



# Official Community Plan

APRIL 2012

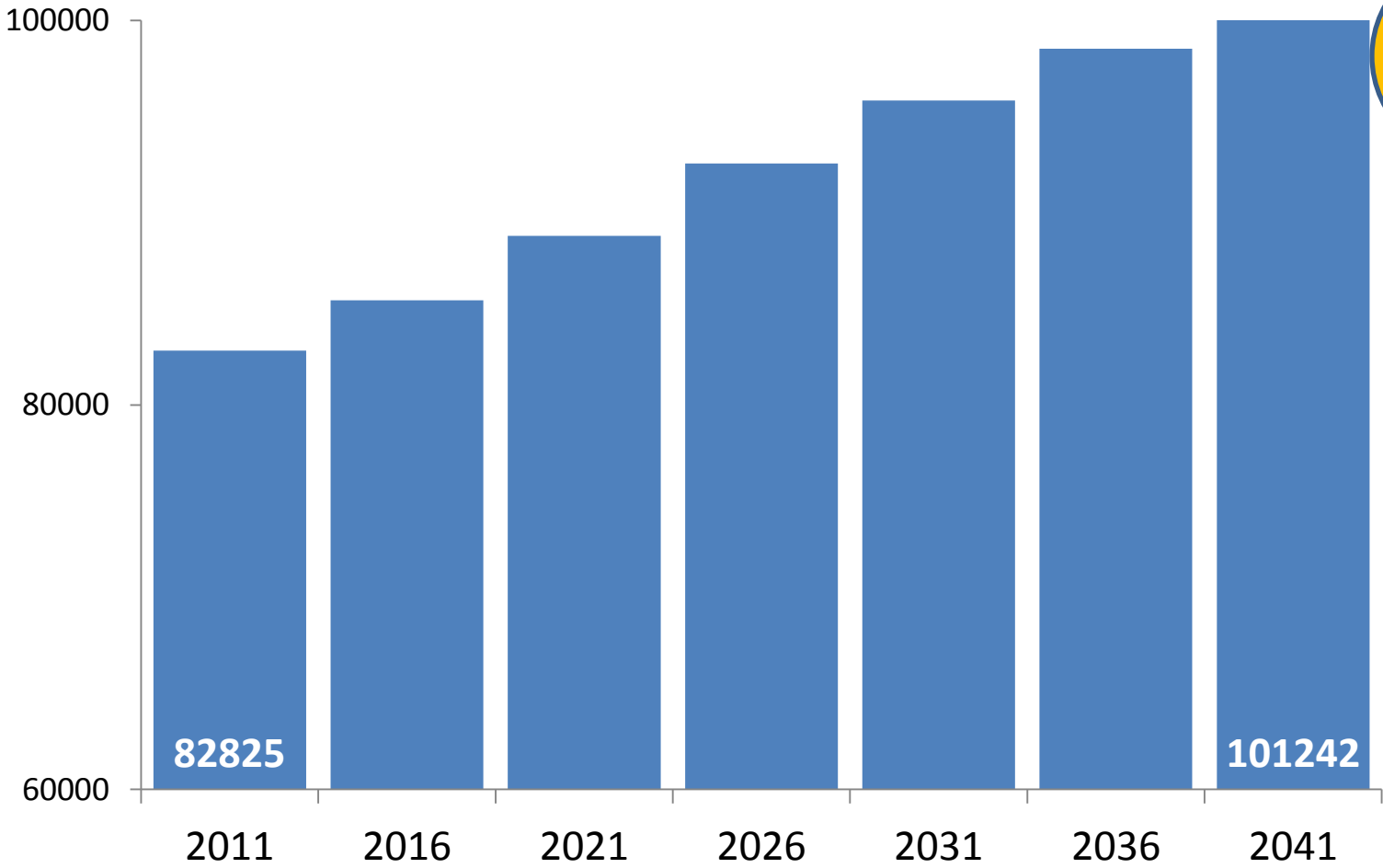


# Purpose of an Official Community Plan

- Directs growth and change of the city over the next 30 years
- Provides guidance to Council, staff, citizens and businesses
- Proactively responds to issues and opportunities



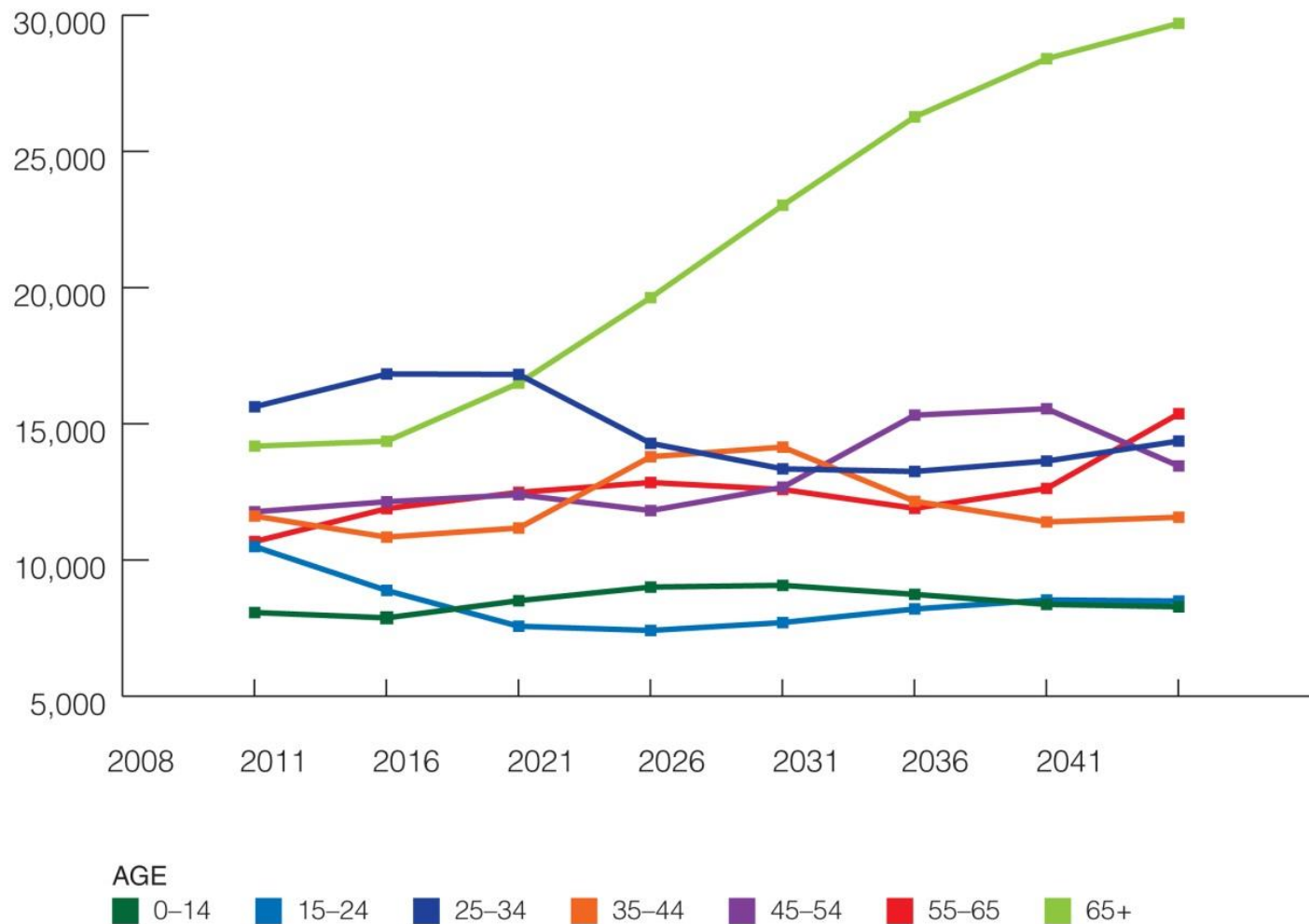
# 20,000 New Residents by 2041



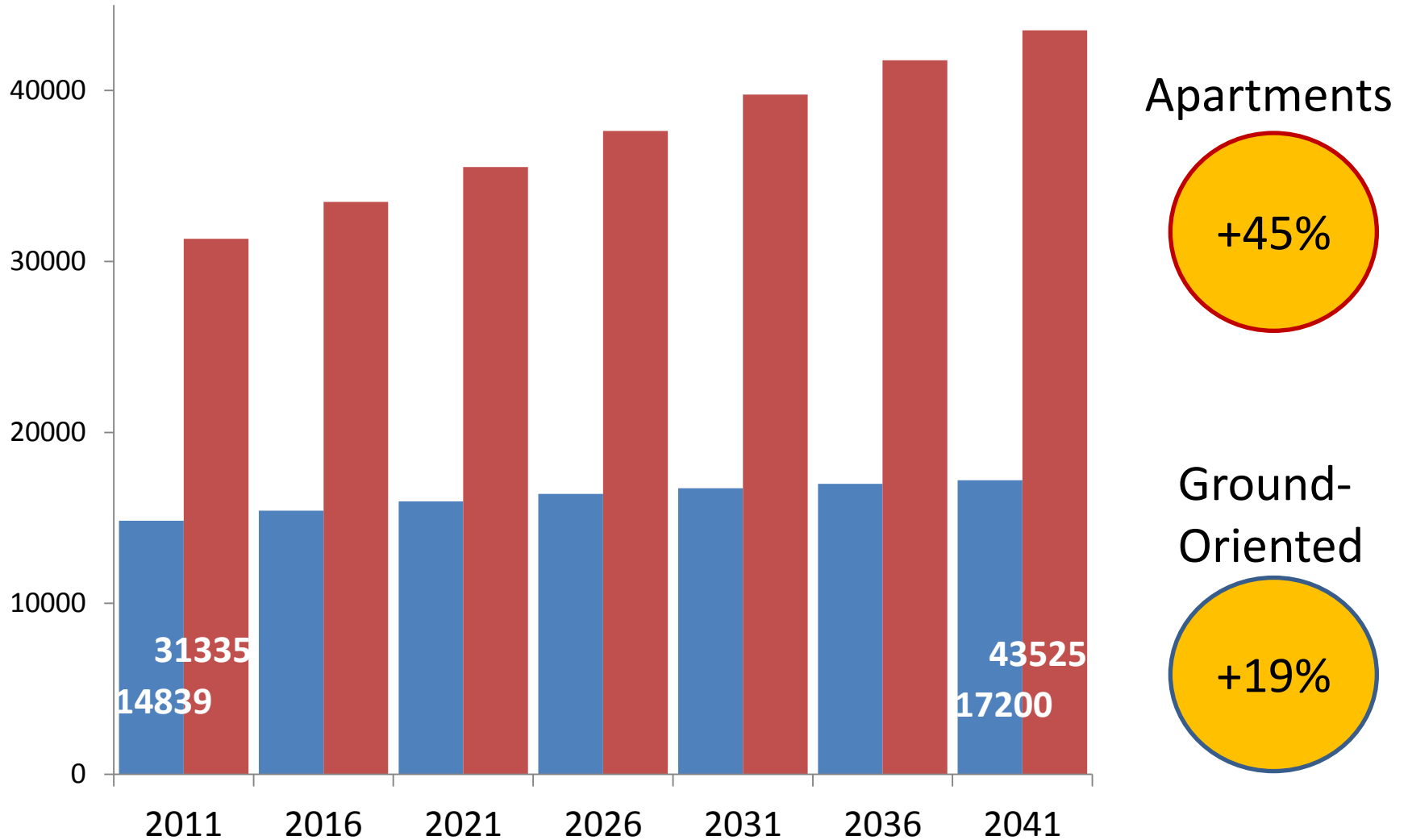
+ 23%



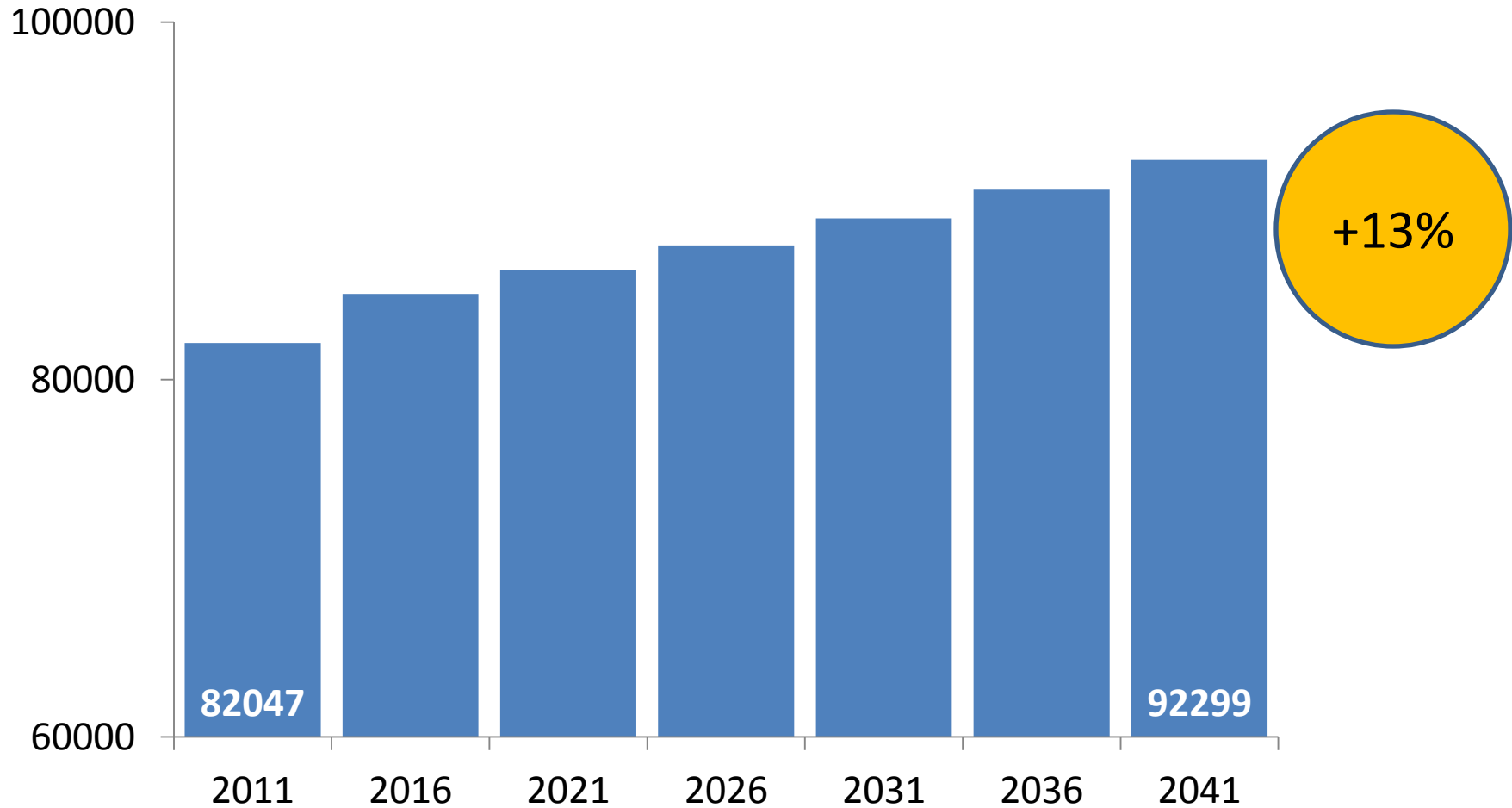
# POPULATION PROJECTION TO 2041: CITY OF VICTORIA

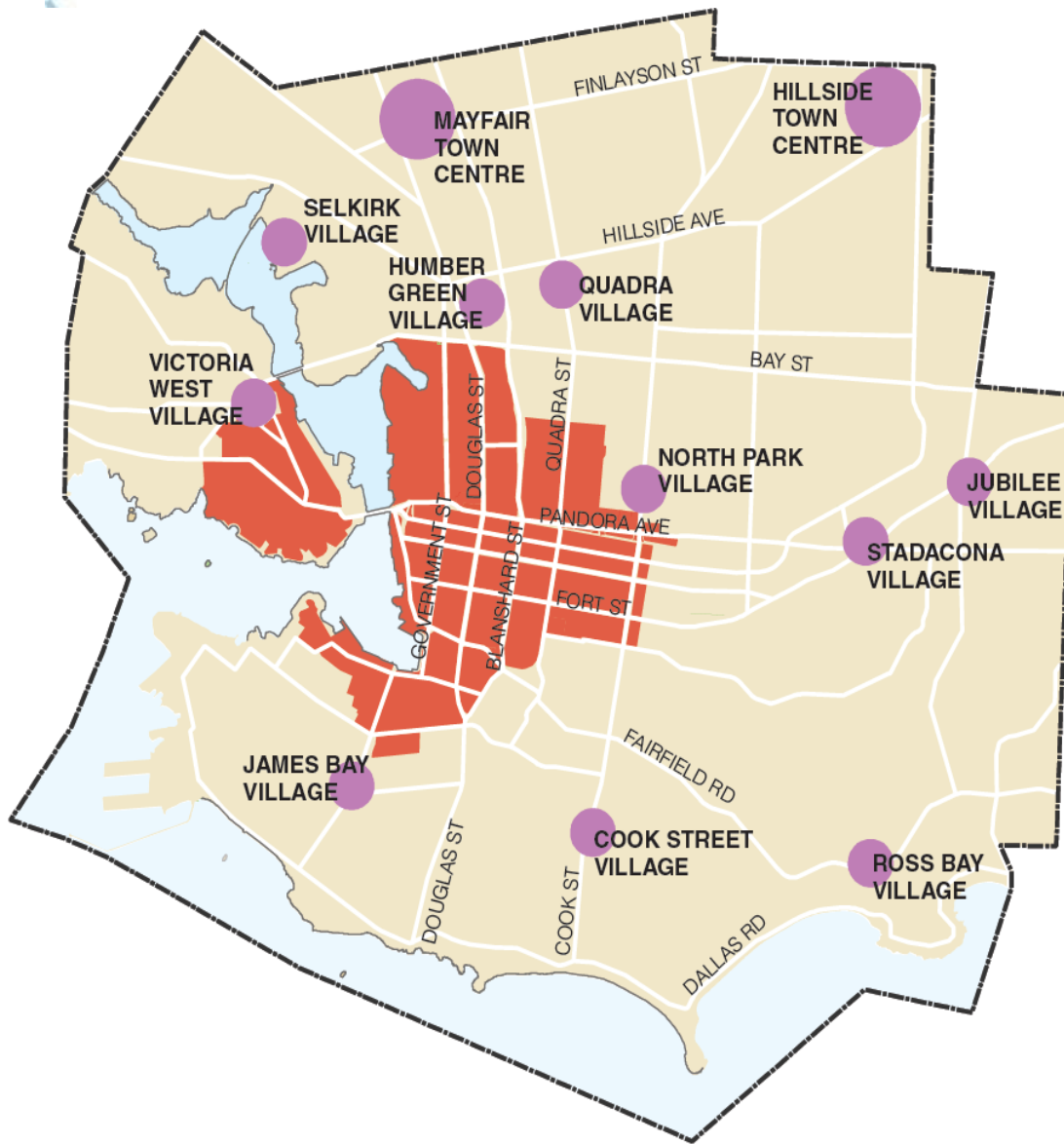


# 45% More Apartments



# 10,000 New Jobs by 2041





**Urban Core**

- 50% of population growth
- approximately 10,000 new people by 2041



**Town Centres and Large Urban Villages**  
(including areas within close walking distance)

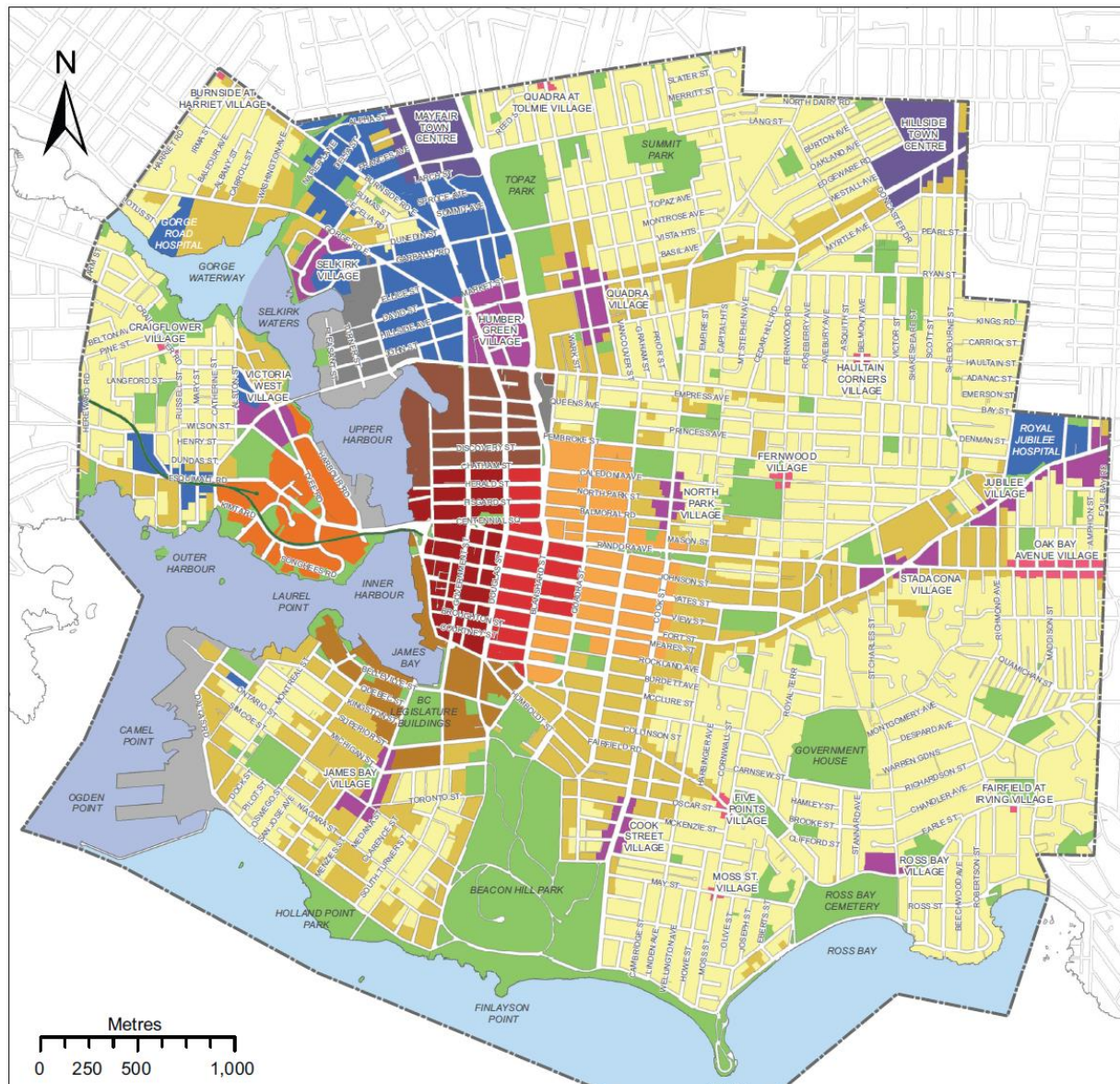
- 40% of population growth
- approximately



**Remainder of City**

- 10% of population growth
- approximately 2,000 new people by 2041

**Residential growth focused downtown, town centres and large urban villages**



**Urban Place Designations:**  
built form, uses, height, character





**Diversity of housing within neighbourhoods & across the city**



**Employment growth in focused  
geographic areas**

# OCP Directions: Economy

- Strengthen core sectors and diversify
- Sustain local economic growth, and lift greater share of households out of poverty
- Keep downtown as the heart of the region
- Retain and enhance industrial lands
- Strengthen harbour as an economic gateway
- Explore green, advanced technology district for Rock Bay





# Back Pocket

Figure 25

The greatest relative growth would be the 25 percent growth projected

## Projected Employment Growth by Occupational Sector, City of Victoria, 2008 to 2041

