 as “PUTTING INVESTORS FIRST MONTH” on the TRADITIONAL TERRITORIES of the ESQUIMALT AND SONGHEES FIRST NATIONS in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.*

IN WITNESS WHEREOF, *I hereunto set my hand this 27th day of April, Two Thousand and Seventeen.*

**LISA HELPS
MAYOR
CITY OF VICTORIA
BRITISH COLUMBIA**

**Sponsored by:
Johann L. Kuntze, CFA
President
Charter Financial Analysts Victoria Society**



Committee of the Whole Report

For the Meeting of April 20, 2017

To: Committee of the Whole **Date:** April 10, 2017
From: Chris Coates, City Clerk
Subject: Proclamation "Putting Investors First Month" May, 2017

RECOMMENDATION

That the "Putting Investors First Month" May, 2017 Proclamation be forwarded to the April 27, 2017 Council meeting for Council's consideration.


EXECUTIVE SUMMARY

Attached as Appendix A is the requested Putting Investors First Month Proclamation. Council has recently established new policy addressing proclamation requests. The policy provides for:

- A staff report to Committee of the Whole.
- Each Proclamation request requiring a motion approved at Committee of the Whole prior to forwarding it to Council for their consideration.
- Staff providing Council with a list of Proclamations made in the previous year.
- Council voting on each Proclamation individually.
- Council's consideration of Proclamations is to fulfil a request rather than taking a position.

A list of 2016 and 2017 Proclamations is provided as Appendix B in accordance with the new policy. Consistent with City Policy, Proclamations issued are established as fulfilling a request and does not represent an endorsement of the content of the Proclamation.

Respectfully submitted,



Chris Coates
City Clerk

Appendix A: Proclamation "Putting Investors First Month" May, 2017
Appendix B: List of Previously 2016 and 2017 Proclamations