

**“EVERYONE MATTERS DAY”**

- WHEREAS** *everyone has the right to be treated with dignity and respect; and*
- WHEREAS** *everyone should be recognized as an individual and has the right to be who they are, without being shamed, ridiculed, demeaned, attacked or marginalized; and*
- WHEREAS** *judgment and discrimination against others may be based on many factors and may be due to a person’s accent, age, disability, height, weight, nationality, race, religion, sex, gender, gender-identity or sexual orientation; and*
- WHEREAS** *judgement and discrimination leads to harassment, bullying, intimidation, marginalization and attack that may occur in the workplace, at schools, in families, in social settings and online; and*
- WHEREAS** *discrimination and bullying have direct effects on the physical, emotional, mental and financial health of an individual, on organizational stability in schools, on organizational and financial stability of businesses and communities, and on the well-being of society as a whole; and*
- WHEREAS** *everyone of all ages, groups and backgrounds may be victims of disrespect, bullying, abuse, discrimination and attack; and*
- WHEREAS** *the City of Victoria is comprised of a diverse population of all ages, genders, ethnicities, religions, races, sexual orientations, nationalities, physical and emotional capabilities and personalities; and*
- WHEREAS** *the City of Victoria celebrate diversity, individuality and respect for each citizen, and embraces the people of the community for who they are, and affirms that all citizens contribute their own unique individuality to what makes our city vital.*

**NOW, THEREFORE** I do hereby proclaim the day of April 12<sup>th</sup>, 2016 as **“EVERYONE MATTERS DAY”** in the **CITY OF VICTORIA, CAPITAL CITY** of the **PROVINCE** of **BRITISH COLUMBIA**, the **TRADITIONAL TERRITORIES** of the **ESQUIMALT AND SONGHEES FIRST NATIONS**, and encourage all people of Victoria to recognize others for who they are, embrace themselves for who they are, and celebrate their own unique individuality. *Everyone Matters!*

**IN WITNESS WHEREOF**, I hereunto set my hand this 24<sup>th</sup> day of March, Two Thousand and Sixteen.

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**LISA HELPS**  
**MAYOR**  
**CITY OF VICTORIA**  
**BRITISH COLUMBIA**

**Sponsored by:**  
**HeathCliff Rothman**  
**President and Founder**  
**Everyone Matters Global Campaign**