



**DANCE  
VICTORIA**  
THE WORLD'S BEST DANCE

111-2750 Quadra Street,  
Victoria BC Canada V8T 4E8

**DanceVictoria.com**

info@dancevictoria.com  
250-595-1829

February 5, 2016

City of Victoria  
No 1 Centennial Square  
Victoria, B.C. V8W 1P6

Attn.: Mayor and Council  
Re: 1001 Blanshard Street Development Permit Application

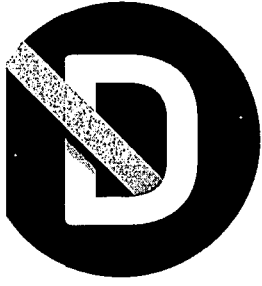
Dear Ms Helps and Council:

I am writing in my capacity as the Executive Producer of Dance Victoria. The Royal Theatre is the home of our annual season of dance performances that draws a total audience of about 18,000.

In recent years we have been thrilled by the enhancements made to the Fort Properties holdings on Blanshard and Fort Streets. The area has been revitalized with cafes and restaurants that are a perfect compliment to what the Opera, Symphony and Dance Victoria bring to the Royal Theatre. As an organization we have enjoyed the support of individual restaurants like Chorizo, be love and La Tasquista that have either catered or hosted receptions for our patrons. We're very excited about the developments proposed for 1001 Blanshard, a terrific anchor property across from the Royal Theatre.

I am writing to support the development permit application of 1001 Blanshard. This site is located downtown across from the Royal Theatre, but we understand that from a zoning standpoint, it is considered part of Fairfield and thus is subject to suburban parking requirements. In our opinion, this site should conform to the norms of other downtown zones rather than those of Fairfield, and in this spirit we support the applicant's request for a parking variance. Unlike many suburban neighborhoods, our downtown is well serviced by buses, parkades, street parking and soon, by bike lanes. Visitors to downtown Victoria will increasingly have many transportation options, and urban centers do not thrive when planned around stringent parking requirements.

We also feel strongly that this significant downtown corner has been vacant for long enough, and we look forward to seeing it occupied by vibrant local businesses capable of making a dynamic contribution to the downtown residential community and the Royal Theatre District. We also welcome the upgrades to the existing building in terms of façade treatment, landscaping, increased bike parking, piazza-like patio areas, and a new pedestrian walkway into the Fort Common Courtyard. This type of development is positioned to improve urban walkability, vibrancy and the potential for "20 minutes living" valued by so many people today.



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The variance requested in this DP Application will bring the use of this prominent corner location in line with the City of Victoria's strategic vision for an urban core characterized by urban villages, enlivened spaces, citizen-led place making initiatives, and excellence in home grown entrepreneurship.

Sincerely,

Stephen White,  
Executive Producer



February 3, 2016

City of Victoria  
No 1 Centennial Square  
Victoria, B.C. V8W 1P6

Attn.: Mayor and Council  
Re: 1001 Blanshard Street Development Permit Application

Dear Mayor and Council:

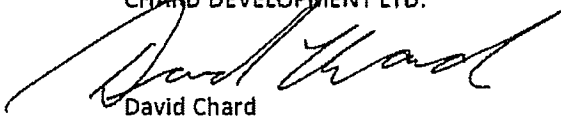
I am writing to support the development permit application of 1001 Blanshard Street. As a neighbour and property owner at 818 & 838 Broughton Street, we would look forward to seeing commercial vibrancy at this important intersection. The applicant has done a wonderful job with the revitalization and merchandizing of their property to the North and we are very supportive to see this property enhanced for this sector of the downtown. In our opinion, this site should conform to the norms of other downtown zones rather than those of Fairfield, and in this spirit we support the applicant's request for a parking variance. Unlike many suburban neighbourhoods, our downtown is well serviced by buses, parkades, street parking and soon, by bike lanes. Visitors to downtown Victoria will increasingly have many transportation options. We would suggest that urban centers do not thrive when planned around stringent parking requirements.

We fully support the initiative and do not believe parking requirements should prohibit the addition of new exciting retail and the evolution of retail/restaurants on Blanshard. This is an important downtown corner which has been vacant for a very long time. We would look forward to seeing it occupied by vibrant businesses that are prepared to spend money to enhance their operations to meet the local market demands of the downtown residential community and the Royal Theatre District. We also welcome the upgrades to the existing building in terms of façade treatment, landscaping, increased bike parking, piazza-like patio areas, and a new pedestrian walkway into the Fort Common Courtyard. This type of development is positioned to improve urban walkability and downtown vibrancy.

The variance requested in this DP Application will bring the use of this prominent corner location in line with the City of Victoria's strategic vision for an urban core characterized by urban villages, enlivened spaces, citizen-led place making initiatives, and excellence in home grown entrepreneurship.

Please support this application, especially for an applicant that has already done so much to return life and vibrancy to this block of downtown Victoria.

Sincerely  
CHARD DEVELOPMENT LTD.



David Chard

January 26, 2016

City of Victoria  
No 1 Centennial Square  
Victoria, B.C. V8W 1P6

Attn.: Mayor and Council  
Re: 1001 Blanshard Street Development Permit Application

Dear Mayor and Council:

I am writing to support the development permit application of 1001 Blanshard. This site is located downtown across from the Royal Theatre, but we understand that from a zoning standpoint, it is considered part of Fairfield and thus is subject to suburban parking requirements. In our opinion, this site should conform to the norms of other downtown zones rather than those of Fairfield, and in this spirit we support the applicant's request for a parking variance. Unlike many suburban neighborhoods, our downtown is well serviced by buses, parkades, street parking and soon, by bike lanes. Visitors to downtown Victoria will increasingly have many transportation options, and urban centers do not thrive when planned around stringent parking requirements.

We also feel strongly that this significant downtown corner has been vacant for long enough, and we look forward to seeing it occupied by vibrant local businesses capable of making a dynamic contribution to the downtown residential community and the Royal Theatre District. We also welcome the upgrades to the existing building in terms of façade treatment, landscaping, increased bike parking, piazza-like patio areas, and a new pedestrian walkway into the Fort Common Courtyard. This type of development is positioned to improve urban walkability, vibrancy and the potential for "20 minutes living" valued by so many people today.

The variance requested in this DP Application will bring the use of this prominent corner location in line with the City of Victoria's strategic vision for an urban core characterized by urban villages, enlivened spaces, citizen-led place making initiatives, and excellence in home grown entrepreneurship.

I would like to add to this another benefit of a patio area in this location. I served as a volunteer as VP of the Victoria Symphony for many years. One of the challenges the Victoria Symphony and the Victoria Opera has is locations for older patrons to visit pre and post performances. This location is ideal, as many of the patrons have mobility issues. In other great cities theatre districts with surrounding places to sit, have a bite or a drink pre and post performances are commonplace and well loved and utilized. This project will directly benefit the Victoria Symphony and Opera with increased attendance and improved experience.

Mayor and Council

[Date]

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I have also been involved in the restaurant industry in Victoria as a former restaurant owner and understand the challenges that it faces. The applicant here has an outstanding reputation in the industry, and we are fortunate as a community to benefit from his participation in the vibrant growth of our city, providing responsible economic growth, in addition to job opportunities and social growth

Sincerely,

Daniel Sharp

CEO

Western Allergy

12-810 Humboldt Street

Victoria BC V8V 5B1



February 9, 2016

City of Victoria: #1 Centennial Square

Victoria, BC V8W 1P6

Attention: Mayor Lisa Helps, Councillors of City of Victoria

Re: 1001 Blanshard St Development Permit Application

Dear Mayor Helps and Council:

As a business owner, (Victoria Arts Marketing, 818 Broughton St), I am very pleased with the many upgrades to properties in this neighbourhood. I do considerable business with the arts community and their rental of the Royal Theatre. Thus any additional enhancement to this district is met with great enthusiasm on my part.

I am currently very interested in the proposed development of the Blanshard/Broughton corner. Hence, I am writing to support the permit application of 1001 Blanshard. This corner, when completed, will further enhance the bustling atmosphere that so enriches downtown Victoria.

I want to be on the record as a supporter of this development and thus support the applicant's request for parking variance. Visitors to the Royal Theatre, neighbouring restaurants, businesses, and library are well-served by city transit, parkades and street parking. Also, with increased residential density, patrons are walking.

It is in the best interests of the City of Victoria, and local business, to make our Downtown as attractive as possible for visitors to this region. The variance requested in this application will further enhance the City of Victoria's strategic vision in regards to urban core liveability.

I encourage you all to support this initiative and allow this corner to become a Victoria gem.

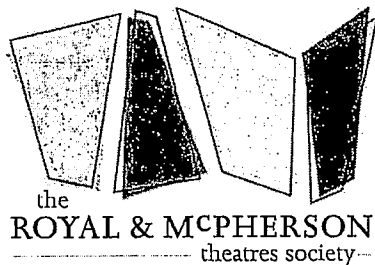
Respectfully submitted,

A handwritten signature in cursive script that reads "Philomena Hanson".

Philomena Hanson

Publisher, Victoria Arts Marketing

818 Broughton St. 250- 480-3206



February 9, 2016

City of Victoria  
No 1 Centennial Square  
Victoria, BC V8W 1P6

Attn.: Mayor and Council:

Re: 1001 Blanshard Street Development Permit Application

Dear Mayor and Council:

I am writing to support the development permit application of 1001 Blanshard Street. This site is located downtown across from the front door of our larger theatre, but we understand that from a zoning standpoint, it is considered part of Fairfield and thus is subject to suburban parking requirements. In our opinion, this site could conform to the norms of other downtown zones rather than those of Fairfield, as there are no homes or residences immediately adjacent, and in this spirit we support the applicant's request for a parking variance. Unlike many suburban neighborhoods, our downtown is well serviced by buses, parkades, street parking and soon, by bike lanes. Visitors to downtown Victoria will increasingly have many transportation options, and urban centers do not thrive when planned around stringent parking requirements.

We also feel strongly that this significant downtown corner has been vacant for long enough, and we look forward to seeing it occupied by vibrant local businesses capable of making a dynamic contribution to the downtown residential community and the Royal Theatre District. We also welcome the upgrades to the existing building in terms of façade treatment, landscaping, increased bike parking, piazza-like patio areas, and a new pedestrian walkway into the Fort Common Courtyard. This site is a key component in the future success of the Royal Theatre. Going to theatre is about the quality of the experience. As more restaurants and coffee shops open near the theatre the two elements of the theatrical experience and neighbourhood vibrancy begin to work in a complimentary manner and all the businesses in the area thrive.

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P.O. Box 1000  
Victoria, B.C. V8W 2S6

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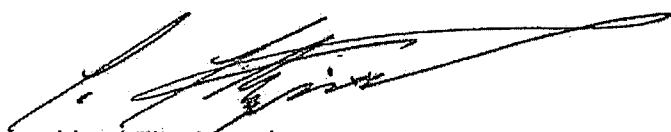
box office: (250) 386-6121  
toll free: 1-888-717-6121

email: [marketing@rmnts.bc.ca](mailto:marketing@rmnts.bc.ca)  
web: [www.rmnts.bc.ca](http://www.rmnts.bc.ca)

Letter to Mayor and Council  
February 9, 2016  
Page 2 of 2

The variance requested in this DP Application will bring the use of this prominent corner location in line with the City of Victoria's strategic vision for an urban core characterized by urban villages, enlivened spaces, citizen-led place making initiatives, and excellence in home grown entrepreneurship.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lloyd Fitzsimonds', written over a horizontal line.

Lloyd Fitzsimonds  
Executive Director