



December 14, 2016

City of Victoria  
1 Centennial Square  
Victoria, BC  
V8W 1P6

Dear Mayor and Council,

**Re: Dockside Green Community Engagement**

When we set out to re-envision Dockside Green in 2014 we were committed to seeking input, ideas and advice from all stakeholders. It was important to us to create a neighbourhood that addressed both their concerns and aspirations. Over the last two and a half years we have shared and communicated our updated Dockside Green Plan in person to over 3,000 people. We have hosted tours for over 100 local and international guests and over 400 students from primary to post-secondary institutions have visited Dockside Green. In addition we have 62,000 on-line users via our social media, our newsletter, PlaceSpeak and website platforms.

At the November 10, 2016 Committee of the Whole meeting there were questions raised regarding our public consultation process which I felt needed to be addressed. Our consultation began in March 2014 and since then we have had 23 separate meetings with the Vic West Community Association and the Community. A brief chronology of the meetings follows:

March, 2014

1. ***Vic West Community Association.*** This meeting was held to introduce the new Dockside team and to hear from the community what their frustrations and aspirations were for Dockside Green. At that meeting the Association voted to have Dockside Green take the lead on the community consultation process.
2. ***Vic West Community.*** Prior to seeking input on the re-design of Dockside we held a meeting to generate a shared vision for Dockside Green. This resulted in establishing a set of five values: sustainability, inclusivity, a respect for local, creative and cultural vitality. We also developed a working vision statement: "A well-loved, culturally vital neighbourhood where the mix of people and environment fuels health and a vibrant local economy."

May, 2014

3. ***Vic West Community Association, Vic West residents, Dockside Green residents and the community.*** Design workshop held on the Dockside Property.

June, 2014

4. ***Vic West Community Association, Vic West residents, Dockside Green residents and the community.*** Design workshop held on the Dockside Property.



5. **Community.** This meeting was held to report out the results of the two day design workshop and receive further feedback on the Plan.
6. **Vic West Community Association.** This meeting was held to report out the results of the two day design workshop and to get further feedback on the Plan and the MDA.

## July, 2014

7. **Community.** Meeting to present the draft Dockside Green Plan and the MDA.

## September, 2014

8. **Vic West Community Association.** Further consultation on the Dockside Green Plan and the MDA.

## November, 2014

9. **Vic West Community Association.** Presentation and feedback on the Affordable Housing project at Dockside Green.

## January, 2015

City of Victoria – Application to amend the CD-9 Zoning, update the MDA and new Design Guidelines.

## May, 2015

10. **Vic West Community Association.** To provide an update on the plan, discussions with City Staff and to seek further input on the Plan and the MDA.

## June, 2015

City of Victoria – resubmission of our application following feedback from staff and the community.

11. **Community.** Presented the preliminary design and received feedback on the Affordable Housing Project.
12. **Community.** Feedback on the Dockside Green Plan at Vic West Street Fest.

## September, 2015

13. **Community.** Feedback on the Design Guidelines.
14. **Community.** Open house on the Affordable Housing project.

## October, 2015

15. **Community.** Open house on the Affordable Housing project.

City of Victoria – Planning and Land-use Committee.

City of Victoria – Affordable Housing Public Hearing.

16. **Vic West Community Association and Community** – Public Dog Park Consultation.



## January, 2016

City of Victoria - Design Guidelines submitted.

## April, 2016

City of Victoria – Unanimous approval by the Advisory Design Panel of the Design Guidelines.

## May, 2016

- 17. Vic West Community Association** – Presentation of Design Guidelines.
- 18. Community.** Open House on Design Guidelines; May 24<sup>th</sup>
- 19. Community.** Open House on Design Guidelines; May 26<sup>th</sup>
- 20. Community.** Open House on Design Guidelines; May 28<sup>th</sup>
- 21. Community.** Open House on Design Guidelines; May 30<sup>th</sup>.

## June, 2016

- 22. Community.** Feedback on the Dockside Green Plan at Vic West Street Fest.

## November, 2016

City of Victoria – Committee of the Whole.

## December, 2016

- 23. Vic West Community Association** – Update and discussion on the Dockside Green Plan and the MDA.

In addition to our in-person meetings we wanted to make room for those who don't always feel comfortable participating in community meetings, and those, who because of time constraints cannot always be present. To this end, we created an online engagement space powered by PlaceSpeak, an internationally recognized on-line community platform that allows people to comment on the presentations and provide their feedback as if they attended the meeting.

We believe we have conducted a transparent and inclusive community engagement process, one where we listened and made changes and clearly communicated the evolving design of Dockside Green. We look forward to further consultation with the community as we build out Dockside Green.

Sincerely,



Norm Shearing, BA, BArch, MAIBC, MRAIC, LEED AP  
President, Dockside Green Limited