How to Apply:

1. Complete Application Form in its entirety and send to grants@victoria.ca

2. Assemble Eligibility Documentation

Attach the following required documentation to ensure eligibility and completion of the 2015 Grant Application Form.

Society or Charity confirmation – Provide society number and Certificate of Good Standing or Charity Registration

Number and CRA Canadian Registered Charities details page showing charity status as registered

Annual Report and Financial Statements – organization's current filed documents with the Registrar of Companies as

required by the BC Society Act

SECTION 1.	CONTACT INF	ORMATIO	N .		
Organization Nar	me: InterArts Cer	ntre for Mak	ers		
Mailing Address:	1501 Douglas st				
Contact Person: <u>Joey MacDonald</u> Email: <u>make@interartscentre.ca</u>					
Telephone: Website: SECTION 2. ORGANIZATION INFORMATION					
Are you registere	ed under the Societ	y Act? Yes	No Society Registration Number: Coop# 804844066		
Are you a registe	Are you a registered Charity? Yes No Charity Registration Number:				
Organization mis	sion/mandate				

InterArts is devoted to creating opportunities for artists, and creating conditions permissive to creativity in our community. economically and socially.

Brief history and role in benefitting residents of Greater Victoria

InterArts Centre (formerly Olio Artists & Workers Cooperative) has been supporting emerging and professional artists for over 7 years by providing opportunities, space, resources, and employment for cultural contributors in Victoria.

How many paid staff at organization?	Full Time: 1	Part Time: 2	
How many volunteer staff at organizatio	n? 12	Total volunteer hours:	500+

SECTION 3. ORGANIZATION FINANCIAL INFORMATION

What is the organization's annual budget? \$125,000.00_

What other sources of funding do you receive and how is it used?

Source Total Funding		Use	
Rifflandia Festival	\$30,000.00 Production, staff, and administration		
Telus \$50,000.00 Video, ve		Video, venue, and event production	
Viatec	\$25, 000.00	Venue and administrative	

Has the organization filed for bankruptcy or currently seeking credit protection? Yes No

SECTION 4. PROJECT OR PROGRAM INFORMATION

Project or program title: Thinklandia 2015

Brief description of the project or program and why the grant is needed.

Thinklandia is a project designed to ignite Victoria's many creative industries in common creative conversation, inspiring new opportunities for collaboration and new opportunities for larger global thought to be introduced and practiced locally.

Thinklandia brings the most renowned global speakers and the most innovative local thinkers together in a in a free and open public forum to share insights and innovations. 7 days, 21 speakers, 14 workshops, and countless opportunities for new and innovative interactions.

This year represents a significant leap ahead for Thinklandia and Victoria's creative community as we invite some of the most renowned voices worldwide to contribute to conversations emerging locally around concepts such as public space, ancient and emerging knowledge, security, and storytelling as a modern narrative.

Thinklandia's goal is not only to convene conversation, but to create it. By hosting 7 days worth of international speakers in an innovative venue in a public space – the top of the Yates St. Parkade – we aim to not only propose possibilities but to demonstrate them. Through support from the City of Victoria, we have managed to create a new and engaging public space designed for public discussion and interaction. We sincerely look forward to strengthening this relationship as we explore new and exciting ways to create the creative city we all know and love.

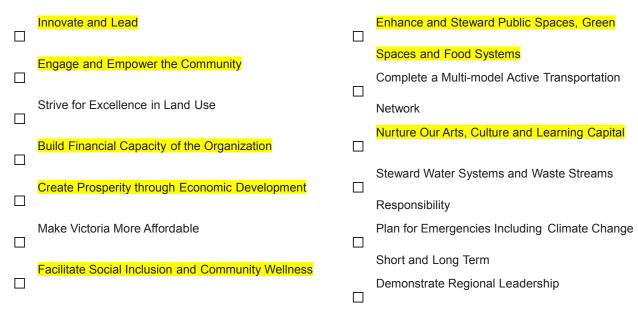
We are looking to the City as a partner to help make this event as publicly open and accessible as possible, while still retaining the best and brightest speaker talent accessible to us. City support will be applied toward 3 key components: A keynote speaker for our launch event centered around the concept of "Public", a series of 5 interactive public art installations - "Iteration Stations" - developed to create public interaction which collecting valuable social data on the use of public spaces, and to further develop Thinklandia's daily rooftop programming, including earlier operating hours, greater public accessibility, and daytime family oriented interactive programming.

Does this project or program impact public space?

No

Yes

Please select the Strategic Plan Objective that the project or program aligns with or supports (for further explanation of objectives, please read the full text of the Strategic Plan found at http://www.victoria.ca/EN/main/city/corporate-strategic-plan.html). Check off as many as is appropriate.



Explain in detail how this project or program will meet and support the City of Victoria's Strategic Plan Objectives.

How many will benefit from the project or program? <u>7500</u> Percentage of Greater Victoria Residents? <u>2.18</u>% Who is your target audience?

Working professionals, the local tech indistry, creative industries, artists, thinkers, non-profit and NGO organizations and social service providers.

SECTION 5. PROJECT OR PROGRAM FINANCIAL INFORMATION

Please attach a detailed breakdown of all expenses for this application.

 What is the project or program:
 Total Cost
 \$135,526.68_____
 Amount Requested
 \$20,000.00_____

Administrative costs are capped at a maximum of 18% of total budget. Indicate the percentage of administrative costs: <u>under 5</u>%

How much is the organization contributing to this project or program? \$15,000 (in-kind)

Please indicate the funding sources for this application:

Government funding

Organization Name	Contact Person	Phone Number	Amount
Province of BC			\$5000 (pending)

Corporate sponsorships

Organization Name	Contact Person	Phone Number	Amount
Telus	Prem Gil	Prem.Gill@telus.com	\$50, 000 (confirmed)
Viatec	Dan Gunn	dgunn@viatec.ca	\$20, 000 (confirmed)
Rifflandia Festival	Nick Blasko	nblasko@telus.net	\$30, 000 (confirmed)

Matching funds

Organization Name	Contact Person	Phone Number	Amount

In-Kind contributions

Organization Name	Contact Person	Phone Number	Amount
Media partners	Various		\$7,000 (confirmed)
Better Business Products	Tyler McLoughlin	tyler@betterbusinessproduct s.ca	%35 disc. (confirmed)
Phillips Brewery	Matt Lockhart	matt.lockhart@phillipsbeer.c	%50 disc. (confirmed)

Waived fees and charges

Organization Name	Contact Person	Phone Number	Amount

Other

Organization Name	Contact Person	Phone Number	Amount
Local Sponsorship	Various		\$12,000.00

\$114,000.00

Grand Total of Other Funding Sources \$

Partial funding may be available. Will the project occur without full funding by the grant? Yes No

If you do not receive full funding, what is the impact to the organization and project or program. Please provide an explanation below.

PROJECT OR PROGRAM TIMELINE SECTION 6.

Project or program dates From: Sept. 11, 2015

Project or program location: Yates St. Parkade, variou surrounding locations

Project or program timeline and major milestones.

Date	Milestones
July 11 th	Initial public open house, public survey launch, community engagement process starts
July 22 nd	Initial speaker lineup announce, website launch
July 29 th	Full speaker launch, press conference, full site plans, ull schedule announcement
August 13 th	Second stage public engagement, public events w/ feedback, idea refinement
Sept 3 rd	Pre-launch event for supporters
Sept 11 th	Launch event at Yates St. Parkade, public art piece unveiling
Sept 11 th - 18 th	Public events, workshops, speakers, and public art pieces, all free and open to the public

SECTION 7. PROJECT OR PROGRAM VOLUNTEERING

How many volunteers will work on this project or program? 40

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Total volunteer hours required: 700

Can the project or program occur without volunteer support?

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103	

To:Sept. 18, 2015

SECTION 8. PUBLIC ACKNOWLEDGEMENT

All grant recipients are required to publicly acknowledge the grant. How does your organization plan on publicly acknowledging the City's funding support?

Website

Social Media

No

Sponsor Plaque	Newsletter
Other: Video, verbal recognition, print guides	Annual Report
Newspaper Advertisement	

SECTION 9. DECLARATION

I am an authorized signing officer of the organization and I certify that the information given in this application is correct. I agree to the following terms:

- The organization will be in compliance with all applicable municipal policies and bylaws
- The organization will publicly acknowledge the grant awarded by the City
- The organization is in good standing with either: (1) the Province of BC as a registered Society or (2) the Canada Revenue Agency as a registered Charity
- The organization is not in arrears with the City
- The organization is not in bankruptcy or seeking creditor protection
- The grant application meets all the eligibility requirements of the City's Grant Policy

Signature:	Position: Creative Programming Director
Name:	Date:

Thinkland	ia 2015 Budget															 	
EXPENSES	ent required															 	
CATEGORY	ITEM	PROVIDER	DESCRIPTION	GST P2	ST PAID?	BY IN											
STAFF	Programmer		8 months @ \$2500/mo	\$20,000.00				_									
Staff Staff Staff	Volunteer Coordinator, Site Manage Support	r	2 mo.pt, 1 mo.ft 200 hours @ \$20hr	\$20,000.00 \$5,000.00 \$4,000.00				_									
Staff	AV support Video support		1 month @ \$2000 2 months @ \$1250	\$2,000.00 \$2,500.00													
ADMIN			TOTAL STAFF	\$33,500.00				_								 	
Admin Admin	Web design	Danny Prew	Website, calendar, social media module	\$2,000.00				_									
Admin Admin Admin	Domain registry Web hosting Liquor Permits	GoDaddy Site 5 BC Liquor		\$53.35 \$123.33 \$500.00													
Admin Admin	Liquor Permits Office expenses	BC Liquor		\$500.00 \$500.00													
			TOTAL ADMIN	\$3,176.68													
PROMOTION			TOTAL ADRIN	\$3,176.68				_									
Promotion	facebook ada	Facebook		\$500.00													
Promotion Promotion	Postering "Field Guide" printing	Metropol Metropol		\$500.00													
Promotion	Print Materials			\$750.00													
			TOTAL PROMOTION	\$4,250.00													
PRODUCTION								_									
Production Venue	Staging Video staging Parkade production staff Venue Security Transportation		sound, lighting, staging, design, tenting Video, AV, streaming site manager, production, sound, suppor	\$10,000.00 \$3,000.00 \$5,000.00													
Production Production	Parkade production staff Venue Security		site manager, production, sound, suppor	\$5,000.00 \$3,000.00 \$1,500.00													
Transportation	Transportation			\$1,500.00												 	
			TOTAL PRODUCTION	\$22,500.00												 	
VIDEO PRODUC	TION																
Production Production	Equipment Interviews	Cinevic, MediaNet	Camera, sound, lighting, staging, design Rentals, hospitality	\$1,500.00													
Production Production Video		Denver Jackson	Rentals, hospitality Contract Contract	\$500.00 \$1,200.00 \$1,000.00													
Video	Editing & Post production			\$1,000.00													
-			TOTAL PRODUCTION	\$4,200.00				_									
MATERIALS																	
Printing	Adheaive vinyl prints	Better Business Products	Adheative vinyl prints	\$600.00													
Printing Materials	Banner printing Installation materials	Better Business Products Castle	Adheaive vinyl prints Exterior banners, scrim, displays materials for field activities	\$1,500.00 \$2,000.00													
Materials Materials Materials	Pin parts & inks Paint wall paint RAP materials	USA Buttons Castle Castle	rraterials for field activities Paint Materials for RAP	\$200.00 \$100.00 \$500.00													
Materials Printing	RAP materials Live/Stock poster printing	Castle Better Business Products	Artist copies	\$500.00 \$750.00													
-			TOTAL MATERIALS	\$5,650.00													
MATERIALS FO	R RESALE																
Merch	Thinklandia merch for printing	Budget T	Thinklandia merch	\$750.00													
Printing	Live/Stock poster printing	Better Business Products	LivelStock poster printing	\$1,500.00													
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			TOTAL MATERIALS	\$2,250.00													
HOSPITALITY																 	
Hospitality	Speaker hospitality		Verue hospitality, VIP area	\$2,000.00													
Hospitality	Speaker hospitality Volunteer & staff hospitality Aflesparty Supporters pre-launch party	One from	Food, dink, promotions Fni. Oct 2nd	\$750.00 \$750.00													
Hospitality	Supporters pre-launch party	Fort Commona	Thura: Sept 3rd	\$1,000.00												 	
			TOTAL MATERIALS	\$4,500.00				_									
FOOD & LIQUO	t							_								 	
Liquor Food	Liguar Food	BC Liquor, Philips		\$2,500.00 \$1,500.00													
_																 	
			TOTAL FOOD & LIQUOR	\$4,000.00				_								 	
INSTALLATION								_								 _	
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Commission Commission	Site installation Art installation		modular furniture	\$1,500.00											 		
			VELOS ESCARACIÓN	\$1,500.00												 	
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SPEAKEDS			TOTAL COMMISSIONS	\$15,250.00													
SPEAKERS Keynoles (1)	Keynole speakers			\$15,250.00													
SPEAKERS Keynoles (1) Support (2) Local (3)	Keynote speakers Support speakers Local speakers			\$15,250.00													
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