

Janet Hawkins

From: webforms@victoria.ca
Sent: Tuesday, Sep 1, 2015 10:37 AM
To: Council Secretary
Subject: Thank you for your submission - City of Victoria - Address Council Form

Name: Kelly Kurta Kurta **Date:** September 01, 2015

Address: PO Box 35107 RPO Hillside Victoria BC

I wish to appear at the following Council meeting: September 10, 2015

I represent: Greater Victoria Festival Society

Topic: October 25 Government Street Closure for Wicked Halloween!

Action you wish Council to take:

Request funding in order to facilitate Govt Street shutdown for approximately 5 hours on Sunday October 25 and Oct 31 for approximately 5 hours. We have a proposed revised budget from our initial planning and a proposal outlining how we will collaborate to shut down government street. As we could not attach here I will be submitting separately to the Council Secretary. Many thanks Kelly

CONTACT INFO:

Contact Name: Kelly Kurta
Contact Address: PO Box 35107 RPO Hillside
Contact Phone Number: 2503823111
Contact Email: gvfsvic@gmail.com

Janet Hawkins

From: Kelly Lynn Kurta <gvfsvic@gmail.com>
Sent: Tuesday, Sep 1, 2015 10:39 AM
To: Council Secretary
Subject: Request to submit to council for Wicked Victoria Oct 25 and Oct 31
Attachments: Wicked Victoria Proposal 2015.doc; Wicked Victoria Budget - Sponsorship.xlsx (2)
Revised Aug 31.xlsx

Good morning,

Please find attached our proposed budget (this is very detailed and includes everything possible in administration etc so the possibility of a smaller budget is feasible with discussion); as well as a proposal outlining our plans to facilitate Wicked Victoria on October 25 along Government Street and October 31 in Centennial Square. Please let me know if you have any questions.

I was not able to attach on the Request to address Council page on the City of Victoria website.

Many thanks

Kelly Kurta

General Manager

Greater Victoria Festival Society



Greater Victoria Festival Society
presents
“Wicked Victoria”
October 25th Government Street from
Courtney to Yates Street
October 31st Centennial Square

In Conjunction with the City of Victoria, DVBA, Tourism Victoria and the Downtown Government Street Businesses we would like to offer a FREE family event on October 25th along Government Street to welcome the Harvest Season and Halloween!

Below is a detailed description of each ‘block’ and how the Greater Victoria Festival Society will collaborate together to transform Government Street from noon to 5pm on October 25 and Centennial Square from 4pm - 9pm on October 31.

October 25, 2015

Block 1

WICKED VICTORIA WELCOMES YOU

Atomique or Radio Station provides stage scaffolding at Courtney Street to Broughton with pillars wrapped in lights; entertainment; blow ups; bouncy castles (harvest / Halloween themed) - we have the possibility of having Jessie Roper join us; a banner would be created with logos of GVFS; City of Vic; and all others who assist in sponsorship of this event to be reused each year as the event grows

Block 2

HARVEST MARKET (Broughton to Fort)

Supported by the local merchants of Government Street, the Harvest Market would engage local harvest produce vendors (patty pans; squash; root vegetables); coupled with pumpkin pies, harvest breads, jams, jellies; and inclusion of harvest samplings of beer, cider, spirits (either by local breweries or Bard & Banker; Irish Times and Earls). The GVFS have been in discussions with James Bay and Sidney market vendors and will be reaching out to Oaklands as well.

Block 3

WICKED KIDS (Fort to View)

Pumpkin designing; giant checkerboards; coloring; face painting; games; blow ups with a central open area (hosted by a live radio broadcast) and kicking off the Monster Mash March and family dance around 3-4pm! Glow Sticks and Wristbands would be for sale with profits supporting a local charity and a Vampire Blood Drive would be set up as well.

Block 4

FUN FAIR (View - Yates)

Originally set for our Wicked Hay Maze this will be a Fun Fair where we invite approximately 15 - 20 non profit organizations free of charge to promote and celebrate their organizations! The catch? They have to provide a Halloween / Harvest themed game for the kids and parents to participate in at each of their stations. We have asked the Lions club if they would consider providing their wonderful lunch option that they put together at different events for a nominal cost with the proceeds supporting the Lions of Greater Victoria.

This 2015 1st Annual Wicked Victoria is an event that could help Tourism in the shoulder season grow to incorporate all weekends in October as we move forward. Each year we could expand the creative and use different venues around the City; Market Square; Bastion Square and so forth to drive the locals and tourists to our downtown corridor.

CENTENNIAL SQUARE OCTOBER 31 WICKED VICTORIA ADULT ZONE!

On October 31, from 4 - 9pm the GVFS in collaboration with the City of Victoria; DVBA, Tourism Victoria and all those that wish to join in; would host an Adult version of Wicked Victoria including Food Trucks; beer/wine/spirit garden; entertainment (John De Courcy already inquired); Adult Game Zone; ending with a spectacular Laser Light Show by DL Sound!

The City of Victoria suggested at a previous meeting they would work along side these events, creating 'Halloween selfie stations' with park benches; assisting in providing black cats and witches on some of our buildings; lighting up Trounce Alley; lighting up Government Street in Orange and Green!

All of us together have the potential to create a fabulous event for our locals during the shoulder season and have some fun along the way!

Please support our development of the downtown corridor during the Halloween and Harvest season!

Our ask for these events is \$19,800.00

BUDGET FOR WICKED VICTORIA OCTOBER 25, 2015 COURTNEY TO YATES STREET

Site Expenses

Stage set up / Stage	2,500.00	
Security	690.00	
Port A Potties	519.00 incl 3**	
Flood Lights	1,500.00	
Handwashing station	200.00 incl 2**	
First Aid	500.00	
Liquor License	##### 0.00	
Special Event Permit	0.00	
Signage	1,500.00	
Banners (2) Rose	1,000.00	
Creative Signs		
Insurance	0.00	
Chairs	0.00 City	(Haybales)
Traffic Control	1,500.00	
Hay Maze Set up	0.00 No Haze Maze for 2015	
Tents	3,606.40 {(325x7)}+(100x7)+(35x7) + tax	City?

SUBTOTAL

\$13,515.40

Décor

Hay Bales	0.00 1500 x \$5 each	No Hay Maze for 2015
Inflatables	2,000.00 online	partially purchased
Lights	1,000.00 online	
General Décor	1,000.00 Harvest and Halloween garlands, dangles (Candy corn for harvest), giant pumpkin bags	partially purchased

Table Cloths	50.00
General Supplies	1,000.00

SUBTOTAL

\$5,050.00

Promotion

Posters	1,000.00
Sponsorship Package	500.00
Drone Photography	300.00 (Film commission)

SUBTOTAL

\$1,800.00

Kids Zone

Crayons	30.00	Purchased
Colouring Printing	200.00	
Pumpkins	1,000.00	
Pumpkin Carving Sets	0.00	
Face Painter	250.00	
Checker Board	0.00	Parkside
Fog Machine	100.00	
Apples & supplies	200.00	
Apple Bins	100.00	
Wristband (Kids)	6,000.00	(3000 - 1000 kids 2000 adults can be reused)
Goody Bags	200.00	350 goodies bags (50 extra)
Plastic Spider Rings	350.00	
Bubble Wands	600.00	This will be at a cost profits donated to charity
Stickers/ Tattoos	100.00	
Glow Sticks	550.00	This will be at a cost profits donated to charity
Battery Candles	300.00	

SUBTOTAL

\$9,980.00

Entertainment

Busker 1	200.00
Radio Station	In Kind

SUBTOTAL

\$200.00

Volunteer

Tshirts & Lanyard	2,000.00	Team Sales
Volunteer Party	1,000.00	
Break room supplies	500.00	

SUBTOTAL

\$3,500.00

GRAND SUBTOTAL

\$34,045.40

WICKED VICTORIA OCTOBER 31 LASER LIGHT PARTY

Site Expenses

Venue	320.00
Security	500.00
Port A Potties	519.00 incl 3**
Flood Lights	500.00 online
Handwashing station	0.00 1 incl w/portpotty
First Aid	500.00
Liquor License	100.00
Special Event Permit	
Signage	500.00
Banners (see Oct 24)	
Insurance	475.00
Chairs	

SUBTOTAL

\$3,414.00

Décor

Hay Bales	500.00
Black Lights	500.00 online
General Décor	1,000.00 Harvest and Halloween garlands, dangles (Candy corn for harvest), giant pumpkin bags
General Supplies	1,000.00 online

SUBTOTAL

\$3,000.00

Promotion

Posters	1,000.00 staples
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SUBTOTAL

\$1,000.00

Entertainment

Light Show	2,200.00 DL Sound or M Franzan
DJ	1,000.00 Fbook
AV - CoV	2,500.00 ??

SUBTOTAL

\$5,700.00

GRAND TOTAL OCT 31 \$13,114.00

OCT 24 / 31 \$47,159.40
CONTINGENCY 12.5% 5,894.93

GRAND TOTAL \$53,054.33