

## **“BUY LOCAL WEEK”**

- WHEREAS** *LOCO BC presents Buy Local Week to celebrate and bring awareness to the economic, social and environmental impact of supporting local businesses; and*
- WHEREAS** *bringing consumer awareness to the purchasing power of buying locally shifts consumer spending towards locally made goods and services; and*
- WHEREAS** *purchasing locally can improve sustainability by reducing the transportation of goods that can affect climate change; and*
- WHEREAS** *buying from local businesses keeps money and jobs in the community; and*
- WHEREAS** *buying locally gives our communities character, and creates unique good and services; and*
- WHEREAS** *bringing together locally owned business owners to discuss their challenges and share solutions creates community and a supportive network among business owners; and*
- WHEREAS** *such a network celebrates business owners working together to create socially responsible, environmentally sustainable businesses in Victoria; and*
- WHEREAS** *purchasing from businesses that strive to source locally produced goods and services with which to run their businesses further supports a thriving local economy; and*
- WHEREAS** *this week we honour the efforts of Victoria-based business owners in Victoria and the citizens who purchase from them.*

**NOW, THEREFORE** I do hereby proclaim the week of November 28<sup>th</sup> to December 4<sup>th</sup>, 2016 as **“BUY LOCAL WEEK”** in the **CITY OF VICTORIA, CAPITAL CITY** of the **PROVINCE** of **BRITISH COLUMBIA**, the **TRADITIONAL TERRITORIES** of the **ESQUIMALT AND SONGHEES FIRST NATIONS**.

**IN WITNESS WHEREOF**, I hereunto set my hand this 24<sup>th</sup> day of November, Two Thousand and Sixteen.

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**LISA HELPS**  
**MAYOR**  
**CITY OF VICTORIA**  
**BRITISH COLUMBIA**

*Sponsored By:*  
*Katja Macura*  
*LOCO BC*  
*Buy Local Week 2016*