



**Council Member Motion
For the Council Meeting of January 14, 2016**

Date: January 7, 2016

From: Councillor Loveday

Subject: 2016 funding for the Greater Victoria Film Commission

WHEREAS The Greater Victoria Film Commission works with a modest budget of \$170,000 a year and the City of Victoria's funding represents a quarter of that budget;

AND WHEREAS a cap of \$25,000 in funding per year from the City of Victoria would equal at least \$20,000 less in funding and would cause significant hardship to The Greater Victoria Film Commission and their ability to market the Region;

AND WHEREAS stable funding has allowed the Greater Victoria Film Commission to have a banner year in 2015 with 20 visiting productions spending over 18 million in the Region.

AND WHEREAS The film industry in Victoria employs hundreds of people in the CRD including many in the City of Victoria;

AND Whereas The Greater Victoria Film Commission brings 18 million dollars a year into our local economy and contributes to City of Victoria revenue through parking fees and other revenue streams;

THEREFORE BE IT RESOLVED that the City of Victoria provide a grant of \$45,000 to the Greater Victoria Film Commission in 2016.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Loveday'.

Councillor Loveday