



**Council Member Motion  
For the Closed Council Meeting of July 7, 2016**

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**To:** Council **Date:** July 5, 2016  
**From:** Mayor Helps & Councillor Alto  
**Subject:** Nominees for the Mayor's Task Force on Social Enterprise and Social Procurement

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**CLOSED MEETING RATIONALE**

This report is recommended for a closed meeting because it contains personal information about individuals being considered for a position appointed by Council. Consideration of this report in a closed meeting is authorized pursuant to Section 90(1)(a) of the *Community Charter*.

**BACKGROUND**

In April 2016, Council established and adopted Terms of Reference for the Mayor's Task Force on Social Enterprise and Social Procurement.

The approved Motion and Terms of reference are attached for information.

The following individuals are proposed as members of the Task Force:

*Stuart Bowness*

Stuart is an experienced executive within Victoria's thriving technology scene. Over the past 10 years he has built and sold multiple Canadian startups to larger US based tech companies, most recently selling his startup MediaCore to Workday, which is a leader in Human Capital Management and Financials. He has a real passion for online education, international business, growing the technology and talent ecosystem in Victoria, and encouraging gender diversity in the workplace.

*Christina Clarke*

Christina is the Executive Director for Songhees Nation, where she has been employed for twenty years. Christina holds a Bachelor of Arts from the University of Victoria in Canadian History and Anthropology. She was among the first 11 students to receive a Certificate in First Nation Tax Administration from Thompson Rivers University and the Tulo Centre of Indigenous Economics. She is serving her tenth term on the Board of Directors for the First Nations Tax Administrators Association.

Christina has assisted Songhees Nation in implementing the First Nations Fiscal Management Act with the very first Local Revenue Laws, Financial Administration Law, and Taxpayer Representation Law passed in Canada. Christina represents Songhees Nation as a board member of the Greater Victoria Harbour Authority and the South Island Prosperity Project and as

Director for several Nation owned businesses. Christina's proudest achievement is her contribution as a member of the Songhees Wellness Centre Project team.

#### *Andrea Di Lucca Bustard*

Andrea works with Vancity as the Community Investment Portfolio Manager for the Victoria region. In this role, she supports the credit union's Victoria branches in deepening impact and building partnerships in the community. This includes engagement with not-for-profits, mission-based businesses, and co-operatives who are creating positive economic, social and environmental impact through their business approaches. Andrea has been with Vancity since 2011, and has also worked with the Vancity Community Foundation and the Enterprising Non-Profits program during this time.

Prior to joining Vancity, Andrea spent five years at Coast Capital Savings and completed an internship with the Corporate Responsibility department at Export Development Canada. Andrea holds a Bachelor of Commerce in International Business from the University of Victoria, through which she further developed her interest in social enterprise, co-operatives, social finance, and community economic development. She is passionate about exploring the relationship between business and community and enjoys engaging in social innovation, values-based banking, and community development dialogues.

#### *Carol Hall*

Carol joined the Victoria Foundation as Director of Community Initiatives & Grants in 2014. She brings 20 years of experience in the non-profit sector working to mobilize knowledge and tools for greater social and environmental impact. At the Foundation, she is engaged in a range of community initiatives, including several multi-sector collaborations. She is also currently partnering on a pilot that is supporting a cohort of local organizations to diversify their funding models through social enterprise, fee-for-service, and other approaches.

Carol moved to Vancouver Island in 2007 from New England, where she ran a family foundation and led community conservation projects. Prior to that, she was in Southern Africa looking at eco-tourism and other potential economic activities to support local livelihoods. Carol has served on several local boards. She holds graduate degrees from the University College London and Georgetown University, and a Bachelor of Arts from the University of Pennsylvania.

#### *Vanessa Hammond*

Vanessa has lived in Europe, S. Asia, West Indies, S America, Ontario, Quebec and BC, and worked in 65 countries. She has two children, four grandchildren, and two great-grandchildren in Ontario and on Vancouver Island. In her past lives she was a farm kid, then retail and car jockey in Ireland, England and Germany. She immigrated at age 23, taught elementary and middle school in Ontario, was a commercial pilot, then worked in co-op development in 35 countries.

Currently, she is Chair of the Health Care Co-op Federation of Canada working with federal and provincial governments and wellness, health and social service organizations. Vanessa is Canada's rep on the International Health Co-op Organization, a founding member of the Victoria Health Co-op which provides wellness services for members and the community plus medical services to over 5,000 patients at our Co-op Health Centre in James Bay. She is a member-owner of 3 credit unions, MEC, a herder co-op in Mongolia, a retail co-op in Ireland and Victoria-based Adrenalin Motorcycle Co-op.

Vanessa has a strong belief in the value of the co-op model because of durability, democratic community control and responsibility, contribution to local economy. Beyond work: "I take a small group (max 12) to Ireland most years to explore the archaeology, culture and landscape. Plus family, friends, Fairfield United, music, books, time on Haida Gwaii."

#### *Lee Herrin*

Lee is the Executive Director of the Fernwood Neighbourhood Resource Group Society (Fernwood NRG)-a widely respected, Victoria-based enterprising non-profit. Previously, he worked for the provincial government in a management role. He has 20 years of experience serving on non-profit Boards, including 15 years of experience chairing non-profits. He is focused on reducing the reliance of non-profits on grant funding, in order to increase financial self-reliance and organizational impact.

#### *Andrew Holeyton*

Building on a background in small business management, Andrew Holeyton has worked in the community and social enterprise sector for 15 years in operational, developmental, policy and advocacy roles. He serves as CED Program Manager of the Community Social Planning Council of Greater Victoria.

He has lead the start up of three social enterprises and now uses this experience to assist others developing new ventures. Through the CSCP and regional partners, Andrew is helping to implement a regional social economy strategy combining social enterprise, social finance, social procurement and workforce opportunities for marginalized individuals in the Victoria Capital Region of Vancouver Island. Andrew is a steering committee member of the Vancouver Island Social Innovation Zone and Social Enterprise Catalyst

From 2009-20015, Andrew was the lead Social Enterprise Developer at the Learning Enrichment Foundation (LEF) in Toronto and also oversaw LEF's Employment Services Department and Skills Training Private Career College. In 2015 he co-authored a study titled "The Social Procurement Intermediary". Andrew has spoken at many conferences about social enterprise and procurement including a keynote address at the 2014 Social Enterprise Toronto Inaugural Conference, the 2015 Ontario Non-profit Network Conference, and as a presenter at the 2016 seCatalyst Day of Learning.

#### *Katie Hooper*

Katie is currently the Band Administrator at Esquimalt Nation, with previous experience as Band Administrator with Pauquachin First Nation. Collectively, Katie has had the opportunity to work on projects that have included: 1) Safety Management Systems development and implementation, 2) Quality control, 3) Leading & supporting teams, 4) Program Coordination, management, and instruction, 5) Report development, 6) Group presentations, 7) development and implementation of new policies, 8) Change management, 9) Public relations, 10) Sales, and 11) Marketing.

Katie graduated from Vancouver Island University with a Master of Business Administration (MBA) and a Master of Science in International Business (MScIB). This program enhanced her ability to effectively deal with public relations, conflict management, and leadership. Katie participated in the Certified Associate of Project Management (CAPM) program that offered tools to develop schedules and to ensure a productive, affordable, and efficient working environment.

Katie's volunteer background includes a 6-year tenure as a volunteer fire fighter, 2 years with the Canadian Ski Patrol, and 2 years organizing a slo – pitch tournament in Nanaimo to raise funds for locally owned businesses. Her hobbies include: 1) playing volleyball, basketball, soccer, and softball, 2) reading and writing, 3) working-out, and 5) going to the movies.

#### *Dave Howe*

Dave has been studying hybrid corporations, such as the U.K. CIC & U.S. B Corps for the last few years. The most recent B.C. legislation for a C3 is a local step in a positive Social Enterprise direction.

As Greenangels Financial Ltd, we have been members of the Responsible Investment Association, Canada, for the past 5 years. We have participated with the Impact Investment Dept., Vancity, in how to bring that expertise & scrutiny to local Government, specifically the CRD.

In 2007 we sat on the Steering Committee for the Eric Douglas Entrepreneurial Centre, RRU, under our 'Making a Difference while Making a Dollar' approach, currently stated as 'Make a positive difference in our communities while making a profit'. We mentored many of the original students from the early years & still work with some of those students.

We currently mentor First Nations personnel in Social Enterprise, specifically Tsawout Chief Harvey Underwood, & his spouse, Lillian. They in turn are our mentors for First Nations culture, as it relates to wealth from their perspective.

As Chair of CRD Finance, I have been introducing the concept of Triple Bottom Line accounting, metrics to provide the 'real' environmental and social values that are not represented on typical Balance Sheets & Financial Statements. What we measure we give value to. If we don't measure its value we may misuse our natural assets to the detriment of future generations & a healthy planet.

#### *Solomon Lindsay*

Solomon is a heavily involved student going into the computer engineering program at Camosun College. He has a passion for architecture and design, and he hopes to apply his knowledge of sustainable technologies, construction, and grassroots projects to become a more thoughtful architect in the future. He has had experience as a student representative working in School District 61 committees, a member of the City of Victoria Youth Council, the City of Victoria Youth Engagement Team, and a member of the Victoria MicroHousing Society's micro housing project.

Solomon is an avid biker, indoor rock climber, and has a great appreciation for the outdoors. He feels connected to the city through his previous volunteering contributions and hopes to give back by giving a youthful perspective to the fascinating topic of social enterprise.

#### *Rasool Rayani*

Rasool is a serial entrepreneur and is currently serving as president of a family enterprise with interests in the healthcare, organic grocery and software industries. He has a strong interest in community engagement and socially sustainable business practices. He continues to maintain his passion for technology as an active angel investor and is involved with several high-tech and high growth companies as a board member and advisor. Rasool is currently serving on VIATEC's board.

Rasool is the past Board Chair of the Victoria Foundation and is currently co-chairing the Impact Investing Task Group, chairing the Governance and Nominating Committee and is a member of the Investment Committee overseeing the Foundation's \$180 million endowment. He is also a limited partner in Inovia Capital's venture fund (\$340 million fund) and serves on their investment committee.

Rasool is one of Vancouver Island's 20 under 40 (2014) and Business in Vancouver's 40 under 40 (2015). He continues to support entrepreneurship as guest speaker and panellist at the Gustavson School of Business, VIATEC, New Ventures BC, the Social Venture Institute and Metabridge. He is the proud father of two young daughters.

#### *Kristi Rivait*

Kristi Rivait is a social entrepreneur who brings 10+ years executive level experience. She currently provides executive leadership to Ready to Rent, is the former Executive Director of Oaklands Community Centre and previously, the Director of Fund Development for Vision Vancouver. She specializes in transforming organizations to scale their impact through financial diversification strategies. She coaches leaders to identify and mobilize opportunities and often brings in-house entrepreneurial capacity and partnership to actualize business opportunities.

Kristi believes social enterprise and innovation are key tools organizations can use to accomplish the impact they desire. At a sector level, Kristi provides backbone support for larger-scale cross-sector collaborations, and one of her favorite collaborations to manage is Social Enterprise Catalyst, a 30+ partner-driven initiative that supports, showcases and inspires social enterprise and innovation throughout Vancouver Island. Kristi enjoys hiking, biking, and running and feels blessed to live in the beautiful West Coast with her husband and two kids.

*A nominee from the Victoria Labour movement is forthcoming.*

### **MOTION**

That the above named nominees be appointed to the Mayor's Task Force on Social Enterprise and Social Procurement, for its duration September through December, 2016.

That the names of the nominees, if approved, be the subject of a rise and report, at the Mayor's discretion.

Respectfully submitted,



Mayor Helps



Councillor Alto